

CONTRACT



WXCW-TV
2824 Palm Beach Blvd
Ft Myers, FL 33916
(239) 479-5500

www.wxcw.com

And:

American Media Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

<u>Contract / Revision</u> 87513 /		<u>Alt Order #</u> 26110187
<u>Product</u> FL SENATE		
<u>Contract Dates</u> 09/25/18 - 10/01/18		<u>Estimate #</u> 9717
<u>Advertiser</u> Rick Scott for US Senate		<u>Original Date / Revision</u> 08/03/18 / 09/24/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WXCW-TV	<u>Account Executive</u> Political Millennium	<u>Sales Office</u> Political Millennium
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 21.10
<u>Agency Code</u> 9914860	<u>Advertiser Code</u> 617	<u>Product 1/2</u> 1140
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 1	WXCW	09/25/18	09/25/18	M-F 6-7A/CBS NEWS	6a-7a		:30				NM	0	\$0.00
D 2	WXCW	09/26/18	09/26/18	M-F 6-7A/CBS NEWS	6a-7a		:30				NM	0	\$0.00
D 3	WXCW	09/27/18	09/27/18	M-F 6-7A/CBS NEWS	6a-7a		:30				NM	0	\$0.00
D 4	WXCW	09/28/18	09/28/18	M-F 6-7A/CBS NEWS	6a-7a		:30				NM	0	\$0.00
D 5	WXCW	10/01/18	10/01/18	M-F 6-7A/CBS NEWS	6a-7a		:30				NM	0	\$0.00
N 6	WXCW	09/29/18	09/29/18	Sa 7-9a News	7-9a		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/24/18	09/30/18	-----S-				1	\$120.00	1.20			
N 7	WXCW	09/25/18	09/25/18	M-F 7-730P/BIG BANG	7p-730p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/24/18	09/30/18	-T-----				1	\$400.00	1.80			
N 8	WXCW	09/26/18	09/26/18	M-F 7-730P/BIG BANG	7p-730p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/24/18	09/30/18	--W----				1	\$400.00	1.80			
N 9	WXCW	09/27/18	09/27/18	M-F 7-730P/BIG BANG	7p-730p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/24/18	09/30/18	---T---				1	\$400.00	1.80			
N 10	WXCW	09/28/18	09/28/18	M-F 7-730P/BIG BANG	7p-730p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/24/18	09/30/18	----F--				1	\$400.00	1.80			
N 11	WXCW	10/01/18	10/01/18	M-F 7-730P/BIG BANG	7p-730p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/01/18	10/07/18	M-----				1	\$400.00	1.80			
D 12	WXCW	09/25/18	09/25/18	M-F 730-8P/BIG BANG	730p-8p		:30				NM	0	\$0.00
N 13	WXCW	09/26/18	09/26/18	M-F 730-8P/BIG BANG	730p-8p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/24/18	09/30/18	--W----				1	\$450.00	1.70			
D 14	WXCW	09/27/18	09/27/18	M-F 730-8P/BIG BANG	730p-8p		:30				NM	0	\$0.00
N 15	WXCW	09/28/18	09/28/18	M-F 730-8P/BIG BANG	730p-8p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/24/18	09/30/18	----F--				1	\$450.00	1.70			

(* Line Transactions: N = New, E = Edited, D = Deleted)

STATION has a policy of prohibiting discrimination on the basis of race or ethnicity. Accordingly this STATION reserves the right to reject any order for advertising that it regards as inconsistent with this policy. Notwithstanding to whom bills are rendered, ADVERTISER, AGENCY and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by STATION within the time specified and until payment in full is received by STATION. Payment by ADVERTISER to AGENCY or to service or payment by AGENCY to service, shall not constitute payment to STATION. ADVERTISER agrees to STATION's Terms and Conditions. This STATION will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the STATION's Terms and Conditions. Two-week advance cancellation notice is required unless otherwise specified.



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Contract / Revision	Alt Order #
87513 /	26110187

Contract Dates	Product	Estimate #
09/25/18 - 10/01/18	FL SENATE	9717

Advertiser	Original Date / Revision
Rick Scott for US Senate	08/03/18 / 09/24/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 16	WXCW	10/01/18	10/01/18	M-F 730-8P/BIG BANG	730p-8p		:30				NM	0	\$0.00
N 17	WXCW	09/25/18	09/25/18	M-F 10-11P/WINK NEWS	10p-11p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/18	09/30/18	-T-----				1	\$225.00	1.30			
N 18	WXCW	09/26/18	09/26/18	M-F 10-11P/WINK NEWS	10p-11p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/18	09/30/18	--W----				1	\$225.00	1.30			
N 19	WXCW	09/27/18	09/27/18	M-F 10-11P/WINK NEWS	10p-11p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/18	09/30/18	---T---				1	\$225.00	1.30			
N 20	WXCW	09/28/18	09/28/18	M-F 10-11P/WINK NEWS	10p-11p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/18	09/30/18	----F--				1	\$225.00	1.30			
N 21	WXCW	10/01/18	10/01/18	M-F 10-11P/WINK NEWS	10p-11p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/18	10/07/18	M-----				1	\$225.00	1.30			
N 22	WXCW	09/29/18	09/29/18	ACC Football	12:20 PM-4:00 PM		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/18	09/30/18	-----S-				2	\$350.00	0.50			
Totals												15	\$4,845.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 - 09/30/18	13	\$4,220.00	(\$633.00)	\$3,587.00
10/01/18 - 10/01/18	2	\$625.00	(\$93.75)	\$531.25
Totals	15	\$4,845.00	(\$726.75)	\$4,118.25

Signature: _____ **Date:** _____
 Authorized Signature of Advertiser

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, American Media & Advocacy Group,
 being/on behalf of: Scott for Senate,
 a legally qualified candidate of the Republican
 political party for the office of: U.S. Senator from Florida
 in the Primary
 election to be held on: August 28, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

American Media & Advocacy Group

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Sal Purpura

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date

Signature

To Be Signed By Station Representative

☒ Accepted ☐ Accepted in Part ☐ Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, American Media & Advocacy Group

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

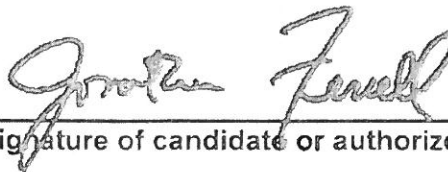
☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

printed name

date

Date:

4/5/18

BCRA POLITICAL RECORD

This Political Record is required by the Bipartisan Campaign Reform Act of 2002 (BCRA) to be completed every time a request is made to purchase broadcast time that (1) is made by or on behalf of a legally qualified candidate for public office, or (2) communicates a message relating to any political matter of national importance, including a legally qualified candidate, any election to federal office, or a national legislative issue of public importance. Once completed, the Political Record must be placed in the station's local public inspection file and must be retained for two years.

This Record is for

- ☒ a candidate request
☐ an election message request *
☐ an issue request **

Candidate Named in Message:

Rick Scott

Office Being Sought:

US Senate - FL

Election or Issue Referred to:

Senate Race

Sponsor (or authorized candidate committee):

Treasurer of authorized candidate committee:

Sal Purpura

Person Ordering Advertising:

John Jay with American Media + Advocacy Group

Ph. #

Email: johnny@natmedia.com

(do not write below this line)

The request was

- ☐ accepted #
☐ rejected

* An "election message request" is a request made by anyone to broadcast a message that refers either to a legally qualified candidate or to any election to federal office.

** An "issue request" is a message related to a national legislative issue of public importance or a political matter of national importance.

If the request is accepted, attach the sales order showing the rate charged, the date(s) and time(s) the message is aired, and the class of time purchased. For an issue request, also attach the name, address, and phone number of a contact person, and a list of the chief executive officers or members of the executive committee or of the board of directors of the sponsor.