

DUPLICATE

INVOICE



WXCW-TV
2824 Palm Beach Blvd
Ft Myers, FL 33916
Main: (239) 479-5500
Billing: (239) 479-5515

www.wxcw.com

Billing Address:

American Media Advocacy Group
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Send Payment To:

WXCW-TV
2824 Palm Beach Blvd
Ft Myers, FL 33916

Invoice #	Invoice Date	Invoice Month	Invoice Period
87516-1	10/28/18	October 2018	10/01/18 - 10/22/18

Property	Account Executive	Sales Office	Sales Region
WXCW-TV	Political Millennium	Political Millennium	Political

Advertiser	Product	Estimate Number
Rick Scott for US Senate	FL SENATE	9720

Flight Dates	Order #	Alt Order #
10/16/18 - 10/22/18	87516	26116348

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9914860	617	1140

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
2	10/16/18	10/16/18	M-F 7-730P/BIG BANG	7p-730p	-T-----	:30	1	\$400.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 -T----- 1 \$400.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXCW	Tu	10/16/18	7:16 PM	M-F 7-730P/BIG BANG	7p-730p	:30	RSFF092718H	\$400.00	NM
3	10/17/18	10/17/18	M-F 7-730P/BIG BANG	7p-730p	--W----	:30	1	\$400.00	NM	
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXCW	W	10/17/18	7:15 PM	M-F 7-730P/BIG BANG	7p-730p	:30	RSFF092718H	\$400.00	NM
4	10/18/18	10/18/18	M-F 7-730P/BIG BANG	7p-730p	---T---	:30	1	\$400.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 ---T--- 1 \$400.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXCW	Th	10/18/18	7:16 PM	M-F 7-730P/BIG BANG	7p-730p	:30	RSFFT101618H	\$400.00	NM
5	10/19/18	10/19/18	M-F 7-730P/BIG BANG	7p-730p	----F--	:30	1	\$400.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 ----F-- 1 \$400.00										
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1	WXCW	F	10/19/18	7:15 PM	M-F 7-730P/BIG BANG	7p-730p	:30	RSFFT101618H	\$400.00	NM
6	10/22/18	10/22/18	M-F 7-730P/BIG BANG	7p-730p	M-----	:30	1	\$400.00	NM	
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXCW	M	10/22/18	7:27 PM	M-F 7-730P/BIG BANG	7p-730p	:30	RSFFT101618H	\$400.00	NM
8	10/17/18	10/17/18	M-F 730-8P/BIG BANG	730p-8p	--W----	:30	1	\$450.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 --W---- 1 \$450.00										

This station warrants that the program/announcements indicated above were broadcast in accordance with the official station log. All times are approximate and are within the time classification ordered.



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Advertiser	Product	Estimate Number	
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www.wxcw.com

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13	10/17/18	10/17/18	M-F 10-11P/WINK NEWS	10p-11p	--W----	:30	1	\$225.00	NM																																													
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1	WXCW	F	10/19/18	10:54 PM	M-F 10-11P/WINK NEWS	10p-11p	:30	RSFFT101618H	\$225.00	NM																																												
16	10/22/18	10/22/18	M-F 10-11P/WINK NEWS	10p-11p	M-----	:30	1	\$225.00	NM																																													
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17	10/20/18	10/20/18	SA 1220-4P/ACC Football	ACC Football	-----S-	:30	2	\$350.00	NM																																													
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Total Spots							13																																															

Due and Payable Upon Receipt

<u>Gross Total</u>	\$4,500.00
<u>Agency Commission</u>	\$675.00
<u>Net Amount Due</u>	\$3,825.00

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<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Rick Scott for US Senate	FL SENATE	9720

Invoice Balance as of 11/06/18 10:40:20 AM ET
\$0.00