



Nest 55th St
York, NY 10019

Contract # 25338265 Changes as of: 10/21/2016 at 8:36 AM Version: Current State Version 1

CPE: Agency: MEDIUM BUYING LLC 3380 TREMONT RD SUITE 290 COLUMBUS, OH 43221
Flight: 10/24/16 - 11/8/16 Advertiser: EPPS, BUBBER Product: Bubber Epps Agency Order #: Buyer: Zach Koehn
Salesperson: BRADLEY PHILLIPS 202-955-5342
Station: EGXA Market: Macon Office: WASHINGTON Primary Demo: Adults 35+ Con Type: POLITICAL/NOTE
Total Spots: 30 Total CPP: \$0.00 Total GRP: \$1,920.00
Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/24 - 11/7			Total Spots	Total \$	CPP
							10/24	10/31	11/7			
1	M-F 7a-9a		GMA	\$25.00	0.0	30	3	3	0	6	\$150.00	\$0.00
2	M-F 6p-6:30p		News	\$100.00	0.0	30	3	2	0	5	\$500.00	\$0.00
3	M-Tu 7a-9a		GMA	\$25.00	0.0	30	0	0	2	2	\$50.00	\$0.00
4	M 6p-6:30p		News	\$100.00	0.0	30	0	0	1	1	\$100.00	\$0.00
5	M-F 6:30p-7p		World News	\$150.00	0.0	30	2	2	0	4	\$600.00	\$0.00
6	M-F 11p-11:35p		News	\$100.00	0.0	30	2	2	0	4	\$400.00	\$0.00
7	M-F 11:35p-12:35a		Kimmel	\$15.00	0.0	30	4	4	0	8	\$120.00	\$0.00
TOTALS:							14	13	3	30	\$1,920.00	\$0.00



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		Total \$: \$1,920.00 Total Spots: 30 Total CPP: \$0.00 Total GRP:

Competitive Information	
Market Budget:	\$14,769
EGXA Share:	13%
Comment:	
WGXA:	18%
WMAZ:	51%
WMGT:	18%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	30	\$1,920.00	N/A	0.0
Total	100%	30	\$1,920.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	14	\$935
2016-Nov	16	\$985
Total	30	\$1,920

Transaction History					
Created/Received	Created by	Status	Spot+	Spot-	\$ Cng
10/21/16 8:36 AM	BRADLEY PHILIPPS	New	30		\$1,920.00

Contract \$	Comment
\$1,920.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



EGXA
599 Martin Luther King Jr Blvd
Macon, GA 31201

Contract # 2669000

Schedule Dates

10/25/16-11/08/16

Advertiser

Bubber Epps for GA State Representative R (1133)

Date Entered

10/24/16

Last Modified

10/24/16

Entered By

Julian Mudryk

Agency

Medium Buying LLC (17115)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

BUBBER EPPS (871815)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Koehn, Zach

Phone/Fax

/

CPE

N/A

Account Types

National/Political Candidate Agency BRD

Billing Type

Weekly/Irregular

Comments

Bubber Epps
BRAD PHILLIPS

Macon (EGXA)

By Broadcast Month

Month	Spots	Rate
Oct. 2016	14	\$935.00
Nov. 2016	16	\$985.00
Grand Total:	30	\$1,920.00

Medium Buying LLC
3380 Tremont Rd
Ste 290
Columbus, OH 43221

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/25/16-11/04/16	5	:30	7A- ABC Good Morning America	3	X	X	X	X	X			6	\$25.00	\$150.00	Macon (EGXA)	GMA	10/24/16
2.0	Normal Line / SPOT (2)	10/25/16-10/28/16	3	:30	6P- News-WGXA News at 6p	3		X	X	X	X			3	\$100.00	\$300.00	Macon (EGXA)	NEWS	10/24/16
3.0	Normal Line / SPOT (2)	10/31/16-11/04/16	3	:30	6P- News-WGXA News at 6p	2	X	X	X	X	X			2	\$100.00	\$200.00	Macon (EGXA)	NEWS	10/24/16
4.0	Normal Line / SPOT (3)	11/07/16-11/08/16	5	:30	7A- ABC Good Morning America	2	X	X						2	\$25.00	\$50.00	Macon (EGXA)	GMA	10/24/16
5.0	Normal Line / SPOT (4)	11/07/16-11/07/16	3	:30	6P- News-WGXA News at 6p	1								1	\$100.00	\$100.00	Macon (EGXA)	NEWS	10/24/16
6.0	Normal Line / SPOT (5)	10/25/16-11/04/16	4	:30	6:30P- ABC-World News Tonight	2	X	X	X	X	X			4	\$150.00	\$600.00	Macon (EGXA)	NEWS	10/24/16
7.0	Normal Line / SPOT (6)	10/25/16-11/04/16	3	:30	11P- News-WGXA News at 11P	2	X	X	X	X	X			4	\$100.00	\$400.00	Macon (EGXA)	NEWS	10/24/16
8.0	Normal Line / SPOT (7)	10/25/16-11/04/16	5	:30	11:35P- ABC-Jimmy Kimmel	4	X	X	X	X	X			8	\$15.00	\$120.00	Macon (EGXA)	KIMMEL	10/24/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



Nest 55th St
York, NY 10019

Contract # 25338263	Changes as of: 11/3/2016 at 6:09 PM	Version: Highlighting Revision 3
CPE:	Flight: 10/24/16 - 11/8/16	Total \$: \$2,700.00
Agency: MEDIUM BUYING LLC	Advertiser: EPPS, BUBBER	Total Spots: 16
3380 TREMONT RD	Product: Bubber Epps	Total CPM: \$0.00
SUITE 290	Agency Order #:	Total GRP:
COLUMBUS, OH	Buyer: Zach Koehn	Traffic #: 2668979
43221	Salesperson: BRADLEY PHILLIPS	Separation:
	202-955-5342	
Comments: revised line 2	Assistant: BRADLEY PHILLIPS	
	202-955-5342	

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/24 - 11/7			Total Spots	Total \$	CPM	C
							10/24	10/31	11/7				
1	M-F 5p-6p		News	\$170.00	0.0	30	3	3	1	7	\$1,190.00	\$0.00	
2	M-F 10p-11p		News	\$200.00	0.0	30	2	3	0	5	\$1,000.00	\$0.00	
3	Sa 11:30p-12m		News	\$60.00	0.0	30	1	0	0	1	\$60.00	\$0.00	
4	Sa 11p-11:30p		News	\$60.00	0.0	30	0	0	0	0	\$0.00	\$0.00	
5	Su 11p-11:30p		News	\$75.00	0.0	30	1	1	0	2	\$150.00	\$0.00	
6	Su 7:30p-8p		The OT	\$300.00	0.0	30	1	0	0	1	\$300.00	\$0.00	
TOTALS:							8	5	3	16	\$2,700.00	\$0.00	



Nest 55th St
York, NY 10019

Contract # 25338263

Changes as of: 11/3/2016 at 6:09 PM

Version: Highlighting Revision 3

CPE:

Flight: 10/24/16 - 11/8/16

Station: WGXA

Total \$: \$2,700.00

Agency: MEDIUM BUYING LLC

Advertiser: EPPS, BUBBER

Market: Macon

Total Spots: 16

3380 TREMONT RD

Product: Bubber Epps

Office: WASHINGTON

Total CPP: \$0.00

SUITE 290

Agency Order #:

Primary Demo: Adults 35+

Total GRP:

COLUMBUS, OH
43221

Buyer: Zach Koehn

Con Type: POLITICAL/VOTE

Traffic #: 2668979

Salesperson: BRADLEY PHILIPPS
202-955-5342

Assistant: BRADLEY PHILIPPS
202-955-5342

Separation:

ial
ctions

Order Level Comments

Time	Added by	Comment
/16 6:09 PM	BRADLEY PHILIPPS	revised line 2
/16 3:40 PM	jill muddyk	line 2- 2x NA 11/2 d/t MLB, offer 2x 11/7 STP
/16 1:28 PM	BRADLEY PHILIPPS	revised lines 2,3
/16 1:27 PM	jill muddyk	line 2- 1x NA 10/25 d/t MLB, offer 1x w/o 10/31 STP
/16 8:07 PM	BRADLEY PHILIPPS	line 3- 10/29 News airs 1130p-12m, pls change TP
		revised lines 3,5,6
		line 3- 10/29 News airs 11-1130p, pls change TP
		line 5- 10/30 news airs 11-1130p, pls change TP
/16 9:02 AM	jill muddyk	line 6- The OT airs Sunday 10/30 730-8p, pls change date

Competitive Information

Market Budget:	\$15,000
VGXA Share:	18%
Comment:	
EGXA:	13%
WMAZ:	51%
WMGT:	18%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	16	\$2,700.00	N/A	0.0
Total	100%	16	\$2,700.00	N/A	0.0

Monthly Summary			
Month	Spots	Dollars	
2016-Oct	8	\$1,345	
2016-Nov	8	\$1,355	
Total	16	\$2,700	

Transaction History

	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
ion	11/3/16 6:09 PM	BRADLEY PHILIPPS	Revised			\$0	\$0	Changes: Comments from revised lines 2,3 to revised line 2. 1 buyline added or modified.
good 3	11/3/16 3:40 PM	jill muddyk	Sent To Rep			\$0	\$0	
ion	10/26/16 1:28 PM	BRADLEY PHILIPPS	Confirmed			\$0	\$0	Changes: Comments from revised lines 3,5,6 to revised lines 2,3. 2 buylines added or modified.
good 2	10/26/16 1:27 PM	jill muddyk	Sent To Rep			\$0	\$0	
ion	10/24/16 8:07 PM	BRADLEY PHILIPPS	Confirmed			\$0	\$0	Changes: Comments from to revised lines 3,5,6. 3 buylines added or modified.
good 1	10/24/16 9:02 AM	jill muddyk	Sent To Rep			\$0	\$0	
ed for onic	10/21/16 9:39 AM					\$0	\$0	
acting	10/21/16 8:31 AM	BRADLEY PHILIPPS	Confirmed	16		\$2,700.00	\$2,700.00	

Discrimination PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR



Nest 55th St
York, NY 10019

ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Contract # 25338263

Changes as of: 11/3/2016 at 6:09 PM

Version: Highlighting Revision 3

CPE:

Flight: 10/24/16 - 11/8/16

Station: WGXA

Total \$: \$2,700.00

Agency: MEDIUM BUYING, LLC

Advertiser: EPPS, BUBBER

Market: Macon

Total Spots: 16

3380 TREMONT RD

Product: Bubber Epps

Office: WASHINGTON

Total CPP: \$0.00

SUITE 290

Agency Order #:

Primary Demo: Adults 35+

Total GRP:

COLUMBUS, OH
43221

Buyer: Zach Koehn

Con Type: POLITICAL/VOTE

Traffic #: 2668979

Salesperson: BRADLEY PHILLIPS

Assistant: BRADLEY PHILLIPS

Separation:

202-955-5342

202-955-5342



WGXA
599 Martin Luther King Jr Blvd
Macon, GA 31201

Medium Buying LLC
3360 Tremont Rd
Ste 290
Columbus, OH 43221

Contract # 2668979

Schedule Dates	10/25/16-11/08/16	Date Entered	10/24/16
Advertiser	Bubber Epps for GA State Representative-R (1133)	Last Modified	11/04/16
Agency	Medium Buying LLC (17115)	Entered By	Julian Mudryk
Product	POLITICAL CANDIDATE (ns) (1186)	CO-OP	No
Brand	BUBBER EPPS (871815)	Headline #	ECR25338263
Salesperson	Millennium/DC, Washington DC (1108)	Demo	A35+R
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name	Koehn, Zach	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	N/A	Commission	\$405.00
Account Types	National/Political Candidate Agency BRD	Net Total	\$2,295.00
Billing Type	Weekly/Irregular	Sales Tax	
Comments	Bubber Epps BRAD PHILLIPS		

Macon (WGXA)		
By Broadcast Month	Spots	Rate
Oct. 2016	8	\$1,345.00
Nov. 2016	8	\$1,355.00
Grand Total:	16	\$2,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/25/16-11/04/16	4	:30	5P- News-WGXA News at 5p	3	X	X	X	X	X			6	\$170.00	\$1,020.00	Macon (WGXA)	NEWS	10/24/16
2.0	Normal Line / SPOT (1)	11/07/16-11/08/16	4	:30	5P- News-WGXA News at 5p	1	X	X						1	\$170.00	\$170.00	Macon (WGXA)	NEWS	10/24/16
3.0	Normal Line / SPOT (1)	10/25/16-10/28/16	4	:30	10P- News-WGXA News at 10p	3	X	X	X	X	X			2	\$200.00	\$400.00	Macon (WGXA)	NEWS2	10/24/16
3.0.1	Closed Preempt (1)	10/25/16															Macon (WGXA)	Program Change/Exception - program change: MLB World Series. Revise for 11pm New	
4.0	Normal Line / SPOT (2)	10/31/16-11/04/16	4	:30	10P- News-WGXA News at 10p	2	X	X	X	X	X			1	\$200.00	\$200.00	Macon (WGXA)	NEWS	10/24/16
4.0.1	Closed Preempt (2)	11/02/16															Macon (WGXA)	Pre-empt/Spot - Alt Log Aired - World Series Game Series	
5.0	Revised Line / SPOT (3)	10/29/16-10/29/16	5	:30	11:30P- News-WGXA Saturday News at 10p							1					Macon (WGXA)	NEWS	10/24/16
5.1	Normal Line / SPOT (3)	10/29/16-10/29/16	5	:30	11P- News-WGXA Saturday News at 10p							1			\$60.00		Macon (WGXA)	NEWS	10/25/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WGXA
599 Martin Luther King Jr Blvd
Macon, GA 31201

Medium Buying LLC
3380 Tremont Rd
Ste 290
Columbus, OH 43221

Contract # 2668979

Schedule Dates	10/25/16-11/08/16	Date Entered	10/24/16
Advertiser	Bubber Epps for GA State Representative-R (1133)	Last Modified	11/04/16
Agency	Medium Buying LLC (17115)	Entered By	Julian Mudryk
Product	POLITICAL CANDIDATE (ns) (1186)	CO-OP	No
Brand	BUBBER EPPS (871815)	Headline #	ECR25338263
Salesperson	Millennium/DC, Washington DC (1108)	Demo	A35+R
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name	Koehn, Zach	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	N/A	Commission	\$405.00
Account Types	National/Political Candidate Agency BRD	Net Total	\$2,295.00
Billing Type	Weekly/Irregular	Sales Tax	
Comments	Bubber Epps BRAD PHILLIPS		

Macon (WGXA)		
By Broadcast Month	Spots	Rate
Oct. 2016	8	\$1,345.00
Nov. 2016	8	\$1,355.00
Grand Total:	16	\$2,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered										
5.1.1	Closed Preempt (3)	10/29/16															Macon (WGXA)	Program Change/Exception - Program Change: World Series, WGXA News is from 11:30											
6.0	Revised Line / SPOT (5)	10/30/16-11/06/16	5	:30	10P- News-WGXA Sunday News at 10P							1					Macon (WGXA)	NEWS	10/24/16										
6.1	Normal Line / SPOT (5)	10/30/16-10/30/16	5	:30	11P- News-WGXA Sunday News at 10P							1		1	\$75.00	\$75.00	Macon (WGXA)	NEWS	10/25/16										
7.0	Normal Line / Post-Game (6)	10/30/16-10/30/16	5	:30	7:30P- Sports-FOX NFL The OT							1		1	\$300.00	\$300.00	Macon (WGXA)	THE OT	10/24/16										
8.0	Normal Line / SPOT (5)	11/06/16-11/06/16	5	:30	10:01P- News-WGXA Sunday News at 10P							1		1	\$75.00	\$75.00	Macon (WGXA)	NEWS	10/25/16										
9.0	M/G For 5.1.1 / SPOT (3)	10/29/16-10/29/16	5	:30	11:30P- News-WGXA Saturday News at 10P							1		1	\$60.00	\$60.00	Macon (WGXA)	NEWS	10/26/16										
10.0	M/G For 3.0.1 / SPOT (2)	10/31/16-11/04/16	4	:30	10P- News-WGXA News at 10P		1	X	X	X	X				\$200.00		Macon (WGXA)	NEWS2	10/26/16										
10.0.1	Closed Preempt (2)	11/02/16															Macon (WGXA)	Pre-empt/Spot - Alt Log Aired - World Series Game Series											
CONFIRMATION CONTRACT																													
Accepted-Agency/Advertiser:										Date:					Accepted-Station:					Date:					Comments:				



WGXA
599 Martin Luther King Jr Blvd
Macon, GA 31201

Contract # 2668979

Schedule Dates	10/25/16-11/08/16	Date Entered	10/24/16
Advertiser	Bubber Epps for GA State Representative-R (1133)	Last Modified	11/04/16
Agency	Medium Buying LLC (17115)	Entered By	Julian Mudryk
Product	POLITICAL CANDIDATE (ns) (1186)	CO-OP	No
Brand	BUBBER EPPS (871815)	Headline #	ECR25338263
Salesperson	Millennium/DC, Washington DC (1108)	Demo	A35+R
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name	Koehn, Zach	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	N/A	Commission	\$405.00
Account Types	National/Political Candidate Agency BRD	Net Total	\$2,295.00
Billing Type	Weekly/Irregular	Sales Tax	
Comments	Bubber Epps BRAD PHILLIPS		

Macon (WGXA)		
By Broadcast Month	Spots	Rate
Oct. 2016	8	\$1,345.00
Nov. 2016	8	\$1,355.00
Grand Total:	16	\$2,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	M/G For 4.0, 10.0, 1 / SPOT (2)	11/07/16-11/07/16	4	:30	10P- News-WGXA News at 10P	2								2	\$200.00	\$400.00	Macon (WGXA)	NEWS	11/4/16
CONFIRMATION CONTRACT																			
Accepted-Agency/Advertiser:		Date:	Accepted-Station:		Date:	Comments:													

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.