



125 West 56th St
New York, NY 10019

Contract # 25289019	Changes as of: 9/16/2016 at 12:41 PM	Version: Highlighting Revision 1
CPE: 696/726/3845	Flight: 9/20/16 - 9/26/16	Total \$: \$600.00
Agency: Hamburger Gibson Creative	Advertiser: Friends of Jane Dittmar	Total Spots: 22
1322 G St, Se Washington, DC 20003	Product: Candidate	Office: WASHINGTON
	Agency Order #: 5398299	Primary Demo: Adults 35+
	Buyer: Placement, Media	Con Type: POLITICAL/VOTE
	Salesperson: BEN WILLMEITH 202-872-5880	Assistant: BEN WILLMEITH 202-872-5880
Comments: New Order		Total CPM: \$0.00
		Total GRP:
		Traffic #: 1427841
		Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/20 - 9/26							Total Spots	Total \$	CPP	GRP
							9/20	9/21	9/22	9/23	9/24	9/25	9/26				
REV 11	Tu-F,M 10p-10:30p		2 BROKE GIRLS	\$20.00	0	30	1	0	0	1	0	0	1	3	\$60.00	\$0.00	0.0
CAN 12	Tu-F,M 10:30p-11p		2 BROKE GIRLS-B	\$20.00	0	30	0	0	4	0	0	0	0	4	\$20.00	\$0.00	0.0
6	Su 6p-7p		BLUE BLOODS	\$15.00	0	30	0	0	0	0	0	1	0	1	\$15.00	\$0.00	0.0
15	Su 8p-9p		BONES	\$25.00	0	30	0	0	0	0	0	1	0	1	\$25.00	\$0.00	0.0
3	Tu-F,M 8p-7p		CELEB NAME-MF/CELEB NM-MF	\$25.00	0	30	0	1	0	1	0	0	0	2	\$50.00	\$0.00	0.0
13	Su 10p-11p		CLOSER	\$10.00	0	30	0	0	0	0	0	1	0	1	\$10.00	\$0.00	0.0
7	Tu-F,M 7p-7:30p		FAMILY FEUD	\$50.00	0	30	1	0	1	0	0	0	1	3	\$150.00	\$0.00	0.0
8	Tu-F,M 7:30p-8p		FAMILY FEUD B	\$50.00	0	30	0	1	0	1	0	0	0	2	\$100.00	\$0.00	0.0
9	Sa 7p-7:30p		FAMILY FEUD WK	\$25.00	0	30	0	0	0	0	1	0	0	1	\$25.00	\$0.00	0.0
CAN 5	Sa 7p-8p		FAMILY FEUD-WK/FAMILY FB WK-2	\$15.00	0	30	0	0	0	0	4	0	0	4	\$15.00	\$0.00	0.0
4	Sa 4p-6p		GOOD WIFE/PERSON OF INTEREST	\$15.00	0	30	0	0	0	0	1	0	0	1	\$15.00	\$0.00	0.0
2	Tu-F,M 5p-6p		MAURY POVICH	\$15.00	0	30	1	0	1	0	0	0	1	3	\$45.00	\$0.00	0.0
10	Sa 7:30p-8p		RIZZOLI & ISLES	\$50.00	0	30	0	0	0	0	1	0	0	1	\$50.00	\$0.00	0.0
Changes: Rate from 35 to 50																	
14	Su 7p-8p		RIZZOLI&ISLES	\$25.00	0	30	0	0	0	0	0	1	0	1	\$25.00	\$0.00	0.0
16	Su 9p-10p		ROOKIE BLUE	\$25.00	0	30	0	0	0	0	0	1	0	1	\$25.00	\$0.00	0.0
1	Sa 12n-4p		SAT 12PM MOVIE<	\$5.00	0	30	0	0	0	0	1	0	0	1	\$5.00	\$0.00	0.0
TOTALS:							3	2	3	3	4	5	2	22	\$600.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25289019

Changes as of: 9/16/2016 at 12:41 PM

Version: Highlighting Revision 1

CPE: 696/726/3945

Flight: 9/20/16 - 9/26/16

Station: WWCW

Total \$: \$600.00

Agency: Hamburgh Gibson Creative

Advertiser: Friends of Jane Dittmar

Market: Roanoke-Lynchburg

Total Spots: 22

1322 G St, Se

Product: Candidate

Office: WASHINGTON

Total CPP: \$0.00

Washington, DC 20003

Agency Order #: 5398299

Primary Demo: Adults 35+

Total GRP:

Buyer: Placement, Media

Con Type: POLITICAL/VOTE

Traffic #: 1427841

Salesperson: BEN WILMETH

Assistant: BEN WILMETH

Separation:

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
09/16/16 12:41 PM	BEN WILMETH	New Order
09/16/16 12:41 PM	BEN WILMETH	New Order

Competitive Information

Market Budget:	\$15,000
WWCW Share:	4%
Comment:	
WDBJ:	33%
WFXR:	16%
WSET:	34%
WSLS:	13%

Daypart Summary

Day/Time	% Distb	Spots	Dollars	CPM	GMP
	100%	22	\$600.00	N/A	0.0
Total	100%	22	\$600.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
2016-Sep	20	\$535.00
2016-Oct	2	\$65.00
Total	22	\$600.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/16/16 12:46 PM					\$0	\$0	
Revision	9/16/16 12:41 PM	BEN WILMETH	Revised		1	\$0	\$600.00	Changes: Demo Meta to [R16], User Entered \$ from \$0.00 to \$600.00, Total Spots from 23 to 22, Comments from: to New Order. 4 buylines added or modified.
New	9/16/16 12:39 PM	BEN WILMETH	New	23		\$600.00	\$600.00	

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