## QUARTERLY ISSUE/PROGRAM TOPIC REPORT JANUARY TO MARCH 2023 FOR RADIO STATIONS LICENSED TO THE STATE OF WISCONSIN EDUCATIONAL COMMUNICATIONS BOARD

Attached Reports Represent Q1 of 2023

ECB Radio Stations WLBL (AM/FM), WHAA (FM), WHAD (FM), WHBM (FM), WHDI (FM), WHHI (FM), WHLA (FM), WHSF (FM) and WHWC (FM) are affiliates of the WPR Ideas Network

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During the period, this station, as part of the network that makes up Wisconsin Public Radio, has served the public interest by producing and broadcasting diverse content which addresses national, statewide and regional issues. The following is a list of some of the produced or acquired programming or news stories aired in response to areas of concern to listeners served by Wisconsin Public Radio.

## **ISSUES OF COMMUNITY CONCERN:**

- AGRICULTURE
- ECONOMY
- EDUCATION
- ENVIRONMENT
- HEALTH
- POLITICS
- SOCIAL ISSUES

## **The Ideas Network**

Quarterly Issues and Programs List January to March 2023

AGRICULTURE	PROGRAM	DATE
Wisconsin dairy farm closures hit a three-year high last year. An expert shares what factors lead to losses in the dairy industry and what can be done to help farmers. (Duration: 21 min, 28 sec)	Central Time	1/12/23
According to the U.S. Dept. of Agriculture, the average farm business is expected to make about \$9,800 more than last year. A UW-Madison agricultural economist breaks down how family farm operations are managing inflation, yields and the market for their crops. (Duration: 20 min, 32 sec)	The Morning Show	1/13/23

The small northwest Wisconsin community of Laketown is being sued by the state's largest business lobbying group for trying to regulate large industrial farms. Learn about the latest battle over expanding feedlots and concerns for public health. (Duration: 20 min, 55 sec)	The Morning Show	1/17/23
Cranberries are native to Wisconsin and that means they're adapting to frigid temperatures in the winter. A UW-Madison fruit crop specialist explains their latest research on the cold hardiness of cranberries. (Duration: 20 min, 57 sec)	The Morning Show	2/2/23
The U.S. Dept. of Agriculture announced stricter guidelines for what foods can be labeled "organic." A spokesperson from Organic Valley explains what the new standards will mean for both farmers and consumers. And we learn how inflation and government aid is affecting organic producers. (Duration: 17 min, 30 sec)	The Morning Show	2/3/23
UW-Madison data shows that agriculture in Wisconsin contributes about \$104 billion annually to the state economy. As state organizations prepare their biennial budgets, the Wis. Farm Bureau Federation shares its priorities. (Duration: 20 min, 36 sec)	The Morning Show	2/6/23
Could farmers harvest both plants and solar energy? Hear about a new study into whether sunlight could be split to both generate solar electricity and help grow plants beneath solar panels. (Duration: 6 min, 45 sec)	Central Time	2/6/23
Suicides have increased in Wisconsin by 32 percent from 2000 to 2020, with higher rates among rural residents and farmers. Learn why this is happening and what can be done to help. (Duration: 24 min, 34 sec)	The Morning Show	2/17/23
Wisconsin farms contribute \$104.8 annually to the state's economy. The secretary of the Wis. Dept. of Agriculture, Trade and Consumer Protection discusses agricultural development. (Duration: 37 min, 1 sec)	The Larry Meiller Show	3/6/23
From lettuce and basil to microgreens and mushrooms, indoor farms have the potential to deliver freshly harvested food to regional grocery shelves. The owner of one of the state's largest vertical farms discusses challenges to the growing industry. (Duration: 20 min, 29 sec)	The Morning Show	3/14/23

ECONOMY	PROGRAM	DATE
BizTimes Milwaukee recently launched its inaugural compilation of influential business leaders titled "Wisconsin 275." The magazine searches statewide for people in a variety of sectors to understand what makes them successful. (Duration: 21 min, 56 sec)	•	1/3/23
The U.S. and China trade relations continue to evolve. An expert discusses how U.SChina relations may change in the future and how it could impact production. (Duration: 21 min, 4 sec)	Central Time	1/5/23

Minimum wage increased across 23 states after the new year, but not in Wisconsin, where it remains at \$7.25 an hour for adults considered no-tip employees. An economist discusses wages around the country and the possibility of a higher minimum in Wisconsin. (Duration: 20 min, 56 sec)	Central Time	1/9/23
Inflation is beginning to slow down, which lower prices overall for consumers. An expert explains the new data. (Duration: 20 min, 57 sec)	Central Time	1/16/23
A solid majority of Americans say they feel disengaged from their jobs, according to a recent Gallup surveyand those numbers are going up over time. Find out what could be driving those trends and what it all means for individual happiness and workplace success. (Duration: 21 min, 14 sec)	Central Time	2/2/23
Pres. Biden visited Wisconsin on Wednesday to promote the administration's agenda for jobs and the economy. A Wisconsin economist discusses inflation, income and your pocketbook. (Duration: 21 min, 41 sec)	Central Time	2/9/23
An economist discusses the racial and gender wage gaps that exist in an effort to help people better understand inequality in the U.S. (Duration: 11 min, 37 sec)	Central Time	2/14/23
Big-box retailers like Walmart and Bed, Bath and Beyond have announced recent store closures, while others like Barnes and Noble and Ross stores are planning to grow their physical footprint. Hear about the retail trends shaping the industry. (Duration: 12 min, 19 sec)	Central Time	2/14/23
A new study from the UW-Madison Center for Research on the Wisconsin Economy shows 12 policies that would lower incomes taxes in the state. An author of the study discusses the effects of taxes on revenue and the economy. (Duration: 22 min, 27 sec)	The Morning Show	3/6/23
The FDIC seized two banks that failed over the weekend, and the federal government said it will ensure that all depositors are paid. An economics professor shares what the fiscal policy response means for everyone else. (Duration: 22 min, 4 sec)	Central Time	3/15/23

EDUCATION	PROGRAM	DATE
It can feel like the debate over how we teach American history is getting increasingly contentious, but are Americans actually divided on the issue in reality? Hear from the head of a polarization research group about its new report "Defusing the History Wars." (Duration: 21 min, 45 sec)	Central Time	1/2/23
UW-Madison's chief diversity officer discusses their job and efforts to promote equity and social justice. Also, a look at scholarship and service programs designed to increase diversity and foster equity. (Duration: 22 min, 10 sec)	The Larry Meiller Show	1/5/23
A new Harvard Business School analysis details a dysfunctional relationship between America's community colleges and employers. Learn what this means for Wisconsin's workforce. (Duration: 42 min, 50 sec)	The Morning Show	1/24/23

Gov. Evers highlighted the need for increasing funding for K-12 schools in Wisconsin during the State of the State speech. Meanwhile, Republican legislative leaders are looking to bring about "universal school choice." (Duration: 21 min, 37 sec)	Central Time	1/25/23
Gov. Evers joined the head of the Wis. Dept. of Public Instruction to discuss issues around school funding at the Wisconsin State Education Convention last month. Hear how well property taxes fund K-12 schools. (Duration: 17 min, 35 sec)	The Morning Show	2/1/23
Florida's governor wants to ban Critical Race Theory and Diversity, Equity and Inclusion programs at state colleges. This follows a ban on a pilot AP African American Studies course. A look at what this means to higher education and the ramifications for Wisconsin. (Duration: 21 min, 43 sec)	Central Time	2/2/23
The UW-Madison Law School is one of more than a dozen schools to decline to participate in a U.S. News & World Report survey. The program's dean shares this decision and what the program is doing to address Wisconsin's legal workforce shortage. (Duration: 17 min, 27 sec)	The Morning Show	2/8/23
Hear from the UW System's president about the results of a student survey on free speech and what policy changes it may lead to and goals for future state funding. (Duration: 22 min, 41 sec)	The Morning Show	2/13/23
A nonprofit that has provided nearly \$1 million in scholarships to Milwaukee Public School students in recent years has a new leader. The new executive director of the Milwaukee Public Schools Foundation discusses supplemental funding for school districts. (Duration: 20 min, 57 sec)	The Morning Show	3/3/23
The president of the UW System will ask the Board of Regents to approve a 5 percent in-state tuition increase for the 2023-23 academic year. The chair of the State Assembly's Colleges and Universities Committee is circulating a bill that would tie tuition increases to inflation. Hear about the likelihood that UW students will see the first tuition increases in more than a decade. (Duration: 8 min, 34 sec)	Central Time	3/8/23

ENVIRONMENT	PROGRAM	DATE
A new study explores how climate change is affecting brook and brown trout in Wisconsin. (Duration: 22 min, 10 sec)	The Morning Show	1/5/23
Hear about the long-term loss of ice on the Great Lakes, what scientists have observed so far this winter and what effects that's having on the lake ecosystems. (Duration: 21 min, 14 sec)	Central Time	1/10/23
Meteorologists are seeing the effects of climate change in real time, as extreme weather events and disasters become more common. Three meteorologists share how they try to talk about climate change, how they see our world changing and what pushback they get from skeptics. (Duration: 43 min, 29 sec)	The Morning Show	1/23/23

For the first time, scientists from around the world have detailed our global capacity for carbon dioxide removal, as well as our future needs. Hear from one of the report's authors. (Duration: 22 min, 13 sec)	Central Time	1/23/23
Last month the U.S. Interior Department ordered a 20-year ban on mining upstream of the Boundary Waters Canoe Area Wilderness in northern Minnesota. The ban could end plans for a copper and nickel mine near Ely, but there are other proposals for mining in the region which remain unaffected. (Duration: 20 min, 33 sec)	The Morning Show	2/3/23
The Wetland Science Conference is back for another year. Hear about what to expect from the speakers, including one presentation on the connections between the Ho-Chunk Nation and wetlands. (Duration: 37 min, 5 sec)	The Larry Meiller Show	2/8/23
For nearly 50 years, George Meyer either furthered or advocated for conservation programs in Wisconsin. The former secretary of the Wis. Dept. of Natural Resources and recently retired executive director of the Wis. Wildlife Federation discusses the past and future of the DNR. (Duration: 20 min, 56 sec)	The Morning Show	2/9/23
As western states grapple with a protracted drought, some officials are pointing to the abundance of freshwater in the Great Lakes as a solution. The head of the Alliance for the Great Lakes shares what the Great Lakes Compact is and how it could protect the water. (Duration: 20 min, 55 sec)	The Morning Show	2/23/23
For the first time, the Environmental Protection Agency will draft a national standard regulating so-called "forever chemicals" in drinking water. Hear about Wisconsin's efforts to curb PFAS in drinking water. (Duration: 43 min, 26 sec)	The Morning Show	3/20/23
A state representative discusses their bill aiming to expand the Wisconsin Farmland Preservation Program. Then, learn about farmland conservation and preservation efforts and the challenges farmers face in these areas. (Duration: 21 min, 57 sec)	Central Time	3/20/23

HEALTH	PROGRAM	DATE
Wisconsin has one of the strictest fetal protection laws in the country, just one of a handful that allows detainment of pregnant women, and the only one with a low burden of proof that a pregnant person is using drugs. Hear about an investigation of this law and how it affects pregnant people in Wisconsin. (Duration: 9 min, 7 sec)		1/4/23
A recent investigation by Consumer Reports found dangerous levels of lead and cadmium in many dark chocolates. The organization's head of food testing discusses what it found, how it decides which foods to test and how consumers can reduce risks. (Duration: 20 min, 58 sec)	The Morning Show	1/6/23
There are many physical and mental benefits to squeezing in a regular workout. A professor of kinesiology helps us set — and reach — our exercise goals. (Duration: 39 min, 22 sec)	The Larry Meiller Show	1/10/23

A recent analysis of five years of Wisconsin healthcare cost data shows that dementia care for American Indian and Alaska Native adults over 65 can cost upwards of \$1.2 to \$2.5 billion dollars annually. Learn how this research should inform how we should care for those with dementia. (Duration: 20 min, 57 sec)	The Morning Show	1/11/23
The Food and Drug Administration is limiting the amount of lead allowed in baby foods by roughly 27 percent. A physician talks about why the FDA is setting this new limit and the effects of lead in children. (Duration: 9 min, 37 sec)	Central Time	2/1/23
Unlike most other Midwestern states, Wisconsin's crisis psychiatric care services run on a county-by-county basis. The current system puts the onus on law enforcement to respond to mental health crises, which advocates say increases the risk of trauma. (Duration: 21 min, 4 sec)	Central Time	2/3/23
Decades of research into brain-computer interfaces has led to recent breakthroughs that could restore communication and independence for people with neurologic disease, injury or limb loss. Two experts discuss the future of this cutting-edge research. (Duration: 42 min, 41 sec)	The Morning Show	2/6/23
Heart disease caused one in every five deaths in the U.S. in 2020, making it the leading cause of death for Americans. Two cardiologists share prevention and treatment strategies they've learned over decades as physicians, researchers and teachers. (Duration: 42 min, 35 sec)	The Morning Show	2/7/23
Every day, 33 children are injured on farms and every three days, a child dies on a farm. Hear from a reporter who investigated the death of an 8-year-old boy in Wisconsin, where the father was questionably blamed. Then a farm safety researcher explains the scope of the problem. (Duration: 43 min, 16 sec)	The Morning Show	3/17/23
Tennis elbow is not just for racquet-loving athletes — you can also experience pain from tasks like raking or gardening. Physical therapists share how to treat and avoid elbow pain. (Duration: 1 hr, 13 min, 18 sec)	The Larry Meiller Show	3/20/23

POLITICS	PROGRAM	DATE
A former federal prosecutor argues for the filing of state charges against the 10 Republicans in Wisconsin who put themselves forward as a slate of electors for Donald Trump, despite the fact Joe Biden narrowly won the state in the 2020 presidential election. (Duration: 22 min, 26 sec)	The Morning Show	1/4/23
Wisconsin state lawmakers were sworn in for their new terms this week. A preview of what's in store for divided state government this year, headlined by upcoming budget negotiations. (Duration: 21 min, 54 sec)	Central Time	1/4/23
The candidates for an open state Supreme Court case met to discuss some of the biggest issues facing Wisconsin's courts. Find out what they had to say and look to the campaigns ahead. (Duration: 7 min, 49 sec)	Central Time	1/10/23

	1/30/23
Central Time	2/3/23
Central Time	2/16/23
The Morning Show	2/20/23
Central Time	3/2/23
	3/3/23
The Morning Show	3/23/23
	Central Time Central Time The Morning Show Central Time The Morning Show

SOCIAL ISSUES	PROGRAM	DATE
The percentage of men in the workforce has been decreasing while a higher percentage of men are becoming stay-at-home dads to care for their children and family. Hear from a sociologist who has researched these trends and the impact they have on households. (Duration: 21 min, 36 sec)	Central Time	1/3/23
An estimated 53,000 youth are charged as adults each year across the U.S., according to the National Center for Juvenile Justice. As a 10-year-old Milwaukee boy accused of homicide is being tried as an adult, we examine the difference between the adult and juvenile court system. (Duration: 17 min, 53 sec)		1/6/23

The Biden Administration announced a new policy to turn away migrants from Cuba, Haiti and Nicaragua while creating additional opportunities for legal immigration. Hear from a political science professor about what impact the policy could have and what challenges it could face. (Duration: 21 min, 46 sec)	Central Time	1/9/23
The pandemic reminded us how much we appreciate in-person interaction. Hear from the author of a new book that looks at how we can make our future more human. (Duration: 21 min, 21 sec)	Central Time	1/10/23
A federal court ruled that the government can't prevent people under restraining orders from owning firearms. A gun law expert discusses what this ruling means and what challenges it could face. (Duration: 16 min, 43 sec)	Central Time	2/7/23
Our guest argues that in addition to U.S. citizens exercising their rights, they must also exercise certain obligations to protect American democracy, including being informed, getting involved, and staying open to compromise. (Duration: 20 min, 56 sec)	Central Time	2/8/23
Conversations about identity and race can be difficultbut they're conversations worth having, according to the authors of the new book Say the Right Thing: How to Talk About Identity, Diversity, and Justice. They offer practical advice to help start those discussions and make them productive. (Duration: 21 min, 6 sec)	Central Time	2/9/23
Around half of people under 30 report having used a dating site or dating app. A researcher shares how dating apps are changing the way people meet and fall in love. (Duration: 23 min, 33 sec)	The Morning Show	2/14/23
About 400,000 children are in foster care nationwide, including some 6,400 Wisconsin kids. A Wisconsin advocate and two members of Congress discuss efforts to make the foster care system a better experience for children and families. (Duration: 43 min, 21 sec)	The Morning Show	3/9/23
New research suggests loneliness is on the rise among Americans since the COVID-19 pandemic. But loneliness manifests at many stages of life and can be a source of growth. Hear from the author of a new book, "On Loneliness: How to Feel Less Alone in an Isolating World." (Duration: 43 min, 3 sec)	The Morning Show	3/22/23

## NPR/Classical Music Network

Quarterly Issues and Programs List January to March 2023

Segment Duration: About 1 minute

AGRICULTURE	PROGRAM	DATE
Wisconsin continues to be a leader in the organic farming industry. But experts say limited access to land and processing facilities has had an impact on growth.	Morning Edition	1/5/2

After years of leading the nation in farm bankruptcies, the latest data shows Wisconsin has returned to a more normal level of bankruptcy filings.	Morning Edition	1/26/
Wisconsin farmers are projected to face record high costs to plant crops this spring. One ag lender says farmers are still expected to see a profit for 2023.	Morning Edition	2/7/2
The U.S. Food and Drug Administration's proposed guidance for labeling plant-based milk alternatives is sparking mixed reactions among the dairy industry.	BBC Newshour	2/23/
The nation's landmark climate law is providing nearly \$20 billion over five years to help farmers adopt conservation practices to combat climate change.	Morning Edition	3/21/

ECONOMY	PROGRAM	DATI
Wisconsin manufacturers could benefit from the federal CHIPS and Science Act, signed into law last August.	Morning Edition	1/23
A majority of Wisconsin businesses believe the state economy will enter a recession this year. But economists are less certain.	BBC Newshour	1/24
If Wisconsin doesn't improve efforts to attract and retain young people, it's labor shortage could get worse by the end of the decade. But there's no simple solution to address the issue.	BBC Newshour	2/15
When many think of Wisconsin's economy, they envision dairy farms and manufacturing facilities. But investment firms have taken increased prominence in recent years.	Morning Edition	2/27
Wisconsin continues to see historically low unemployment. But, the state economy is starting to show signs that it could be slowing down.	BBC Newshour	3/20

EDUCATION	PROGRAM	DATE
The number of new freshmen from out-of-state has grown by more than 63 percent at UW System schools over the last decade. At the same time, the number of new students from Wisconsin fell by 20 percent.	BBC Newshour	1/9/2
Gov. Evers is calling 2023 the year of mental health and that includes proposed spending bumps for schools.	Morning Edition	1/27,
Gov. Evers' state budget proposal includes increasing total funding for state universities by more than \$305 million.	All Things Considered	2/16,
Some Wisconsin fire officials hope to see a grant program to provide firefighting training to high school students continue in the next state budget.	BBC Newshour	2/23/
As schools in Wisconsin struggle with a teacher shortage, a UW-Madison program aimed at recruiting new instructors and keeping them in the state has been extended.	Morning Edition	3/20,

ENVIRONMENT	PROGRAM	DATE
A new study finds eating one fish caught in freshwater could be the same as drinking PFOS-contaminated water for a month. Researchers observed the highest levels of the harmful forever chemicals in Great Lakes fish.	Morning Edition	1/18,
Wisconsin grows about one million acres of corn to produce ethanol. An environmental group says using a portion of that land for solar farms could boost the state's energy production and reduce carbon emissions.	Morning Edition	1/31,
Gov. Evers' budget address will call for spending millions on developing Wisconsin's clean energy workforce. That includes \$5 million per year on clean energy job training.	Morning Edition	2/7/2
A Canadian energy firm says there's no "credible scenario" where a spill on a proposed reroute of its oil and gas pipeline would reach Lake Superior. The company is proposing to build a new pipe segment that would run around the Bad River tribe's reservation.	BBC Newshour	2/15,
The Environmental Protection Agency released proposed limits for harmful "forever chemicals" in drinking water that set levels as low as they can be measured.	All Things Considered	3/14/

HEALTH	PROGRAM	DATE
Over the last 20 years, Wisconsin has seen a major reduction in cigarette sales and a corresponding decline in their taxes. The health benefits from fewer people smoking are expected to offset the lost taxes.	All Things Considered	1/16,
Republican lawmakers may not be as ready to legalize medical marijuana this session as previously thought.	All Things Considered	1/31,
Local leaders are hoping opioid lawsuit settlement funds will help put a dent in the record number of overdoses in Milwaukee County.	Morning Edition	2/13/
Patients at a higher risk of breast cancer could see the cost of preventative screenings eliminated under a new bill introduced to the Wisconsin Legislature.	All Things Considered	2/27/
Lawmakers heard hours of heated testimony as they prepare for a vote that would block updates to Wisconsin's childhood vaccine rules.	Morning Edition	3/7/2

POLITICS	PROGRAM	DATE
More than four years ago, Republicans in the state Legislature passed lame duck laws restricting the powers of the incoming governor and attorney general. A lawsuit challenging one of the laws is still pending in court.	Morning Edition	1/17/
Wisconsin's new state GOP chair is encouraging more Republicans to vote early. It's a break from the message pushed by former Republican Pres.  Trump.	All Things Considered	1/30/

This spring's Wisconsin Supreme Court campaign is likely to break a state record for judicial campaign spending. The race will also determine the court's ideological balance.	BBC Newshour	2/23/
Former House Speaker Paul Ryan says they'll support anyone who ISN'T former Pres. Trump to be the GOP's nominee for president.	All Things Considered	2/27/
The candidates for Supreme Court went on the attack during their only scheduled debate before the April election.	All Things Considered	3/21/

SOCIAL ISSUES	PROGRAM	DATE
Milwaukee broke its homicide record for the third year in a row in 2022.  Local leaders are now considering taking a fresh look at the city's Blueprint for Peace, which focuses on ending gun violence and providing more resources for traumatized youth.	Morning Edition	1/9/2
Wisconsin Republicans are looking to again allow therapists, social workers and counselors to try to change their LGBTQ clients' gender identities and sexual orientations.	BBC Newshour	1/12/
Wisconsin's renters and homebuyers have faced major obstacles due to the housing shortage. But it's been especially difficult for the state's marginalized communities.	All Things Considered	2/17/
One of the main goals of the mayor of Milwaukee is to increase the city's population to 1 million residents. At 577,000, the city's current population is the lowest its been since 1930.	Morning Edition	2/21/
Wisconsin has seen increased child labor complaints since 2018. Learn about what's become a growing national problem.	Morning Edition	3/6/2