

**Tyler Broadcasting Corporation**  
**January 2024 Annual EEO Public File Report for Stations**

The purpose of this EEO Public Report ("Report") is to comply with the Section 73.2080(c) (6) of the FCC's 2002 EEO Rule. This report has been prepared on behalf of Tyler Broadcasting Corporation, the Station Employment Unit (SEU) comprised of the following stations:

KEBC AM	Del City, OK	Id # 6747
KJKE FM	Newcastle, OK	Id # 50168
KMGL FM	Oklahoma City, Ok	Id# 55708
KOCY LP	Oklahoma City, OK	Id# 36850
KOKC AM	Oklahoma City, OK	Id# 73981
KOMA FM	Oklahoma City, OK	Id# 72469
KRXO AM	Claremore, OK	Id# 50215
KRXO FM	Oklahoma City, OK	Id# 16851
KTLR AM	Oklahoma City	Id# 59366
KTUZ AM	Catoosa, OK	Id# 59978
KTUZ FM	Okarche, OK	Id# 14762
KTUZ TV	Shawnee, OK	Id# 77480
KUOK TV	Woodward, OK	Id# 86532
KUOK CD	Oklahoma City, OK	Id# 14885
KUTU CD	Tulsa, OK	Id# 31369
FM Trslr 92.9	K225BN, Oklahoma City, OK	Id# 139270
FM Trslr 96.5	K243BJ, Oklahoma City, OK	Id# 139283
FM Trslr 96.9	K245BZ, Tulsa, OK	id# 158270
FM Trslr 101.9	K270BK, Tulsa OK	Id# 157239
FM Trslr 103.1	K276EX, Oklahoma City, OK	Id# 145396
FM Trslr 103.3	K277DD, Norman, OK	id# 153649
FM Trslr 103.7	K279CR, Oklahoma City, OK	Id# 157276
FM Trslr 104.1	K281CO, Tulsa, OK	id# 142076
FM Trstr 104.5	K283BW, Oklahoma City, OK	Id# 145901
FM Trslr 107.9	K300CY, Broken Arrow, OK	id# 157502

This report is required to be in the public inspection files of these stations, and posted on their websites, if they have websites. The information contained in this Report covers the time period beginning January 22nd, 2023, through January 21st, 2024, (the "Applicable Period"). The FCC's 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Stations comprising the STU during the applicable period.
2. For each such vacancy, the recruitment sources utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number.
3. The recruitment source that referred the hire for each full-time vacancy during the Applicable Period.
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies.
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

For purposes of this Report, a vacancy was deemed "filled" not when the offer was extended but when the hire accepted the job offer. A person was deemed "interviewed" whether he or she was interviewed in person, over the telephone or by email.

Appendix I	Vacancy Information
Appendix II	Recruitment Source Information
Appendix III	Supplemental (Non-vacancy specific) Recruitment Activities Undertaken

**Appendix I**

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**KJKE FM, KEBC AM, KTUZ FM, KMGL FM, KRXO FM, KOMA FM, KOKC AM, KTUZ TV, KUOK TV, KUTU CD, KOCY LP, KUOK CD, KRXO AM, KTUZ AM, KTLR, K243BJ, K225BN, K283BW, K276EX, K245BZ, K300CY, K277DD, K281CO, K270BK, K279CR**

**Vacancy Information**

<u>Full-time Positions Filled</u>	<u>Recruitment Source of Hire</u>	<u>Total Number of Interviewees from all sources for this Position.</u>
1. Sales	On Air Radio Ads	5
2. Sales	On Air Radio Ads	Included in line 1
3. Sales	On Air Radio Ads	Included in line 1
4. Sales	Website	Included in line 1
5. Sales Management	Personal Referral	1
6. Traffic	Website	1
7. On Air Radio	Internal Promotion	3
8. On Air Radio	Internal Promotion	Included in line 7
9. On Air Radio	Internal Promotion	Included in line 7
10. TV News/Production	On Air TV Ads	13
11. TV News/Production	On Air TV Ads	Included in line 10
12. TV News/Production	On Air TV Ads	Included in line 10
11. TV News/Production	On Air TV Ads	Included in line 10
12. TV News/Production	Personal Referral	Included in line 10
13. TV News/Production	Job Fair	Included in line 10
14. TV News/Production	Job Fair	Included in line 10
15. TV News/Production	On Air Radio	Included in line 10
16. TV News/Production	On Air Radio Ads	Included in line 10
17. TV News/Production	On Air Radio Ads	Included in line 10

## Appendix II

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#### Recruitment Source Information

<u>Recruitment Source Used</u>	<u>Total Number of Interviewees This Source Provided During This Period</u>	<u>Full Time Positions Filled From This Source</u>
Name: The Oklahoma Association Of Broadcasters (OAB) Address: 6520 N. Western, Oklahoma City, OK 73116 Contact: Carl Smith, by Website WWWOABOK.ORG	0	0
Name: Internal Promotion or Professional Referral Tyler Broadcasting Corporation	5	5
Name: Telemundo OK Website/Social Media Facebook <a href="https://unidosok.com/okc/">https://unidosok.com/okc/</a> Address: 5101 S. Shields, Oklahoma City, OK 73129 Contact: Robert DeNegri	3	3
Name: KTUZ FM Website/Social Media Facebook <a href="https://unidosok.com/okc/">https://unidosok.com/okc/</a> Address: 5101 S. Shields, Oklahoma City, OK 73129 Contact: Robert DeNegri	1	1
Name: LinkedIn Address: 1000 W. Maude Ave, Sunnyvale, CA 94085 Contact: Customer Service Website: WWW.business.linkedin.com/sales-solutions	0	0
Name: On Air English Language Radio Ads Tyler Broadcasting Corporation	0	0

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Recruitment Source Information

<u>Recruitment Source Used</u>	<u>Total Number of Interviewees This Source Provided During This Period</u>	<u>Full Time Positions Filled From This Source</u>
Address: 5101 S. Shields, Oklahoma City, OK 73129 Contact: Robert DeNegri Station: KJKE, KMGL, KOMA, KRXO, KOKC Website: <a href="http://WWW.tylermedia.com">WWW.tylermedia.com</a>		
NAME: HISPANIC JOB FAIR/ EXPO Hispanic Chamber of Commerce Address: 3321 S. Western, Oklahoma City, OK 73109 Contact: Armando Rubio, 405-631-4421	0	2
Name: On Air Spanish Language Radio and TV Ads KTUZ-TV KUOK-TV, KUTU-TV, KTUZ FM, KTUZ AM, Tyler Broadcasting Corporation Address: 5101 S. Shields, Oklahoma City, OK 731299 Contact: Robert DeNegri Website: WWW.unidosok.com	8	12
Name: <a href="https://www.indeed.com">https://www.indeed.com</a> -Oklahoma City Contact: Customer Service Website: WWW.indeed.com	0	0

## Appendix III

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Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by the SEU

#### **Listing of upper level jobs with groups whose membership includes substantial participation of women and minorities**

In an attempt to insure minority applicants are reached, job openings are advertised on Spanish language stations, in both the Oklahoma City, and Tulsa DMAs, and on English owned radio stations serving the Oklahoma City DMA. In addition, job openings are continuously posted on Oklahoma Association of Broadcasters web site. These advertising vehicles have proven to be very effective as seventy-six percent (76%) of fulltime positions covered by this report were filled by either female or minority applicants. Thirty-five percent (35%) of full-time positions were filled with women. Seventy-one percent (71%) of full-time positions were filled with minorities.

#### **Oklahoma Association of Broadcasting Job Fair**

The annual Oklahoma Association of Broadcasting Job was held in March 2023 in Tulsa, Oklahoma. Eight different colleges or universities were present, including the University of Oklahoma and Oklahoma State University. Approximately 100 people attended.

#### **Tyler Media Sponsored Job Fair**

Tyler Broadcasting has been a leading sponsor and promotor of the annual job fair held by the Oklahoma City Hispanic Chamber of Commerce. In August 2023 a job fair was held that was attendant by approximately 1000 job seekers. Tyler Broadcasting employees staffed a booth and disseminated information about broadcasting carriers.

#### **Tyler Media Sponsored Job Fair**

In June 2022 Tyler Broadcasting participated in another Oklahoma City Hispanic Chamber of Commerce job fair. Five hundred job seekers attended. Tyler Broadcasting employees staffed a booth and disseminated information about broadcasting carriers.

#### **University of Central Oklahoma (UCO) College Fair**

In September 2023, Tyler Broadcasting assisted with the promotion of a job fair hosted by UCO. Several hundred job seekers attended.

#### **Station Tours**

Tyler Broadcasting Corporation routinely coordinates tours of our radio and TV facilities to educate students on TV and Radio production. These tours are attended by high school and vocational training school students enrolled in video or audio curriculum courses. This behind the scenes look at

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broadcasting exposes the youth in the community to the broadcasting industry, and encourages the participants to learn more about careers in broadcasting. Station personnel and management are available to the guests to answer any questions they have regarding employment opportunities in broadcasting. Due to social distancing restrictions mandated by COVID 19 station tours were not held. Tyler Broadcasting looks forward to continuing their longstanding support and promotion of broadcasting careers by encouraging high school students to learn more about the industry through these tours.

**Intern program**

Tyler Broadcasting Corporation's intern program, which was started in 1993, consists of employing students attending high school, vocational school, or college that have an interest in journalism, or marketing. Interns are exposed to the daily operational needs of radio or TV stations, and provide hands on assistance to Tyler Broadcasting Corporation employees as they carry out their daily tasks.

Some specific intern duties include: assisting engineering with setting up remote broadcast, assisting with the development of programs, television commercial production, assisting in promotional campaigns, and assisting with the preparation of sales materials. Since the program's inception, several interns have moved into full or part-time positions with the company.

Due to social distancing restrictions mandated by COVID 19, and high school and colleges conducting classes in a virtual setting, internships were suspended until it is safe to resume in person learning.