

WPPX-TV, Wilmington, Delaware
ION Television License, LLC

Quarterly Issues/Program List
3rd Quarter 2018 (As Amended)

WPPX-TV provides its viewers with educational and informational programming and public service announcements that address issues of concern for the community we serve. Among the issues determined to be of most concern to the community during the preceding quarter were:

- Education and Well Being of Children
- Autism Awareness
- Cancer Awareness
- Human Services
- Childhood Hunger/Poverty
- Diversity
- Sexual Assault Awareness
- Bullying Prevention

From July 1 through September 30, 2018, WPPX-TV addressed the above community issues and needs through the following on-air programs and public service announcements. The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.

WPPX-TV airs programming on the ION TV schedule. Below are the programs that ran.

EDUCATION AND WELL BEING OF CHILDREN

Qubo Kids Corner is a block of regularly scheduled E/I Programming addressing educational topics of interest to children. The featured shows in “Qubo Kids Corner” are *Animal Science*, *Look Kool*, and *Giver*.

Friday

7am-8am / 30 minutes

Animal Science - Animal Science is a half hour educational and informational program that provides interesting factoids about a variety of animals. It is specifically produced for the 13- to 16-year-old age group but is also a highly entertaining program for a more general audience, in particular younger children ages 8 to 12. The

program's quick moving segments, and cool graphics are sure to capture the interest of the intended audience.

Friday

8am-9am / 30 minutes

Look Kool - Look Kool is a 30-minute program designed for children 6 to 9. On every episode, the male host, Hamza, interacts with an animated robot cat, a historical guest (played by Hamza in costume), children, and other animated creatures. The basic premise of the show is the idea that math is everywhere, and each episode includes real children who help Hamza solve mathematical or scientific curiosities. Look Kool works hard to highlight for learners the link between the lesson and real life in order to activate and keep the children's interest. Live action children in real world settings put the lesson of the episode into action by seeking its value within everyday life. Look Kool is a highly educational program and speaks to the curious minds and active imaginations of elementary age kids and encourages the transfer of knowledge out into one's everyday life.

Friday

9am-10am / 30 minutes

Giver - Giver is a live action series suitable for children 6 to 9. In each episode the young adult host enlists the help of children in the area to work together to improve playgrounds in their community.

Below are the public service announcements that ran on ION TV.

EDUCATION AND WELL BEING OF CHILDREN

ACF & National Responsible Fatherhood Clearinghouse (Via Ad Council) -

Highlights the positive outcomes that result from fathers and daughters engaging in a simple game of catch. The video captures the one-of-a-kind bond forged between fathers and daughters of all ages who connect through this shared moment. **(Total times aired: 23 / Length :30, :60).**

Girl Scouts - When they're advocating for our communities, discovering the outdoors, exploring science and technology, or powering new adventures as part of the Girl Scout Cookie Program, Girl Scouts discover they can achieve anything! Girl-led, expert-approved, and volunteer supported, Girl Scouts help girls discover their strengths and change the world. **(Total times aired: 42 / Length :15, :30, :60).**

AUTISM AWARENESS

Autism Speaks - Dedicated to promoting solutions, across the spectrum and throughout the life span, for the needs of individuals with autism and their families through advocacy and support. **(Total times aired: 77 / Length :15, :30, :60).**

CANCER AWARENESS

American Lung Association - Educate Americans about a groundbreaking lung cancer screening for those at high risk. **(Total times aired: 6 / Length :30).**

Stand up to Cancer – Stand Up To Cancer’s mission is to increase awareness of and educate about the critical importance of individual contributions, such as getting screened regularly and participating in clinical trials, to continue advancing progress against cancer. **(Total times aired: 30 / Length :60).**

Suzanne Wright Foundation - The Suzanne Wright Foundation drives urgency and action in the fight against cancer. The improvement in survival rates for breast, colon, prostate and other cancers demonstrates how the power of advocacy and focused funding can drive research and save lives. **(Total times aired: 16 / Length :15).**

Code Purple - Raising awareness around pancreatic cancer sufferers and research. **(Total times aired: 8 / Length :30).**

HUMAN SERVICES

American Parkinson Disease Association - The APDA is the largest grassroots network dedicated to fighting Parkinson’s disease and works tirelessly to assist the more than 1 million Americans with Parkinson’s disease live life to the fullest in the face of this chronic, neurological disorder. **(Total times aired: 13 / Length :30).**

FosterMore - FosterMore shines a light on the amazing potential of kids and families in the foster care system and empowers all foster kids to reach their dreams through education. **(Total times aired: 51 / Length :30, :60).**

Foundation for a Better Life - Promoting the virtue of Imagination - Every good thing that has ever been achieved began with an idea —a dream that something better is actually possible. Skeptics likely doubted, friends wondered, and still the idea survived. John Lennon's "Imagine" provides a thoughtful and inspiring backdrop. **(Total times aired: 2 / Length :90).**

Foundation for a Better Life - Promoting the virtue of Caring - “Everything I do, I do it for you.” That enduring lyric performed by Bryan Adams has inspired millions around the world. It holds a message of compassion, commitment...and caring.” **(Total times aired: 52 / Length :30, :60).**

Foundation for a Better Life - Promoting the virtue of Confidence - This young girl reminds us that underlying every accomplishment in the face of opposition is the all-important trait of confidence, set to Justin Bieber 's "Born to be Somebody.” **(Total times aired: 44 / Length :15, :30).**

Feeding America (Via Ad Council) - As a member of Feeding America's Entertainment Council, Jennie Garth mobilizes the public in support of our mission to end hunger in America. **(Total times aired: 11 / Length :60).**

Feeding America (Via Ad Council) - As a member of Feeding America's Entertainment Council, Scarlett Johansson mobilizes the public in support of our mission to end hunger in America. **(Total times aired: 17 / Length :30).**

Just Add Water (World Vision) - Campaign dedicated to building awareness around how best to solve clean water crises globally, with a focus on how a lack of clean water specifically effects girls and women. **(Total times aired: 33 / Length :15, :30, :60).**

CHILDHOOD HUNGER

Hunger Is – Hunger is, a joint charitable program of the Albertsons Companies Foundation and the Entertainment Industry Foundation (EIF), designed to build awareness and raise funds in an effort to eradicate childhood hunger in America. **(Total times aired: 51 / Length :15, :30, :60).**

POVERTY

Jon Bon Jovi Soul Foundation - The Jon Bon Jovi Soul Foundation exists to combat issues that force families and individuals into economic despair. Through the funding and creation of programs and partnerships, they support innovative community efforts to break the cycle of poverty and homelessness. **(Total times aired: 29 / Length :15, :30).**

DIVERSITY

We Are America - By enumerating some of the many labels Americans proudly use to define themselves– Latino, disabled, lesbian, Muslim, senior citizen, African American and others – the video concludes that to love America is to love all Americans. **(Total times aired: 2 / Length :30, :60).**

SEXUAL ASSAULT AWARENESS

Joyful Heart Foundation – Aimed to challenge typical gender norms in order to raise boys who grow up to respect women. **(Total times aired: 51 / Length :30).**

BULLYING PREVENTION

I Am A Witness - Sharing a personal firsthand account of one child's experience with bullying to raise awareness. **(Total times aired: 39 / Length :60).**