

**WDBB, Bessemer, AL**  
**CERTIFICATION OF COMPLIANCE WITH LIMITS**  
**ON AMOUNT OF COMMERCIALS IN CHILDREN'S PROGRAMMING**

July 1, 2015– September 30, 2015  
3rd Quarter 2015

I hereby certify that except as described below, the number of minutes of commercials contained in Children's Programming for WDBB during 3rd Quarter 2015 did not exceed the amount set forth in the Children's Television of 1990 and the FCC's rules.

Lynlee Carpenter 10/8/15  
Signature Date

LMA Assistant / Research Director  
Title

**CBC**  
**CUNNINGHAM BROADCASTING CORPORATION**  
\_\_\_\_\_  
2000 West 41st Street  
Baltimore, MD 21211

## Lynlee M. Carpenter

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**From:** Lucrecia Rubio  
**Sent:** Wednesday, September 30, 2015 9:56 AM  
**To:** Belinda Johnson; Lynlee M. Carpenter  
**Subject:** FW: 3rd Quarter 2015: CW Television Network Teen/Young Viewer Programming

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

**Lucrecia Rubio**  
Regional Program Coordinator  
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Birmingham, AL 35244  
WTTQ/WABM/WDBB/WBMA/KGAN/KGBT

**From:** [info@cwtvlink.com](mailto:info@cwtvlink.com) [<mailto:info@cwtvlink.com>]  
**Sent:** Tuesday, September 29, 2015 5:26 PM  
**To:** Lucrecia Rubio  
**Subject:** 3rd Quarter 2015: CW Television Network Teen/Young Viewer Programming



### MEMORANDUM

**To:** General Managers, Program Directors, Promotion Managers  
**From:** Shawna Henrickson  
**Date:** September 29, 2015  
**Subject:** 3rd Quarter 2015: CW Television Network Teen/Young Viewer Programming

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#### The CW Television Network Teen/Young Viewer Programming

Below is a list of 3<sup>rd</sup> Quarter 2015 CW Teen/Young Viewer Programming for your public

files.

## Statement

This statement is designed to furnish you with additional information concerning the commercial matter contained in the network's teen/young viewer programs, and to enable you to more easily comply with the requirements of the Children's Television Act of 1990.

The following is a list of all CW Television Network programs which were produced and broadcast with the intention of primarily reaching an audience of young viewers between thirteen and sixteen that were scheduled for broadcast during the third quarter of 2015.

### 3<sup>rd</sup> QUARTER 2015 – CW TEEN/YOUNG VIEWER PROGRAMMING

Program: Calling Dr. Pol  
Rating: TV G  
Length: 30 min

Program: DogTown USA  
Rating: TV G  
Length: 30 min

Program: Dog Whisperer with Cesar Millan: Family Edition  
Rating: TV G  
Length: 30 min

Program: Expedition Wild  
Rating: TV G  
Length: 30 min

Program: Rock the Park  
Rating: TV G  
Length: 30 min

Printable Version



**LITTON'S WEEKEND ADVENTURE**  
**COMMERCIAL LOAD AND WEB SITE REPORT**  
**3<sup>rd</sup> QUARTER 2015**

FOLLOWING IS A LIST OF ALL LITTON'S WEEKEND ADVENTURE PROGRAMS PROVIDED TO ABC AFFILIATES DESIGNED TO MEET THE EDUCATIONAL/INFORMATIONAL REQUIREMENT FOR CHILDREN THIRTEEN TO SIXTEEN YEARS OLD DURING THE THIRD QUARTER OF 2015. BECAUSE THESE PROGRAMS ARE ORIGINALLY PRODUCED FOR AND DIRECTED AT CHILDREN THIRTEEN TO SIXTEEN YEARS OLD, NEITHER THE COMMERCIAL LIMITS NOR THE WEBSITE RULE APPLY (SEE 47 C.F.R. § 73.670 (Note 2)). THIS CERTIFIES THAT ALL OF THESE PROGRAMS WERE FORMATTED (IN THE ORDER AND AT THE TIMES INDICATED) WITH THE FOLLOWING COMMERCIAL LOADS.

Children's Weekend Programs (series)

1. Program: Jack Hanna's Wild Countdown  
Duration: Half-hour  
Number of Network Commercial Minutes: 7:00
  
2. Program: Ocean Mysteries  
Duration: Half-hour  
Number of Network Commercial Minutes: 7:00

3. Program: Sea Rescue  
Duration: Half-hour  
Number of Network Commercial Minutes: 7:00
4. Program: The Wildlife Docs  
Duration: Half-hour  
Number of Network Commercial Minutes: 7:00
5. Program: Outback Adventures with Tim Faulkner  
Duration: Half-hour  
Number of Network Commercial Minutes: 7:00
6. Program: Born to Explore  
Duration: Half-hour  
Number of Network Commercial Minutes: 7:00

Children's Weekend Specials

None

Children's Weekday Programs

None

Children's Weekday Specials

None

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ALTHOUGH THESE PROGRAMS ARE NOT SUBJECT TO THE WEBSITE RULE BECAUSE THEY ARE PRODUCED FOR AND AIMED AT CHILDREN 13-16, NONETHELESS LITTON HAS ENDEAVORED TO COMPLY WITH THE RESTRICTION ON URLS DISPLAYED WITHIN SHOWS (SEE SECTIONS 73.670(b), (c) AND (d) OF THE RULES OF THE FEDERAL COMMUNICATIONS COMMISSION, 47 C.F.R. § 73.670(b), (c) AND (d)).

NONE OF THESE PROGRAMS CONTAINED ANY URLS, WITH THE POSSIBLE EXCEPTION OF (a) FICTIONAL URLS IN PROGRAMMING, (b) URLS OF COMMERCIAL-FREE WEBSITES THAT SATISFY 47 C.F.R. § 73.670(b), OR (c) URLS, NOT UNDER THE CONTROL OF THE LICENSEE, OF NON-PROFIT OR GOVERNMENT ENTITIES WITHIN PUBLIC SERVICE ANNOUNCEMENTS AIRED ON BEHALF OF THOSE ENTITIES, OR MEDIA COMPANIES IN PARTNERSHIP WITH THOSE ENTITIES.

Litton Entertainment  
9/3/15