

# CONTRACT



**KWTX**  
**6700 American Plaza**  
**Waco, TX 76712**  
**(254) 776-1330**

<u>Contract / Revision</u> 934575 /		<u>Alt Order #</u>
<u>Product</u> TV		
<u>Contract Dates</u> 10/10/18 - 11/06/18		<u>Estimate #</u> 573
<u>Advertiser</u> Roger Williams		<u>Original Date / Revision</u> 10/08/18 / 10/10/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KWTX	<u>Account Executive</u> Waco House	<u>Sales Office</u> Waco National
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u> 64157	<u>Advertiser Ref</u> 152262	<u>Product 1/2</u>

And:

**Medium Buying LLC**  
**1351 King Ave**  
**2nd Floor**  
**Columbus, OH 43212**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KWTX	10/10/18	11/06/18	News 10 @ 6p	6p-630p		:30				NM	15	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/08/18	10/14/18	-----				0	\$0.00				
	Week:	10/15/18	10/21/18	MTWTF--				5	\$200.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		3	KWTX	10/15/18-10/21/18	News 10 @ 6p	6p-630p	MTuWThF----	:30	<del>\$200.00</del>		NM		
		See MG 5.16,5.17,5.18,5.19,5.20,5.21											
		5	KWTX	10/15/18-10/21/18	News 10 @ 6p	6p-630p	MTuWThF----	:30	<del>\$200.00</del>		NM		
		See MG 5.16,5.17,5.18,5.19,5.20,5.21											
	Week:	10/22/18	10/28/18	MTWTF--				5	\$200.00				
	Week:	10/29/18	11/04/18	MTWTF--				5	\$200.00				
	Week:	11/05/18	11/11/18	MT-----				2	\$200.00				
N 2	KWTX	10/10/18	10/12/18	News 10 @ 6p	6p-630p		:30				NM	3	\$750.00
	Week:	10/08/18	10/14/18	--WTF--				3	\$250.00				
N 3	KWTX	10/29/18	11/02/18	News 10 @ 5p	5p-530p		:30				NM	5	\$625.00
	Week:	10/29/18	11/04/18	MTWTF--				5	\$125.00				
N 4	KWTX	10/10/18	11/06/18	News 10 @ 5p	5p-530p		:30				NM	15	\$2,550.00
	Week:	10/08/18	10/14/18	--WTF--				3	\$170.00				
	Week:	10/15/18	10/21/18	MTWTF--				5	\$170.00				
	Week:	10/22/18	10/28/18	MTWTF--				5	\$170.00				
	Week:	10/29/18	11/04/18	-----				0	\$0.00				
	Week:	11/05/18	11/11/18	MT-----				2	\$170.00				
N 5	KWTX	10/10/18	11/06/18	News 10 @ 6a	558a-7a		:30				NM	18	\$2,275.00
	Week:	10/08/18	10/14/18	--WTF--				3	\$125.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising



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<u>Contract Dates</u> 10/10/18 - 11/06/18		<u>Product</u> TV
<u>Estimate #</u> 573		<u>Original Date / Revision</u> 10/08/18 / 10/10/18
<u>Advertiser</u> Roger Williams		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	13	KWTX	10/08/18-10/14/18	News 10 @ 6a	558a-7a	---WThF----	:30		\$125.00		NM		
			See MG 5.16,5.17,5.18,5.19,5.20,5.21										
	14	KWTX	10/08/18-10/14/18	News 10 @ 6a	558a-7a	---WThF----	:30		\$125.00		NM		
			See MG 5.16,5.17,5.18,5.19,5.20,5.21										
	15	KWTX	10/08/18-10/14/18	News 10 @ 6a	558a-7a	---WThF----	:30		\$125.00		NM		
			See MG 5.16,5.17,5.18,5.19,5.20,5.21										
	16	KWTX	10/08/18-10/14/18	News 10 @ 6a	558a-7a	----ThF----	:30		\$170.00		NM		
			Ⓜ MG for 5.15,5.14,1.3,5.13,1.5										
	17	KWTX	10/08/18-10/14/18	News 10 @ 6a	558a-7a	----ThF----	:30		\$170.00		NM		
			Ⓜ MG for 5.15,5.14,1.3,5.13,1.5										
	18	KWTX	10/15/18-10/21/18	News 10 @ 6p	6p-630p	----Th-----	:30		\$250.00		NM		
			Ⓜ MG for 5.15,5.14,1.3,5.13,1.5										
	19	KWTX	10/11/18-10/12/18	News 10 @ 5a	5a-530a	----ThF----	:30		\$55.00		NM		
			Ⓜ MG for 5.15,5.14,1.3,5.13,1.5										
	20	KWTX	10/11/18-10/14/18	News 10 @ 530a	530a-6a	----ThF----	:30		\$75.00		NM		
			Ⓜ MG for 5.15,5.14,1.3,5.13,1.5										
	21	KWTX	10/15/18-10/19/18	News 10 @ 530a	530a-6a	MTuWThF----	:30		\$55.00		NM		
			Ⓜ MG for 5.15,5.14,1.3,5.13,1.5										
	Week:	10/15/18	10/21/18	-----	0				\$0.00				
	Week:	10/22/18	10/28/18	MTWTF--	5				\$125.00				
	Week:	10/29/18	11/04/18	MTWTF--	5				\$125.00				
	Week:	11/05/18	11/11/18	MT-----	2				\$125.00				
N 6	KWTX	10/15/18	10/19/18	News 10 @ 6a	558a-7a		:30				NM	5	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	10/15/18	10/21/18	MTWTF--	5			\$170.00					
N 7	KWTX	10/15/18	11/02/18	News 10 @ Noon	1158a-1230p		:30				NM	15	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	10/15/18	10/21/18	MTWTF--	5			\$75.00					
	Week:	10/22/18	10/28/18	MTWTF--	5			\$75.00					
	Week:	10/29/18	11/04/18	MTWTF--	5			\$75.00					
N 8	KWTX	10/10/18	11/06/18	News 10 @ Noon	1158a-1230p		:30				NM	5	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	10/08/18	10/14/18	--WTF--	3			\$95.00					
	Week:	10/15/18	10/21/18	-----	0			\$0.00					
	Week:	10/22/18	10/28/18	-----	0			\$0.00					
	Week:	10/29/18	11/04/18	-----	0			\$0.00					
	Week:	11/05/18	11/11/18	MT-----	2			\$95.00					
<b>Totals</b>											0.00	81	\$11,650.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/28/18	53	\$7,845.00	(\$1,176.75)	\$6,668.25
10/29/18 - 11/06/18	28	\$3,805.00	(\$570.75)	\$3,234.25
<b>Totals</b>	81	\$11,650.00	(\$1,747.50)	\$9,902.50

Signature: \_\_\_\_\_ Date: \_\_\_\_\_