



Proposed: 1/18/2024
 Ph: 530-244-9700
 Fax: 530-244-9707

KHRD-FM

1588 Charles Drive, Redding, CA 96003

Revised: 1/18/2024 4:57:46 PM

Ref: 10678

Page: 1

Client: DAN SLOAN SHASTA CO SUPERVISOR

Agency: Direct

AE: HANAN, DAN

Product: POLITICAL DAN SLOAN

Contact: DAN SLOAN

Assistant:

Campaign Summary

Market: Redding, CA
 Total Occ: 388

Total Ratings: 146.6
 Total Impressions: 87,400
 P.O. #:

Contract Total: \$3,860.00

Number of Weeks: 8

Campaign Dates: 1/15/2024 to 3/3/2024 [7 wk(s)]; 3/4/2024 to 3/10/2024 [1 wk(s)];

Comments:

Proposed Schedule

Days	Hours	Rate(\$)	Len (m:ss)	Jan.			Feb.				Mar.	Ttl Occ.	
				15	22	29	5	12	19	26	4		
Mo-Fr	06:00am - 10:00am	\$15.00	0:30		8	10		12	5	8	15		58
Mo-Fr	10:00am - 03:00pm	\$12.00	0:30		8	10		12	5	8	15		58
Mo-Fr	03:00pm - 07:00pm	\$12.00	0:30		8	10		12	5	8	15		58
Mo-Fr	07:00pm - 12:00am	\$5.00	0:30		8	10		12	5	8	15		58
Sa	06:00am - 07:00pm	\$8.00	0:30	5	5	8		10	5	5	10		48
Su	06:00am - 07:00pm	\$3.00	0:30	5	5	8		10	5	5	10		48
MT	06:00am - 10:00am	\$15.00	0:30								20		20
MT	10:00am - 03:00pm	\$12.00	0:30								20		20
MT	03:00pm - 07:00pm	\$12.00	0:30								20		20

Client hereby agrees to pay for delivered services upon receipt of invoice and understands and agrees to the Contract Conditions presented with this contract.

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Comments:

Month (Calendar)	# of Occ	Avg. Rtg	GRP	Airtime	Total Gross
Jan,2024	76	0.4	28.0	\$726.00	\$726.00
Feb,2024	220	0.4	81.1	\$2,112.00	\$2,112.00
Mar,2024	92	0.4	37.5	\$1,022.00	\$1,022.00
				\$3,860.00	\$3,860.00
Total	388	0.4	146.6	Total Net	\$3,860.00

In way of acceptance, the parties affix their signature to this booking, thereby affording it the same legal terms and qualities as a sales contract. Taxes, if applicable, are extra.

 Signature of Client

 Signature of Sales Rep

 Signature of Sales Manager

 Date

 Date

 Date