



125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 26112359 **Changes as of:** 7/24/2018 at 2:28 PM **Version:** Highlighting Revision 1
CPE: RGA8/ORDR/725730 **Flight:** 7/24/18 - 7/31/18 **Station:** WTGS
Agency: DEL CIELO MEDIA **Advertiser:** REPUB GOVERNORS **Market:** Savannah
Product: ORDR **Office:** NEW YORK
Agency Order #: 30056846 **Service:** Nielsen
Buyer: LEVINE, RANDE **Primary Demo:** Adults 35+
Salesperson: RACHEL CHASON **Assistant:** STEVE SEVERE
212-373-8163 212-373-8200
Separation:
Comments: NEW ORDER- PLS BOOK ASAP STARTS TOMORROW 7/24 EARLY NEWS FLIGHT 7/24-7/31 ESTIMATE 725730 COPY AND PAYMENT TO FOLLOW PLS CONFIRM ASAP rlevine@delcielomedia.com 571-585-8781

Con Type: POLITICAL/NOTE
Total \$: \$3,450.00
Total Spots: 18
Total CPP: \$81.75
Total GRP: 42.2
Traffic #: 989904

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impre ssion	Len	7/24 - 7/31								Total Spots	Total \$	CPP*	GRP*
								7/24	7/25	7/26	7/27	7/28	7/29	7/30	7/31				
M-F 1 4p-5p			STEVE HARVEY	\$125.00	2.6	12,100	30	0	1	1	1	0	0	1	1	5	\$625.00	\$48.08	13.0
M-F 2 10p-11p			FOX 28 NEWS AT 10P	\$200.00	2.3	10,800	30	2	2	2	0	0	0	2	2	10	\$2,000.00	\$86.96	23.0
Sa 3 10p-10:30p			FOX 28 NEWS AT 10P	\$125.00	1.8	8,800	30	0	0	0	0	1	0	0	0	1	\$125.00	\$69.44	1.8
W REV-4 8p-9p			MASTERCHEF-FOX	\$350.00	2.2	10,000	30	0	2	0	0	0	0	0	0	0	\$0.00	\$159.09	0.0
Th REV+ 5 8p-10p			The Four	\$350.00	2.2	10,000	30	0	0	0	2	0	0	0	0	2	\$700.00	\$159.09	4.4
TOTALS:								2	3	5	1	1	0	3	3	18	\$3,450.00	\$81.75	42.2



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Agency: DEL CIELO MEDIA Advertiser: REPUB GOVERNORS Market: Savannah
1427 LESLIE AVENUE Product: ORDR Office: NEW YORK
SUITE 102 Agency Order #: 30056846 Service: Nielsen
ALEXANDRIA, VA Buyer: LEVINE, RANDE Primary Demo: Adults 35+
22301 Salesperson: RACHEL CHASON Assistant: STEVE SEVERE
212-373-8163 Traffic #: 989904
Separation:

Con Type: POLITICAL/VOTE
Total Spots: 18
Total CPP: \$81.75
Total GRP: 42.2

Special Instructions

Order Level Comments		
Date/Time	Added by	Comment
07/24/18 2:28 PM	STEVE SEVERE	NEW ORDER- PLS BOOK ASAP STARTS TOMORROW 7/24 EARLY NEWS FLIGHT 7/24-7/31 ESTIMATE 725730 COPY AND PAYMENT TO FOLLOW PLS CONFIRM
07/23/18 11:53 AM	System	ASAP revline@delcielomedia.com 571-585-8781
07/23/18 10:04 AM	RACHEL CHASON	Noties Received NEW ORDER- PLS BOOK ASAP STARTS TOMORROW 7/24 EARLY NEWS FLIGHT 7/24-7/31 ESTIMATE 725730 COPY AND PAYMENT TO FOLLOW PLS CONFIRM
		ASAP revline@delcielomedia.com 571-585-8781

Competitive Information

Market Budget:	\$57,500
WTGS Share:	6%
Comment:	
WJCL:	12%
WSAV:	24%
WTOG:	58%

Daypart Summary			
Day/Time	% Distrib	Spots	GRP
Total	100%	18	42.2

Monthly Summary		
Month	Spots	Dollars
2018-Jul	12	\$2,400.00
2018-Aug	6	\$1,050.00
Total	18	\$3,450.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot#	Contract \$
Revision	7/24/18 2:28 PM	STEVE SEVERE	Revised		
Queued for Electronic Contracting	7/23/18 10:59 AM				
New	7/23/18 10:04 AM	RACHEL CHASON	Confirmed	18	\$3,450.00

Changes: Total GRPs from 49.2 to 42.2, Total CPP from \$86.89 to \$81.75, Competitive Market Budget from \$71,250 to \$57,500. 2 buylines added or modified.

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.