



Memo to the Public File

Tuesday, October 08, 2013

To: Public File
From: Cara Coffey

Quarterly Ascertainment Summary – 4th Quarter 2007

Attached is a report concerning KOHD-TV news stories, local programming, network programming and public service announcements aired over KOHD during 4th Quarter 2007 pertaining to key issues, as determined by the KOHD -TV Community Relations Department.

The five main areas and issues listed below are identified from viewer comments, solicited community comment and ascertainment of interviews with community leaders.

KOHD Key Issues:

- 1) Economy
- 2) Employment
- 3) War- Local Connections
- 4) Environment
- 5) Political

Quarterly Issues/Programs Ascertainment Summary

Below is a list of some of the significant issues responded to by KOHD, Bend, OR, along with the most significant programming treatment of those issues for the period October 1st, 2007 – December 31st, 2007. This list is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

<u>Description of Issue</u>	<u>Program/Segment</u>	<u>Date</u>	<u>Time</u>	<u>Duration</u>	<u>Narration of Type and Description of Program/Segment</u>
Land Use/ Community Growth	6:00 PM News	Oct-4	6:00 PM	2 mins	A restoration project that will allow the Delta Ponds to connect with the Willamette River is under way. The project also includes adding pedestrian and bike paths.

Traffic/Transportation /Environmental Planning	News This Morning (6 AM)	Oct-5	6:00 AM	1 min.	Oregon Department of Transportation crews are working on the new 195-A exit ramp into Springfield. O-DOT cautions drivers to be aware of closures and detours.
Kids/Education/Parenting	5:00 PM News	Oct-7	5:00 PM	2 mins	Oregon Department of Education reports an increase in schools' ratings overall.
Crime and Community Safety	11:00 PM News	Oct-10	11:00 PM	1 min.	Police lock down a section of downtown after receiving reports of a domestic dispute involving a man with a gun.
Government	6:00 PM News	Nov-8	6:00 PM	2 mins	Mayor Sid Leiken wins the race for Lane County Commissioner. Residents and City Hall members react to news.
Traffic/Transportation /Environmental Planning	6:00 PM News	Nov-10	6:00 PM	1 min. 30 sec.	Heavy snowfall creates dangerous driving conditions along Highway 26 for residents in Central Oregon. Several accidents have been reported.
Crime and Community Safety	11:00 PM News	Nov-13	11:00 PM	1 min. 30 sec.	A man opens fire outside of a downtown bar, injuring one person and causing property damage to surrounding businesses.
Kids/Education/Parenting /Government	11:00 PM News	Nov-22	11:00 PM	1 min.	Already dealing with a budget crisis, the 4-J school board learns that funding for next year is \$1.4 million below expected levels.
Crime	20/20	Nov-30	Primetime	1 hour	From cyber-bullying to capturing bad behavior and posting it online, all you have to do is log on to your computer to be "Mean in America."
War	20/20	Nov-30	Primetime	1 hour	A "20/20" investigation reveals that many of this country's bravest men and women who volunteered to defend America in a time of war have come home wounded.
Crime and Community Safety	5:00 PM News	Dec-3	5:00 PM	2 mins	Police and firefighters respond to an early morning house fire. This incident is the most recent in a string of suspicious house fires.
Government	6:00 PM News	Dec-7	6:00 PM	1 min. 30 sec.	Springfield City Council votes in favor of renting vacant jail beds to the City of Eugene.

Land Use/ Community Growth	6:00 PM News	Dec-8	6:00 PM	2 mins	A vacant downtown building will soon be renovated into 15 loft-style apartments. Local business owners comment on the impact the new housing will have.
Transportation	20/20	Dec-14	Primetime	1 hour	John Stossel, Bill Ritter, Jim Avila and Elizabeth Vargas report on the various travel myths surrounding ticket buying and the internet, lightning and flight delays, from lost luggage and cars and gas tanks.
Traffic/Transportation /Environmental Planning	5:00 PM News	Dec-16	5:00 PM	1 min.	A semi-truck flips onto its side, spilling nearly 40,000 pounds of steel racks across I-5.

ABC NEWS SPECIAL REPORTS – Fourth Quarter, 2007

DATE	START		END		LENGTH	TOPIC
Wednesday, October 17, 2007	7:43:25	-	8:34:34	AM-PT	0:51:09	Special Report - President Bush Press Conference
Wednesday, October 17, 2007	12:18:24	-	12:31:53	PM-PT	0:13:29	Special Report - President Bush Press Conference
Tuesday, December 4, 2007	7:00:00	-	7:47:46	AM-PT	0:47:46	Special Report - Presidential Press Conference
Wednesday, December 5, 2007	14:16:00	-	14:19:46	PM-PT	0:03:46	Special Report - Omaha Mall Shootings
Thursday, December 13, 2007	11:11:19	-	11:14:25	AM-PT	0:03:06	Special Report - Mitchell Report Released
Friday, December 19, 2007	6:51:04	-	6:55:41	AM-PT	0:04:37	Special Report - Fire at Eisenhower Executive Building
Thursday, December 27, 2007	5:30:00	-	5:41:13	AM-PT	0:11:13	Special Report - Benazir Bhutto Assassination
	8:14:25	-	8:21:18	AM-PT	0:06:53	Special Report - President Bush Comments on Bhutto

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