

**Apr 13, 22**  
 CONT# 35834490 Mod# Ver# 1 (Last = )  
 REP Katz Group Sales  
 TO WROK-AM (Rockford, IL)  
 FM LIZ RYCKMAN  
 OFF CHICAGO  
 AGY Katz Group Sales  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019  
 BYR Helen Hanratty1  
 ADV PEOPLE WHO PLAY BY THE RULES PAC  
 PDT People Who Play by the Rules PAC  
 FLT Apr 18, 22 - May 01, 22

DDS CONT# 0  
 C/P/E: . / . / S2022  
 SALESPERSON FAX#  
 PH #

\* REP ORDER COMMENT \*

\*\* 4/12/2022 2:07:00 PM: \*\* ALL POLITICAL/ISSUE ORDERS MUST HAVE 30 MINUTE SPOT SEPARATION  
 \*\*ORDERS MUST RUN AS SCHEDULED \*\* MAKEGOODS MUST HAVE WRITTEN APPROVAL \*\* CREDITS  
 WILL BE TAKEN FOR ANY MISSED/LOW CHARGE SPOTS THAT IS EQUIVALENT TO THE STATION'S  
 NEGOTIATED CPP \*\* FAIR AND EQUAL ROTATION IS EXPECTED \*\* \* \* \* \* \*THIS AGENCY HAS PAID KATZ  
 CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A  
 CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK  
 TO THE STATIONS. P LEASE CONFIRM. THANK YOU!  
 \*\* 4/12/2022 2:07:00 PM: \*\*THIS IS A NEW ORDER. PLEASE CONFIRM WITHIN 24 HOURS. PLEASE CONTACT  
 ME WITH ANY QUESTIONS. KRISTIN.OHLENDORF@KATZMEDIA.COM \*\*  
 \*\* 4/12/2022 2:07:00 PM: THIS IS A KATZ GROUP SALES ORDER. ALL BILLING SHOULD BE SENT TO KATZ  
 GROUP SALES/125 W 55TH ST./NY,NY 10019 KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	MTWTF..	6A - 10A	60	4/18/2022 - 4/29/2022	2W	3	\$70.00	6
		RILEY O'NEIL & JOE DREDGE - M-F/5A-9A, CHRIS PLANTE - M-F/9A-11A							
	1.2	MTWTF..	10A - 3P	60	4/18/2022 - 4/29/2022	2W	3	\$70.00	6
		CLAY TRAVIS & BUCK SEXTON - M-F/11A-2P							
	1.3	MTWTF..	3P - 7P	60	4/18/2022 - 4/29/2022	2W	3	\$70.00	6
		SEAN HANNITY - M-F/2P-5P, MARK LEVIN - M-F/5P-8P							
	1.4	MTWTF..	7P - 12A	60	4/18/2022 - 4/29/2022	2W	3	\$50.00	6
		LARRY ELDER - M-F/8P-11P, DAVE RAMSEY - M-F/11P-12A							
	1.5	.....S.	6A - 7P	60	4/23/2022 - 4/30/2022	2W	3	\$50.00	6
		CLAY TRAVIS & BUCK SEXTON - SA/12P-3P, SEAN HANNITY - SA/3P-6P							
	1.6	.....S	6A - 7P	60	4/24/2022 - 5/1/2022	2W	3	\$50.00	6
		KIM KOMANDO - SU/9A-12P, DAVE RAMSEY - SU/12P-3P							
					** WEEKLY FLIGHT TOTALS **		18	\$2,160.00	

Apr 13, 22

CONT# 35834490 Mod# Ver# 1 (Last = )  
REP Katz Group Sales

DDS CONT# 0  
C/P/E: . / . / S2022

	Apr 22	May 22					
SPOTS	18	18					
CASH	1080.00	1080.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	1080.00	1080.00					

							<b>TOTAL</b>
SPOTS							36
CASH							2,160.00
TRADE							0.00
NSL							0.00
TOTAL							2,160.00

**\*\* Competitive Comments \*\***

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

# CONTRACT



**Townsquare Media Rockford**  
**3901 Brendenwood Road**  
**Rockford, IL 61107**  
**wopayments4@townsquaremedia.com**  
**(815) 399-2233**

<u>Contract / Revision</u> 3275136 /		<u>Alt Order #</u> 35834490
<u>Advertiser</u> People Who Play By The Rules PAC		<u>Original Date / Revision</u> 04/13/22 / 04/13/22
<u>Contract Dates</u> 04/18/22 - 05/01/22	<u>Estimate #</u> S2022	
<u>Product</u> People Who Play by the Rules PAC		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WROK-AM	<u>Account Executive</u> Katz Chicago	<u>Sales Office</u> Katz Chicago
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

And:

**Katz Group Sales**  
**3rd Floor 125 West 55th Street**  
**New York, NY 10019**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WROK	04/18/22	05/01/22	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	6	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/18/22	04/24/22	MTWTF--				3	\$70.00			
	Week:	04/25/22	05/01/22	MTWTF--				3	\$70.00			
N 2	WROK	04/18/22	05/01/22	M-F Midday	10:00 AM-3:00 PM		1:00			NM	6	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/18/22	04/24/22	MTWTF--				3	\$70.00			
	Week:	04/25/22	05/01/22	MTWTF--				3	\$70.00			
N 3	WROK	04/18/22	05/01/22	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	6	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/18/22	04/24/22	MTWTF--				3	\$70.00			
	Week:	04/25/22	05/01/22	MTWTF--				3	\$70.00			
N 4	WROK	04/18/22	05/01/22	M-F Evening	7:00 PM-12:00 XM		1:00			NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/18/22	04/24/22	MTWTF--				3	\$50.00			
	Week:	04/25/22	05/01/22	MTWTF--				3	\$50.00			
N 5	WROK	04/23/22	05/01/22	Sa-Su Prime Rotator	6:00 AM-7:00 PM		1:00			NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/23/22	04/29/22	-----S-				3	\$50.00			
	Week:	04/30/22	05/06/22	-----S-				3	\$50.00			
N 6	WROK	04/24/22	05/01/22	Sa-Su Prime Rotator	6:00 AM-7:00 PM		1:00			NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/24/22	04/30/22	-----S				3	\$50.00			
	Week:	05/01/22	05/07/22	-----S				3	\$50.00			
<b>Totals</b>											<b>36</b>	<b>\$2,160.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/28/22 - 04/24/22	18	\$1,080.00	(\$162.00)	\$918.00
04/25/22 - 05/01/22	18	\$1,080.00	(\$162.00)	\$918.00
<b>Totals</b>	<b>36</b>	<b>\$2,160.00</b>	<b>(\$324.00)</b>	<b>\$1,836.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**Townsquare Media Rockford**  
**3901 Brendenwood Road**  
**Rockford, IL 61107**  
**wopayments4@townsquaremedia.com**  
**(815) 399-2233**

<u>Contract / Revision</u>	<u>Alt Order #</u>
3275136 /	35834490

<u>Advertiser</u>	<u>Original Date / Revision</u>
People Who Play By The Rules PAC	04/13/22 / 04/13/22

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
04/18/22 - 05/01/22	People Who Play by the	S2022

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Dan Proff, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Damen Bailey for Governor

Authorized committee:

People Who Play By The Rules PAC

Agency requesting time (and contact information):

 N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Gov

Date of election:

 General

 Primary

Treasurer of candidate's authorized committee:

N/A PAC  
Dan Proff

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

 the candidate listed above who is a legally qualified candidate, or

 the authorized committee of the legally qualified PAC candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: <u>D Proff</u>	Signature:
Name: <u>Dan Proff</u>	Name:
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time:



**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Daniel K. Puff

Date:

4/2/22

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

Yes

No

Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Dan Proft, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:**

Agency name: Vail and Associates

Address: 1187 Wilmette Ave, Wilmette, IL 60091

Contact: Rob Vail

Phone number: (847) 421-8287

Email: rangera71@aol.com

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: People Who Play By The Rules PAC

Address: 467 Conner Ave Naples, FL 34108

Contact: Dan Proft

Phone number: (312) 446-6488

Email: dan@danproft.com

Station is authorized to announce the time as paid for by such person or entity.

**List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

*Dan Proft - Chair*  
*Dan Proft - Treasurer*

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

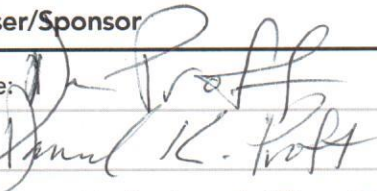
Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature:
Name: <i>James K. Kraft</i>	Name:
Date of Request to Purchase Ad Time: 04/08/2022	Date of Station Agreement to Sell Time:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected – provide reason: \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.