CONTRACT

WROK NEWSTALK 1440

Townsquare Media Rockford
3901 Brendenwood Road
Rockford, IL 61107
wopayments4@townsquaremedia.com
(815) 399-2233

Contract / Revision	Alt Order #
3605304 /	36125851

Advertiser	Original Date / Revision
People Who Play By The Rules PAC	09/08/22 / 09/09/22

Contract Dates	Estimate #	
09/12/22 - 09/18/22	**PAC91222**	

Product	
People PAC 9.12.22	

And:

Katz Group Sales
3rd Floor 125 West 55th Street
New York, NY 10019

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	Account Executive	Sales Office
WROK-AM	Katz Chicago	Katz Chicago

Special Handling

Demographic
Adults 35+

Agy Code	Advertiser Code	Product 1/2
RI13287	.	.
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WROK	09/12/22	09/18/22	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	4	$480.00
		Start Date	End Date	Weekdays	Spots/Week			Rate				
	Week:	09/12/22	09/18/22	MTWTF--	4			$120.00				
N 2	WROK	09/12/22	09/18/22	M-F Midday	10:00 AM-3:00 PM		1:00			NM	4	$480.00
		Start Date	End Date	Weekdays	Spots/Week			Rate				
	Week:	09/12/22	09/18/22	MTWTF--	4			$120.00				
N 3	WROK	09/12/22	09/18/22	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	4	$480.00
		Start Date	End Date	Weekdays	Spots/Week			Rate				
	Week:	09/12/22	09/18/22	MTWTF--	4			$120.00				
N 4	WROK	09/12/22	09/18/22	M-F Evening	7:00 PM-12:00 XM		1:00			NM	2	$180.00
		Start Date	End Date	Weekdays	Spots/Week			Rate				
	Week:	09/12/22	09/18/22	MTWTF--	2			$90.00				
N 5	WROK	09/17/22	09/18/22	Sa-Su Prime Rotator	6:00 AM-7:00 PM		1:00			NM	2	$190.00
		Start Date	End Date	Weekdays	Spots/Week			Rate				
	Week:	09/12/22	09/18/22	-----S-	2			$95.00				
N 6	WROK	09/18/22	09/18/22	Sa-Su Prime Rotator	6:00 AM-7:00 PM		1:00			NM	2	$190.00
		Start Date	End Date	Weekdays	Spots/Week			Rate				
	Week:	09/12/22	09/18/22	------S	2			$95.00				
							Totals				18	$2,000.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/22 -09/18/22	18	$2,000.00	($300.00)	$1,700.00
Totals	18	$2,000.00	($300.00)	$1,700.00

Signature: _____   **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)