

CONTRACT



Townsquare Media Rockford
3901 Brendenwood Road
Rockford, IL 61107
wopayments4@townsquaremedia.com
(815) 399-2233

<u>Contract / Revision</u> 3605304 /		<u>Alt Order #</u> 36125851
<u>Advertiser</u> People Who Play By The Rules PAC		<u>Original Date / Revision</u> 09/08/22 / 09/09/22
<u>Contract Dates</u> 09/12/22 - 09/18/22	<u>Estimate #</u> PAC91222	
<u>Product</u> People PAC 9.12.22		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WROK-AM	<u>Account Executive</u> Katz Chicago	<u>Sales Office</u> Katz Chicago
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

And:

Katz Group Sales
3rd Floor 125 West 55th Street
New York, NY 10019

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WROK	09/12/22	09/18/22	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	4	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/22	09/18/22	MTWTF--				4	\$120.00			
N 2	WROK	09/12/22	09/18/22	M-F Midday	10:00 AM-3:00 PM		1:00			NM	4	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/22	09/18/22	MTWTF--				4	\$120.00			
N 3	WROK	09/12/22	09/18/22	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	4	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/22	09/18/22	MTWTF--				4	\$120.00			
N 4	WROK	09/12/22	09/18/22	M-F Evening	7:00 PM-12:00 XM		1:00			NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/22	09/18/22	MTWTF--				2	\$90.00			
N 5	WROK	09/17/22	09/18/22	Sa-Su Prime Rotator	6:00 AM-7:00 PM		1:00			NM	2	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/22	09/18/22	-----S-				2	\$95.00			
N 6	WROK	09/18/22	09/18/22	Sa-Su Prime Rotator	6:00 AM-7:00 PM		1:00			NM	2	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/22	09/18/22	-----S				2	\$95.00			
Totals											18	\$2,000.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/22 - 09/18/22	18	\$2,000.00	(\$300.00)	\$1,700.00
Totals	18	\$2,000.00	(\$300.00)	\$1,700.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.