

**May 04, 22**  
 CONT# 35882561 Mod# Ver# 1 (Last = )  
 REP Katz Group Sales  
 TO WROK-AM (Rockford, IL)  
 FM LIZ RYCKMAN  
 OFF CHICAGO  
 AGY Katz Group Sales  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019  
 BYR Helen Hanratty1  
 ADV PEOPLE WHO PLAY BY THE RULES PAC  
 PDT People who play by the rules PAC  
 FLT May 02, 22 - May 08, 22

DDS CONT# 0  
 C/P/E: na / na / S22  
 SALESPERSON FAX#  
 PH #

\* REP ORDER COMMENT \*

\*\* 5/3/2022 5:35:00 PM: \*\* ALL POLITICAL/ISSUE ORDERS MUST HAVE 30 MINUTE SPOT SEPARATION  
 \*\*ORDERS MUST RUN AS SCHEDULED \*\* MAKEGOODS MUST HAVE WRITTEN APPROVAL \*\* CREDITS  
 WILL BE TAKEN FOR ANY MISSED/LOW CHARGE SPOTS THAT IS EQUIVALENT TO THE STATION'S  
 NEGOTIATED CPP \*\* FAIR AND EQUAL ROTATION IS EXPECTED \*\* \* \* \* \*\*THIS AGENCY HAS PAID KATZ  
 CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A  
 CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK  
 TO THE STATIONS. \*\*PROOF OF PAYMENT, SPOT & NAB FORM WILL BE SENT VIA EMAIL ASAP\*\* PLEASE  
 CONFIRM ORDER IN SYSTEM. THANK YOU!  
 \*\* 5/3/2022 5:35:00 PM: \*\*THIS IS A NEW ORDER. PLEASE CONFIRM WITHIN 24 HOURS. PLEASE CONTACT  
 ME WITH ANY QUESTIONS. KRISTIN.OHLENDORF@KATZMEDIA.COM \*\*  
 \*\* 5/3/2022 5:35:00 PM: THIS IS A KATZ GROUP SALES ORDER. ALL BILLING SHOULD BE SENT TO KATZ  
 GROUP SALES/125 W 55TH ST./NY,NY 10019 KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	MTWTF..	6A - 10A	60	5/2/2022 - 5/6/2022	1W	3	\$70.00	3
		RILEY O'NEIL & JOE DREDGE - M-F/5A-9A, CHRIS PLANTE - M-F/9A-11A							
	1.2	MTWTF..	10A - 3P	60	5/2/2022 - 5/6/2022	1W	3	\$70.00	3
		CLAY TRAVIS & BUCK SEXTON - M-F/11A-2P							
	1.3	MTWTF..	3P - 7P	60	5/2/2022 - 5/6/2022	1W	3	\$70.00	3
		SEAN HANNITY - M-F/2P-5P, MARK LEVIN - M-F/5P-8P							
	1.4	MTWTF..	7P - 12A	60	5/2/2022 - 5/6/2022	1W	3	\$50.00	3
		LARRY ELDER - M-F/8P-11P, DAVE RAMSEY - M-F/11P-12A							
	1.5	.....S.	6A - 7P	60	5/7/2022 - 5/7/2022	1W	3	\$50.00	3
		CLAY TRAVIS & BUCK SEXTON - SA/12P-3P, SEAN HANNITY - SA/3P-6P							
	1.6	.....S	6A - 7P	60	5/8/2022 - 5/8/2022	1W	3	\$50.00	3
		KIM KOMANDO - SU/9A-12P, DAVE RAMSEY - SU/12P-3P							
					** WEEKLY FLIGHT TOTALS **		18	\$1,080.00	

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REP Katz Group Sales

DDS CONT# 0  
C/P/E: na / na / S22

	<b>May 22</b>						
SPOTS	18						
CASH	1080.00						
TRADE	0.00						
NSL	0.00						
TOTAL	1080.00						

							<b>TOTAL</b>
SPOTS							18
CASH							1,080.00
TRADE							0.00
NSL							0.00
TOTAL							1,080.00

**\*\* Competitive Comments \*\***

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Dan Proff, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Damen Bailey for Governor

Authorized committee:

People Who Play By The Rules PAC

Agency requesting time (and contact information):

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Gov

Date of election:

General

Primary

Treasurer of candidate's authorized committee:

N/A PAC

Dan Proff

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified PAC candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency

Station Representative

Signature:

D Proff

Signature:

Name:

Dan Proff

Name:

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time:

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Daniel K. Puff

Date:

4/2/22

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

Yes

No

Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# CONTRACT



**Townsquare Media Rockford**  
 3901 Brendenwood Road  
 Rockford, IL 61107  
 wopayments4@townsquaremedia.com  
 (815) 399-2233

<u>Contract / Revision</u> 3332047 /		<u>Alt Order #</u> 35882561
<u>Advertiser</u> People Who Play By The Rules PAC		<u>Original Date / Revision</u> 05/04/22 / 05/04/22
<u>Contract Dates</u> 05/02/22 - 05/08/22	<u>Estimate #</u> S22	
<u>Product</u> People who play by the rules PAC		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WROK-AM	<u>Account Executive</u> Katz Chicago	<u>Sales Office</u> Katz Chicago
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u> na

And:

**Katz Group Sales**  
 3rd Floor 125 West 55th Street  
 New York, NY 10019

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WROK	05/02/22	05/08/22	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/02/22	05/08/22	MTWTF--				3	\$70.00			
N 2	WROK	05/02/22	05/08/22	M-F Midday	10:00 AM-3:00 PM		1:00			NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/02/22	05/08/22	MTWTF--				3	\$70.00			
N 3	WROK	05/02/22	05/08/22	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/02/22	05/08/22	MTWTF--				3	\$70.00			
N 4	WROK	05/02/22	05/08/22	M-F Evening	7:00 PM-12:00 XM		1:00			NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/02/22	05/08/22	MTWTF--				3	\$50.00			
N 5	WROK	05/07/22	05/08/22	Sa-Su Prime Rotator	6:00 AM-7:00 PM		1:00			NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/02/22	05/08/22	-----S-				3	\$50.00			
N 6	WROK	05/08/22	05/08/22	Sa-Su Prime Rotator	6:00 AM-7:00 PM		1:00			NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/02/22	05/08/22	-----S				3	\$50.00			
<b>Totals</b>											18	\$1,080.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/25/22 - 05/08/22	18	\$1,080.00	(\$162.00)	\$918.00
<b>Totals</b>	18	\$1,080.00	(\$162.00)	\$918.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.