

CONTRACT



Townsquare Media Rockford
 3901 Brendenwood Road
 Rockford, IL 61107
 wopayments4@townsquaremedia.com
 (815) 399-2233

<u>Contract / Revision</u> 3417276 /		<u>Alt Order #</u>
<u>Advertiser</u> Activator		<u>Original Date / Revision</u> 06/09/22 / 06/10/22
<u>Contract Dates</u> 06/22/22 - 06/24/22	<u>Estimate #</u>	
<u>Product</u> Support of John Cabello		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WROK-AM	<u>Account Executive</u> Brian McGhee	<u>Sales Office</u> Local Rockford
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Activator
 PO Box 1605
 Bloomington, IL 61702-1605

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WROK	06/22/22	06/24/22	M-F Prime Rotator	6a-7p		:30			NM	24	\$2,640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/20/22	06/26/22	--888--				24	\$110.00			
Totals											24	\$2,640.00

Time Period	# of Spots	Gross Amount	Net Amount
06/01/22 - 06/24/22	24	\$2,640.00	\$2,640.00
Totals	24	\$2,640.00	\$2,640.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.