

KJR-FM  
Seattle, WA  
Quarterly Issues/Programs List  
Fourth Quarter, 2014  
01/05/2015

KJR-FM  
Quarterly Issues/Programs List

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KJR-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Abortion:** NARAL
  - **adoption:** Northwest Adoption Exchange
  - **BULLYING:** Free2Luv and Ryther
  - **Child Health:** Seattle Children's Hospital
  - **Health:** Planned Parenthood
  - **Health Care:** Washington state medical association
  - **Hunger Food Bank:** Northwest Harvest
  - **Minority Owned Business:** Northwest Mountain Minority Supplier Development Council
  - **Native History Month:** Native History Month Gyasi Ross
  - **Pet Adoption:** Seattle Humane Society
  - **Political Caucus:** Women's Political Caucus
  - **Recycling:** King County Solid Waste Division
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**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
BULLYING	957 The Jet/The Connection /Emoree Martin	Free2Luv and Ryther	Free2LUV	10/05/2014 05:57 AM	030:10
Health Care	957 The Jet/The Connection /Emoree Martin	Washington state medical association	Washington state medical	10/12/2014 05:57 AM	030:37
Political Caucus	957 The Jet/The Connection /Emoree Martin	Women's Political Caucus	Women's Caucus	10/19/2014 05:58 AM	026:08
adoption	957 The Jet/The Connection /Emoree Martin	Northwest Adoption Exchange	Northwest Adoption Exchange	10/26/2014 05:57 AM	028:17
Native History Month	957 The Jet/The Connection /Emoree Martin	Native History Month Gyasi Ross	Gyasi Ross	11/02/2014 05:55 AM	029:27
Abortion	THE CONNECTION ON THE JET	NARAL	NARAL	11/09/2014 05:55 AM	032:50
Hunger Food Bank	957 The Jet/The Connection	Northwest Harvest	Northwest Harvest	11/16/2014 05:57 AM	029:35
Minority Owned Business	PA Show - 957 The Jet	Northwest Mountain Minority Supplier Development Council	Northwest Mountain MSDC	11/23/2014 05:54 AM	029:41
Recycling	PA Show - The Jet	King County Solid Waste Division	King Co. Solid Waste Division	11/30/2014 05:56 AM	029:33
Pet Adoption	PA Show - 957 The Jet	Seattle Humane Society	Seattle Humane Society	12/07/2014 05:56 AM	028:59
Child Health	PA Show - 957 The Jet	Seattle Children's Hospital	Seattle Children's Hospital	12/14/2014 05:49 AM	030:24
Health	PA Show - 957 The Jet	Planned Parenthood	Planned Parenthood	12/21/2014 05:49 AM	028:58
Hunger Food Bank	957 The Jet/The Connection	Northwest Harvest	Northwest Harvest	12/28/2014 05:55 AM	029:35

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Colon Cancer	Colon Cancer Coalition	000:12	016
Colon Cancer	Colon Cancer Coalition	000:15	014
Film Festival	Seattle Latino Film Festival	000:15	010
Flu Shot Reminder	Public Health	000:18	025
free tutoring	Literacy in the Community	000:18	015
GENERAL AWARENESS	Northwest Adoption Exchange	000:13	012
Heart Health Event	American Heart Association	000:15	009
HELP INTO HOPE - CHANUKAH	Jewish Family Service	000:15	012
Holiday Crisis Line	Crisis Clinic	000:15	025
Holiday Food Donations	Northwest Harvest	000:10	026
HOLIDAY TOY DONATION	TOYS FOR TOTS	000:14	012
INSTRUMENT DONATION	Music4life	000:14	012
Job Training	Goodwill	000:14	014
Leukemia and Lymphoma	Leukemia & Lymphoma Society	000:16	013
Military	SHOW YOUR STRIPES	000:29	035
Military	SHOW YOUR STRIPES	000:30	040
Military	SHOW YOUR STRIPES	000:34	040
Military	SHOW YOUR STRIPES	000:37	045
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	014
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	021

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Music Education	Music4life	000:15	014
Pancreatic Cancer	Pancreatic Cancer Network	000:15	029
Sexual Assault	IT'S ON US	000:30	004
Smoking Cessation	Women in Govt	000:15	015
voting reminder	King County Elections	000:13	016
Weight Management Study	Seattle Childrens Research In	000:11	027



Seattle's Variety From the 70's, 80's & More

## Appendix A

### KJR FM

4<sup>th</sup> Quarter: 10/1/2014 – 12/31/2014

In addition to the local PSAs, KJR FM aired the following:

**Locally produced weather reports: 1,820 runs ... :10 report length**

Weather reports aired Monday – Sunday 5am – 8pm/PST

**Locally produced traffic reports: 1,495 runs ... :10 report length**

Weather reports aired Monday – Friday 5am – 8pm/PST