

KJR-FM
Seattle, WA
Quarterly Issues/Programs List

Q4 2020 OCTOBER 1 – DECEMBER 31, 2020

KJR-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were: Mental Health, Community Building, Children’s Health, Child welfare, Health, Women’s Health, Environmental concerns, Sustainability, Veteran’s affairs, Military personnel support, Homelessness, Housing, Serving the Underprivileged, Addiction and Recovery, Race relations, Minority issues, Black Lives Matter movement, Covid-19 support, Covid-19 information, Financial Literacy, Animal rights and protection.

LOCAL PROGRAMMING

The regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

The Connection – The Regularly Scheduled Weekly Public Affairs Show of KJR-FM
Produced and Hosted by Lee Callahan in Seattle

ISSUE(S)	DATE/DESCRIPTION	GUEST(S)	Time & Length
Animal Protection Animal Rights Environmental concerns	10/4/20 Woodland Park Zoo- When you visit Woodland Park Zoo, you'll make your day and a difference. Together, we are all for wildlife.	Zookeepers Kerston Swartz and Kevin Murphy	7am 30:00
Children’s Health, Child welfare, Education. Mental Health	10/11/20 Ryther Children’s Center: Where Kids Find Healing And Hope	Ben Wahl of their Aspiring Youth Program: providing in-person learning support for kids and teens with autism, struggling with remote learning.	7am 30:00
Covid-19 support, Covid-19 information, Public Health.	10/18/20 Blood Works NW – area blood supply shortage – call for donation volunteers	President & CEO Curt Bailey	7am 15:00
Economic Recovery Race relations, Minority issues	10/18/20 Seattle Sports Council Beth Knox Women's Empowerment Breakfast	Seattle Sports Council president	7:15 am 15:00
Animal Protection Animal Rights	10/25/20 Seattle Animal shelter: animal protection	Ann Graves, Ex. Director, Seattle Animal Shelter	7am 30:00
Children’s Health, Child welfare, Education.	11/1/20 Washington state measure R90: Sex education for the health and future of WA youth.	Teacher and sexual assault prevention advocate Leah Griffin	7am 30:00
Economic Recovery Covid-19 support, Covid-19 information, Public Health.	11/8/20 Visit Seattle	Ali Daniels, SVP & Chief Marketing Officer Visit Seattle, The Official	7am 30:00

ISSUE(S)	DATE/DESCRIPTION	GUEST(S)	Time & Length
		Destination Marketing Organization	
Economic Recovery Race relations, Minority issues	11/15/20 Generation USA - Creating Career Employees For Career Employers. Locally in Seattle, free, 100% online technical training programs. Jr. Web Developer and IT Help Desk Technician.	Kristina Rosario Marketing & Communications Lead Generation USA	7am 15:00
Covid-19 support, Covid-19 information, Public Health.	11/15/20 Blood Works NW – area blood supply shortage – call for volunteers	Vicky Finson. BWNW	7:15 am 15:00
Covid-19 support, Covid-19 information, Public Health.	11/22/20 Covid-19 cases on the rise in WA State	Dr. Rhonda Meadows, Providence Hospital	7am 15:00
Education, Financial Literacy	11/22/20 WA 529 - Helping Families Save For Education	Luke Minor WA529 Director	7:15 am 15:00
Mental Health, Community Building, Children's Health, Child welfare, Veteran's affairs, Military personnel support, Homelessness	11/29/20 NAMI - The National Alliance on Mental Illness: NAMI Seattle is the only organization in the Seattle area working specifically to fill the gaps in our local mental health system.	Maddy Noonan, Communications and Outreach Manager for NAMI Seattle.	7am 30:00
Covid-19 support, Covid-19 information, Public Health.	12/6/20 Salvation Army tackles Seattle's homeless problem	Captain Jonathan Harvey, General Secretary, Salvation Army Northwest	7am 30:00
Economic Recovery Race relations, Minority issues	12/13/20 Trampled by Unicorns: Big Tech's Empathy Problem and How to Fix It.	Maëlle Gavet, author, leading tech executive.	7am 30:00
Children's Health, Child welfare, Mental Health, Community Building	12/20/20 Seattle Children's Hospital	Bender Cunningham, radio personality and high volume fundraiser	7am 30:00
Covid-19 support, Covid-19 information, Public Health.	12/27/20 iHeartRadio Communities: Public Affairs Special Update on the current coronavirus outbreak happening across the country & how to stay safe following holiday gatherings COVID-19 vaccine recipient on what you need to know about the vaccine Preparations underway for vaccine arrival at nursing homes and long-term care facilities across the country	U.S. Surgeon General Dr. Jerome Adams Dr. Jason Wilson, Associate Medical Director of the Emergency Department at Tampa General Hospital Dr. Richard Feifer, Chief Medical Officer at Genesis Healthcare -	7am 30:00

PUBLIC SERVICE ANNOUNCEMENTS

Public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
FOSTER CARE	various	:30	12
LGBTQ Issues	Anti-Bullying	:30	12
Drug Abuse	DEA	:30	12
Covid-19 help for veterans	various	:30	12
Mental Health	various	:30	12
Environment	National parks	:30	12

In addition, **KJR-FM** aired the following:

Locally Produced Weather Reports: 1,351 runs – 10 sec long reports
Weather aired Monday through Sunday from 5:00 AM to 8:00 PM PT

Locally Produced Traffic Reports: 1,313 runs – 10 sec long reports
Traffic reports aired Monday through Friday from 6:00 AM to 7:00 PM PT

In addition, On December 17, 2020, KJR-FM held a 12 hour radio-thon raising money (over \$200,000) and awareness for Seattle Children's hospital.