

KJR-FM  
Seattle, WA  
Quarterly Issues/Programs List  
Third Quarter, 2014  
10/03/2014

KJR-FM  
Quarterly Issues/Programs List

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KJR-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Brain Cancer:** The Chris Elliott Fund
- **domestic violence support:** New Beginnings
- **Education:** UNCF Walk, Run, Bike for Education
- **Heart Health Event:** Heart and Stroke Association
- **Islamic Relations:** CAIR Council on American Islamic Relations & Strikes for Kids
- **LGBTQA:** Out and Equal Seattle
- **LOCAL:** Girl Empowerment Time TV
- **Multi Service Organization:** El Centro de la Raza Community Gala
- **Native Youth:** Urban Native Education
- **Pet Adoption:** PAWS and Crisis Clinic
- **SHOW YOUR STRIPES:** Show Your Stripes

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**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM/ TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
SHOW YOUR STRIPES	KJRFM/Connected w/Emoree Martin	Show Your Stripes	Admiral Theater	07/06/2014 06:03 AM	026:00
Brain Cancer	KJRFM/Connected w/Emoree Martin	The Chris Elliott Fund	Chris Elliott Fund	07/13/2014 06:01 AM	026:02
Brain Cancer	KJRFM/Connected w/Emoree Martin	The Chris Elliott Fund	Chris Elliott Fund	07/20/2014 06:03 AM	029:38
Native Youth	KJRFM/Connected w/Emoree Martin	Urban Native Education	Urban Native Ed Alliance	07/27/2014 06:00 AM	030:51
LGBTQA	KJRFM/Connected w/Emoree Martin	Out and Equal Seattle	Out and Equal Seattle	08/03/2014 06:03 AM	027:17
Education	957 The Jet/The Connection /Emoree Martin	UNCF Walk, Run, Bike for Education	United Negro College Fund	08/10/2014 05:56 AM	029:20
Education	957 The Jet/The Connection /Emoree Martin	Professor Nancy Burgoyne Education Conversation	Nancy Burgoyne	08/17/2014 05:56 AM	027:51
Pet Adoption	957 The Jet/The Connection /Emoree Martin	PAWS and Crisis Clinic	PAWS	08/24/2014 05:58 AM	029:50
Islamic Relations	957 The Jet/The Connection /Emoree Martin	CAIR Council on American Islamic Relations & Strikes for Kids	CAIR	08/31/2014 05:55 AM	029:32
Multi Service Organization	957 The Jet/The Connection /Emoree Martin	El Centro de la Raza Communtty Gala	El Centro de la Raza	09/07/2014 05:57 AM	028:49
LOCAL	957 The Jet/The Connection /Emoree Martin	Girl Empowerment Time TV	Girl ETime TV	09/14/2014 05:54 AM	027:26
Heart Health Event	957 The Jet/The Connection /Emoree Martin	Heart and Stroke Assoication	American Heart Association	09/21/2014 05:55 AM	031:31
domestic violence support	957 The Jet/The Connection /Emoree Martin	New Beginnings	New Beginnings	09/28/2014 05:57 AM	030:22

Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

### Section III

#### PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AIDS and HIV	Pierce County AIDS Foundation	000:15	010
Animal Rescue	Seattle Humane	000:17	010
Art Installation	Build the Tip	000:15	014
Brain Cancer	Chris Elliott Fund	000:16	010
Cancer	City Of Hope	000:15	010
Career Fair	Diversity Career Fair	000:17	008
Charitable Giving	Dollar Per Month	000:16	014
Charity Sports Event	BIG BROTHERS BIG SISTERS	000:16	011
Charity Sports Event	Strikes for Kids	000:15	014
Community Event	Kirkland Chamber of Commerce	000:15	010
Community Event	Skagit River Salmon Festival	000:16	014
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	002
Developmental Disabilities	Special Olympic Washington	000:18	008
Education	United Negro College Fund	000:15	008
Film Festival	Seattle Latino Film Festival	000:15	002
Food Bank	First Harvest	000:15	010
Food Bank	Seattle Peace Concert Series	000:18	013
Free Family Event	Seattle Peace Concert Series	000:16	019
Fundraising Event	Centerstone	000:16	014
Fundraising Event	El Centro de la Raza	000:16	010

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Heart Health Event	American Heart Association	000:15	025
HOME AND GARDEN SHOW	Seattle White Label Traffic	000:15	002
HOME AND GARDEN SHOW	Seattle White Label Traffic	000:16	001
HOME AND GARDEN SHOW	Seattle White Label Traffic	000:17	002
HOME AND GARDEN SHOW	Seattle White Label Traffic	000:18	001
HOME AND GARDEN SHOW	Seattle White Label Traffic	000:20	001
HOME AND GARDEN SHOW	Seattle White Label Traffic	000:21	001
HOME AND GARDEN SHOW	Seattle White Label Traffic	000:23	001
HOME AND GARDEN SHOW	Seattle White Label Traffic	000:24	001
Military	SHOW YOUR STRIPES	000:33	024
Military	SHOW YOUR STRIPES	000:34	042
Military	SHOW YOUR STRIPES	000:37	086
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:27	002
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:28	002
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:26	030
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	044
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	043
Multi Service Organization	Asain Counseling and Referral	000:14	010
Music Education	Music4life	000:15	008
Music Education	Music4life	000:16	019
Pet Adoption	PAWS	000:15	009
Pet Adoption	PAWS	000:16	001
SAFE DRIVING	SAFE SUMMER DRIVING	000:27	012
SAFE DRIVING	SAFE SUMMER DRIVING	000:28	023
Summer Meal Programs	Within Reach	000:18	013
Traumatic Brain Injury	LOCAL	000:16	010



## APPENDIX A

### KJR FM

**3<sup>rd</sup> Quarter: 7/1/2014 – 9/30/2014**

In addition to the local PSA's, KJR FM aired the following:

***Locally produced weather reports:*** 1,820 runs :10 report length

Weather reports aired Monday – Sunday: 5am – 8pm/PST

***Locally produced traffic reports:*** 1,495 runs :10 report length

Traffic reports aired Monday – Friday 5am – 8pm/PST