

KLCS-TV COMMUNITY ISSUES LIST October – December 2011

ISSUE: LOS ANGELES UNIFIED SCHOOL DISTRICT CONCERNS

TITLE	DATE/TIME	LENGTH	DESCRIPTION	PARTICIPANTS
LAUSD Board and Committee Meetings	Sun/Tue Time varies	4:00 (varies)	Broadcast of District Board meetings Live Tues. & Thurs. (Rebroadcast Sunday mornings)	Board Members Superintendent of Schools Presenters and participants
LAUSD Bond Oversight Committee Meeting	Sun. (time varies) (10/23, 11/20, 12/18)	2:00 (varies)	Monthly meeting of the public Bond Oversight Committee.	Bond Oversight Committee Members
News You Can Use	Mon. – Fri. 6:30 am	0:30	News program with segments involving LAUSD issues.	Richa Giri
The Teacher's Hour	Sun. 12/25 7:00 am – 2:00 pm	1:30 (varies)	This new monthly Professional Development series will introduce the new "Reaction to Intervention (RTI) initiative with a live studio audience, live phone calls, blogs, emails and website interaction.	Toni Ginyard - moderator

KLCS provides the only live coverage of all Los Angeles Unified School District Board of Education and Committee meetings. The station also provides timely information to the public regarding the current State of California education budget crisis.

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ISSUE: CHILDREN'S PROGRAMMING

TITLE	DATE/TIME	LENGTH	DESCRIPTION
Angelina Ballerina: The Next Steps	Sat 8:00 am	0:30	Adventures of a little mouse that plans to become a ballerina.
Arthur	Sun-Fri 3:30 pm Sat 8:30 am	0:30	Fosters an interest in reading and writing and encourages positive social skills through engaging, emotional stories that explore issues children face
Barney and Friends	Mon – Fri 9:00 am	0:30	Barney, the loveable purple dinosaur and his young friends share adventures through songs, music and dances making learning fun for children.
Bob the Builder	Mon - Sat 7:00 am	0:30	Presents an engaging world of construction play filled with adventure and positive messages and demonstrating the value of a "can-do" attitude, problem-solving and teamwork
Cat in the Hat Knows a Lot About That	Mon – Fri 5:30 pm & Mon – Fri 2:30 pm	0:30	Coming to television for the first time ever in an animated series, the Cat in the Hat whisks pre-schoolers off on a voyage of scientific discovery. Features six-year-olds Sally & Nick, best friends and next door neighbors, who are transported on magical journeys to all corners of the globe where the natural world becomes their playground. They go everywhere from the ocean bottom, to a rainforest, or to the centre of a beehive. The Cat in the Hat "knows a lot" but he doesn't know everything making him the perfect guide for learning and fun.
Curious George	Mon – Fri 2:00 pm & 6:00 pm	0:30	Uses entertaining and comical stories to teach learn math, science, and engineering; based on the children's book series.
Dinosaur Train	Mon – Fri 4:30 pm	0:30	"Dinosaur Train" is an animated series for 3-to-6 year olds. The series features a curious young T-rex named Buddy who, together with his adopted Pteranodon family, takes the Dinosaur Train to meet, explore, and have adventures with all kinds of dinosaurs and prehistoric creatures.
Eye Wonder II	Tue. 10:30 am	0:30	A middle school level series based on different types of wild life.
Fetch!	Sun 10/2 1:30 pm	0:30	This part game show, part reality show proves to be a perfect venue for learning about teamwork and problem solving skills while being introduced to different cultures and experiences.
High School Mathematics	Mon 10:30 am	0:30	High school level Mathematics concepts
Homework Hotline	Wed 12:30 pm (October)	0:30	Offers English, mathematics, social studies and science homework assistance to middle school students
Martha Speaks	Mon – Fri 4:00 pm	0:30	"Martha Speaks" is an animated series that is designed to enrich the vocabulary of 4- to 7-year-olds. The series is based on the classic books by Susan Meddaugh that have charmed and captivated millions of children. Each episode uses Martha's unique linguistic abilities and the hilarious consequences to engage kids and help build their vocabulary skills.

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TITLE	DATE/TIME	LENGTH	DESCRIPTION
Math Monsters	Mon 9:30 am & 9:45 am	0:15	Math Monsters is an amusing and enlightening video series that introduces young readers to mathematical concepts through the humorous antics of Addison, Mina, Multiplex, Split and their friends.
Middle School Biology	Fri 10:00 am	0:30	Covers various topics in Biology at the Middle School level
Middle School Confidential	Thur 10:00 am	0:30	Deals with topics important to Middle School Students (Bullying, Alcohol Abuse etc.)
Sesame Street	Mon-Fri 8:00 am	1:00	Prepares children for school by using a broad-based curriculum and addressing specific educational goals
Shakespeare Shorts	Fri 10:30 am	0:30	Leading television actors play characters from five different works of Shakespeare followed by discussion of their characters motivations.
Super Why	Mon-Fri 5:00 pm	0:30	In each episode young readers dive directly into a pop-up book to experience a brightly illustrated children's tale.
Thomas & Friends	Mon – Sat 7:30 am	0:30	Explores themes of responsibility, sounds, helping and the world around through adventures of railway cars

KLCS' FCC license is owned by the Los Angeles Unified School District. KLCS has the title "The Education Station" due to its commitment to students of all ages and especially to the youth of Southern California

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ISSUE: MULTICULTURALISM

TITLE	DATE/TIME	LENGTH	DESCRIPTION	PARTICIPANTS
Burt Wolf: Travels and Traditions	Sat 5:30 pm	0:30	Uncovers the history, culture, customs, foods, festivals and tourist attractions of some of the world's most interesting destinations.	Burt Wolf
European Journal	Mon. 12:30 a.m.	0:30	Provides a portal to the world of European news, culture and commerce	Jim Gibbons Cathy Smith
Globe Trekker	Thu 8:00 p.m. Sat 7:00 p.m.	1:00	Transports viewers to unforgettable destinations around the world by experiencing local delicacies and traditional lodgings and interacting with residents	Megan McCormick Justine Shapiro Ian Wright
Rick Steves' Europe	Thurs 7:30 pm Sat 6:00 p.m.	0:30	Provides informative and enlightening ways to enjoy European travel	Rick Steves

KLCS serves one of the most ethnically diverse populations in the country. With over a hundred languages spoken in Southern California, Multiculturalism is the norm rather than the exception. Providing a wide range of cultural program offerings helps the community explore and learn across cultural ties.

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ISSUE: BUSINESS/FINANCE/EMPLOYMENT

TITLE	DATE/TIME	LENGTH	DESCRIPTION	PARTICIPANTS
GED Connection	M – F 12:00 pm	0:30	Prepares adult learners for the revised GED exam	Including: Joan Auchter (GED Testing Service) Darrell Fry (St. Petersburg Times) Gail Hoyt (University of Kentucky)
Hispanic Lifestyle	Mon 8:00 pm	0:30	Hispanic Lifestyle is dedicated to its mission of capturing the passions of the community. The show strives to provide interesting and important information, motivating viewers to participate in the larger social, economic and political framework of our community. (Emphasis on Hispanic Chamber of Commerce and Businesses)	
Journal	MTThF 11:30 pm	0:30	International news and analysis with a unique European perspective. Structured with a 12 minute summary of world headlines reported from Deutsche Welle bureaus around the world. The program also includes a five minute capsule of the latest from the financial markets and up-to-date information on economic trends, followed by an in-depth report on a major issue of the day.	
Nightly Business Report	MTThF 11:00 pm	0:30	Nightly Business Report distills the essence of what matters in the business world, and provides analysis and reflection so the news has meaning. In a lively half-hour, NBR empowers viewers to make better financial decisions.	

The economy of Southern California within a thirty mile radius of downtown Los Angeles would rank in the top 15 countries in the world. Los Angeles is considered a financial and economic center for international trade and finance. With unofficial unemployment rates for California reaching nearly 20% employment issues are vital not only to the population but the overall domestic economy

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ISSUE: HEALTH/SCIENCE

TITLE	DATE/TIME	LENGTH	DESCRIPTION	PARTICIPANTS
Classical Stretch	Mon – Fri 6:00 am	0:30	Features a new method of stretching the entire body, gently and artistically	Miranda Esmonde-White
Nature	Sun 5:00 pm Mon 7:00 pm	1:00	Investigates ecosystems located in various regions of the world.	
NOVA	Tue 7:00 pm Thu 9:00 pm	1:00	Scientists discuss various geographic and environmental issues, creating meaningful messages for viewers.	
Second Opinion	Sun 6:30 am	0:30	Using intriguing, real-life medical cases, the specialists grapple with diagnosis and treatment options to give viewers the most up-to-date, accurate medical information.	Peter Salgo, host
Sit and Be Fit	Mon – Fri 5:30 am	0:30	Presents a therapeutic tone-and-stretch exercise program specially for senior citizens, significantly overweight persons and those who are wheelchair-bound	Mary Ann Wilson, R.N.

Health and Science programming is some of the most requested by KLCS viewers. In response KLCS broadcasts not only programming related to viewer fitness but also trends in healthcare, treatment and breakthroughs in research. Programs on the “Greening” of the region are also a particular issue of intense interest.

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ISSUE: POLITICS/WORLD AFFAIRS

TITLE	DATE/TIME	LENGTH	DESCRIPTION	PARTICIPANTS
Democracy Now	Tue, Weds, Fri & Sat 12:00 am	1:00	A national, daily, independent, award-winning news program that provides the audience with access to people and perspectives rarely heard, including independent and international journalists, ordinary people from around the world who are directly affected by U.S. foreign policy, grassroots leaders and peace activists, artists, academics and independent analysts.	Amy Goodman – host Juan Gonzalez - host
LA County Board of Supervisors Meeting	Wed. 10:00 p.m.	3:00 (varies)	Broadcast weekly County Board of Supervisors meetings	LA County Board of Supervisors Featured presenters and participants

With one of the most diverse ethnic populations in the country balanced programming of current world affairs and politics are of high interest to the station's viewers.

This report is based on the broadcast schedule. Circumstances may occasionally cause deviation from the schedule. Program titles without a specific airdate were broadcast during the regular time slot indicated throughout the months of October, November and December 2011 (unless otherwise indicated). In addition to the main digital channel, KLCS broadcasts on three additional channels with an emphasis on elementary education, secondary education and professional development, respectively.