

KLCS-TV'S COMMUNITY ISSUES LIST

January - March 2008

ISSUE: LOS ANGELES UNIFIED SCHOOL DISTRICT CONCERNS

TITLE	DATE/TIME	LENGTH	DESCRIPTION	PARTICIPANTS
Transforming Education with Superintendent Brewer	Wed. 7:00 pm	0:30	District Superintendent's weekly show that discusses various issues pertaining to District operations via live phone-ins and e-mails	David L. Brewer III (LAUSD Superintendent)
LAUSD 2007 Band and Drill Team Championships	Tues. 1/1 12:00 pm Sun. 1/6 9:00 am	2:00	A showcase of music and dance provides viewers the unique opportunity to see LAUSD students display their school spirit and pride.	LAUSD students
LAUSD Basketball Tip-off 2007	Sun. 1/6 8:00 am Sun. 1/13 8:00 am	1:00	Previews the CIF City Section boys' & girls' basketball seasons.	
LAUSD Board and Committee Meetings	Sun/Tues./Thur. time varies	4:00 (varies)	Broadcasts weekly District Board meetings	Board Members Superintendent of Schools Presenters and participants
LAUSD Soccer Kick-off 2007	Sun. 1/6 7:00 am Sun. 1/13 7:00 am	1:00	Previews the CIF City Section girls' softball seasons.	
News Briefs	Various	0:02	Informs viewers of various District news events	Richa Giri

ISSUE: EMPLOYMENT

TITLE	DATE/TIME	LENGTH	DESCRIPTION	PARTICIPANTS
Connect with English	Mon/Tues. 6:00 am	0:30	Teaches English language skills for use in all life situations by using meaningful, natural language, idioms, written signs, facial expressions and gestures	Including: Roberto Arevalo Rebecca Casey Hai B. Pho
GED Connection	Wed/Thur 6:00 am	0:30	Prepares adult learners for the revised GED exam	Including: Joan Auchter (GED Testing Service) Darrell Fry (St. Petersburg Times) Gail Hoyt (University of Kentucky)
Tony Browns Journal #3022	2/20 1:00 am	0:30	Progress or Peril discusses a revealing portrait of Black men in America relating to job opportunities,	Keith Alexander (Author & Journalist) - Washington Post
Tavis Smiley #1318	1/24 11:30 pm	0:30	Muhammad Yunus explains how social businesses can eradicate unemployment/poverty.	Muhammad Yunus (Banker & Nobel Laureate)
Tavis Smiley #1351	3/11 11:30 pm	0:30	Co-founder of Count Me In, talks about impediments to woman entrepreneurs growing their businesses	Neil Merlino (Co-founder of Count Me In)

ISSUE: MULTICULTURALISM

TITLE	DATE/TIME	LENGTH	DESCRIPTION	PARTICIPANTS
Burt Wolf: Travels and Traditions	Fri 7:00 pm	0:30	Conducts a lively tour of the local history, food, folklore, architecture, arts, festivals and tourist attractions of central Switzerland, Morocco, Spain's Basque country and Curacao and other locations	Burt Wolf
Eden at the End of the World	Thurs. 3/27 10:00 pm	1:00	The last great wilderness of its kind, a precious haven for some of the world's most indestructible creatures. Covering more than 500,000 sq. miles of the region named Patagonia.	
European Journal	Sat 11:00 am	0:30	Provides a portal to the world of European news, culture and commerce	Jim Gibbons Cathy Smith
Globe Trekker	Weds. 8:00 pm Sat 6:00 pm	1:00	Transports viewers to unforgettable destinations around the world by experiencing local delicacies and traditional lodgings and interacting with residents	Megan McCormick Justine Shapiro Ian Wright
Hula Girls	Fri. 1/18 10:00 pm	1:00	Takes viewers on a journey to the South Pacific to study the history and the romantic legend of the hula.	
Jewish Americans	Tues. 3/4, 3/11 and 3/18 8:00 pm	2:00	Takes a look at the struggle of a tiny minority to make its way into the American mainstream. A unique story of on-going discrimination and stereotyping coupled with some of the most remarkable accomplishments in American history, the arts, commerce, science and academia.	
Polynesian Power	Fri. 1/18 9:00 pm	1:00	Chronicles the ascent of Polynesians in American football and the cultural history that defines the journey.	
Richard Bang's Adventures with Purpose	Weds. 2/20 9:00 pm	1:00	The father of modern adventure travel traverses the most physically and climatically diverse landmass in Polynesia in the pursuit of an age-old Maori tradition.	Richard Bang
Rick Steves' Europe	Tues./Thurs. 7:30 pm Sat 7:00 pm	0:30	Provides informative and enlightening ways to enjoy European travel	Rick Steves

TITLE	DATE/TIME	LENGTH	DESCRIPTION	PARTICIPANTS
Savouring the World	Sun. 9:00 pm	0:30	A travel series and culinary quest which takes viewers to different regions of the world.	
Seasoned Traveler	Fri 11:00 pm,	0:30	Presents useful travel tips for the over-50 explorer	George Bauer
Smart Travels	Tues. 7:00 pm Sat. 7:30 pm	0:30	Explores European heritage, including cuisine, architecture and nature.	Rudy Maxa
Travels to the Edge with Art Wolf	Tues/Thurs. 7:00 Sat. 7:00	0:30	Internationally acclaimed photographer, Art Wolf invites viewers on a journey to experience remote locations across the planet.	Art Wolf
Voces	Sun 10:00 pm	1:00	Explores items of interest from Latino and Caribbean culture, news, sports and the arts.	
Voyageur Experience in Global Geography	Wed 1:30 pm	0:25	Explores complex economic, social and cultural issues while modeling an investigative approach to physical and social geography	

ISSUE: BUSINESS/FINANCE

TITLE	DATE/TIME	LENGTH	DESCRIPTION	PARTICIPANTS
American Consumer	Sat 9:00 am	0:30	Guides viewers in buying the best goods at the best prices for their budget	Portland Helmich Elizabeth Manresa Mike Morris Stacey Tisdale
Economics USA	Sun. 1:00 & 1:30 am (Jan. – Feb.)	0:30	Discusses basic economic concepts and how they apply to the world today.	
Human Geography #3	Fri. 3/7 2:30 am	0:30	"The Industrializing East" focuses on Singapore as an economic power and its strategy to export labor intensive products to the Pacific Rim. The plan to develop research, finance and engineering at home is also discussed.	
Human Geography #10	Fri. 3/28 2:30 am	0:30	"The World of the Dragon" draws attention to business developments in the Far East and how it concerns the West	
Re-Imagining Ireland	Mon. 3/17 10:00 pm	1:00	A window into the minds and hearts of the Irish as they confront the effects of a rapidly changing economy and culture in a global business context.	Frank McCourt (Pulitzer prize winner, narrates)
Marketing the Message	Mon. 2/11 8:00 pm	0:30	Explores the effectiveness of Christian evangelism's adoption of marketing strategies from the commercial advertising world.	
Nova #3203	Mon 1/7 9:00 pm	1:00	"Supersonic Dream" – Discusses the 30 year history of the Supersonic Airliner. Takes a look from design and engineering and its effect on global commerce.	Henry Kissinger David Frost
To the Contrary #1643	Tues. 1/8 1:00 am	1:00	"A Contract Against Woman" a report on how woman entrepreneurs are taking on the SBA.	Bonnie Erbe (host) Irene Natividad (Global Summit of Woman) Genevieve Wood (Heritage Foundation) Flavia Colgan (Philadelphia Daily News) Michelle Bernard (CEO Independent Woman's Forum)

TITLE	DATE/TIME	LENGTH	DESCRIPTION	PARTICIPANTS
World Business	Mon 11:00 pm	0:30	Covers the latest trends in big business and big money by highlighting the latest developments in technology, media, entertainment and sports	

ISSUE: HEALTH/SCIENCE

TITLE	DATE/TIME	LENGTH	DESCRIPTION	PARTICIPANTS
Bill Nye: The Science Guy	Wed. 1:00 pm	0:25	Explores various science topics	Bill Nye
Bold Visions: Women in Science and Technology	Mon. 2/11 8:30 pm	0:30	Glimpses into the lives of extraordinary women working in the fields of science and technology.	
Classical Stretch	Mon/Wed/Fri 5:00 am	0:30	Features a new method of stretching the entire body, gently and artistically	Miranda Esmonde-White
Curious	Mon. 2/18 8:00 pm	1:00	Viewers are immersed into a fascinating world where science touches people's lives.	
Healers: A Journey into Ayurveda	1/28 8:00 pm	1:00	An Indian physician from the US travels to India to explore the oldest medical system known to man. Ayurveda is based on ancient texts that the patient is treated with herbal remedies.	
Imagining Robert	Fri. 1/25 10:00 pm	1:00	The story of two brothers, one who has suffered the horrors and sadness of mental illness for 38 years – the other, a prize-winning novelist who has been his primary caretaker.	Including: Jay Neugeboron Robert Neugeboron
Miraculous Health	Mon. 2/4, 2/11 and 2/18 10:30 pm	0:30	In this wellness program, a number of leading world authorities show that integrative medicine – combining conventional healthcare with meditation, acupuncture, or energy healing – can have astounding results in patient wellbeing.	
Nature	Sun 7:00 pm	1:00	Investigates ecosystems located in various regions of the world.	
NOVA	Mon 9:00 pm	1:00	Scientists discuss various geographic and environmental issues, creating meaningful messages for viewers.	
Shape of Life: The Story of the Animal Kingdom	Wed. 2/6 2:00 pm	0:30	Sponges: Animal Origins	

TITLE	DATE/TIME	LENGTH	DESCRIPTION	PARTICIPANTS
Sit and Be Fit	Mon-Fri 5:30 am	0:30	Presents a therapeutic tone-and-stretch exercise program specially for senior citizens, significantly overweight persons and those who are wheelchair-bound	Mary Ann Wilson, R.N.
Power Yoga: Mind and Body	Tues./Thurs. 5:00 am	0:30	Combines practical information with calming workouts which focus on a specific muscle or muscle group	Adrienne Reed
Unseen Life on Earth: An Introduction	Thurs. 3/6 2:00 am	0:27	Researchers explore the building blocks of life.	
World of Abnormal Psychology	Sun 4:00 am	1:00	Discusses various psychological processes and afflictions.	

ISSUE: POLITICS/WORLD AFFAIRS

TITLE	DATE/TIME	LENGTH	DESCRIPTION	PARTICIPANTS
BBC World This Week	Sat 10:30 am	0:30	Highlights the past week's BBC World News reports	
BBC World News Evening Edition	Mon-Fri 7:30 pm	0:30	Reports timely news from around the world	
LA County Board of Supervisors Meeting	Wed 10:00 pm	3:00 (varies)	Broadcast weekly County Board of Supervisors meetings	LA County Board of Supervisors Featured presenters and participants
Oswald's Ghost	Tues. 1/29 8:00 pm	1:30	This program takes a fresh look at Kennedy's assassination and the public's reaction to the tragedy.	
Sisters of Selma: Bearing Witness for Change	Fri. 2/29 9:00 pm	1:00	Focuses on the Catholic nuns who came from around the country to answer Dr. King's call to join the Selma Alabama voting rights marches of 1965.	
Rising Up: Virginia's Civil Rights Movement	Fri. 2/1 9:00 pm	1:00	Examines key activists and events that shaped the Civil Rights Movement in the 20 th century.	
Soul of Justice: Thelton Henderson's American Journey	Tues. 1/15 9:00 pm	1:00	Biography of one of the first African-American federal judges in the United States and chronicles the impact of decisions on the lives of millions.	
The Clinton 12	Fri. 2/1 10:00 pm	1:00	Highlights the courage of a dozen black teenagers who walked into an all-white high school in Clinton, TN. In August of 1958.	James Earl Jones (Narrates)

This report is based on the broadcast schedule. Circumstances may occasionally cause deviation from the schedule. Program titles without a specific airdate were broadcast during the regular time slot indicated throughout the months of January, February and March 2008 (unless otherwise indicated).