ORDER

WLFI Lafayette

Orders	**Order / Rev:**	**1046560**		
	Alt Order #:			
	Product Desc:			
	Estimate:			
	Flight Dates:	04/30/18 - 05/07/18	Primary AE:	WLFI Local House
	Original Date / Rev:	04/27/18 / 05/04/18	Sales Office:	L-LAF
	Order Type:	REG	Sales Region:	Loc
Agency	**Name:**	**Committee To Elect Woody Ricks**		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		9227 W 75 South	Billing Cycle:	EOM/EOC
		West Lafayette, IN 47906	Agency Commission:	15%
Advertiser	**Name:**	**Woody Ricks for Sheriff**	New Business Thru:	
	Demographic:	A25-54	Order Separation:	00:15:00
	Product Codes:	PL3	Advertiser External ID:	
	Priority:	P5	Agency External ID:	
	Revenue Codes:	AGY, POL, POL-CAND	Unit Code:	General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/30/18	05/07/18	34	$3,085.00	$2,622.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2018	34	$3,085.00	$2,622.25	0.00
Totals	34	$3,085.00	$2,622.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WLFI Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLFI	04/30/18	05/07/18	5a-6a NC 18 Early Editio NC 18 5-6a Early Edition	CM	M-F 5a-6a	MTWTF--	:30	3	$20.00	P5	0.00	NM	4	$80.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	04/30/18	05/06/18	MTWTF--	3	$20.00	0.00									
Week:	05/07/18	05/13/18	M------	1	$20.00	0.00									
N 2	WLFI	04/30/18	05/07/18	6a-7a NC 18 This Morning NC 18 6-7a This Morning	CM	M-F 6a-7a	MTWTF--	:30	4	$50.00	P5	0.00	NM	5	$250.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	04/30/18	05/06/18	MTWTF--	4	$50.00	0.00									
Week:	05/07/18	05/13/18	M------	1	$50.00	0.00									
N 3	WLFI	04/30/18	05/06/18	CBS This Morning The Early Show	CM	M-F 7a-9a	MTWTF--	:30	3	$30.00	P5	0.00	NM	3	$90.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	04/30/18	05/06/18	MTWTF--	3	$30.00	0.00									
N 4	WLFI	04/30/18	05/07/18	News Chan 18 @ 5p News Chan 18 @ 5p	CM	M-F 5p-530p	MTWTF--	:30	4	$80.00	P5	0.00	NM	5	$400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	04/30/18	05/06/18	MTWTF--	4	$80.00	0.00									
Week:	05/07/18	05/13/18	M------	1	$80.00	0.00									
N 5	WLFI	04/30/18	05/07/18	M-F 530-6p M-F 530p-6p Inside Editio	CM	M-F 530p-6p INsid	MTWTF--	:30	4	$60.00	P5	0.00	NM	5	$300.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	04/30/18	05/06/18	MTWTF--	4	$60.00	0.00									
Week:	05/07/18	05/13/18	M------	1	$60.00	0.00									

Order / Rev: 1046560 Advertiser: Woody Ricks for Sheriff

Alt Order #: Product Desc: **WLFI Lafayette**

Flight Dates: 04/30/18 - 05/07/18 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WLFI	04/30/18	05/07/18	News Chan 18 @ 6p News Chan 18 @ 6p	CM	M-F 6p-630p	MTWTF--	:30	4	$155.00	P5	0.00	NM	5	$775.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 04/30/18	05/06/18	MTWTF--	4	$155.00	0.00									
	Week: 05/07/18	05/13/18	M------	1	$155.00	0.00									
N 7	WLFI	05/01/18	05/01/18	Tue Hour 1 Tuesday Prime Hour 1	CM	Tu 8p-9p	-T-----	:30	1	$225.00	P5	0.00	NM	1	$225.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 04/30/18	05/06/18	-T-----	1	$225.00	0.00									
N 8	WLFI	05/02/18	05/02/18	Wed Hour 2 Wednesday Prime Hour 2	CM	W 9p-10p	--W----	:30	1	$150.00	P5	0.00	NM	1	$150.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 04/30/18	05/06/18	--W----	1	$150.00	0.00									
N 9	WLFI	05/04/18	05/04/18	Fri Hour 3 Friday Prime Hour 3	CM	F 10p-11p	----F--	:30	1	$225.00	P4	0.00	NM	1	$225.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 04/30/18	05/06/18	----F--	1	$225.00	0.00									
N 10	WLFI	05/05/18	05/05/18	Early News Saturday SA Early News @ 6p	CM	Sa 6p-630p	-----S-	:30	1	$35.00	P5	0.00	NM	1	$35.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 04/30/18	05/06/18	-----S-	1	$35.00	0.00									
N 11	WLFI	05/05/18	05/05/18	CBS Evening News WKN CBS Evening News 630-7p	CM	CBS Evening New	-----S-	:30	1	$55.00	P5	0.00	NM	1	$55.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 04/30/18	05/06/18	-----S-	1	$55.00	0.00									
N 12	WLFI	05/06/18	05/06/18	Sun Hour 1 Sunday Prime Hour 1	CM	Su 7p-8p	------S	:30	1	$250.00	P4	0.00	NM	1	$250.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 04/30/18	05/06/18	------S	1	$250.00	0.00									
N 13	WLFI	05/06/18	05/06/18	Sun Hour 3 Sunday Prime Hour 3	CM	Su 9p-10p	------S	:30	1	$150.00	P5	0.00	NM	1	$250.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 04/30/18	05/06/18	------S	1	$150.00	0.00									

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	*WLFI*	*04/30/18-05/06/18*	*Sun Hour 3*	Su 9p-10p	--------Su	*:30*	~~*($150.00)*~~	0.00	*NM*
		See MG 13.2 [Oversold]							
2	WLFI	04/30/18-05/06/18	Sun Hour 3	Su 9p-10p	--------Su	:30	$250.00	0.00	NM
	Ⓜ	MG for 13.1 05/06 [Makegood]							

Totals	34	$3,085.00