



KFSN-TV QUARTERLY ISSUES/PROGRAMS REPORT
4th QUARTER 2016

On its main channel 30.1, from October 1, 2016 through and including December 31, 2016, **KFSN-TV**, Licensed in Fresno, California, broadcast **41** hours of regularly scheduled Digital/HD Local News Programs a week focused on issues of importance relevant to the local communities served by the station. Beginning September 12, we began broadcasting 40.5 hours of News with the expansion of the Midday newscast Monday through Friday. In addition, KFSN broadcasts a monthly half-hour Public Affairs program entitled “Valley Focus.” This program, hosted by Action News anchor Margot Kim, is a local talk/interview program dealing exclusively with Issues and Local Affairs. KFSN also produces a monthly half-hour program entitled “Latino Life,” hosted by Action News anchor Graciela Moreno, a talk/interview program that focuses on issues affecting the Latino community. “Latino Life” also highlights positive contributions Latinos are making in the Valley. KFSN also airs a weekly public affairs syndicated program, “The Maddy Report”, which focuses on the intersection of national, state, and local politics and the impact of current issues on the San Joaquin Valley. KFSN-TV also airs syndicated programming on its main channel that includes Children’s Core Programming as described in the Children’s 398 Report, which is filed separately in the Public Inspection file. Additionally, the ABC Television Network supplies the station with News and Public Interest Programming as described in the Quarterly Report entitled: ABC Television Network News and Public Affairs Programming, which is also filed separately in the Public Inspection File.

On 30.2, KFSN-TV’s sub-channel, KFSN broadcasts the Live Well Network, which consists of programs aimed at helping viewers improve their daily lives. The network consists of numerous half-hour programs covering a variety of lifestyle topics including *Mirror*, *Mirror* - beauty and fashion tips; *Mexico: One Plate at a Time* – recipe tips; *Deals* – money-saving tips; and *My Family Recipe Rocks!* – recipe ideas from homegrown cooks; and numerous other shows. KFSN-TV’s D2/Live Well Network HD signal also carries Public Service Announcements and Children’s Core Programming as described in the Children’s 398 Report.

KFSN-TV’s D3, 30.3, began broadcasting the LAFF Network on April 15, 2015. This SD Signal carries vintage television comedy reruns, classic comedy movies, and Children’s Core Programming as described in the Children’s 398 Report.

ACTION NEWS PROGRAMS

ACTION NEWS AM LIVE

Monday through Friday, 4:30-7:00AM, 2½ Hours, Local

This morning news program provides viewers with late-breaking local, national, and international news, weather, traffic, health, financial, agricultural reports and consumer news.

AM LIVE SATURDAY

Saturdays, 6-7AM and 8-9AM, 2 Hours, Local

This morning news program provides viewers with late-breaking local, national, and international news, sports, weather, consumer, medical reports, along with entertainment news.

AM LIVE SUNDAY

Sundays, 6-7AM and 8-9AM, 2 Hours, Local

This morning news program provides viewers with late-breaking local, national, and international news, sports, weather, consumer and medical reports, along with entertainment news.

ACTION NEWS MIDDAY

Monday through Friday, 11:00AM-12:00PM, 1 Hour, Local

Up-to-date local news coverage is offered, as well as national and international news. Also included are medical, consumer and financial reports.

ACTION NEWS LIVE AT FOUR

Monday through Friday, 4:00-5:00PM, 1 Hour, Local

This hour-long news program brings up-to-date local news, national and international news. Also included are consumer reports that will save time and money and “Simple Solutions,” tips for making everyday life a little easier. Other features include entertainment news, as well as the top stories trending in social media.

ACTION NEWS LIVE AT FIVE

Monday through Friday, 5:00-5:30PM, 30 Min., Local

This half-hour news program provides late-breaking news, as well as comprehensive in depth reports on local stories across Central California. Up-to-the-minute weather reports, along with health, education, and consumer news.

ACTION NEWS AT SIX

Monday through Sunday, 6:00-6:30PM, 30 Min., Local

This half-hour news program provides late-breaking local news, as well as comprehensive in-depth reports on local stories impacting Central California residents. Up-to-the-minute weather reports, along with health, education, and consumer news.

ACTION NEWS AT SIX-THIRTY

Monday through Friday, 6:30PM, 30 Min., Local

This half-hour news program reviews the day’s news events, local, national, and international news. It also covers weather.

ACTION NEWS LIVE AT ELEVEN

Monday through Sunday, 11:00-11:35PM, 30 Min., Local

This half-hour news program includes local, national and international news.

ACTION NEWS LIVE AT ELEVEN (REPEAT)

Monday through Friday, 2:05-2:41AM, Local

This half-hour news program is a repeat of the earlier 11PM newscast from that day. It includes local, national and international news.

PUBLIC AFFAIRS PROGRAMS

LATINO LIFE

Sundays, 10:30AM-11:00 AM, :30 Min, Local (Monthly/Variou)

Half-hour weekly local/talk interview program that focuses on issues affecting the Latino community. It also highlights positive contributions Latinos are making in the Valley.

VALLEY FOCUS

Sundays, 10:30AM-11:00 AM, 30 Min., Local/Public Affairs (Monthly/Variou)

Half-hour weekly local talk/interview program dealing exclusively with issues and local affairs.

COMMUNITY CALENDAR

30-Second PSA, Tuesday-Fridays

During Action News AM Live, Midday and other dayparts. Thirty-second PSA featuring an Action News anchor delivering information about upcoming events in the community.

THE MADDY REPORT

Sundays, 10:00-10:30AM, 30 Minutes, Syndication

The Maddy Report is KFSN-TV's weekly public affairs TV program covering how State and Federal policy and politics impact California, generally, and the San Joaquin Valley, in particular. The goal of *The Maddy Report* is to encourage a deeper understanding of the issues facing our nation, state and region through a thoughtful, objective, fair and civilized exchange of ideas. Modeled after such programs as *Meet the Press*, *Washington Week*, *This Week* and *Face the Nation*, *The Maddy Report* is a public affairs program that includes interviews with national, state and regional leaders and experts on the issues of the day, as well as a roundtable discussion with invited political reporters and columnists. The program is moderated by the Maddy Institute's Executive Director, Mark Keppler.

CHILDREN FIRST

Children First is a yearlong production. This effort focuses on the challenges, problems, and opportunities facing children living in Central California. The program concentrates on how the average person can make a difference in a child's life and highlights local news organizations that work with children and youth. Children First includes local news-produced half-hour programs, :30 vignettes, public service announcements, and special stories on Action News.

Children First: Connected Kids

Sunday, November 20, 2016, 6:30PM, :30 Minutes, Local

Sunday, November 27, 2016, 10:30AM, :30 Minutes, Local

Sunday, December 4, 2016, 5PM, :30 Minutes, Local

(Fresno, CA) – First graders are learning how to code; Moms are using Snapchat for their businesses. ABC30 explores how students, teachers and families are taking tech to the next level. Action News anchors Tony Cabrera and Amanda Venegas host a half-hour special, "Children First: Connected Kids" Sunday, November 20, 2016. It airs at 6:30PM.

This ABC30 special includes a Tulare teacher who is teaching her first graders how to code. Find out how teachers at Orosi Unified School District are getting better engagement through technology. Learn how Fresno Unified's e-Mentoring program works and how putting Wi-Fi on all school buses is helping

kids. You often see tots holding smartphones or tablets. Learn what parents should know before handing their toddler a tablet. Discover the local planetarium where kids can get a better view and understanding of science and space.

Children First is a year-round effort focusing on the challenges, problems and opportunities facing our youth in Central California. The program shows how the average person can make a difference in a child's life and highlights local organizations working with kids. The Children First campaign includes half-hour programs like "Connected Kids", thirty-second public service announcements, and special stories on Action News. ABC30 thanks its partners – Valley Children's Hospital, Education Employees Credit Union, and Tulare County Office of Education – for putting Children First in the Central Valley.

PSAs AIRED 4th QTR 2016

From October 1 through December 31, 2016, KFSN-TV aired approximately (1,612) Public Service Announcements (PSAs), along with community involvement project spots that include, but are not limited to:

- THE BIG FRESNO FAIR
- HISPANIC HERITAGE MONTH
- MARJAREE MASON CENTER: TOP TEN WOMEN
- CIVIL WAR REVISITED
- TOYS FOR TOTS
- SEFCEDA: TRAILBLAZERS FOR PROSPERITY
- DISNEY SEASON OF GIVING: FEED THE HUNGRY
- LEAGUE OF MEXICAN AMERICAN WOMEN: Fiesta Navideña

SPECIFIC ISSUES OF CONCERN TO THE COMMUNITY

KFSN, through its Programming on 30.1/HD, addressed the following issues of concern for communities that make up the six-county area served by ABC30: Fresno, Merced, Tulare, Kings, Madera and Mariposa:

- Local Government/Politics
- Health Issues affecting the Central Valley
- Safety Concerns in the Central Valley
- Educational Issues/Teacher Shortage facing the Central Valley
- Local Economy and Job Market outlook
- Culture and Diversity / *Latino Life* Public Affairs Show

Programs, program segments, and local newscasts broadcast by KFSN included significant treatment and examples of the aforementioned issues of concern.

LOCAL GOVERNMENT/POLITICS

YOUR VOICE, YOUR VOTE: THE FRESNO MAYOR'S RACE

Sunday, October 23, 2016, 4PM, 1 HOUR, LOCAL

Fresno Mayoral candidates Lee Brand and Henry Perea answer tough questions about their vision for the future of the city of Fresno. The candidates will also tell viewers why they believe voters should choose them on November 8. ABC30 anchor Warren Armstrong moderates the ABC30 mayoral debate.

THE CALIFORNIA U.S SENATORIAL DEBATE
Sunday, October 16, 2016, 10AM, 1 HOUR, LOCAL

California Attorney General Kamala Harris and U.S. Representative Loretta Sanchez at CSU Los Angeles. Hosted in part by League of Women Voters of California.

ACTION NEWS LIVE 4PM, 10/19/2016, :35 SEC., LOCAL

Mayoral candidates Henry Perea and Lee Brand came to the ABC30 studios to lay out their vision for the city of Fresno and show why they deserve your vote. Our exclusive Action News poll shows both candidates even with 44% of the support from 569 voters polled. The key number here - the undecided vote, which rounds out at 13%. During the Action News debate, Fresno City Council member Lee Brand and Fresno County supervisor Henry Perea were asked which presidential candidate they support. The two candidates also sparred over issues such as how to best improve public safety as well as Fresno's image. This was the 12th time Brand and Perea have faced off.

ACTION NEWS AM LIVE, 10/24/2016, :25 SEC., LOCAL

Your Voice, Your Vote: If you want to vote in the upcoming election, today is your last day to register. The deadline covers in-person, mail and online registration. There are a lot of issues to vote on, including the legalization of marijuana, abolishing the death penalty, a two-dollar-per pack cigarette tax, and a plastic bag ban. Voter registration is way up in California. This reached the milestone of 18.2 million registered voters.

ACTION NEWS AM LIVE, 10/25/2016, 1:16 MIN., LOCAL

Election Day is just a couple of weeks away and sample ballots are quickly making their way to voters. But some voters in Merced will see something different -- a ballot to vote for one city council member that best represents their district. The city made the decision to move to the district lines after receiving a letter a couple of years ago demanding they change their system. John Tressider with the city clerk's office says a committee was chosen last year to draw the district lines. A 2010 census of Merced shows Latinos make up 50 percent of the city's population; the other large groups include 30 percent of the population being white, 12 percent being Asian American, and 6 percent being African American. With new districts, both city and county officials say this will help better voice the concerns of all these population groups. District one is up for election with four candidates, as well as district three with another four candidates, and district five with two candidates on the ballot.

AM LIVE SATURDAY 6AM, 10/29/2016, :36 SEC., LOCAL

To call this year's Clovis Unified School Board race "unusual" is an understatement. In a district where a majority of the board has served in their positions since the 90s, 2016 is bringing a new wave of competition over a number of social and political issues. Longtime trustee Richard Lake is retiring from the board. Running for his open spot is ophthalmologist Steve Fogg and City of Clovis employee Scott Troesch, who previously served on the board for four years. Incumbents Ginny Hovsepian, Brian Heryford and Chris Casado are facing some competition from parent and attorney Isabel Machado and educator sandy Torosian. Gun range owner and parent Jacob Belemjian also, parent and business owner Matt Castiglione.

ACTION NEWS LIVE at 4PM, 10/31/2016, :30 SEC., LOCAL

The two candidates for California's open senate seat are trying to get out the word to vote, just one week before Election Day. Attorney General Kamala Harris and Orange County Congresswoman Loretta Sanchez, who are both Democrats, are vying to replace Barbara Boxer, who is retiring. Sanchez made a campaign stop in downtown Fresno this morning. She was joined by Congressman Jim Costa, mayors from Orange Cove, Mendota and Fowler, as well as Fresno State's Democratic Club President for a "get out the vote" press conference.

ACTION NEWS MIDDAY, 11/07/2016, :39 SEC., LOCAL

The race for the White House is looking like a literal race today. With fewer than 24 hours before the polls open. Democrat Hillary Clinton and Republican Donald Trump are working their way through jam-packed schedules, trying to get in that last-minute campaigning. Clinton is using her big-name surrogates and Trump is blasting the FBI for clearing his rival again over those newly discovered emails when she was secretary of state. Right now, it's a tight race with a new poll among likely voters showing 47-percent supporting Clinton, while 43-percent are for Trump. ABC's Elizabeth Hur is live in Washington D.C. with the latest developments.

ACTION NEWS CUT-IN, 11/08/2016, 2:00 MIN., LOCAL

A reminder, polls are open until eight o'clock tonight. ABC30, the ABC30 mobile app and ABC30.com are your home for complete election night coverage. You'll find up-to-the-minute returns throughout the night running across the bottom of your screen. Get the first local election returns during a prime time edition of Action News tonight at eight. And after the newscast, go to ABC30.com for more live returns and analysis from the Action News team throughout the evening.

ELECTION NIGHT COVERAGE, 11/08/2016

ACTION NEWS SPECIAL EDITION FROM 3-3:30PM

ACTION NEWS SPECIAL EDITION FROM 8-8:35PM

Coverage includes Election updates and cut-ins throughout the day.

ACTION NEWS LIVE AT 11PM, :30 MINUTES

With local and national Election Results.

ACTION NEWS LIVE AM LIVE, 11/09/2016

Many school districts have pushed for a bond with hopes that Proposition 51 will pass. Districts like Kingsburg Elementary School District are hoping the \$9 billion dollar initiative passes so they can upgrade their aging schools. If Proposition 51 passes, this means local school districts can get even more money with their bonds. But many have been critical of Proposition 51, saying construction companies are behind it, hoping to pass on their fees to taxpayers. At last check, Proposition 51 has 53-percent of the vote with 92-percent of the votes counted with all statewide proposition need 50-percent plus one to win.

MADDY REPORT: 10/2, 10AM, :30 Minutes, Syndication: California Propositions: Revenue Issues. Experts from CA's Legislative Analyst Office: Helen Kerstein, Ryan Miller, Carolyn Chu, Ben Johnson, Amber Didier, Dan Kaplan, Ryan Anderson, Ann Hollingshead, Nick Schroeder.

MADDY REPORT: 10/0, 10AM, :30 Minutes, Syndication: California 2016 Election Special John Meyers, reporter of the LA Times and Dan Walters, Reporter of the Sacramento Bee.

MADDY REPORT: 10/16, 10AM, :30 Minutes, Syndication: "California Propositions: It's a Crime – Or Is It?" Mac Taylor (CA's Legislative Analyst) and Experts from LAO: Drew Soderberg and Anita Lee.

MADDY REPORT: 10/23, 10AM, :30 Minutes, Syndication: California Propositions: Revenue Issues. Experts from CA's Legislative Analyst Office: Helen Kerstein, Ryan Miller, Carolyn Chu, Ben Johnson, Amber Didier, Dan Kaplan, Ryan Anderson, Ann Hollingshead, Nick Schroeder.

MADDY REPORT: 10/30, 10AM, :30 Minutes, Syndication: California's Top Ten; John Howard, Editor of Capitol Weekly.

MADDY REPORT: 11/06, 10AM, :30 Minutes, Syndication: California 2016 Election Special -- John Meyers, reporter of the LA Times and Dan Walters, Reporter of the Sacramento Bee.

MADDY REPORT: 11/13, 10AM, :30 Minutes, Syndication: California Economic Summit James Mayer, President and CEO, CA Fwd; Fred Silva, Senior Fiscal Policy Advisor, CA Fwd; Matt Lege, Research Analyst, SEIU UHW; Cathy Martin, VP of Workforce Policy, California Hospital Association; Cathy Creswell, Housing Policy Specialist, Creswell Consulting.

MADDY REPORT: 10/2, 10AM, :30 Minutes, Syndication:
11/20 AT 5 P.M

MADDY REPORT: 11/27, 10AM, :30 Minutes, Syndication: California's Top Ten John Howard, Editor of Capitol Weekly. Review of Proposition 13. Experts from CA's Legislative Analyst Office: Brian Uhler and Carolyn Chu.

MADDY REPORT: 12/04, 10AM, :30 Minutes, Syndication: "California's Climate Change Legislation: Too Little/Too Late or Too Much/Too Soon?" State Senator Fran Pavley and Rob Lapsley, President of California Business Roundtable.

MADDY REPORT: 12/11, 10AM, :30 Minutes, Syndication: California Economic Summit James Mayer, President and CEO, CA Fwd; Fred Silva, Senior Fiscal Policy Advisor, CA Fwd; Matt Lege, Research Analyst, SEIU UHW; Cathy Martin, VP of Workforce Policy, California Hospital Association; Cathy Creswell, Housing Policy Specialist, Creswell Consulting.

MADDY REPORT: 12/18, 10AM, :30 Minutes, Syndication: "California Politics and the Trump Presidency: Square Peg in a Round Hole?" Dan Schnur, Director of the Jesse M. Unruh Institute of Politics at USC.

2016 LIBERTY MEDAL

Sunday, October 30, 2016, 5PM, :30 MINUTES, SYNDICATION

This year, the National Constitution Center awarded the 2016 Liberty Medal to Civil Rights Icon and U.S. Representative John Lewis. Rep. John Lewis, the only surviving "Big Six" leader of the Civil Rights Movement in the 1960s, was honored on September 19 in Philadelphia. Representative Lewis, who, along with Hosea Williams, led the 1965 march across the Edmund Pettus Bridge in Selma, Alabama on "Bloody Sunday", was recognized for his courageous dedication to civil rights and the Constitution. The National Constitution Center's Liberty Medal, established in 1988, annually honors men and women of courage and conviction who strive to secure the blessings of liberty to people around the globe.

<u>PSA TITLE</u>	<u>LENGTH</u>	<u>APRX. AIRINGS</u>
DISTRACTED DRIVERS	:15	4
HUMAN TRAFFICKING PREVENTION	:30	75
EEO JOB VACANCY LISTING	:30	25
COMMUNITY CALENDAR	:30	166

HEALTH ISSUES AFFECTING THE CENTRAL VALLEY 4th QUARTER 2016

VALLEY FOCUS, 10/09/2016, 10:30AM, 5PM, :30 MINUTES, LOCAL

Segment #2: UCP Day - UCP of Central California invites you to celebrate people with disabilities during UCP Day. The event includes a Walk N' Roll. The community is encouraged to form a team, raise money or raise awareness about people with disabilities.

Guests: Roger Slingerman, UCP of Central California Executive Director; Jackie Yates, UCP of Central California Board Member

UCP Day Saturday, October 15

Segment #3: Pink Tea Party - Kaweah Delta Health Care District is having its annual Pink Tea Party. October is Breast Cancer Awareness Month. The Pink Tea Party includes food, flower ceremony, hat contest and table decorating. Dr. Sheri Prentiss is the keynote speaker. Guest: Dru Quesnoy, Kaweah Delta Health Care District Marketing Director.

Pink Tea Party

Sunday, October 23 1pm

Visalia Convention Center (559) 624-2098 www.kaweahdelta.org

VALLEY FOCUS, 11/06/2016, 10:30AM, 5PM, :30 MINUTES, LOCAL

3RD SEGMENT

ALZHEIMER'S SUPPORT- More than 5 million people have Alzheimer's in the United States. A special conference is offering support and education for caregivers.

Guest: Stella De La Peña-Alzheimer's Association

2nd Annual Central Valley Alzheimer's Caregiver & Wellness Conference

Friday, November 18, 7:45am-4pm

Veterans Memorial Building Clovis

1-800-272-3900 www.alz.org/norcal

http://www.alz.org/norcal/in_my_community_professionals.asp#clovis

LATINO LIFE, 12/11/2016, 10:30AM, 5PM, :30 MINUTES, LOCAL

Segment #1:

Pre Term Birth Initiative - Fresno County has one of the highest preterm birth rates in the nation. Learn about the movement to help pregnant moms in the valley.

Guest: Sandra Flores/ Director of the Fresno County Pre-Term Birth Collective Impact Initiative at Fresno State

Segment #2:

Parent Institute Conference - Parents can enjoy a day of workshops, activities and food while learning how to be a better advocate for their child.

Guests: Constantino Aguilar/Exec. Director of Technology and Innovation-Merced Union High School District; Kevin Swartman/Merced High School Principal

Parent Institute Conference

Saturday, February 25, 8:00am-2:30pm

Golden Valley High School 2121 E. Childs Avenue, Merced, CA

(209) 381-6793 ext. 6161 www.mcoe.org

Search Early Education section

Fresno County Preterm Birth Initiative

www.facebook.com/fresnoptbi (559) 278-2126

ACTION NEWS LIVE 4PM, 10/05/2016, :35 SEC., LOCAL

Hundreds of valley kids will have a reason to smile this weekend. For the tenth year in a row, Fresno State and "Team Smile" are partnering-up to help the kids in Fresno County with a day of fun and free dental checkups. Kids will learn about the importance of good oral care, and they'll have their teeth cleaned and treated by local dentists. They'll also get to meet and take pictures with Bulldog athletes. The event is Saturday, October 8, from 9 am to 3 pm at Fresno State's south gym. The event is free, regardless of whether or not your child has health insurance. For more information, go to abc30.com.

ACTION NEWS LIVE 4PM, 10/07/2016, 1:21 MIN., LOCAL

Fresno County health officials aren't sure how long an unidentified Bullard high student had tuberculosis. But it was confirmed Thursday after additional tests and a chest x-ray showed the disease was active. The student initially came to the attention of health workers on September 29. The concern now is to test those who were around the infected student frequently. Fresno Unified officials notified all 270 exposed students Friday, along with 12 teachers and staff members. On Friday afternoon, a telephone message was also sent to parents. For now, the infected student is not attending classes. A clinic will be held at Bullard High Tuesday to test those who have been exposed. Other students and staff members can also be tested. There is no immunization for TB, and those infected can carry the disease for years. Symptoms include a fever, night sweats and weight loss. Health officials are also trying to track down the origin of the infection.

ACTION NEWS SPECIAL EDITION 9PM, 10/19/2016, :30 SEC., LOCAL

Plans are in place to help Fresno State students fight the flu. Today kicked off their series of flu shot clinics on campus. This is a free service being offered by the student health and counseling center. All they have to do is bring in a student ID and fill out some forms.

ACTION NEWS LIVE 6PM, 10/28/2016, 1:00 MIN., LOCAL

News out of the South Valley: A Farmworkers Conference today drew in more than 1,500 women to the Visalia Convention Center. The 15th annual Farmworker Women's Conference covered everything from college and career awareness to physical and mental health. Organizers say the event serves as a resource fair for the women who serve their community. Transportation, childcare, and catering were provided to serve the women who serve their community.

ACTION NEWS AM LIVE, 11/17/2016, :32 SEC., LOCAL

Plans to bring a controversial, mental health hospital to Clovis are on hold this morning. The Behavioral Health Center was planned near Highway 168 and Herndon Avenue. It was approved by the Clovis Planning Commission, despite dozens of residents speaking out against it. Turns out, because of the recent election and one councilmember's refusal to vote, there are not enough members to get the three votes needed for final approval. The company building the mental health facility hopes it can get the support it needs after Clovis City Council elections in March.

ACTION NEWS LIVE 6PM, 11/23/2016, 2:00 MIN., LOCAL

A local university announced plans for a new medical school today, and they say it will be the first of its kind here in the central valley. California Health Sciences University is planning to offer a college of osteopathic medicine in Clovis. The campus is located near Temperance and Highway 168, providing space for future expansions. About 12 percent of doctors are in that field and nearly one in three medical students are attending an osteopathic medical school. The university plans to open the school as soon as fall of 2019.

ACTION NEWS MIDDAY, 12/07/2016, :30 SEC., LOCAL

Today is the deadline for seniors to enroll in Medicare. That's the federally funded insurance program for those over age 65 who are eligible. Because Medicare does not cover 100 percent of all costs, it's also

recommended consumers get supplemental insurance to help offset health care costs. Visit www.Medicare.gov for more information or to sign up.

ACTION NEWS LIVE 4PM, 12/19/2016, :30 SEC., LOCAL

Today is the last day to sign up for government-mandated health insurance coverage. People have until midnight to enroll and get health care coverage by January 1. The deadline was pushed back from the original date of December 15 after the government's enrollment website had heavy traffic in recent days. Officials say president-elect Donald Trump's vow to repeal mandated health coverage has not deterred people. Some states are reporting record enrollment.

<u>PSA TITLE</u>	<u>LENGTH</u>	<u>APRX. AIRINGS</u>
HEART HEALTH	:30	30
MARJAREE MASON CENTER: DOMESTIC VIOLENCE	:30	110
CHOOSE KINDNESS: BULLYING PREVENTION	:30	84
CHOOSE KINDNESS: BULLYING PREVENTION	:15	27
DISTRACTED DRIVERS	:15	4
ROAD BLOCK: DRUNK DRIVING CAMPAIGN	:30	88
COMMUNITY CALENDAR	:30	166
HUMAN TRAFFICKING PREVENTION	:30	75

SAFETY CONCERNS 4th QUARTER 2016

ACTION NEWS LIVE 5PM, 10/11/2016, 1:00 MIN., LOCAL

An incident at Fresno City College prompted local police agencies to partner together to provide extra security. Students say a stranger armed with a knife disrupted class yesterday, causing an early dismissal. Action News Education reporter Jessica Peres is live at Fresno City College with the safety concerns on campus. Fresno Police will be assisting Fresno City College tomorrow by having more officers on campus before 7AM. Coming up on Action News Live at 6, the staffing issues the college is facing and why the chief believes they need to double the number of officers they have.

ACTION NEWS SPECIAL EDITION, 10/19/2016, 9PM, :30 SEC., LOCAL

Fresno Unified is doing its part to make sure your child doesn't become the victim of cyber bullying. In an effort to recognize national cyber security awareness month, teachers at every grade level at all schools will engage students in grade specific curriculum to help them be safe in cyberspace. Today at Scandinavian Middle School, students took time to watch and discuss a documentary with their classmates that focuses on the issue.

ACTION NEWS LIVE 11PM, 10/29/2016, :30 SEC., LOCAL

Fresno police are ramping up their Halloween patrol efforts ahead of the Monday night festivities. This weekend, you'll see extra officers on the roadways at DUI checkpoints in busy areas and places where many people will be walking. Local authorities are cracking down on jaywalking as part of their pedestrian safety campaign. Lieutenant Joe Gomez also advises to avoid wearing clown costumes if at all possible because of recent creepy clown sightings across the country.

ACTION NEWS AM LIVE, 11/02/2016, :34 SEC., LOCAL

PG&E provides free gas safety checks that cover all gas appliances in your homes. Those typically last no longer than an hour. The idea is to give customers peace of mind. PG&E officials say a vast majority of safety checks involve very minor cleanings or adjustments. However, it is not uncommon to find serious and imminently hazardous conditions on thousands of gas appliances each year. As for ways to

save, set your thermostat to 68 degrees or cooler while at home and 55 degrees while you are away. They add opening curtains and blinds during the day will let the sunlight warm your house; close them at night to help hold the heat in.

ACTION NEWS LIVE 6PM, 11/23/2016, :30 SEC., LOCAL

Fresno's holiday shoppers can hit the stores feeling a little safer knowing law enforcement is closely watching the shopping malls. Fresno Police, the Sheriff's office, and the CHP are teaming up for the 20th year of "Operation Christmas Presence." They're planning to have as many as 40 extra officers on patrols near local malls with safety as a top priority. Chief Jerry Dyer says they started the operation 20 years ago to reverse an increase in crimes, like purse snatchings and stolen gifts. He says shoppers can also help themselves by not leaving bags visible in their cars and by being aware of their surroundings.

ACTION NEWS LIVE 5PM, 12/07/2016, :31 SEC., LOCAL

Marijuana is now legal for recreational use in California. But the state launched a new one million dollar campaign this week to crack down on what's being called the "new" DUI. With the passage of Proposition 64 last month, traffic safety experts have noted a spike in drivers using marijuana combined with alcohol. But right now, proving that someone is under the influence of pot is a challenge for law enforcement because there are no accurate or official field tests like there are for alcohol. However, officers are still working to get the word out that driving stoned is dangerous.

ACTION NEWS LIVE 4PM, 12/07/2016, 1:00 MIN., LOCAL

Action News showed what the fog looked like at Oak Valley School in Tulare Wednesday morning. It was so thick you couldn't even see the orchards next-door; so the district decided to cancel classes for the day. Dr. Fernie Marroquin says he uses the ABC30 fog tracker to monitor foggy conditions. But he also relies on spotters that live in the area, including parents and a school board member. Class was still on for Tulare High School students, but the Tulare Joint Union High School District cancelled morning buses because of the fog. They say their bus drivers are provided in-service training and do not lose out on any pay. The decision mainly affected students that live in outlying areas like Tipton or Pixley. By 10am, the fog had cleared at Valley Oak. But Dr. Marroquin did not regret his decision. This is the first time this year he's had to cancel school due to the fog. But for the safety of his students and bus drivers, he won't hesitate to do it again. Brian Johnson reported from Tulare for ABC30 Action News.

AM LIVE SATURDAY 8AM, 12/24/2016, :30 SEC., LOCAL

Valley families will be doing a lot of traveling this holiday season and local police want to make sure your kids will be riding safely. The CHP teamed up with Clovis police for a safety event at the Fresno BMW dealership earlier this week. Everyone there got a first-hand look at how to properly install child seats for young passengers. Safety officers say a majority of car seats are misused and it's a good reminder for parents to double-check the seats before that long holiday trip.

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COMMUNITY CALENDAR	:30	166
HUMAN TRAFFICKING PREVENTION	:30	7

EDUCATION AND TEACHER SHORTAGE 4th QUARTER 2016

Sunday, November 20, 2016, 6:30PM, :30 Minutes, Local
Sunday, November 27, 2016, 10:30AM, :30 Minutes, Local
Sunday, December 4, 2016, 5:00PM, :30 Minutes, Local

(Fresno, CA) – First graders are learning how to code; Moms are using Snapchat for their businesses. ABC30 explores how students, teachers and families are taking tech to the next level. Action News anchors Tony Cabrera and Amanda Venegas host a half-hour special, “Children First: Connected Kids” Sunday, November 20, 2016. It airs at 6:30PM.

This ABC30 special includes a Tulare teacher who is teaching her first graders how to code. Find out how teachers at Orosi Unified School District are getting better engagement through technology. Learn how Fresno Unified’s e-Mentoring program works and how putting Wi-Fi on all school buses is helping kids. You often see tots holding smartphones or tablets. Learn what parents should know before handing their toddler a tablet. Discover the local planetarium where kids can get a better view and understanding of science and space.

Children First is a year-round effort focusing on the challenges, problems and opportunities facing our youth in Central California. The program shows how the average person can make a difference in a child’s life and highlights local organizations working with kids. The Children First campaign includes half-hour programs like “Connected Kids”, thirty-second public service announcements, and special stories on Action News. ABC30 thanks its partners – Valley Children’s Hospital, Educational Employees Credit Union, and Tulare County Office of Education -- for putting Children First in the Central Valley.

The 71st ANNUAL CANDY CANE LANE PARADE

Sunday, December 11, 7PM, 1 HOUR, LOCAL

Sunday, December 25, 5PM, 1 HOUR, LOCAL

Hosted by Action News anchors Dale Yurong and Veronica Miracle. This year’s theme is “A Christmas Story” along the parade route in Downtown Visalia.

VALLEY FOCUS, 10/09/2016, 10:30AM, 5PM, :30 MINUTES, LOCAL

Segment #1: Civil War Revisited - The Fresno Historical Society presents the 27th Annual Civil War Revisited October 22-23. Meet historical characters. Watch battle reenactments. See how people lived during Civil War times. You can also dine with soldiers at Camp Night during the Soldiers' Dinner.

Guest: Sayre Miller, Fresno Historical Society President

Civil War Revisited Oct.-22-23

Kearney Park Fresno

www.valleyhistory.org

Segment #2: UCP Day - UCP of Central California invites you to celebrate people with disabilities during UCP Day. The event includes a Walk N' Roll. The community is encouraged to form a team, raise money or raise awareness about people with disabilities. Guests: Roger Slingerman, UCP of Central California Executive Director; Jackie Yates, UCP of Central California Board Member
UCP Day Saturday, October 15

LATINO LIFE, 10/23/2016, 5PM, :30 MINUTES, LOCAL

Segment 1

SEFCEDA- The Southeast Fresno Community Economic Development Association aims to connect people with job training and jobs. It is having the 5th Annual Trailblazers for Prosperity Awards Luncheon. Guests: Juan Saavedra and Catherine Robles/SEFCEDA

Trailblazers for Prosperity Awards Luncheon

Wednesday, November 9, 11:30am-1:30pm

Fresno Fairgrounds (559) 708-7101 www.sefceda.org

Segment 2

Wearable Art - Local artist Diego Monterrubio talks about his new exhibit at Arte Americas and his new clothing line based on his art. Guest: Diego Monterrubio/Artist
Current Exhibit: www.arteamericas.org
Clothing: www.shopvida.com/collections
Search Diego Monterrubio

Segment 3

Children's Opera - Local opera singer Alejandra Tejeda talks about Fresno State's new Children's Opera and her lead role. Guest: Alejandra Tejeda/Opera Singer
Lucinda y las Flores de la Nochebuena
<http://fresnostate.edu/artshum/music/ensembles/minor/childrens-opera.html>

Segment 4

Special Performance - A performance from opera singer Alejandra Tejeda and guitarist Jorge Luis Aguilera.

VALLEY FOCUS, 11/06/2016, 10:30AM, 5PM, :30 MINUTES, LOCAL

Segment #2:

Fiesta Navideña - The League of Mexican American Women is hosting the 41st Annual Fiesta Navideña. The Betty Rodriguez Memorial Scholarship fundraiser promises a day of fun including a fashion show, champagne brunch and children's posada. Guests: Lilia Chavez and Rochelle Cantu/League of Mexican American Women

Fiesta Navideña

Saturday, December 3 10:30am
Double Tree Hotel 2233 Ventura Street
Fresno (559) 224-3079

LATINO LIFE, 12/11/2016, 10:30AM, 5PM, :30 MINUTES, LOCAL

Segment #1:

Pre Term Birth Initiative - Fresno County has one of the highest preterm birth rates in the nation. Learn about the movement to help pregnant Moms in the valley. Guest: Sandra Flores/ Director of the Fresno County Pre-Term Birth Collective Impact Initiative at Fresno State.

Segment #2:

Parent Institute Conference - Parents can enjoy a day of workshops, activities and food while learning how to be a better advocate for their child. Guests: Constantino Aguilar/Exec. Director of Technology and Innovation-Merced Union High School District Kevin Swartman/Merced High School Principal.

Parent Institute Conference

Saturday, February 25 8:00am-2:30pm
Golden Valley High School, 2121 E. Childs Avenue, Merced, CA
(209) 381-6793 ext. 6161 www.mcoe.org
Search Early Education section

Fresno County Preterm Birth Initiative

www.facebook.com/fresnoptbi (559) 278-2126

Segment #3:

KIDS CODE - Central Unified students get a head start on technology. They learn how to code.

SILENT SLEIGH- Deaf and hard of hearing children are treated to a holiday celebration featuring Santa who understands sign language.

VALLEY FOCUS 12/18/2016, 10:30AM, 5PM, :30 MINUTES, LOCAL

Segment #1:

Hmong International New Year Festival - The largest Hmong New Year Festival in the United States will be held in Fresno. Blong Xiong talks about what we can expect this year at the Fresno Fairgrounds.

Guest: Blong Xiong/former Fresno City Councilman

Hmong International New Year Festival December 26 to January 1

Fresno Fairgrounds, Southeast Fresno www.hinyf.org

Segment #2: Hope and Help - The Bethlehem Center in Visalia offers a place of hope for those in need.

They are looking for coats for kids, food donations and volunteers. Guest: Benny Rodriguez/Bethlehem Center Executive Director

Bethlehem Center 1638 N. Dinuba Blvd.

Visalia (559) 734-1572 www.bethcenter.org

Segment #3: Reedley band students pay tribute to their late band instructor, and a little girl gets a special Christmas gift from Home Depot employees. Local coach finally gets to shave very long beard!

Community Events:

Christmas at Kearney December 31

Kearney Mansion Museum

Fresno www.valleyhistory.org

Global Winter Wonderland

Open through January 8

Tulare Co. Fairgrounds

www.globalwonderland.com

ACTION NEWS LIVE 11PM, 10/19/2016, :30 SEC., LOCAL

In Education Watch, the Fresno Unified School District is dealing with a teacher shortage this morning and is now taking steps to recruit and train qualified people. The district's "Credential and College Expo" event offers pipeline programs, so people without college degrees can become certified teachers. Those who complete the programs are guaranteed a Fresno Unified teaching position. More than 200 people signed up at last night's event.

ACTION NEWS LIVE 4PM, 10/20/2016, :33 SEC., LOCAL

A new study released today shows that Fresno County is above average when it comes to the enrollment of students in classes focusing on the arts. The California Arts Education Data Project performed the study to measure the status of art education throughout the state. Currently, Fresno County shows that 41 percent of its students are enrolled in classes relating to the arts. That's just above the state average of 38 percent. Researchers believe the results are due to school boards and teachers making an emphasis on bringing back art education in the county.

ACTION NEWS LIVE 6PM 10/20/2016,34 SEC., LOCAL

From the north valley -- the Madera Unified School District is receiving close to 1 million dollars to improve their physical education programs. The Carol M. White Physical Education Grant will focus on increasing the level of student fitness and address overall health.

ACTION NEWS LIVE 5PM, 11/11/2016, :20 SEC., LOCAL

In Education Watch, California's rural communities are facing a teacher shortage as baby boomers begin to retire at a rapid rate. A new study suggests that 25 percent of teachers in rural areas will retire by the year 2023. California is already struggling with a teacher shortage and this study only predicts it will get worse in the next several years.

ACTION NEWS LIVE 4PM, 11/28/2016, :34 SEC., LOCAL

In Education Watch: Fresno Unified is hiring for the upcoming school year. The district is hosting an event tomorrow to meet with applicants. All teachers and teaching candidates currently completing their student teaching credentials are invited to the expo tomorrow. It's being held at McLane High School from 3:30 to 7:00. Fresno Unified is looking to fill a variety of positions including lead subject teachers, Career Technical Education Teachers, and more. Applicants are being asked to come dressed in professional attire and with resumes and letters of recommendation.

ACTION NEWS LIVE 4PM, 12/06/2016, :41 SEC., LOCAL

Fresno Unified is going to great lengths and traveling far distances to get teachers in their classrooms. New teachers are hard to come by; so much that district representatives have to travel to Miami, Syracuse and even Mexico to fill the right positions. Fresno Unified administrators say recruiting has become a year-round requirement. The district expects to have 300 openings next school year. Officials already have 80 signed offers in their quest to maintain their 99 percent fill rate. Fresno State has a partnership with Fresno Unified and says it tries to accommodate and encourage as many teacher candidates as they can in order to lessen the sting of the teacher shortage. The number of teachers coming out Fresno State is going up. Last school year, the university produced more than 500 new teachers. This year it expects to produce more than 600. Officials say they've been seeing a 20 percent jump in students working towards getting their teaching credential.

ACTION NEWS LIVE 4PM, 12/08/2016, :28 SEC., LOCAL

The school district's direct approach to easing and solving a teacher shortage and how fast potential hires are getting offers. Central Unified is registering dozens as part of its teacher recruitment fair. Those who meet qualifications are asked to register for an interview at Teague Elementary near Polk and Gettysburg. Today's fair goes until 7pm tonight. In recent years, the state and specifically the central valley, has seen an ongoing teacher shortage. School districts are now hoping local students who have completed their teaching credentials can take advantage and fill several openings.

AM LIVE SUNDAY 6AM, 12/11/2016, 2:30 MIN., LOCAL

In Education Watch: State universities are getting a major boost when it comes to credentialing students to help ease the teacher crisis. The California State University office announced that 17 of 23 campuses have earned grants to develop four-year teacher preparation programs, especially for working towards STEM and bilingual credentials. The grants will also help CSU students save an average of \$20,000 a year. The new four-year programs will begin admitting students in the fall of 2018. The school district says the money will be spent on professional development for P.E. teachers, hiring a program coordinator, and new upgraded equipment and curriculum that will benefit all schools. The district says they would also like to work with the county health department to also help their students' families think about healthy lifestyles.

2016 LIBERTY MEDAL:

Sunday, October 30, 2016, 5PM, :30 MINUTES, SYNDICATION

This year the National Constitution Center awarded the 2016 Liberty Medal to Civil Rights Icon and U.S. Representative John Lewis. Rep. John Lewis, the only surviving "Big Six" leader of the Civil Rights Movement in the 1960s, was honored on September 19 in Philadelphia. Representative Lewis, who, along with Hosea Williams, led the 1965 march across the Edmund Pettus Bridge in Selma, Alabama on "Bloody Sunday," was recognized for his courageous dedication to civil rights and the Constitution. The

National Constitution Center's Liberty Medal, established in 1988, annually honors men and women of courage and conviction who strive to secure the blessings of liberty to people around the globe.

<u>PSA TITLE</u>	<u>LENGTH</u>	<u>APRX. AIRINGS</u>
SEFCEDA: TRAILBLAZERS FOR PROSPERITY	:30	151
HISPANIC HERITAGE MONTH	:30	87
CIVIL WAR REVISITED	:30	176
KIDS REPORT LOCATION	:30	4
PERFORMING ARTS NUTCRACKER BALLET	:30	74
MARJAREE MASON CENTER: DOMESTIC VIOLENCE	:30	110
CHOOSE KINDNESS: BULLYING PREVENTION	:30	84
CHOOSE KINDNESS: BULLYING PREVENTION	:15	27
DISTRACTED DRIVERS	:15	4
ROAD BLOCK: DRUNK DRIVING CAMPAIGN	:30	88
COMMUNITY CALENDAR	:30	166
FIESTA NAVIDENA: SCHOLARSHIP BRUNCH	:30	99
HMONG NEW YEAR CELEBRATION	:30	90
HUMAN TRAFFICKING PREVENTION	:30	75

ISSUES INVOLVING THE LOCAL ECONOMY 4th QUARTER 2016

LATINO LIFE, 10/23/2016, 5PM, :30 MINUTES, LOCAL

Segment 1: SEFCEDA- The Southeast Fresno Community Economic Development Association aims to connect people with job training and jobs. It is having the 5th Annual Trailblazers for Prosperity Awards Luncheon. Guests: Juan Saavedra & Catherine Robles/SEFCEDA
Trailblazers for Prosperity Awards Luncheon
Wednesday, November 9 -- 11:30am-1:30pm
Fresno Fairgrounds (559) 708-7101 www.sefceda.org

VALLEY FOCUS, 11/06/2016, 10:30AM, 5PM, :30 MINUTES, LOCAL

Segment 1: Toys for Tots - The campaign to put joy into the lives of children in need. The Marine Corps League and United Way of Fresno and Madera Counties are teaming up for this year's Toys for Tots drive. Donate a new and unwrapped toy. Guests: William Cardinal/Marine Corps League and Lindsay Callahan/United Way of Fresno & Madera Counties.
Toys for Tots Marathon Weekend
December 2-4, River Park Shopping Center
(559) 797-1856 www.fresno-ca.toysfortots.org

Segment 2: Fiesta Navideña - The League of Mexican American Women is hosting the 41st Annual Fiesta Navideña. The Betty Rodriguez Memorial Scholarship fundraiser promises a day of fun, including a fashion show, champagne brunch and children's posada. Guests: Lilia Chavez and Rochelle Cantu/League of Mexican American Women.
Fiesta Navideña
Saturday, December 3 - 10:30am
Double Tree Hotel, 2233 Ventura Street
Fresno (559) 224-3079

Segment 4: Market Closes - Customers say goodbye to the owner of Louie Kee Market in West Fresno. After 93 years in business, the grocery store closed its doors. Action News anchor Dale Yurong catches up with the owner and his cherished customers.

Dia de los Muertos - Enjoy a video montage of Dia de los Muertos displays, captured by Action News photojournalist Richard Harmelink.

LATINO LIFE, 12/11/2016, 10:30AM, 5PM, :30 MINUTES, LOCAL

Segment #4:

Toys for Tots - The Toys for Tots Marathon Weekend is a big success.

Feeding America - Spreading the word about donating food to those in need.

www.abc.com/beinspired

VALLEY FOCUS, 12/18/2016, 10:30AM, 5PM, :30 MINUTES, LOCAL

Segment #2: Hope and Help - The Bethlehem Center in Visalia offers a place of hope for those in need. They are looking for coats for kids, food donations and volunteers. Guest: Benny Rodriguez/Bethlehem Center Executive Director

Bethlehem Center, 1638 N. Dinuba Blvd.

Visalia (559) 734-1572 www.bethcenter.org

ACTION NEWS LIVE 4PM, 10/10/2016, 3:30 MIN., LOCAL

An independent study conducted in 2002 shows the Big Fresno Fair contributes close to 69 million dollars in economic impact to Fresno County per year. Over the 12-day span, the Big Fresno Fair creates close to 1,200 jobs and attracts more than 650,000 people. The surplus of vendors and fairgoers impacts the local economy even across town. Already beefing up staff at both of its locations because of the change in weather, Kuppa Joy is prepared for an influx of customers. They say the Big Fresno Fair is adding fresh faces to the mix. Though the first weekend of the Fair meant a quieter one for Old Town Clovis, Business Organizations of Old Town Clovis members say they appreciate the new business that comes to town come fair time. Reported by Vanessa Vasconcelos, ABC30 Action News.

AM LIVE SATURDAY 8AM, 10/29/2016, :27 SEC., LOCAL

The start of the wet season is good news for China Peak Ski Resort as they gear up for snow on the mountain. Employees kicked off their annual job fair, with dozens turning out to apply for work on the mountain. China Peak has 300 jobs available and pay starts at minimum wage. The job fair started yesterday at the Sierra Vista Mall in Clovis, but it is still going on today from 9AM to 3PM if you want to apply.

ACTION NEWS LIVE 4PM 11/10/2016, :42 SEC., LOCAL

A sizeable construction project is getting underway in Madera on this open piece of land. Thursday, local leaders came together for the ceremonial groundbreaking of a new almond processing facility owned by California Custom Processing. The future facility will allow CCP to meet the growing demand for its nut processing services. Currently, the company operates out of a 57,000 square foot building less than five miles away. The new state of the art processing site will see its operation expand to almost double that size.

ACTION NEWS LIVE 4PM, 11/09/2016, 1:32 MIN., LOCAL

Every day, Producers Dairy sends millions of gallons of milk from their Fresno facility to schools and stores across central and northern California. Now, they need more people to help them bring milk to their customers. Richie Shehadey with Producers was pleasantly surprised at the turnout at a job fair. Within the first two hours, 100 people had shown up to interview, including Stephanie Naranjo. A few months ago, the company put in a new milk line and has expanded in the region. The growth means a need for more employees. As for applicants, many like Naranjo were attracted to the company for the pay and health benefits as well.

ACTION NEWS LIVE 6PM, 11/14/2016, 2:28 MIN., LOCAL

The largest tech firm in the central valley is about to double its operation. Monday, Fresno's BCT Consulting announced it has inked a \$5 million dollar deal to acquire two Bay Area technology companies BCT Consulting has been around 20 years and has a client base of 3,000 -- providing everything from computer support to technology solutions for companies. This latest acquisition will allow BCT to expand its foothold throughout California. The deal is a win-win for the city. BCT's economic growth will also bring up to 50 high-paying jobs to the area. The city's vision is to bring more tech companies and startups like BCT Consulting to Fresno.

ACTION NEWS MIDDAY, 11/16/2016, 2:20 MIN., LOCAL

Fresno is one of three cities being considered by the makeup company Ulta to build a massive fulfillment center. Ulta says it's willing to spend 110 million dollars to build the massive facility. If it happens, they say 1,200 new jobs would be created. The city of Fresno is now working on a tax incentive package to help to lure the retailer to town. The package will be voted on tomorrow.

ACTION NEWS LIVE 6PM, 12/08/2016, :27 SEC., LOCAL

Dozens of prospective teachers interviewed as part of Central Unified's early job fair. Those who met qualifications were asked to register at Teague Elementary today. School officials interviewed around 31 students involved in teaching programs. In recent years, the state and specifically the valley has seen a teacher shortage. School districts are now hoping local students who have completed their teaching credentials can fill several openings.

ACTION NEWS LIVE 4PM 12/23/2016, :50 SEC., LOCAL

Thanks to a surge in last-minute donations, the holidays were made a little brighter for more valley kids on Friday. Organizers with Toys for Tots were happy to spend the day bringing some holiday cheer to families on a waiting list. This is in addition to the over 40,000 toys that were already handed out to local families earlier this season.

<u>PSA TITLE</u>	<u>LENGTH</u>	<u>APRX. AIRINGS</u>
SEFCEDA: TRAILBLAZERS FOR PROSPERITY	:30	151
EEO JOB VACANCY LISTING	:30	25
SHARE THE JOY: FEED AMERICA	:30	180
COMMUNITY CALENDAR	:30	166
HUMAN TRAFFICKING PREVENTION	:30	75

CULTURE AND DIVERSITY/LATINO LIFE

LATINO LIFE, 10/23/2016, 5PM, :30 MINUTES, LOCAL

Segment 1:

SEFCEDA - The Southeast Fresno Community Economic Development Association aims to connect people with job training and jobs. It is having the 5th Annual Trailblazers for Prosperity Awards Luncheon. Guests: Juan Saavedra & Catherine Robles/SEFCEDA
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Wednesday, November 9, 11:30am-1:30pm
Fresno Fairgrounds (559) 708-7101 www.sefceda.org

Segment #2

Wearable Art - Local artist Diego Monterrubio talks about his new exhibit at Arte Americas and his new clothing line based on his art. Guest: Diego Monterrubio/Artist.
Current Exhibit www.arteamericas.org
Clothing www.shopvida.com/collections
Search Diego Monterrubio

Segment #3

Children's Opera - Local opera singer Alejandra Tejeda talks about Fresno State's new Children's Opera and her lead role. Guest: Alejandra Tejeda/Opera Singer.
Lucinda y las Flores de la Nochebuena
<http://fresnostate.edu/artshum/music/ensembles/minor/childrens-opera.html>

Segment #4

Special Performance - A performance from opera singer Alejandra Tejeda and guitarist Jorge Luis Aguilera.

VALLEY FOCUS, 11/06/2016, 10:30AM, 5PM, :30 MINUTES, LOCAL

Segment 2:

Fiesta Navideña - The League of Mexican American Women is hosting the 41st Annual Fiesta Navideña. The Betty Rodriguez Memorial Scholarship fundraiser promises a day of fun including a fashion show, champagne brunch and children's posada. Guests: Lilia Chavez and Rochelle Cantu/League of Mexican American Women
Fiesta Navideña
Saturday, December 3, 10:30am
Double Tree Hotel, 2233 Ventura Street
Fresno (559) 224-3079

Segment 3:

Alzheimer's Support - More than 5 million people have Alzheimer's in the United States. A special conference is offering support and education for caregivers. Guest: Stella De La Peña-Alzheimer's Association
2nd Annual Central Valley Alzheimer's Caregiver & Wellness Conference
Friday, November 18, 7:45am-4pm
Veterans Memorial Building Clovis
1-800-272-3900 www.alz.org/norcal
http://www.alz.org/norcal/in_my_community_professionals.asp#clovis

Segment 4

Market Closes - Customers say goodbye to the owner of Louie Kee Market in West Fresno. After 93 years in business, the grocery store closed its doors. Action News anchor Dale Yurong catches up with the owner and his cherished customers.

Dia de los Muertos - Enjoy a video montage of Dia de los Muertos displays, captured by Action News photojournalist Richard Harmelink.

LATINO LIFE, 12/11/2016, 10:30AM, 5PM, :30 MINUTES, LOCAL

Segment #1:

Pre Term Birth Initiative - Fresno County has one of the highest preterm birth rates in the nation. Learn about the movement to help pregnant moms in the valley. Guest: Sandra Flores/ Director of the Fresno County Pre-Term Birth Collective Impact Initiative at Fresno State

Segment #2:

Parent Institute Conference - Parents can enjoy a day of workshops, activities and food while learning how to be a better advocate for their child. Guests: Constantino Aguilar/Exec. Director of Technology and Innovation-Merced Union High School District; Kevin Swartman/Merced High School Principal
Parent Institute Conference

Saturday, February 25 8:00am-2:30pm

Golden Valley High School 2121 E. Childs Avenue, Merced, CA

(209) 381-6793 ext. 6161 www.mcoe.org

Search Early Education section

Fresno County Preterm Birth Initiative

www.facebook.com/fresnoptbi

(559) 278-2126

Segment # 3:

Kids Code - Central Unified students get a head start on technology. They learn how to code.

Silent Sleigh - Deaf and hard of hearing children are treated to a holiday celebration featuring a Santa who understands sign language.

Segment #4:

Toys for Tots - The Toys for Tots Marathon Weekend is a big success.

Feeding America - Spreading the word about donating food to those in need.

www.abc.com/beinspired

Fiesta Navideña - A celebration featuring a children's posada and Mexican traditions.

COMMUNITY EVENTS

Christmas Tree Lane Walk Night

Tuesday, December 13 Shuttle

Fig Garden Village

www.treefresno.org

Hmong International New Year Festival

December 26-January 1

Fresno Fairgrounds

www.hinyf.org

Global Winter Wonderland
Now through January 2
Tulare County Fairgrounds
www.globalwonderland.com
(559) 686-4707

VALLEY FOCUS 12/18/2016, 10:30AM, 5PM, :30 MINUTES, LOCAL

Segment #1: Hmong International New Year Festival - The largest Hmong New Year Festival in the United States will be held in Fresno. Blong Xiong talks about what we can expect this year at the Fresno Fairgrounds. Guest: Blong Xiong/former Fresno City Councilman
Hmong International New Year Festival, December 26 to January 1
Fresno Fairgrounds, Southeast Fresno
www.hinyf.org

Segment #2: Hope and Help - The Bethlehem Center in Visalia offers a place of hope for those in need. They are looking for coats for kids, food donations and volunteers. Guest: Benny Rodriguez/Bethlehem Center Executive Director
Bethlehem Center 1638 N. Dinuba Blvd.
Visalia (559) 734-1572 www.bethcenter.org

Segment #3: Reedley band students pay tribute to their late band instructor, and a little girl gets a special Christmas gift from Home Depot employees. Local coach finally gets to shave very long beard!

ACTION NEWS LIVE 11PM, 12/03, 2016, :21 SEC., LOCAL

Organizers hope to raise \$10,000 in scholarship funds, and a familiar face also took part in this year's fiesta. ABC30 anchor Tony Cabrera emceed today's event in downtown Fresno. Dozens of people came out to celebrate Fiesta Navideña as part of the 41st annual Betty Rodriguez scholarship fundraiser. The colorful event is put on each year by the League of Mexican-American women. With reenactments to traditional music, organizers say it gives those who attend an insight of what Christmas looks like in Mexico with the help from the community. The league is able to offer close to 10 scholarships a year.

ACTION NEWS LIVE 4PM, 12/16/2016, :30 SEC., LOCAL

Thousands of people from around the country will be visiting the valley to celebrate Hmong New Year. The scene today at the Merced County fairgrounds was where a large crowd kicked off the three-day celebration. The bright, colorful outfits represent various Hmong clans. It is a tradition many of the visitors hope to pass on to the younger generation. Organizers expect as many as 10,000 people this weekend.

AM LIVE SATURDAY 8AM, 12/24/2016, :32 SEC., LOCAL

Today will be the last day for a celebration of Hmong culture in Calwa. These festivities will be a smaller event compared to the one getting ready at the Fresno fairgrounds this Monday. The community is hosting its own Hmong New Year celebration, including plenty of music, food, and fun. A big crowd kicked off the festivities at Calwa Park Thursday, wearing bright, colorful outfits representing various parts of Hmong history. The annual festival is a chance for older community members to pass down Hmong traditions to the younger generation.

ACTION NEWS AM LIVE, 12/26/2016, :30 SEC., LOCAL

People from around the world are gathering in Fresno this week for the biggest Hmong New Year celebration in the world. The Fresno fairgrounds will be filled for the social event of the season. More than 100,000 people will walk through the gates over three days of the Hmong International New Year,

celebrating traditions brought from the hills of Laos and Thailand. Action News reporter Corin Hoggard shows us the celebration at the Fresno fairgrounds that's open to you and your family.

<u>PSA TITLE</u>	<u>LENGTH</u>	<u>APRX. AIRINGS</u>
HISPANIC HERITAGE MONTH	:30	87
HMONG NEW YEAR CELEBRATION	:30	90
SEFCEDA: TRAILBLAZERS FOR PROSPERITY	:30	151

OUTREACH EFFORTS 4th QUARTER 2016

- KFSN Personal Appearances:
 - 9/30/2016: News Director Michael Carr presented a student at Madera Community College with the ABC30 Building a Better Community scholarship.
 - 10/03/2016: KFSN News Director Michael Carr spoke to Mass Communication and Journalism students at Fresno State about careers in television news.
 - 10/05-10/16, 2016: KFSN management and staff are participating daily by working at the fair booth, distributing bags and sunglasses, and meeting and greeting the public.
 - 10/5-10/16, 2016: Members of the Action News team and KFSN staff continue to make appearances during the Big Fresno Fair. News talent are signing autographs and taking pictures with local viewers, and the staff is handing out ABC30 sunglasses and bags.
 - 10/5-10/16, 2016: Members of KFSN’s engineering staff are also manning the Big Fresno Fair booth, meeting the public, answering technical questions, and overseeing the production.
- 10/14/2016: The 33rd Annual Top Ten Professional Women and Leading Business Awards with Keynote Speaker Kira Kazantsev, Miss America 2016. Emceed by Action News Anchors Graciela Moreno and Margot Kim. Attended by ABC30 Staff.
- 10/19/2016: KFSN-TV hosted the ABC30 Youth Advisory Council. Students shared local events from their community and discussed their views on KFSN’s coverage of local elections and the Presidential election. The students watched the Presidential Debate during the meeting, with Q&A following.
- 10/21/2016: ABC30 Studio Tour: Julie Tymn gave a tour for State Center Community College Exchange Program, a group from the Netherlands.
- 10/26/2016: KFSN-TV hosted its fourth quarter Advisory Council meeting. Representatives from different parts of the Central Valley shared their story ideas and informed KFSN staff members about local events.
- 10/22/2016: KFSN sponsored the Civil War Revisited. The partnership with the Fresno Historical Society included a PSA, webpage, public affairs show and social media. Several employees attended the Camp Night dinner at Fresno’s Kearney Park. KFSN attendees included Dan Adams, Tim Sarquis, Aurora Diaz, Richard Harmelink and Julie Tymn, in addition to sales clients.
- 10/23/2016: Sales attended and entertained clients at the annual “Pink Tea” that was sponsored by Kaweah Medical Center in Visalia this past Sunday. Three account executives took clients to the event, and account executive Patty Collins worked numerous hours helping organize the event with Kaweah Medical Center.

- 10/22/2016: ABC30 was a media partner for “Zoo Boo” at the Fresno Chaffee Zoo. Sales account executive Marisela Vallejo and programming manager Charlene Ciavaglia participated in the event at ABC30’s booth.
- KFSN-TV recorded intros for the new Children First special, *Connected Kids*. Anchors Amanda Venegas and Tony Cabrera were on the campus of Patiño School of Entrepreneurship in Fresno. They will host the special, which airs November 20.
- KFSN Personal Appearances and Station Tours
 - 11/4: A station tour was conducted by news producers Christine Brown, Marquese Brown, and programming manager Charlene Ciavaglia with 54 students from Sunnyside High School’s Video Production Academy. Part of their visit included watching the live Action News Midday newscast.
 - 11/9: Programming manager Charlene Ciavaglia conducted a station tour for the Take a Student to Eat (TASTE) Mentor Program, with five students from Fresno State. After the tour, the students job shadowed President and General Manager Dan Adams and Sales account executives, learning about TV and marketing.
 - 11/9: The 5th Annual Trailblazers for Prosperity Awards luncheon was held in Southeast Fresno. This was a fundraiser for the Southeast Fresno Community Economic Development Association (SEFCEDA). Action News anchor Graciela Moreno was the emcee. KFSN-TV supported the event with a PSA, webpage, public affairs interview, social media and news coverage. Dan Adams, Michael Carr, Tim Sarquis, Julie Tymn, Aurora Diaz, Tony Cabrera, and Alena Lee attended the luncheon from KFSN.
- KFSN-TV will air its new Children First special, *Connected Kids*, Sunday, 11/20. Action News anchors Amanda Venegas and Tony Cabrera are hosting the special, which focuses on how kids, parents and teachers are taking tech to a higher level.
- 12/2-12/4, 2016: KFSN recorded its new Toys for Tots PSA with Action News anchors Graciela Moreno and Warren Armstrong. Viewers will be encouraged to donate toys at the Toys for Tots Marathon Weekend. KFSN will have live coverage throughout Friday, December 2, to kick off the marathon toy drive.
- KFSN anchor Tony Cabrera and General Manager Dan Adams presented a \$15,000 check to Community Food Bank Thursday. It is part of the Feeding America #sharethejoy campaign with DATG. KFSN is also airing PSAs to promote the campaign through December 31.
- KFSN Personal Appearances
 - 11/10/2016: President and General Manager Dan Adams and News Director Michael Carr attended a scholarship reception for the Fresno State journalism student who earned ABC30’s annual scholarship.
 - 11/12/2016: Action News anchor Amanda Venegas was the emcee at the Gift of Hope Gala benefitting Poverello House.
 - 11/17/2016: Creative Services/Public Affairs Director Tim Sarquis, Executive Producer of Public Affairs Aurora Diaz, General Manager Dan Adams and Action News anchor Tony Cabrera attended the check presentation for Community Food Bank.
- 11/28/2016: Candy Cane Lane Parade: Hosted by Dale Yurong and Veronica Miracle. Attending: Aurora Diaz, Marisela Vallejo, Charlene Ciavaglia, and Action News reporters, photographers and production/technical staff. The special includes the best highlights from the

Downtown Visalia parade. It was recorded on Monday, November 28, and was hosted by anchors Dale Yurong and Veronica Miracle. The parade will also be featured in its entirety on abc30.com.

- 12/2-12/4/2016: KFSN-TV partnered with the Marine Corps League and United Way Fresno and Madera Counties for the annual Toys for Tots Marathon Weekend. Viewers were encouraged to drop off a new, unwrapped toy December 2-4 at the River Park Shopping Center in Fresno. Ten thousand toys were collected, along with more than \$40,000 in cash.
- 12/2/2016: KFSN anchor Veronica Miracle presented a \$5,000 check to Fresno Toys for Tots on behalf of Disney, ABC and ABC30 on Friday, December 2, during the Toys for Tots Marathon Weekend. It is part of the #sharethejoy campaign with DATG. KFSN is also airing PSAs to promote the campaign through December 31. They are also promoting #sharethejoy with digital banners and social media posts.
- 12/03/2016: KFSN partnered with the League of Mexican American Women for the 41st Annual Fiesta Navideña. Action News anchor Tony Cabrera was the emcee. More than \$10,000 was raised for scholarships that will go to local Hispanic students.
- KFSN Personal Appearances
 - 12/01/2016: A station tour was conducted by Christine Brown, News Producer; Charlene Ciavaglia, Programming Manager; and Tim Sarquis, Creative Services and Public Affairs Director. The students were from El Diamante High School's Academy of Media Arts.
 - 12/03/2016: KFSN employees Aurora Diaz, Rose Greene, Nathaly Juarez and Tony Cabrera attended Fiesta Navideña.
 - 12/03/2016: KFSN anchor Margot Kim sang the National Anthem at the Christmas Celebration for F.O.R.C.E. (Fresno Organization of Retired City Employees).
- 12/11/2016: KFSN aired the *71st Annual Candy Cane Lane Parade* special on Sunday, December 11. The show will air again on Christmas Day. The entire parade can be viewed online at abc30.com.
- KFSN Personal Appearance
 - 12/13/2016: Action News anchor Tony Cabrera read to children at Alta School in Reedley.

2016

DATE: Thursday, November 10,

Immediately

RELEASE DATE:

Connected Kids

ABC30 special on taking tech to the next level

(Fresno, CA) – First graders are learning how to code; Moms are using Snapchat for their businesses. ABC30 explores how students, teachers and families are taking tech to the next level. Action News anchors Tony Cabrera and Amanda Venegas host a half-hour special, “**Children First: Connected Kids**” **Sunday, November 20, 2016. It airs at 6:30PM.**

This **ABC30** special includes a Tulare teacher who is teaching her first graders how to code. Find out how teachers at Orosi Unified School District are getting better engagement through technology. Learn how Fresno Unified’s e-Mentoring program works and how putting Wi-Fi on all school buses is helping kids. You often see tots holding smartphones or tablets. Learn what parents should know before handing their toddler a tablet. Discover the local planetarium where kids can get a better view and understanding of science and space.

Children First is a year-round effort focusing on the challenges, problems and opportunities facing our youth in Central California. The program shows how the average person can make a difference in a child’s life and highlights local organizations working with kids. The Children First campaign includes half-hour programs like “Connected Kids”, thirty-second public service announcements, and special stories on Action News. ABC30 thanks its partners below for putting Children First in the Central Valley.



Jim Vidak, County Superintendent of Schools



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