



**KFSN-TV QUARTERLY ISSUES/PROGRAMS REPORT**  
**2<sup>nd</sup> QUARTER 2016**

On its main channel 30.1, from April 1, 2016 through and including June 30, 2016, **KFSN-TV**, Licensed in Fresno, California, broadcast **38.5** hours of regularly scheduled Digital/HD Local News Programs a week focused on issues of importance relevant to the local communities served by the station. In addition, KFSN broadcasts a monthly half-hour Public Affairs program entitled “Valley Focus.” This program, hosted by Action News anchor Margot Kim, is a local talk/interview program dealing exclusively with Issues and Local Affairs. KFSN also produces a monthly half-hour program entitled “Latino Life,” hosted by Action News anchor Graciela Moreno, a talk/interview program that focuses on issues affecting the Latino community. “Latino Life” also highlights positive contributions Latinos are making in the Valley. KFSN also airs a weekly public affairs syndicated program, “The Maddy Report”, which focuses on the intersection of national, state, and local politics and the impact of current issues on the San Joaquin Valley. KFSN-TV also airs syndicated programming on its main channel that includes Children’s Core Programming as described in the Children’s 398 Report, which is filed separately in the Public Inspection file. Additionally, the ABC Television Network supplies the station with News and Public Interest Programming as described in the Quarterly Report entitled: ABC Television Network News and Public Affairs Programming, which is also filed separately in the Public Inspection File.

On 30.2, KFSN-TV’s sub-channel, KFSN broadcasts the Live Well Network, which consists of programs aimed at helping viewers improve their daily lives. The network consists of numerous half-hour programs covering a variety of lifestyle topics including *Mirror, Mirror* - beauty and fashion tips; *Steven and Chris* – design, lifestyle, and healthy cooking ideas; *Mexico: One Plate at a Time* – recipe tips; *Deals* – money-saving tips; and *My Family Recipe Rocks!* – recipe ideas from homegrown cooks; and numerous other shows. KFSN-TV’s D2/Live Well Network HD signal also carries Public Service Announcements and Children’s Core Programming as described in the Children’s 398 Report.

KFSN-TV’s D3, 30.3, began broadcasting the LAFF Network on April 15, 2015. This SD Signal carries vintage television comedy reruns, classic comedy movies, and Children’s Core Programming as described in the Children’s 398 Report.

## **ACTION NEWS PROGRAMS**

### **ACTION NEWS AM LIVE**

Monday through Friday, 4:30-7:00AM, 2½ Hours, Local

This morning news program provides viewers with late-breaking local, national, and international news, weather, traffic, health, financial, agricultural reports and consumer news.

### **AM LIVE SATURDAY**

Saturdays, 6-7AM and 8-9AM, 2 Hours, Local

This morning news program provides viewers with late-breaking local, national, and international news, sports, weather, consumer, medical reports, along with entertainment news.

### **AM LIVE SUNDAY**

Sundays, 6-7AM and 8-9AM, 2 Hours, Local

This morning news program provides viewers with late-breaking local, national, and international news, sports, weather, consumer and medical reports, along with entertainment news.

### **ACTION NEWS MIDDAY**

Monday through Friday, 11:00AM-11:30AM, 30 Min., Local

Up-to-date local news coverage is offered, as well as national and international news. Also included are medical, consumer and financial reports.

### **ACTION NEWS LIVE AT FOUR**

Monday through Friday, 4:00-5:00PM, 1 Hour, Local

This hour-long news program brings up-to-date local news, national and international news. Also included are consumer reports that will save time and money and “Simple Solutions,” tips for making everyday life a little easier. Other features include entertainment news, as well as the top stories trending in social media.

### **ACTION NEWS LIVE AT FIVE**

Monday through Friday, 5:00-5:30PM, 30 Min., Local

This half-hour news program provides late-breaking news, as well as comprehensive in depth reports on local stories across Central California. Up-to-the-minute weather reports, along with health, education, and consumer news.

### **ACTION NEWS AT SIX**

Monday through Sunday, 6:00-6:30PM, 30 Min., Local

This half-hour news program provides late-breaking local news, as well as comprehensive in-depth reports on local stories impacting Central California residents. Up-to-the-minute weather reports, along with health, education, and consumer news.

### **ACTION NEWS AT SIX-THIRTY**

Monday through Friday, 6:30PM, 30 Min., Local

This half-hour news program reviews the day’s news events, local, national, and international news. It also covers weather.

### **ACTION NEWS LIVE AT ELEVEN**

Monday through Sunday, 11:00-11:35PM, 30 Min., Local

This half-hour news program includes local, national and international news.

### **ACTION NEWS LIVE AT ELEVEN (REPEAT)**

Monday through Friday, 2:05-2:41AM., Local

This half-hour news program is a repeat of the earlier 11PM newscast from that day. It includes local, national and international news.

## **PUBLIC AFFAIRS PROGRAMS**

### **LATINO LIFE**

Sundays, 10:30AM-11:00 AM, :30 Min, Local (Monthly/Various)

Half-hour weekly local/talk interview program that focuses on issues affecting the Latino community. It also highlights positive contributions Latinos are making in the Valley.

### **VALLEY FOCUS**

Sundays, 10:30AM-11:00 AM, 30 Min., Local/Public Affairs (Monthly/Various)

Half-hour weekly local talk/interview program dealing exclusively with issues and local affairs.

### **COMMUNITY CALENDAR 30-SECOND PSA**

Tuesday – Fridays

During Action News AM Live, Midday and other dayparts. Thirty-second PSA featuring an Action News anchor delivering information about upcoming events in the community.

### **THE MADDY REPORT, SUNDAYS, 10:00-10:30AM, 30 MINUTES, SYNDICATION**

*The Maddy Report* is KFSN-TV's weekly public affairs TV program covering how State and Federal policy and politics impact California, generally, and the San Joaquin Valley, in particular. The goal of *The Maddy Report* is to encourage a deeper understanding of the issues facing our nation, state and region through a thoughtful, objective, fair and civilized exchange of ideas. Modeled after such programs as *Meet the Press*, *Washington Week*, *This Week* and *Face the Nation*, *The Maddy Report* is a public affairs program that includes interviews with national, state and regional leaders and experts on the issues of the day, as well as a roundtable discussion with invited political reporters and columnists. The program is moderated by the Maddy Institute's Executive Director, Mark Keppler.

## **CHILDREN FIRST**

Children First is a yearlong production. This effort focuses on the challenges, problems, and opportunities facing children living in Central California. The program concentrates on how the average person can make a difference in a child's life and highlights local news organizations that work with children and youth. Children First includes local news-produced half-hour programs, :30 vignettes, public service announcements, and special stories on Action News.

### Children First: Kids and Sports

Sunday, May 1, 2016, 6:30PM, :30 Minutes, Local

Sunday, May 22, 2016, 10:30AM, :30 Minutes, Local

Saturday, June 18, 2016, 5PM, :30 Minutes, Local

Sunday, June 26, 2016, 10:30AM, :30 Minutes, Local

(Fresno, CA) – We all know athletics can offer an emotional thrill, physical benefits, plus a great topic of conversation; but what should parents know before signing kids up for sports? ABC30 finds answers.

ABC30 sports anchors Tommy Tran and Chris Alvarez host a half-hour special, "Children First: Kids and Sports." This ABC30 special covers:

- Interviews with inspiring athletes and coaches
- The best girls' wrestling team in the state
- Healthy versus unhealthy competition
- The rise of one-sport injuries and concussions
- The participation trophy debate
- Your chances of getting a sports scholarship
- Adapted Physical Education in Fresno County

This quarter's Children First PSAs included "Talk, Read and Sing to your Baby", "FFA", "Farm to Fork" and "Honored Scholars."

### **PSAs AIRED 2<sup>nd</sup> QTR 2016**

From April 1, through June 30, 2016, KFSN-TV aired approximately 1,733 Public Service Announcements (PSAs), along with community involvement project spots that include, but are not limited to:

- ABC30/SUPER ADOPTION: VALLEY ANIMAL CENTER
- ASIAN PACIFIC HERITAGE MONTH: LARRY ITLIONG
- DISNEY'S YOUTH AWARDS SUMMER OF SERVICE
- DISNEY EARTH MONTH
- ABC30/BIG BROTHERS, BIG SISTERS: BOWLATHON
- ABC30/CENTRAL CALIFORNIA BLOOD DRIVE
- CENTRAL CALIFORNIA WOMEN'S CONFERENCE

### **SPECIFIC ISSUES OF CONCERN TO THE COMMUNITY**

KFSN, through its Programming on 30.1/HD, addressed the following issues of concern for communities that make up the six-county area served by ABC30: Fresno, Merced, Tulare, Kings, Madera and Mariposa:

- Local Government/Politics
- Health Issues affecting the Central Valley
- Safety Concerns in the Central Valley
- Educational Issues facing the Central Valley
- Local Economy and Job Market outlook
- Culture and Diversity/ *Latino Life* Public Affairs Show

Programs, program segments, and local newscasts broadcast by KFSN included significant treatment and examples of the aforementioned issues of concern.

## LOCAL GOVERNMENT/POLITICS

### ACTION NEWS CALIFORNIA PRIMARY RESULTS 6/7/2016:

8:45PM - 1:00 Minute Election Coverage

9:45PM – 1:00 Minute Election Coverage

10:30PM-1:00 Minute Election Coverage

11:00PM ACTION NEWS LIVE 11PM – Election Coverage

### LATINO LIFE, 5/08, 2016, 10:30AM & 5:00PM, :30 MINUTES, LOCAL

Segment #3: Hispanic Chamber Damage - The Tulare Kings Hispanic Chamber of Commerce is regrouping after a burglar set fire to its building and stole equipment. Damage is estimated at \$90,000. [www.mytkhcc.org](http://www.mytkhcc.org)

Zoo Attendance Up - Warmer weather and new exhibit "African Adventure" are bringing thousands of people to the Fresno Chaffee Zoo. Zoo officials say they could hit one million visitors this year.

### LATINO LIFE 6/12/2016, 10:30AM and 5PM, Local

Segment #2: Mexican Consul's Legacy - Mexican Consul Vicente Sanchez Ventura will be leaving Fresno for a new position in Cuba. He talks with host Graciela Moreno about his work in the Central Valley. He's been a big supporter of education and health and has helped foster relationships within the community. He also has championed for farmworkers' rights and increasing business opportunities between the U.S. and Mexico.

### ACTION NEWS AM LIVE, 4/05/2016, 1:18 MINUTES, LOCAL

Candidates Joaquin Arambula, Clint Olivier, and Ted Miller are running in the Assembly District 31 Special Election. The candidates spent the weekend talking to voters over the phone, even going door-to-door, all to boost numbers at the polls. Out of the district's 170,000 voters, close to half are registered democrats. But election officials say it's anyone's race, as they're expecting a low voter turnout. Election officials say if any of the three candidates receives 50% plus one vote, they'll serve in Sacramento until December. The Primary Election for the seat's two-year term is in June.

### ACTION NEWS LIVE AT 4PM, 4/05/2016, :56 SEC., LOCAL

After some contentious campaigning, voters are choosing their 31st Assembly District Representative in today's Special Election. Fresno city councilman Clint Olivier, Kingsburg emergency room doctor Joaquin Arambula and Caruthers engineer Ted Miller are the candidates. They're looking to fill the remaining term of Henry T. Perea, who resigned from office late last year. Today, more than 100 polling places are open for this special election. Of the 170,000 registered voters in the district, 85,000 are mail-in voters. But so far, the county has received only about 19,000 ballots. In order to win, one of the candidates will need to receive 50% plus one vote. The winner will serve only until December. The primary election for the seat's two-year term is in June.

**ACTION NEWS AM LIVE, 4/13/2016, :45 SEC. LOCAL**

New this morning from the State Capitol: Fresno assemblyman Jim Patterson will introduce a bill today in response to last week's special election for the 31st District. Democrat Joaquin Arambula has declared victory over Republican Clint Olivier in the vote - it's to replace Democrat Henry T. Perea, who resigned. That resignation left Fresno County taxpayers on the hook to pay for the half-million dollar special election. Patterson's new bill forces lawmakers who resign to pay for special elections with leftover money from their campaign accounts. Patterson claims Perea had almost a million dollars stashed away in his account. Arambula and Olivier are expected to square off again in the actual scheduled election for Perea's seat in June.

**ACTION NEWS MIDDAY, 4/14/2016, :28 SEC., LOCAL**

Democrat Joaquin Arambula is now an assemblyman. He was sworn in this morning in Sacramento, representing the 31st District in Fresno County. Arambula beat Republican Clint Olivier in last week's special election. The Fresno County elections office will certify the results later today. Arambula is replacing Democrat Henry T. Perea, who resigned to take another job. Arambula and Olivier will square off again for the 31st Assembly District during the scheduled election in June.

**ACTION NEWS LIVE AT 5PM, 5/19/2016, :45 SEC.,LOCAL**

The Fresno County elections office is gearing up for the presidential primary. County Clerk Brandi Orth says there are a few things you should pay attention to this year. If you don't know with which party you are registered, the elections office has a new feature on its website. It's called "Fresno County votes". By completing a few pieces of information online, you can find out what party you are with; and if you want to change, you can do so electronically. But once again the changes must be made by Monday, May 23.

**ACTION NEWS LIVE AT 11PM 5/31/2016, :56 SEC.,LOCAL**

Just days before the June 7 primary, Hillary Clinton is bringing her campaign to the Fresno area. Local Clinton campaign co-chairman Doug Kessler tells Action News the former secretary of state and first lady will hold a rally in the Fresno area this weekend. The exact day, time, and place for the political event are still being worked out, and the valley heat may determine where the rally is held. A spokesperson for Clinton's statewide campaign would not confirm Clinton's appearance in the Fresno area. Clinton picked up a major endorsement today from California Governor Jerry Brown, and she has numerous fundraisers and campaign events planned in the Golden State starting tomorrow through next Monday, the day before the primary. Clinton's planned appearance in Fresno follows recent presidential campaign events in the city, from her husband and former president Bill Clinton, as well as candidates Donald Trump and Bernie Sanders.

**ACTION NEWS AM LIVE, 5/25/2016, :45 SEC., LOCAL**

Your Voice Your Vote: Donald Trump has his sights set on the valley. In two days, he'll bring his campaign to Fresno. The Republican candidate will be appearing at the Convention Center at 10:00 in the morning. A source with the campaign says Trump will address local issues, like the drought and water policies. Doors are expected to open at 7AM.

**ACTION NEWS AM LIVE, 5/30/2016, 2:04 MIN., LOCAL**

Bernie Sanders' latest bit of news was a change of venue. He was set to speak at Woodward Park on Sunday, but made a last-minute move to the Fresno Fairgrounds because there was a huge response. Laurie King is the deputy manager of the Big Fresno Fair. She says the Paul Paul Theater where Sanders will take the stage has 5,000 seats and space for a couple thousand more outside in the overflow area. It's been a tough campaign for Sanders, as he is trailing behind Hilary Clinton for the Democratic nomination. Still, he hasn't given up, and there is clearly support for him in the valley.

**ACTION NEWS LIVE AT 11PM, 6/06/2016, :21 SEC., LOCAL**

Action News provided live updates throughout Tuesday night on air and online for the latest California primary vote totals. We also provided a crawl across the bottom of the screen with the latest numbers from the California Secretary of State's office. Action News Live at Eleven had a complete wrap-up of the night's results and candidate reaction.

**ACTION NEWS MIDDAY, 06/07/2016, :28 SEC., LOCAL**

A new field poll estimates that about eight million voters will be participating in today's California primary election. If true, this would represent a turnout of 44% of the state's nearly 18 million registered voters. In 2012, there was a 31% turnout compared to 2008, with a 57% turnout. In today's primary, the field poll estimates a record number 5 million votes will be cast using a mail ballot. That will account for 62% of voters. In 2008, 41% voted by mail. That number jumped to 65% in 2012.

**ACTION NEWS LIVE AT 6PM 6/07/2016, 20 SEC., LOCAL**

Stay with Action News for live updates throughout the night on air and online for the latest California primary vote totals. We will also provide a crawl across the bottom of your screen with the latest numbers from the California Secretary Of State's office. And tune in to Action News Live At Eleven for a complete wrap-up of the night's results and candidate reaction.

**ACTION NEWS AM LIVE, 6/08/2016, :31 SEC., LOCAL**

Your Voice Your Vote: It was a big day in the race for the White House. Hillary Clinton is declaring victory this morning. Clinton had already secured the delegates needed for the Democratic Party nomination. She added to her totals with victories in three of the six states that voted yesterday. She'll be the first woman ever to carry the banner of a major party. ABC's Megan Hughes has more on what comes next.

**ACTION NEWS MIDDAY, 6/08/2016, :24 SEC., LOCAL**

We continue with our election results, looking at some of the local seats. The race for Fresno's mayor is now down to two. Fresno County Supervisor Henry T. Perea is on top this midday. With all of the precincts now reporting, Perea has 44% of the vote, Fresno City Council member Lee Brand has 32%, and H. Spees is in third with 18%. Perea and Brand will now go head-to-head for the job in the November election.

**THE MADDY REPORT 2<sup>nd</sup> Quarter 2016**

**THE MADDY REPORT: 4/3/2016, 10AM, :30 Minutes – “*Cal Facts: Everything You Wanted to Know ...*”** – Guest: California Legislative Analyst Mac Taylor. Host: Maddy Institute Executive Director Mark Keppler.

**THE MADDY REPORT: 4/10/2016, 10AM, :30 Minutes – “*California Senate: 2016 Agenda*”** – Guests: Senate President Pro Tem Kevin de Leon and Senate Republican Leader Jean Fuller. Host: Maddy Institute Executive Director Mark Keppler.

**THE MADDY REPORT: 4/17/2016, 10AM, :30 Minutes – “*Cap and Trade*”** – Guests: Ross Brown of the Legislative Analyst's Office, Sacramento Bee columnist Dan Walters and John Howard from Capitol Weekly. Host: Maddy Institute Executive Director Mark Keppler.

**THE MADDY REPORT: 4/24/2016, 5PM, :30 Minutes – “*Unintended Consequences: Do Open Meeting Laws Undermine Good Decision Making?*”** – Guest: California's Little Hoover Commission Executive Director Carole D'Elia. Host: Maddy Institute Executive Director Mark Keppler.

**THE MADDY REPORT: 5/1/2016, 5PM, :30 Minutes – “California Assembly: 2016 Agenda”** – Guest: Assembly Speaker Anthony Rendon and Assembly Republican Leader Chad Mayes. Host: Maddy Institute Executive Director Mark Keppler.

**THE MADDY REPORT: 5/8/2016, 10AM, :30 Minutes – “California Establishes Nation’s (Maximum) Minimum Wage: Economic Boom or Bust?”** – Guests: Steve Smith from the California Labor Federation, Tom Scott with the National Federation of Independent Business - California and Alissa Anderson with the California Budget and Policy Center. Host: Maddy Institute Executive Director Mark Keppler.

**THE MADDY REPORT: 5/15/2016, 10AM, :30 Minutes – “Eureka! (?): Exposing the Secret Money in California Politics”**– Guests: Jodi Remke, chair of the Fair Political Practices Commission; Dan Morain of the Sacramento Bee; and John Myers of the LA Times. Host: Maddy Institute Executive Director Mark Keppler.

**THE MADDY REPORT: 5/22/2016, 10AM, :30 Minutes – “California’s Looming Housing Crisis”**– Guests: Noel Perry, founder of Next 10, and Brian Uhler of the Legislative Analyst’s Office. Host: Maddy Institute Executive Director Mark Keppler.

**THE MADDY REPORT: 5/29/2016, 5PM, :30 Minutes – “California’s End of Life Law: New Law, Old Question”**– Guests: UC Davis Professor Ben Rich, The Arc of California Executive Director Tony Anderson, and Disability Rights California Legislative Advocate Deborah Doctor. Host: Maddy Institute Executive Director Mark Keppler.

**THE MADDY REPORT: 6/04/2016, 6:30PM, :30 Minutes – “Democracy at Risk: Voter Registration and Turnout Really Do Matter”**– Guests: California Secretary of State Alex Padilla and Mindy Romero, director of the California Civic Engagement Project at the UC Davis Center for Regional Change. Host: Maddy Institute Executive Director Mark Keppler.

**THE MADDY REPORT: 6/12/2016, 10AM, :30 MINUTES, SYNDICATION**  
**TV: “2016 May Revise: The Governor’s Aesop Fable”** -- Guests: California Legislative Analyst Mac Taylor, California Budget & Policy Center Executive Director Chris Hoene and Dan Walters, columnist with the Sacramento Bee.

**THE MADDY REPORT: 6/19/2016, 10AM, :30 MINUTES, SYNDICATION**  
**TV: “High Speed Rail’s New Business Plan: Necessary Detour or Off the Tracks?”** Guests: California High Speed Rail Authority Executive Director Jeff Morales and Jessica Peters, High Speed Rail expert with the non-partisan California Legislative Analyst Office. Host: Maddy Institute Executive Director Mark Keppler.

**THE MADDY REPORT: 6/26/2016, 10AM, :30 MINUTES, SYNDICATION**  
**“Cap & Trade 2.0: What Changes?”**– Guests: Ross Brown of the Legislative Analyst’s Office, Sacramento Bee columnist Dan Walters and John Howard from Capitol Weekly. Host: Maddy Institute Executive Director Mark Keppler.

**HEROES AT HOME, 6/19/2016, 1PM, 2 HOURS, SYNDICATION**

Six military heroes share their personal experiences of service in Operation Iraqi Freedom and Enduring Freedom. Each account is different, but all are touching examples of the sacrifices ordinary men and women make to protect our freedom. Visit with them in their homes and join in with their joy when they are surprised by gifts to make their lives better. While we could never give them back what they've lost, we hope to ease their current burdens, and say thank you with much needed merchandise and home renovations.

<b><u>TITLE</u></b>	<b><u>LENGTH</u></b>	<b><u>APRX. AIR TIMES</u></b>
JOB VACANCY LIST	:15	2
JOB VACANCY LIST	:30	61
DISTRACTED DRIVER CAMPAIGN	:15	3
CHILDRENS PROGRAMMING REPORT LOCATION	:30	6
COMMUNITY CALENDAR: LOCAL EVENTS	:30	165

**HEALTH ISSUES AFFECTING THE VALLEY**

**LATINO LIFE 4/10/2016, 10:30AM & 5PM, :30 MINUTES, LOCAL**

Segment #1: One in five kids in the San Joaquin Valley has asthma. The Central California Asthma Collaborative is providing education and direct services to improve health through the prevention and management of asthma. CCAC wants to reduce the burden of asthma and other respiratory conditions in the San Joaquin Valley. It promotes asthma prevention and management. Asthma is one of the most common chronic diseases among children in the U.S. and a leading cause of hospitalizations and absences from school. Childhood asthma prevalence has been on the rise generally. Asthma rates vary by region depending on many factors, such as demographics, socioeconomics, the environment, physician diagnostic practices, and access to care.

- Many residents who live in Fresno County suffer from asthma and respiratory problems.
- Asthma hospitalization rates are higher for the youngest children, under 4 years old.
- Nationwide, more than 2 million Latinos currently suffer from asthma symptoms.

Some 91% of Latinos in the United States live in metropolitan areas, where polluted air may increase the risk of illnesses, including asthma and cancer. Many Latinos face increased exposure to environmental health risks because of the polluted areas in which they live and work. Farming operations, agricultural burning, pesticide chemical and fertilizer exposure can all contribute to respiratory problems and asthma. Fresno County has over 23% asthma prevalence; of that, 17% are Latinos. CCAC is partnering with the San Joaquin River Parkway and Conservation Trust for the 5K Asthma Bubble Walk to raise awareness. This year's event will be held at the River Center located on Old Friant Road and will also include the River Parkway's Spring Festival and Food Truck event. Ninu Sixay from CCAC and Sara Parkes from the San Joaquin River Parkway and Conservation Trust chat with Graciela Moreno about the cause and the events.

5k Asthma Bubble Walk: Sunday, May 1, 8am-2pm  
San Joaquin River Center (559) 493-5734 [www.cencalasthma.org](http://www.cencalasthma.org)

April is National Donate Life Month

There are 122,000 people awaiting a life-saving organ transplant nationwide, of which 10,600 reside in northern California and Nevada. 22 people will die today waiting for a transplant. There are 22,000 people waiting for a life-saving organ transplant in California; 9,400 are Latinos. With 40%, Latinos represent the largest ethnic group represented on the wait list. In Fresno, 1,000 people are on waiting list for an organ transplant. German Amezcua lost his son, Sebastian in a car accident. The family decided to donate his organs. German talks about the decision and the impact it has had on their lives. Host Graciela Moreno interviews German and Ricardo Elizondo from Donor Network West about the need to increase registration to be an organ, eye or tissue donor. Get more information at [www.donornetworkwest.org](http://www.donornetworkwest.org) or call (925) 480-3104.

**LATINO LIFE, 5/08, 2016, 10:30AM & 5:00PM, :30 MINUTES, LOCAL**

Segment #1: Latinos and Alzheimer's - More than 90,000 Latinos in California have Alzheimer's. The Alzheimer's Association is organizing the Central Valley Alzheimer's Caregiver and Wellness Conference in Spanish. The event is Saturday, June 4 from 8:30am-12:30pm at Fresno State's North Gym #101. This is free. Register by calling (559) 227-4810 ext. 201. Program topics include:

- Ten Warning Signs of Memory Loss
- Alzheimer's Disease
- Staying Healthy as a Caregiver
- Support for Families
- Resources
- Dance Therapy

Stella De La Pena from the Alzheimer's Association and Susana Rodriguez with Valley Caregiver Resource Center talk to Graciela Moreno about the cause and the event.

**VALLEY FOCUS, MAY 15, 2016, 5PM, :30 MINUTES, LOCAL**

Segment #4: Have you signed your kids up for sports? There are certain things you should consider if you think your child will be the next big thing! Action News Sports anchor Tommy Tran gets some insight from experts!

**LATINO LIFE 6/12/2016, 10:30AM AND 5PM, LOCAL**

Segment #1: A Day for Women! - Tickets are on sale for the Central California Women's Conference. Jan Edwards and Nene Casares share details with host Graciela Moreno. Lisa Ling will be the keynote speaker at the September 20 conference. Learn how proceeds are used to help dozens of local non-profits. Proceeds also help fund scholarships for local students. This year's theme is #NoLimits.

Central California Women's Conference  
Tuesday, September 20, Fresno Convention Center  
(559) 265-6888  
[www.cwcw-fresno.org](http://www.cwcw-fresno.org)

Segment #2: Mexican Consul's Legacy - Mexican Consul Vicente Sanchez Ventura will be leaving Fresno for a new position in Cuba. He talks with host Graciela Moreno about his work in the Central Valley. He's been a big supporter of education and health and has helped foster relationships within the community. He also has championed for farmworkers' rights and increasing business opportunities between the U.S. and Mexico.

Segment #4: Mezcal Tasting - Mezcal tasting at Fulton 55 was held to raise funds for the Alzheimer's Association. Donors got to learn about the disease and drink the agave alcohol that's similar to tequila -- in fact, tequila is one kind of mezcal. Alzheimer's is the fifth leading cause of death in California.

Alzheimer's Caregiver and Wellness Conference in Spanish - More than 92,000 Latinos in California have Alzheimer's. Latinos are 1.5 times more likely to have the disease compared to non-Latinos. This event helped bring health experts and caregivers together. It was held at Fresno State on June 4.

**ACTION NEWS AM LIVE, 4/06/2016, :31 SEC., LOCAL**

Some Fresno State nursing students want to provide free health services to rural communities. The University's School Of Nursing community health mobile unit spent most of the day at Saint Anthony Claret Catholic Church in Calwa. The mobile unit has two exam rooms for immunizations, diabetes and blood screenings, and health assessments. Nursing students get the opportunity to practice their clinical skills and be exposed to rural medicine. Students say they look forward to the opportunity.

**ACTION NEWS AM LIVE, 4/12/2016, 2:02 MINUTES, LOCAL**

Cleanup is about to get underway to clear out a homeless camp at Shields and Valentine in west central Fresno. The Fresno County Sheriff's Office will be out at 7:30 this morning escorting people off of the property. The sheriff's office says it has received numerous complaints from the property owner, as well as from people who live nearby. The people living there were told they'd have to leave last week. It is unclear how many people have been living there.

**AM LIVE SUNDAY, 4/24/2016, :27 SEC., LOCAL**

While the wind is giving us a temporary relief from terrible air quality, some of the country's top scientists are here this weekend to find solutions to a serious problem. UCSF Fresno hosted an air pollution and climate change symposium in downtown Fresno. Just this week, the American Lung Association gave the Central Valley a failing grade in its "State of the Air" report. The climate change projections show the problem getting a lot worse in the not-too-distant future.

**ACTION NEWS 6PM 5/03/2016, :36 SEC., LOCAL**

South Valley voters will decide today if property owners should help pay for a new hospital building. In order to be earthquake compliant by 2030, Kaweah Delta Hospital needs to build a new acute care wing. Kaweah Delta Health Care District is asking voters to help pay for it in the form of general obligation bonds, known as Measure H. The ballots were mailed to homes in the health care district last month, and voters have until today to turn them in. The county elections office says as of this afternoon, they've received 18,000 ballots back. That's a 32% return rate, right in the middle of what they expected.

**ACTION NEWS LIVE AT 5PM, 5/04/2016, :40 SEC. LOCAL**

Word spread quickly on campus, but Fresno City College students hope the tuberculosis bacteria doesn't spread at all. The 275 students who shared one of three classes with the infected student have all been notified. Many of them have undergone TB skin tests to see if they have been exposed. Free tuberculosis testing has been made available at the health services center, not just for classmates, but for any concerned students. David Luchini of the Fresno County Health Department says TB symptoms include more than a nagging cough. The TB case brought an uneasy feeling to many students preparing for finals. Luchini says tuberculosis is treatable with antibiotics, but stresses the skin test is essential to confirm exposure.

**ACTION NEWS AM LIVE, 5/10/2016, 3:15 MINUTES, LOCAL**

Fresno County is under recall this morning. State Ag officials say items from Organic Pastures Dairy could contain salmonella. The products in question are raw milk, raw skim milk, and raw cream with May 18 on the label. They should be thrown away or returned. Organic Pastures says they are working with the state to make sure everyone is safe. So far, no illnesses have been reported.

**ACTION NEWS AM LIVE, 5/17/2016, :28 SEC., LOCAL**

Three thousand undocumented children in Tulare County will soon have full medical benefits. The kids will be transitioning from restricted benefits to full scope care. That means they can get low cost or free medical, dental, mental health coverage, and more. Officials say the old coverage had many kids skipping doctor visits. They'll now get more coverage under Senate Bill 75, which ruled that children are entitled to free or low cost health care, no matter their immigration status.

**ACTION NEWS 6PM, 6/2/2016, 2:18 MIN., LOCAL**

Construction is well underway in downtown Fresno to open up Fulton Mall to traffic, and the valley's triple digit temperatures aren't going to delay the project. Workers tell us they take a good look at the forecast and bring the essentials for working outside on a sweltering hot day. The heat is also prompting construction workers to take extra precautions on the job. Crews on Fulton Mall in downtown Fresno have shade and take frequent breaks as they work in the heat. This week, occupational safety and health administration, or OSHA, issued a high heat advisory. It requires employers to provide workers with at least a quart of clean, accessible drinking water for every hour they're at work, plus shade to rest.

<b><u>TITLE</u></b>	<b><u>LENGTH</u></b>	<b><u>APRX. AIR TIMES</u></b>
CHILDREN'S HOSPITAL KIDS DAY THANK YOU	:15	119
ALZHEIMER'S CAREGIVERS CONFERENCE IN SPANISH	:30	232
ABC30/CENTRAL CALIFORNIA BLOOD DRIVE	:30	7
CENTRAL CALIFORNIA WOMEN'S CONFERENCE	:30	115
COMMUNITY CALENDAR: LOCAL EVENTS	:30	165

**SAFETY CONCERNS IN THE VALLEY**

**LATINO LIFE 4/10/2016, 10:30AM & 5PM, :30 MINUTES, LOCAL**

Segment #1: One in five kids in the San Joaquin Valley has asthma. The Central California Asthma Collaborative is providing education and direct services to improve health through the prevention and management of asthma. CCAC wants to reduce the burden of asthma and other respiratory conditions in the San Joaquin Valley. It promotes asthma prevention and management. Asthma is one of the most common chronic diseases among children in the U.S. and a leading cause of hospitalizations and absences from school. Childhood asthma prevalence has been on the rise generally. Asthma rates vary by region depending on many factors, such as demographics, socioeconomics, the environment, physician diagnostic practices, and access to care.

- Many residents who live in Fresno County suffer from asthma and respiratory problems.
- Asthma hospitalization rates are higher for the youngest children, under 4 years old.
- Nationwide, more than 2 million Latinos currently suffer from asthma symptoms.

Some 91% of Latinos in the United States live in metropolitan areas, where polluted air may increase the risk of illnesses, including asthma and cancer. Many Latinos face increased exposure to environmental health risks because of the polluted areas in which they live and work. Farming operations, agricultural burning, pesticide chemical and fertilizer exposure can all contribute to respiratory problems and asthma. Fresno County has over 23% asthma prevalence; of that, 17% are Latinos. CCAC is partnering with the San Joaquin River Parkway and Conservation Trust for the 5K Asthma Bubble Walk to raise awareness. This year's event will be held at the River Center located on Old Friant Road and will also include the River Parkway's Spring Festival and Food Truck event. Ninu Sixay from CCAC and Sara Parkes from the San Joaquin River Parkway and Conservation Trust chat with Graciela Moreno about the cause and the events.

5k Asthma Bubble Walk: Sunday, May 1, 8am-2pm  
San Joaquin River Center (559) 493-5734 [www.cencalasthma.org](http://www.cencalasthma.org)

**ACTION NEWS LIVE 11PM, 4/08/2016, 1:23 MIN., LOCAL**

County officials say human trafficking is a very real concern. Since 2014, the district attorney's office has filed six cases against over a dozen defendants. Advocates like Hollywood actress Marisol Nichols say that's just scratching the surface. Most victims are underage young women. Many are used in sex trafficking. Officials say they worry many more are used for labor to reduce stigma against the victims and redirect attention onto the perpetrators.

**ACTION NEWS LIVE 6PM, 4/11/2016, 2:00 MIN., LOCAL**

Board members for Kingsburg Joint Union High School district voted "yes" to a new policy they hope will ensure the safety of students and staff in case of an active shooter or other extreme emergency on campus. The new policy doesn't require the volunteered staff members to shoot, but once the CCW permit holder signs the application, they've accepted the responsibility. The policy was suggested by board members following December's San Bernardino mass shooting and other horrific crimes across the country. The superintendent would ultimately decide which staff members would be allowed carrying a concealed gun on campus, and those identities would remain a secret.

**ACTION NEWS LIVE 6PM, 4/27/2016, :22 SEC., LOCAL**

Many of us are familiar with the rules of the road, but some seem to overlook the rules of the "rail" road. Multiple agencies beefed up their effort to enforce railroad crossing laws. Representatives with Union Pacific Railroad police say they see crossing violations daily. They spent the day in Fresno cracking down on a surprising number of people getting dangerously close to the tracks.

**ACTION NEWS LIVE 4PM, 5/04/2016, 1:27 MIN., LOCAL**

Mountain, street, hand or hybrid, hundreds of bikes kicked into gear for the 15th annual Mall 2 Mall. Escorted by Fresno police, avid cyclists and enthusiasts alike pedaled Blackstone from Manchester Center to Mariposa Mall to celebrate National Bike Month now recognized by the cities of Clovis and Fresno. Cyclist Laura Moore is a member of several cycling clubs in Fresno, introducing her to new friends and a new hometown. If you missed today's festivities, you still have another chance. National Bike To Work Day is May 20.

**ACTION NEWS AM LIVE, 5/11/2016, 3:15 MIN., LOCAL**

Fresno County is under recall this morning. State Ag officials say items from Organic Pastures Dairy could contain salmonella. The products in question are raw milk, raw skim milk, and raw cream, with May 18 on the label. They should be thrown away or returned. Organic Pastures says they are working with the state to make sure everyone is safe. So far, no illnesses have been reported.

**ACTION NEWS AM LIVE, 5/24/2016, :35 MIN., LOCAL**

Typically, this is the unofficial start of boating season. Plenty of people hit the water, whether it's by boat or swimming. But statistics show holiday weekends increase your chances of a boating incident dramatically. Millerton Lake ranger Alex Luscutoff says always make sure you have safety vests and a fire extinguisher. Kids 13 and under must be wearing a safety vest at all times. For those swimming, be sure to stay close to shore near designated lifeguard areas. Millerton Lake started a life vest program.

**AM LIVE SATURDAY, 6AM, 6/18/2016, 1:32 MINUTES, LOCAL**

Legislators held a public safety summit yesterday to explain some newly funded programs to help cut down on homicides and crimes in Merced County. Some of the state funding will go to small city police departments for violence reduction and for security at UC Merced. The rest will go to a program that uses a computer database to share information across law enforcement agencies. This can help agencies prepare for problems before they happen.

**ACTION NEWS LIVE 6PM, 6/30/2016, 1:42 MIN. LOCAL**

Higher water levels and the upcoming holiday can almost guarantee a busy weekend on the water at Bass Lake. A total of eight Madera County Sheriff's deputies will be patrolling the water by boat and Jet Ski. Over a 10-day span last boating season, three accidents and two resulting in fatalities shook the Bass Lake community. The owners of Miller's Landing are taking a proactive approach to what they're calling their busiest time of year. Manager Michelle Miller says this is their 35th season in business. In response to last season's tragedies, they've created a safety video they require all renters to watch, including an enforced speed limit and required safety vests for children 12 and under, as well as anyone being towed or on a personal watercraft.

<b><u>TITLE</u></b>	<b><u>LENGTH</u></b>	<b><u>APRX. AIR TIMES</u></b>
ROADBLOCK: DRUNK DRIVING CAMPAIGN	:30	45
DISTRACTED DRIVER CAMPAIGN	:15	3
ALZHEIMER'S CAREGIVERS CONFERENCE IN SPANISH:30		232

**EDUCATIONAL ISSUES IN THE VALLEY**

**LATINO LIFE 4/10/2016, 10:30AM & 5PM, :30 MINUTES, LOCAL**

Segment #2: Fresno State is trying to improve graduation rates.

April is National Donate Life Month

There are 122,000 people awaiting a life-saving organ transplant nationwide, of which 10,600 reside in northern California and Nevada. 22 people will die today waiting for a transplant. There are 22,000 people waiting for a life-saving organ transplant in California; 9,400 are Latinos. With 40%, Latinos represent the largest ethnic group represented on the wait list. In Fresno, 1,000 people are on waiting list for an organ transplant. German Amezcua lost his son, Sebastian in a car accident. The family decided to donate his organs. German talks about the decision and the impact it has had on their lives. Host Graciela Moreno interviews German and Ricardo Elizondo from Donor Network West about the need to increase registration to be an organ, eye or tissue donor. Get more information at [www.donornetworkwest.org](http://www.donornetworkwest.org) or call (925) 480-3104.

Segment #3: Fresno State honors the late farmworker rights leader Cesar Chavez. A look at the 50<sup>th</sup> Anniversary of the farmworker march from Delano to Sacramento.

Segment #4: A school in Southeast Fresno is embracing the diversity of the Central Valley through dance.

**VALLEY FOCUS, 4/17, 2016, 10:30AM & 5PM, :30 MINUTES, LOCAL**

Segment #1: Super Adoption - Here's your chance to get a new best and furry friend! Valley Animal Center will be hosting its annual Super Adoption event. Valley Animal Center is a nonprofit, no-kill dog and cat adoption center, low-cost clinic, membership-based dog park, and humane education provider. Its mission is to help alleviate the pet overpopulation problem through adoptions, spaying and neutering, and education rather than euthanasia. Super Adoption is on Saturday, May 14, 2016 from 9AM - 2PM at 3934 N. Hayston Avenue, Fresno, CA 93726. [www.valleyanimal.org](http://www.valleyanimal.org) Meet hundreds of animals up for adoption from local shelters and rescues. In addition to the animals available for adoption, there will be a vendor faire, food, doggie demonstrations, a photo booth, and more! Admission is free. Community Relations Coordinator Nina Tonnu chats with host Margot Kim.

Segment #2: Taking it to the Streets - Clovis is having an urban design contest. Twenty parking spaces will be turned into parklets throughout the streets of Old Town Clovis. This is a creative way for people to interact with each other.

Women's Art and Music Festival of Fresno

Women's Art and Music Festival of Fresno is a collective effort by local women in Fresno, the Rape Counseling Services of Fresno and the Women's Studies Program at Fresno State. The goal is to celebrate the local talent of women in Fresno and to heal through art and music of the destructive epidemic that gender-based violence creates. Women are encouraged to develop their art and music, in addition to their professional careers. This is why all efforts from this event will be donated to paid internship for Women's Studies, students who want to work in the elimination of gender-based violence. Several artists will perform at the Tower Theatre Friday, May 6 from 5-10pm. Admission is \$5 for students and \$10 general admission. [www.wamff.org](http://www.wamff.org) Stephanie Canales and Carrie Ayala share details with host Margot Kim.

Segment #3: Asian Supermarket Opens - Valley residents now have a new place to shop for groceries. A new Asian specialty market opened in Southeast Fresno.

Strawberries - Farmers are gearing up for a robust strawberry season.

Segment #4: Bowl for Kids' Sake - Highlights from the Madera event to benefit Big Brothers Big Sisters of Central California.

Special Olympics Hoops- Athletes take to the hard court with impressive results!

**LATINO LIFE, 5/08, 2016, 10:30AM & 5:00PM, :30 MINUTES, LOCAL**

Segment #1: Latinos and Alzheimer's - More than 90,000 Latinos in California have Alzheimer's. The Alzheimer's Association is organizing the Central Valley Alzheimer's Caregiver and Wellness Conference in Spanish. The event is Saturday, June 4 from 8:30am-12:30pm at Fresno State's North Gym #101. This is free. Register by calling (559) 227-4810 ext. 201. Program topics include:

- Ten Warning Signs of Memory Loss
- Alzheimer's Disease
- Staying Healthy as a Caregiver
- Support for Families
- Resources
- Dance Therapy

Stella De La Pena from the Alzheimer's Association and Susana Rodriguez with Valley Caregiver Resource Center talk to host Graciela Moreno about the cause and the event.

Segment #2: Boys and Girls Club opens in Selma - A new place to play and learn in Selma. The new club is located inside the Salazar Community Center. Teen Health Academy - Fresno Barrios Unidos is hosting a Teen Health Academy June 27-July 1. This is a fun week filled with activities and information for teens. Topics include: healthy relationships, STDs, birth control, anatomy, etc. The academy is free and open to ages 14-17. Food and drinks will be provided. Register at (559) 453-9662.

[www.fresnobarriosunidos.org](http://www.fresnobarriosunidos.org) Lupita Romo Ramirez, Teen Parent Program Specialist/ PHA Program Coordinator, and Arely Garzon, Peer Health Ambassador, discuss the academy with Graciela Moreno.

Segment 4: Girls Wrestling Champs! - Selma High Girls Wrestling team won the state championship. We take a look at the athletes, coach and their hard work ethic!

### **VALLEY FOCUS, MAY 15, 2016 5PM, :30 MINUTES, LOCAL**

Segment #1: Honoring Students - Members of the Delta Sigma Theta Sorority of the San Joaquin Valley Alumnae are inviting high school seniors to the 23<sup>rd</sup> Annual African American High School Recognition Ceremony on Sunday, June 5<sup>th</sup>. The event will take place at the Save Mart Center in Fresno. Lisa Nichols and Kimberly Lewis discuss the importance of this ceremony and who is behind the efforts to recognize students. Register by Wednesday, May 18 at [www.gotofresnostate.com/events](http://www.gotofresnostate.com/events) or call (559) 577-9793.

Segment #2: WAMFF- Highlights from the Women's Art and Music Festival of Fresno

Think PINC! - PINC (Philanthropy Inspired by The Needs of the Community) is teaming up to help "Feed our Future". The organization helps serve food to children in need at local schools. PINC is having its fundraiser The PINC Party on Saturday, June 4 at the Sunnyside Country Club. Wear pink, bid on silent auction items, and have a blast. This year's fundraiser has a Greek theme. Guests are Diane Coderniz, Vice President of PINC and Jessica Nazaroff, Executive Director of Feed Our Future. Get tickets at [www.pincfresno.org](http://www.pincfresno.org)

Segment #3: Incredible Journey - An Edison High School student is set to graduate this year on his way to achieving his American dream. Action News reporter Jessica Peres introduces us to Oscar Rivera. The young man walked more than 1,000 miles from Central America to the United States. He's on a new path to success!

Segment #4: Have you signed your kids up for sports? There are certain things you should consider if you think your child will be the next big thing! Action News Sports anchor Tommy Tran gets some insight from experts!

### **LATINO LIFE 6/12/2016, 10:30AM and 5PM, Local**

Segment #1: A Day for Women! - Tickets are on sale for the Central California Women's Conference. Jan Edwards and Nene Casares share details with host Graciela Moreno. Lisa Ling will be the keynote speaker at the September 20 conference. Learn how proceeds are used to help dozens of local non-profits. Proceeds also help fund scholarships for local students. This year's theme is #NoLimits.

Central California Women's Conference  
Tuesday, September 20, Fresno Convention Center  
(559) 265-6888  
[www.cwc-fresno.org](http://www.cwc-fresno.org)

Segment #2: Mexican Consul's Legacy - Mexican Consul Vicente Sanchez Ventura will be leaving Fresno for a new position in Cuba. He talks with host Graciela Moreno about his work in the Central Valley. He's been a big supporter of education and health and has helped foster relationships within the

community. He also has championed for farmworkers' rights and increasing business opportunities between the U.S. and Mexico.

Segment #3: Back to School Night - United Way of Fresno and Madera Counties CEO Lindsay Callahan talk about the annual Back to School Night. Enjoy a free movie, plus families in need can get free backpacks. Organizers need help from the community. Ten dollars can help purchase one backpack filled with school supplies for a child. Text your \$10 donation to Coolkids at 71777. Many families are not able to buy these back-to-school supplies for their children. This is one way you can help.

Back to School Night: July 29 Eaton Plaza Downtown Fresno

Back to School Night: August 5 Madera Call 211 for details

Segment #4: Mezcal Tasting - Mezcal tasting at Fulton 55 was held to raise funds for the Alzheimer's Association. Donors got to learn about the disease and drink the agave alcohol that's similar to tequila -- in fact, tequila is one kind of mezcal. Alzheimer's is the fifth leading cause of death in California.

Alzheimer's Caregiver and Wellness Conference in Spanish - More than 92,000 Latinos in California have Alzheimer's. Latinos are 1.5 times more likely to have the disease compared to non-Latinos. This event helped bring health experts and caregivers together. It was held at Fresno State on June 4.

#### **AM LIVE SATURDAY, 6AM, 4/9/2016, 1:48 MIN., LOCAL**

Just five days before a massive strike was expected on California State University campuses, CSU Chancellor Timothy White and California Faculty Association President Jennifer Egan announced a deal has been reached. As the news traveled up to Fresno State, President Joseph Castro shared his joy with the agreement. CFA local president Diane Blair says faculty at Fresno State are thrilled with the deal that gives them a 10.5% salary increase by July 2017. The two sides had been battling between a two and five percent raise. The teachers will get 5% on June 30, the last day of this fiscal year. Then the next day, they'll get another two and a half percent. The last three and a half percent will start in July 2017. For new employees, they will need to hit the ten-year mark before they're considered tenure, making it easier for the state to handle retirement benefits.

#### **ACTION NEWS 6PM, 4/11/2016, :29 SEC., LOCAL**

A partnership between Clovis Unified and Educational Employees Credit Union is creating a brand new facility for business and education at Clovis West High School. Monday morning, leaders with both parties toured the construction site of the new EECU branch that is the first in the state to be built from the ground up on a school campus. Clovis West High School received three million dollars in state grants and district funding for the project. Twenty-eight students have signed up for courses at the branch.

#### **ACTION NEWS 6PM, 4/17/2016, :29 SEC., LOCAL**

Education cuts and class sizes are on the agenda at a meeting getting underway within the hour in Parlier. The school district is laying off teachers to avoid a financial crisis. Superintendent Edward Lucero says between layoffs and retirements, the district will lose 27 employees. Lucero says the vacancies will bump class sizes to 28 students per teacher in K-3rd grades and up to 32-to-1 in higher grades. Community members are criticizing Parlier Unified for the cuts, saying the district should focus on other ways to save money.

### **ACTION NEWS MIDDAY, 4/28/2016, 29 SEC., LOCAL**

The superintendent says some schools, like Polk Elementary and River Bluff, have more than 900 students. New boundary maps would allow some of the kids at those schools to go to other campuses with fewer students. Tilley Elementary would be the most affected. Right now, it's used as an overflow site, but administrators would change it to be a normal, neighborhood school.

### **ACTION NEWS 6PM, 5/04/2016, 1:30 MIN.,LOCAL**

The quiet community of Raisin City southwest of Fresno is going through some changes after a hotly contested school board recall election. Some parents are now worried about how the politics of the district will affect their children. Esther Clark is among a group of people upset over a recent recall election. Nancy Schwabenland, Federico Garcia and Anthony Monreal were pushed out of office with three others chosen to replace them. The one board member who survived the election was Evangeline Urias. Fifty-five percent of voters chose to keep her in office. Clark and recently fired employee Elaine Reynoso claim Urias is taking over the district and putting her friends in office. The Fresno County District Attorney's office confirmed an investigation is underway after complaints were submitted about the Raisin City School District. Officials couldn't comment because the allegations are still being looked into. After the special election, Superintendent Anna Ramirez said she was put on administrative leave. An interim superintendent at the office today said she could not provide us with a comment.

### **ACTION NEWS LIVE 11PM, 5/13/2016 :36 MIN., LOCAL**

A Central Valley transgender teen is addressing concerns about changes to bathroom and locker room use in public schools. Allowing transgender students to use facilities that match their gender identity is already state law in California; but today, the education and justice departments sent out a directive to schools across the country, saying they could risk losing federal funding if they do not allow transgender students adequate access. Action News reporter Cory James had the Kingsburg teen's story and how the new guidelines could play out across the country.

### **ACTION NEWS LIVE 5PM, 6/02/2016, :26 SEC.,LOCAL**

Leaders from each institution were at Sunnyside High School this afternoon signing the agreement. They're calling it the Fresno Unified higher education partnership, all possible through a \$500,000 grant from the College Futures Foundation. The main goal is to get more low income students to complete a bachelor's degree. Through sharing data, staff at each location will be able to identify any issues or barriers, and then work together to make immediate changes.

### **ACTION NEWS LIVE 4PM, 6/17/2016, :30 SEC., LOCAL**

Dozens of Fresno County students in the Migrant Education program experienced the magic of storytelling at none other than Storyland. Five thousand books were donated by ABC30's parent company Disney, through a partnership with ABC and First Book. Action News reporter Vanessa Vasconcelos was there as students got to see some of their favorite books brought to life.

### **100 YEARS OF THE CLOVIS RODEO**

April 3, 2016, 3PM, 1 Hour, Local

April 17, 2016, 4PM 1 Hour, Local

Hosted by Warren Armstrong, 100 Years of the Clovis Rodeo travels back in time to the early days of the American West to see how the city of Clovis was born and how the rodeo has shaped the 'way of life' Clovis is known for today.

### **LAURA MCKENZIE'S ARMENIA, 6/19/2016, 12PM, SYNDICATION**

Laura gives a firsthand account of her explorations through Armenia, including destinations like the capital city of Yerevan, Tsitsernakaberd: The Genocide Museum and Memorial, the ancient Temple of Garni, and the Monastery of Tatev, featuring the longest gondola ride in the world. She also discovers

local markets, learns to make ethnic cuisine, and tries her hand at the ancient art of carpet weaving. While there, she gets a personal account of the dismal conditions during the war years in Yerevan by the famed international conductor, Maestro George Pehlivanianune.

<b>TITLE</b>	<b>LENGTH</b>	<b>APRX. AIR TIMES</b>
EARTH MONTH	:15	17
EARTH MONTH	:30	155
SUPER ADOPTION: VALLEY ANIMAL CENTER	:15	83
SUPER ADOPTION: VALLEY ANIMAL CENTER	:30	211
BIG BROTHERS BIG SISTERS BOWLATHON	:30	99
PICKENS: RODEO BENEFIT	:30	99
COMMUNITY CALENDAR: LOCAL EVENTS	:30	165
ALZHEIMER'S CAREGIVERS CONFERENCE IN SPANISH	:30	232
ASIAN PACIFIC HERITAGE MONTH	:30	118
SUMMER OF SERVICE: YOUTH AWARDS	:15	15
SUMMER OF SERVICE: YOUTH AWARDS	:30	22
FOSTER CARE 2016	:30	146
FOSTER CARE 2016	:15	13
CENTRAL CALIFORNIA WOMEN'S CONFERENCE	:30	115
CHILDREN'S PROGRAMMING REPORT LOCATION	:30	6

### **LOCAL ECONOMY AND JOB OUTLOOK**

#### **ACTION NEWS AM LIVE, 4/01/2016, :30 MIN., LOCAL**

A bill that will raise the minimum wage to \$15 per hour is expected to be signed by Governor Jerry Brown on Monday. The state legislature passed a measure to raise the wage yesterday. Under the plan, a 50 cent increase would take place the next two years. After that, \$1 increases would happen through 2022. Governor Brown says the hike would boost the state's economy; but people against the plan say it will force businesses to cut thousands of jobs.

#### **ACTION NEWS LIVE 6PM, 4/07/2016, 1:39 MIN., LOCAL**

A line of job seekers filled the outside of Hatfield Hall a few hours before the start of the Madera County Job Fair. All came with a goal to get a job. When doors opened at 10am, job seekers flooded the room to try and meet one on one with their future bosses. Yvonne Dusan is retired but looking to get back into the working field. More than 70 companies were on hand for the event for jobs in health care to farming to manufacturing. Madera County Workforce hosted the job fair and say they are seeing a positive trend. One of those companies is JBT Food Tech of Madera, which manufactures machinery that cans and sterilizes food.

#### **ACTION NEWS AM LIVE, 4/12/2016, :22 SEC., LOCAL**

Farmers in the U.S. are about to receive more government aid than at any time in the past decade. The U.S. Department Of Agriculture estimates that almost 14 billion dollars of net farm income this year will be federal payments. It's the biggest payout since 2006. Officials say it's the sign of a weak farm economy. Meanwhile, lawmakers are still looking for ways to provide a safety net for farmers.

**ACTION NEWS LIVE 4PM, 4/21/2016, :30 MIN., LOCAL**

West Hills College in Lemoore hosted a large job fair for veterans today. The fair is called “honor a hero, hire a vet”, and it's designed to connect vets with employers, job opportunities, and resources to help with their return to civilian life. Various companies and state organizations had booths inside the college's arena. The event was sponsored by the state's Employment Development Department, and its director made a point of being in attendance today. They say these job fairs are a way to celebrate veterans when they come home.

**ACTION NEWS LIVE 4PM, 5/04/2016, :51 SEC.,LOCAL**

Bitwise South Stadium has only been open less than a year, but there are already major plans to grow again. CEO Jake Soberal is says he's excited about plans to expand Bitwise to a four block campus in downtown Fresno. It would also include a new charter high school. Once built, Soberal says the campus could be home to 1,000 technology companies and 250,000 new technology jobs in Fresno. Soberal says they're working with international firms where they've built rail systems in Asia and Europe to bring something similar here to the valley. The project would be paid for by a private developer and stakeholders. While these dreams may seem big, Soberal says it's these ideas that could transform our city.

**ACTION NEWS 5PM, 5/03/2016, :20 SEC., LOCAL**

The Fourth Annual Job Fair hosted by Porterville College took place today on campus. Nearly 100 companies from around the valley and the state took job applications. Some even held a few interviews on the spot. Officials say the event grows each year, thanks to a partnership with America's Job Center. Both have a goal of finding work for anyone looking for a job.

**ACTION NEWS LIVE 4PM, 5/25/2016, :22 SEC., LOCAL**

An event in the North Valley gave some local residents the opportunity to connect with potential employers. Merced County's Work Net Group organized a job fair in Los Banos earlier today. More than 30 employers from throughout the valley met with prospective employees throughout the day, taking applications and conducting interviews. All had different types of positions to fill.

**ACTION NEWS LIVE 5PM, 6/27/2016, :27 SEC., LOCAL**

On Wednesday, Chukchansi Gold Resort and Casino will hold on-the-spot interviews in the hotel conference room in Coarsegold. The business is looking to fill more than 70 full- and part-time jobs with everything from environmental services and marketing to security and table games. Interviews take place from 10am to 2pm on Wednesday. The casino is located at 711 Lucky Lane in Coarsegold.

<b><u>TITLE</u></b>	<b><u>LENGTH</u></b>	<b><u>APRX. AIR TIMES</u></b>
JOB VACANCY LIST	:15	2
JOB VACANCY LIST	:30	61
COMMUNITY CALENDAR: LOCAL EVENTS	:30	165

## **CULTURE AND DIVERSITY/LATINO LIFE PUBLIC AFFAIRS SHOW**

### **LATINO LIFE 4/10/2016, 10:30AM & 5PM, :30 MINUTES, LOCAL**

Segment #1: One in five kids in the San Joaquin Valley has asthma. The Central California Asthma Collaborative is providing education and direct services to improve health through the prevention and management of asthma. CCAC wants to reduce the burden of asthma and other respiratory conditions in the San Joaquin Valley. It promotes asthma prevention and management. Asthma is one of the most common chronic diseases among children in the U.S. and a leading cause of hospitalizations and absences from school. Childhood asthma prevalence has been on the rise generally. Asthma rates vary by region depending on many factors, such as demographics, socioeconomics, the environment, physician diagnostic practices, and access to care.

- Many residents who live in Fresno County suffer from asthma and respiratory problems.
- Asthma hospitalization rates are higher for the youngest children, under 4 years old.
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**VALLEY FOCUS, 4/17, 2016, 10:30AM & 5PM, :30 MINUTES, LOCAL**

**Women's Art and Music Festival of Fresno**

Women's Art and Music Festival of Fresno is a collective effort by local women in Fresno, the Rape Counseling Services of Fresno and the Women's Studies Program at Fresno State. The goal is to celebrate the local talent of women in Fresno and to heal through art and music of the destructive epidemic that gender-based violence creates. Women are encouraged to develop their art and music, in addition to their professional careers. This is why all efforts from this event will be donated to paid internship for Women's Studies, students who want to work in the elimination of gender-based violence. Several artists will perform at the Tower Theatre Friday, May 6 from 5-10pm. Admission is \$5 for students and \$10 general admission. [www.wamff.org](http://www.wamff.org) Stephanie Canales and Carrie Ayala share details with host Margot Kim.

Segment #3: Asian Supermarket Opens - Valley residents now have a new place to shop for groceries. A new Asian specialty market opened in Southeast Fresno.

Strawberries - Farmers are gearing up for a robust strawberry season.

Special Olympics Hoops- Athletes take to the hard court with impressive results!

**LATINO LIFE, 5/08, 2016, 10:30AM & 5:00PM, :30 MINUTES, LOCAL**

Segment #1: Latinos and Alzheimer's - More than 90,000 Latinos in California have Alzheimer's. The Alzheimer's Association is organizing the Central Valley Alzheimer's Caregiver and Wellness Conference in Spanish. The event is Saturday, June 4 from 8:30am-12:30pm at Fresno State's North Gym #101. This is free. Register by calling (559) 227-4810 ext. 201. Program topics include:

- Ten Warning Signs of Memory Loss
- Alzheimer's Disease
- Staying Healthy as a Caregiver
- Support for Families
- Resources
- Dance Therapy

Stella De La Pena from the Alzheimer's Association and Susana Rodriguez with Valley Caregiver Resource Center talk to Graciela Moreno about the cause and the event.

Segment #2: Boys and Girls Club opens in Selma - A new place to play and learn in Selma. The new club is located inside the Salazar Community Center. Teen Health Academy - Fresno Barrios Unidos is hosting a Teen Health Academy June 27-July 1. This is a fun week filled with activities and information for teens. Topics include: healthy relationships, STDs, birth control, anatomy, etc. The academy is free and open to ages 14-17. Food and drinks will be provided. Register at (559) 453-9662.

[www.fresnobarriosunidos.org](http://www.fresnobarriosunidos.org) Lupita Romo Ramirez, Teen Parent Program Specialist/ PHA Program Coordinator, and Arely Garzon, Peer Health Ambassador, discuss the academy with Graciela Moreno.

Segment #3: Hispanic Chamber Damage - The Tulare Kings Hispanic Chamber of Commerce is regrouping after a burglar set fire to its building and stole equipment. Damage is estimated at \$90,000. [www.mytkhcc.org](http://www.mytkhcc.org)

Zoo Attendance Up - Warmer weather and new exhibit "African Adventure" are bringing thousands of people to the Fresno Chaffee Zoo. Zoo officials say they could hit one million visitors this year.

Segment 4: Girls Wrestling Champs! - Selma High Girls Wrestling team won the state championship. We take a look at the athletes, coach and their hard work ethic!

## COMMUNITY EVENTS

Super Adoption, Saturday, May 14, 9am-2pm Valley Animal Center  
[www.valleyanimal.org](http://www.valleyanimal.org)

Livingston Downtown Open Market, Thursday, May 12 5-9pm (209) 261-0007

Dia Del Maestro Banquet AMAE  
Friday, May 13, 6pm, International Catering  
Fresno (559) 696-0558

Armenian Festival  
Friday, May 20, 4-10pm St. Paul Armenian Church  
Fresno (559) 269-3218

### **VALLEY FOCUS, MAY 15, 2016, 5PM, :30 MINUTES, LOCAL**

Segment #1: Honoring Students - Members of the Delta Sigma Theta Sorority of the San Joaquin Valley Alumnae are inviting high school seniors to the 23<sup>rd</sup> Annual African American High School Recognition Ceremony on Sunday, June 5<sup>th</sup>. The event will take place at the Save Mart Center in Fresno. Lisa Nichols and Kimberly Lewis discuss the importance of this ceremony and who is behind the efforts to recognize students. Register by Wednesday, May 18 at [www.gotofresnostate.com/events](http://www.gotofresnostate.com/events) or call (559) 577-9793.

Segment #2: WAMFF- Highlights from the Women's Art and Music Festival of Fresno

Think PINC! - PINC (Philanthropy Inspired by The Needs of the Community) is teaming up to help "Feed our Future". The organization helps serve food to children in need at local schools. PINC is having its fundraiser The PINC Party on Saturday, June 4 at the Sunnyside Country Club. Wear pink, bid on silent auction items, and have a blast. This year's fundraiser has a Greek theme. Guests are Diane Coderniz, Vice President of PINC and Jessica Nazaroff, Executive Director of Feed Our Future. Get tickets at [www.pincfresno.org](http://www.pincfresno.org)

Segment #3: Incredible Journey - An Edison High School student is set to graduate this year on his way to achieving his American dream. Action News reporter Jessica Peres introduces us to Oscar Rivera. The young man walked more than 1,000 miles from Central America to the United States. He's on a new path to success!

Segment #4: Have you signed your kids up for sports? There are certain things you should consider if you think your child will be the next big thing! Action News Sports anchor Tommy Tran gets some insight from experts!

### **LATINO LIFE 6/12/2016, 10:30AM AND 5PM, LOCAL**

Segment #1: A Day for Women! - Tickets are on sale for the Central California Women's Conference. Jan Edwards and Nene Casares share details with host Graciela Moreno. Lisa Ling will be the keynote speaker at the September 20 conference. Learn how proceeds are used to help dozens of local non-profits. Proceeds also help fund scholarships for local students. This year's theme is #NoLimits.

Central California Women's Conference  
Tuesday, September 20, Fresno Convention Center  
(559) 265-6888  
[www.cwc-fresno.org](http://www.cwc-fresno.org)

Segment #2: Mexican Consul's Legacy - Mexican Consul Vicente Sanchez Ventura will be leaving Fresno for a new position in Cuba. He talks with host Graciela Moreno about his work in the Central Valley. He's been a big supporter of education and health and has helped foster relationships within the community. He also has championed for farmworkers' rights and increasing business opportunities between the U.S. and Mexico.

Segment #3: Back to School Night - United Way of Fresno and Madera Counties CEO Lindsay Callahan talk about the annual Back to School Night. Enjoy a free movie, plus families in need can get free backpacks. Organizers need help from the community. Ten dollars can help purchase one backpack filled with school supplies for a child. Text your \$10 donation to Coolkids at 71777. Many families are not able to buy these back-to-school supplies for their children. This is one way you can help.

Back to School Night: July 29 Eaton Plaza Downtown Fresno  
Back to School Night: August 5 Madera Call 211 for details

Segment #4: Mezcal Tasting - Mezcal tasting at Fulton 55 was held to raise funds for the Alzheimer's Association. Donors got to learn about the disease and drink the agave alcohol that's similar to tequila -- in fact, tequila is one kind of mezcal. Alzheimer's is the fifth leading cause of death in California.

Alzheimer's Caregiver and Wellness Conference in Spanish - More than 92,000 Latinos in California have Alzheimer's. Latinos are 1.5 times more likely to have the disease compared to non-Latinos. This event helped bring health experts and caregivers together. It was held at Fresno State on June 4.

#### **LAURA MCKENZIE'S ARMENIA, 6/19/2016, 12PM, SYNDICATION**

Laura gives a firsthand account of her explorations through Armenia, including destinations like the capital city of Yerevan, Tsitsernakaberd: The Genocide Museum and Memorial, the ancient Temple of Garni, and the Monastery of Tatev, featuring the longest gondola ride in the world. She also discovers local markets, learns to make ethnic cuisine, and tries her hand at the ancient art of carpet weaving. While there, she gets a personal account of the dismal conditions during the war years in Yerevan by the famed international conductor, Maestro George Pehlivanianune.

#### **HEROES AT HOME, 6/19/2016, 1PM, 2 HOURS, SYNDICATION**

Six military heroes share their personal experiences of service in Operation Iraqi Freedom and Enduring Freedom. Each account is different, but all are touching examples of the sacrifices ordinary men and women make to protect our freedom. Visit with them in their homes and join in with their joy when they are surprised by gifts to make their lives better. While we could never give them back what they've lost, we hope to ease their current burdens, and say thank you with much needed merchandise and home renovations.

#### **ACTION NEWS MIDDAY, 5/5/2016, :21 SEC., LOCAL**

It's Cinco de Mayo and what better way to celebrate than at the Fair. The first ever Fresno Spring Fair is getting ready to open up in just a few hours. Gates open at four this afternoon at the Fresno Fairgrounds. Organizers are calling it a mini Big Fresno Fair. There will be rides, carnival games and all the fair food. The event runs all weekend and wraps up late Sunday night.

#### **ACTION NEWS LIVE 4PM, 4/19/2016, :58 SEC., LOCAL**

Members of the Tulare Kings Hispanic Chamber Of Commerce met Tuesday afternoon to discuss upcoming Cinco de Mayo festivities. Usually the gathering would happen at the chamber building on Main Street, but a fire ripped through it Sunday afternoon. Fire officials estimate the damage at \$90,000. Executive director Armando Apodaca has been told everything inside is a complete loss and no amount of cleaning will help. Luckily, no one was inside.

**ACTION NEWS LIVE 5PM, 4/8/2016, 2:33 MIN., LOCAL**

Firecrackers were a part of the opening festivities at Shun Fat Supermarket in southeast Fresno. Friday morning, hundreds of people lined up outside to be among the first inside. The chain has stores in northern and southern California, but this is their first valley location. The store is just the latest Asian specialty market catering to shoppers. In March, the Island Pacific Supermarket in northeast Fresno opened its doors with an indoor restaurant. Also, R-N Market has several locations across the valley with products and fresh fish.

**ACTION NEWS LIVE 11PM, 5/4/2016, :30 MIN., LOCAL**

The Central California Women's Conference held a reception tonight at Pardini's restaurant in northwest Fresno. The money raised at the conference goes to 62 organizations that work with women and children in the community, including everything from providing mammograms, food, shelter and clothing to those in need. Board president Nene Casares says there are new and unique nonprofits added to this year's list of recipients.

**AM LIVE SUNDAY, 8AM, 5/22/2016, :30 MIN., LOCAL**

Fresno State also celebrated diversity on campus with several events dedicated to the different cultures represented at the school. KFSN's Dale Yurong had the privilege of emceeing the Asian American Pacific Islander Commencement Celebration. Dozens of people participated and were treated to a keynote address by Deborah Ikeda, the president of Clovis Community College.

**ACTION NEWS LIVE 4PM, 6/17/2016, 1:31 MIN., LOCAL**

A program through the Fresno County Office Of Education is writing a new chapter for children of migrant workers and is one that paves the way for success. The year-round migrant education program caters to underserved children ages preschool to 21. The federally funded program has been providing education and supplemental support services to migrant children for the last 50 years. Dozens of their students spent Friday seeing their favorite storybooks brought to life. The goal of the summer session is to make sure children don't regress over the summer months and for some, it even gives them a step ahead of the class.

<b><u>TITLE</u></b>	<b><u>LENGTH</u></b>	<b><u>APRX. AIR TIMES</u></b>
ASIAN PACIFIC HERITAGE MONTH	:30	118
ALZHEIMER'S CAREGIVERS CONFERENCE IN SPANISH	:30	232
CENTRAL CALIFORNIA WOMEN'S CONFERENCE	:30	115
COMMUNITY CALENDAR: LOCAL EVENTS	:30	165

**ABC30 OUTREACH 2<sup>nd</sup> Quarter 2016**

- KFSN Producer Christine Brown conducted a station tour for a group of 15 students (and 3 chaperones) from Kings Canyon Middle School. They visited the newsroom, control room, and Studio A. After the Midday newscast, the students posed for pictures with Action News anchor Graciela Moreno, who also did an impromptu autograph signing and Q&A session.
- KFSN-TV provided 160 passes to Big Brothers Big Sisters of Central California for the April 12 special screening of Disney's *The Jungle Book*.
- KFSN Personal Appearances:
  - . April 9: Action News AM Live reporter Vanessa Vasconcelos was the emcee at Bowl for Kids' Sake in Madera.

- . April 11: Action News AM Live anchor Amanda Venegas was the emcee for the Junior League of Fresno Senior Girl Athlete Banquet.
- . April 13: Action News AM Live Anchor, Amanda Venegas was the emcee at the Hands Across the Valley Volunteer of the Year Awards.
- . April 13: KFSN General Manager Dan Adams, News Director Michael Carr and Executive Producer of Public Affairs Aurora Diaz attended the Hands Across the Valley Volunteer of the Year Awards.
- KFSN-TV held its adult Advisory Council and Youth Advisory Council meetings on Wednesday, April 20. Members shared events and issues from their respective communities.
- KFSN Personal Appearances:
  - . April 15: Action News anchor Veronica Miracle signed autographs and was a judge at Vintage Days on the campus of Fresno State.
  - . April 15: Members of KFSN's sales team (Julie Tymn, Taylor Wilkinson, Donald Waltz and Greg Baker), plus Programming Manager Charlene Ciavaglia and Executive Producer of Public Affairs Aurora Diaz worked shifts at the ABC30 Vintage Days booth on the campus of Fresno State.
  - . April 16: Action News South Valley Bureau Chief Brian Johnson took pictures with fans during Vintage Days on the campus of Fresno State.
  - . April 17: Action News AM Live reporter Vanessa Vasconcelos signed autographs and took pictures with fans during Vintage Days on the campus of Fresno State.
  - . April 19: Creative Services/Public Affairs Director Tim Sarquis and General Manager Dan Adams attended the James Pickens Jr. Charity Roping Event in Clovis. The *Grey's Anatomy* star was here to kick off this week's Clovis Rodeo.

**ABC30 Advisory Council Quarterly Meeting Wednesday, April 20, 2016 held at ABC30 Television Station.**

ABC30 Staff:

Dan Adams, President and General Manager  
 Michael Carr, News Director  
 Tim Sarquis, Creative Services/Public Affairs Director  
 Aurora Diaz, Public Affairs Executive Producer  
 Terri Kotchevar, Executive Assistant

Advisory Council Members:

Nayely Carlos, Fresno Pacific University  
 Rosemary Caso, United Way of Tulare County  
 Irene De La Cruz, Between Friends/Entre Amigos  
 Bobby Kahn, Madera County Economic Development Commission  
 Guillermo "Willie" Lopez, El Concilio de Fresno  
 Kent McNatt, Tulare Union High School (Retired)  
 Stan Morita, Fresno Boys and Men of Color  
 Mai Der Vang, Clovis Community College/The Rios Company

**Youth Advisory Council April 20, 2016 held at ABC30 Television Station**

ABC30 Staff members: Dan Adams, Michael Carr, Charlene Ciavaglia, Tim Sarquis and Aurora Diaz, along with 16 members of the community.

- April 26: KFSN Weekend Anchor Veronica Miracle emceed the Court Appointed Special Advocates “Voices of Hope” Awards reception on Tuesday night.
- 4/25/2016 Sierra High School’s Digital Video Production class was given a tour of the station by programming manager Charlene Ciavaglia. The tour included visiting the newsroom and studio, and the students also watched Action News Midday.
- KFSN has launched its promotion of Asian Pacific American Heritage Month. This includes a PSA, webpage and social media. Filipino civil rights leader Larry Itliong is honored.
- KFSN Personal Appearances:
  - April 30: Action News anchor Margot Kim was the emcee at Asian Fest at Fresno City College. This festival is a celebration of different Asian cultures.
  - April 30: Action News sports anchor Chris Alvarez threw out the first pitch at the Fresno Grizzlies Game.
  - April 30: ABC30 account executives Kristin Groth and Marisela Vallejo were at the Fresno Grizzlies game giving away free passes to the Captain America: Civil War screening.
  - April 30: Action News morning anchors Jason Oliveira and Margot Kim served as celebrity judges for the annual “Sirens and Sauces” event at ApCal Winery. A portion of the proceeds go towards local law enforcement non-profit organizations.
  - April 30: Action News Sports Director Tommy Tran spoke to 3rd, 4th, and 5th graders at Bullard Talent Elementary School’s broadcast class.
  - May 4: Action News reporter Sontaya Rose was the emcee at the Central California Women’s Conference Grant Reception. Executive Producer of Public Affairs Aurora Diaz attended the event and shared pictures on social media.
  - May 6: Action News reporter Sontaya Rose was the emcee at the Women’s Music and Art Festival of Fresno. Proceeds will help raise awareness of gender-based violence.
  - May 7: Action News anchor Margot Kim was the emcee at the Fresno Alumnae Panhellenic Association Scholarship lunch.
  - May 7: Action News anchor Warren Armstrong was the emcee at Derby Down, a benefit for Valley Children’s Hospital.
  - May 7: Action News anchor Graciela Moreno was the emcee at Mezcal & Wine Tasting for the Alzheimer’s Association.
- KFSN-TV’s Honored Scholars production shoot took place on Thursday, May 19, at the Fresno Chaffee Zoo. Just over 100 valedictorians from local high schools will be featured in a series of spots, which will air this summer.
- KFSN-TV is proud to announce Super Adoption was a record-breaker! Eighty dogs and cats were adopted on Saturday, May 14 at Valley Animal Center. Action News anchor Veronica Miracle was the emcee and actually adopted a dog herself at the event. Promotion included a PSA, website, social media plus news coverage.
- KFSN-TV sponsored the Slick Rock Student Film Festival. The event, held on Friday, May 13, included student filmmakers. They were given the red carpet treatment and awarded for their work in several categories. A record 450 entries were submitted. Promotion included a paid spot, webpage, social media and news coverage.
- KFSN Personal Appearances:
  - May 13: Action News South Valley Bureau Chief Brian Johnson was an award-presenter at the Slick Rock Student Film Festival.

- May 13: Executive Producer of Public Affairs Aurora Diaz and Account Executive Marisela Vallejo attended the Slick Rock Student Film Festival. They gave out passes to Disney's screening of *Alice Through the Looking Glass*. The night also included social media posts and video for newscasts about Slick Rock.
  - May 13: KFSN General Manager Dan Adams attended the Dia Del Maestro Scholarship Banquet in Central Fresno. KFSN provided a scholarship for one of the students.
  - May 13: KFSN Sports Director Tommy Tran played in the Celebrity Softball game at Edison-Bethune Charter School in Southwest Fresno.
  - May 14: Action News anchor Veronica Miracle was the emcee at Super Adoption in Central Fresno.
  - May 14: Executive Producer of Public Affairs Aurora Diaz attended Super Adoption and supported the event with social media posts.
  - May 14: Account Executive Kristin Groth attended Super Adoption. She supported the event with social media posts.
  - On May 24, Action News Anchor Dale Yurong spoke at a naturalization ceremony for hundreds of new citizens in downtown Fresno.
- Presidential candidate Donald Trump Fresno speech streamed live 5/27/2016, 10:30AM-12PM.
- Presidential candidate Bernie Sanders Visalia speech streamed live 5/29/2016, 3:45-5:15PM.
- Presidential candidate Bernie Sanders Fresno speech streamed live 5/29/2016, 6:45-9PM.
- Presidential candidate Hilary Clinton Fresno speech streamed live 6/04/2016, 6:45-8PM.
- KFSN-TV's annual Honored Scholars production shoot at the Fresno Chaffee Zoo was a success. Students from 53 valley high schools participated on May 19. They will be featured in a series of spots airing this summer. Action News anchors Graciela Moreno and Warren Armstrong will appear in the spot. Students had a chance to meet the anchors, and they posted pictures on social media using the hashtag #abc30insider.
- KFSN Personal Appearance:
  - 6/1: AM Live and Action News Midday anchor Jason Oliveira is addressing the graduating class at his alma mater, Tulare Union High School.
- KFSN-TV is promoting Fig Gig. This partnership with Fig Garden Village includes a night of music and dancing. Proceeds from a special raffle will benefit Community Food Bank. Action News AM Live Meteorologist Rob Bradley will emcee this event on Thursday, June 23.
- KFSN partnered with the Alzheimer's Association for the Caregiver and Wellness Conference in Spanish on June 4. The event gave Spanish-speaking families a chance to ask questions of local doctors and other professionals about this deadly disease. Latinos are 1.5 times more likely to have Alzheimer's compared to non-Latinos. Action News anchor Graciela Moreno used her bilingual skills to emcee and facilitate discussion at the conference.
- KFSN sponsored the African American High School Recognition Ceremony. The event was held June 5 at Fresno State. Two hundred fifty graduating seniors were honored. KFSN presented a \$500 scholarship as part of its partnership.
- KFSN Personal Appearances:
  - June 1: Weekend sports anchor Chris Alvarez spoke to students at Cedarwood Elementary School's career day.
  - June 2: Reporter Vanessa Vasconcelos was the emcee at the HealthQuest seminar at Clovis Community Hospital.

- June 2: Sales account executive Kristin Groth attended the HealthQuest seminar at Clovis Community Hospital. She promoted the event on social media.
  - June 4: Anchor Graciela Moreno was the emcee at the Alzheimer’s Association’s Caregiver and Wellness Conference in Spanish. Executive Producer of Public Affairs Aurora Diaz also attended and promoted the event on social media.
  - June 5: News Director Michael Carr and Executive Producer of Public Affairs Aurora Diaz attended the African American High School Recognition Ceremony. Michael Carr presented a \$500 scholarship to a deserving student.
  - June 7: Executive Producer of Public Affairs Aurora Diaz attended the farewell celebration for Mexican Consul Vicente Sanchez Ventura. More than 100 local Latino leaders attended the event.
  - June 10: KFSN reporter Jessica Peres threw out the first pitch at the Fresno Grizzlies baseball game.
  - June 10: KFSN Creative Services/Public Affairs Director Tim Sarquis attended the Fresno Grizzlies Game Star Wars Night. He handed out tickets to a special screening of the Disney film, *Finding Dory*.
  - June 10: KFSN General Manager Dan Adams and Executive Producer of Public Affairs Aurora Diaz attended the Youth Leadership Institute Community Youth Summit.
  - June 11- KFSN General Manager Dan Adams and Creative Services/Public Affairs Director Tim Sarquis attended the Chicano Youth Leadership Project at Fresno City Hall.
- KFSN is now airing Honored Scholars spots. These spots pay tribute to the Valley’s top graduating seniors. They will air until late July and are also featured on abc30.com. This is part of the station’s Children First partnership with Valley Children’s Hospital, the Fresno County Office of Education, and the Educational Employees Credit Union.
- KFSN took part in the Magic of Storytelling campaign book giveaway on Friday, June 17. One hundred sixty students from the Fresno County Office of Education’s Migrant Education Program received new books. This was a partnership with Disney, ABC and First Book. A total of 5,000 books were given to the Migrant Education Program for distribution this summer. The News department provided coverage, and it was also promoted on social media.
- KFSN was honored with the “AGvocate” Award at the Celebrating Friends of Agriculture Journalism Awards for its special, *Children First: Kids and Ag*. The special aired last November and focused on the importance of agricultural education.
- KFSN Public Appearances:
  - June 16: KFSN Executive Producer of Public Affairs Aurora Diaz and Account Executive Julie Tymn attended the “Celebrating Friends of Agriculture” Journalism Awards.
  - June 17: KFSN Creative Services/Public Affairs Director Tim Sarquis, President and General Manager Dan Adams, and Executive Producer of Public Affairs Aurora Diaz attended the Magic of Storytelling book donation at Storyland.
  - June 20: KFSN President and General Manager Dan Adams and Executive Producer of Public Affairs Aurora Diaz attended the Fresno Youth Commission reception in downtown Fresno, hosted by the California Endowment.
  - June 20: Weekend sports anchor Chris Alvarez spoke at Pinedale Elementary to a group of 6-8th grade students.
  - June 21: News Director Michael Carr was the featured speaker at an event at the Merced County Library about concussions in sports, and media coverage.

DATE: Tuesday, April 19, 2016  
RELEASE DATE: Immediately



**Kids and Sports**  
**ABC30 special focusing on athletics**

(Fresno, CA) – We all know athletics can offer an emotional thrill, physical benefits, plus a great topic of conversation; but what should parents know before signing kids up for sports? ABC30 finds answers. ABC30 sports anchors Tommy Tran and Chris Alvarez host a half-hour special, “**Children First: Kids and Sports,**” **Sunday, May 1, 2016 at 6:30PM.**

This **ABC30** special covers:

- Interviews with inspiring athletes and coaches
- The best girls’ wrestling team in the state
- Healthy versus unhealthy competition
- The rise of one-sport injuries and concussions
- The participation trophy debate
- Your chances of getting a sports scholarship
- Adapted Physical Education in Fresno County

Children First is a year-round effort focusing on the challenges, problems and opportunities facing our youth in Central California. The program shows how the average person can make a difference in a child’s life and highlights local organizations working with kids. The Children First campaign includes half-hour programs like “Kids and Sports,” thirty-second public service announcements, and special stories on Action News. ABC30 thanks its partners below for putting Children First in the Central Valley.



KFSN-TV ABC30, 1777 G Street, Fresno, CA 93706  
Contact: Tim Sarquis, Creative Services/Public Affairs Director (559) 490-3264