

QUARTERLY REPORT FOR  
***KVYB***  
January February March- 2015

In an ongoing effort to serve the public interest, KBBY broadcasts programming responsive to issue of concern to Ventura, CA and the surrounding service area. Following is a list of those issues, and of the station's most significant programming of them

**Education and Youth Programs**

**Arts & Culture**

**Environmental Issues**

**Health Care**

**Public Safety**

**Misc. Public Services**

The following pages include the title / description, date, time and duration of programs that we have broadcast addressing these local issues.

Prepared by: Nancy Rodriguez

## **Quarterly Report**

**Program/Segment:** In Touch with the Tri-Counties with Nancy Rodriguez

**Date Aired:** January 4, 2015

**Time:** 5:30 a.m.

**Stations:** KHAY/KBBY/KVYB/KVEN/KRRF

**Duration:** 25-30 minutes

**Organization:** ASPIRANET-ADOPTION

**Guests:** Aspiranet Representative

For more than 35 years, Aspiranet has been dedicated to creating permanent, lifelong connections for children and families located in California.

A nonprofit 501(c)(3) community-based organization headquartered in South San Francisco, we offer a statewide network of innovative and multi-faceted services that enhances the lives of over 10,000 families each year.

Aspiranet's 35 core family support programs in 44 locations are run by over 1,100 compassionate employees committed to strengthening and empowering communities through the Aspiranet network.

Though our scope is large, our approach is personal. Our caring staff cultivate local communities across California, one connection at a time.

## **Quarterly Report**

**Program/Segment:** In Touch with the Tri-Counties with Nancy Rodriguez

**Date Aired:** January 11, 2015

**Time:** 5:30 a.m.

**Stations:** KHAY/KBBY/KVYB/KVEN/KRRF

**Duration:** 25-30 minutes

**Organization:** File your Taxes.com

**Guests:** Timur Taley

Beginning February 1, 2015 through April 12, 2015, trained volunteer tax preparers will prepare federal and state tax returns at sites located throughout Ventura County. Timur also answered questions about filing taxes, Obamacare and other most frequently asked questions.

## **Quarterly Report**

**Program/Segment:** In Touch with the Tri-Counties with Nancy Rodriguez

**Date Aired:** January 18, 2015

**Time:** 5:30 a.m.

**Stations:** KHAY/KBBY/KVYB/KVEN/KRRF

**Duration:** 25-30 minutes

**Organization:** ASPIRANET-ADOPTION

**Guests:** Aspiranet Representative

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## **Quarterly Report**

**Program/Segment:** In Touch with the Tri-Counties with Nancy Rodriguez

**Date Aired:** January 25, 2015

**Time:** 5:30 a.m.

**Stations:** KHAY/KBBY/KVYB/KVEN/KRRF

**Duration:** 25-30 minutes

**Organization:** File your Taxes.com

**Guests:** Timur Taley

Beginning February 1, 2015 through April 12, 2015, trained volunteer tax preparers will prepare federal and state tax returns at sites located throughout Ventura County. Timur also answered questions about filing taxes, Obamacare and other most frequently asked questions.

## **Quarterly Report**

**Program/Segment:** In Touch with the Tri-Counties with Nancy Rodriguez

**Date Aired:** February 1, 2015

**Time:** 5:30 a.m.

**Stations:** KHAY/KBBY/KVYB/KVEN/KRRF

**Duration:** 25-30 minutes

**Organization:** Operation Gratitude and Jersey Mike's

**Guests:** Ashley Wales

Operation Gratitude annually sends 150,000+ care packages filled with snacks, entertainment, hygiene and hand-made items, plus personal letters of appreciation, to New Recruits, Veterans, First Responders, Wounded Warriors, Care Givers and to individually named U.S. Service Members deployed overseas. Our mission is to lift the spirits and meet the evolving needs of our Active Duty and Veteran communities, and provide volunteer opportunities for all Americans to express their appreciation to members of our Military. Each package contains donated product valued at \$75-100 and costs the organization \$15 to assemble and ship. Since its inception in 2003, Operation Gratitude volunteers have shipped more than One Million Care Packages.

## **Quarterly Report**

**Program/Segment:** In Touch with the Tri-Counties with Nancy Rodriguez

**Date Aired:** February 8, 2015

**Time:** 5:30 a.m.

**Stations:** KHAY/KBBY/KVYB/KVEN/KRRF

**Duration:** 25-30 minutes

**Organization:** International Women's Empowerment Day

**Guests:** Lucy Cartegena

Annually on 8 March, thousands of events are held throughout the world to inspire women and celebrate achievements. A global web of rich and diverse local activity connects women from all around the world ranging from political rallies, business conferences, government activities and networking events through to local women's craft markets, theatric performances, fashion parades and more.

Many global corporations have also started to more actively support IWD by running their own internal events and through supporting external ones. For example, on 8 March search engine and media giant Google some years even changes its logo on its global search pages. Year on year IWD is certainly increasing in status. The United States even designates the whole month of March as 'Women's History Month'.

So make a difference, think globally and act locally!! Make every day International Women's Day. Do your bit to ensure that the future for girls is bright, equal, safe and rewarding.

## **Quarterly Report**

**Program/Segment:** In Touch with the Tri-Counties with Nancy Rodriguez

**Date Aired:** February 15, 2015

**Time:** 5:30 a.m.

**Stations:** KHAY/KBBY/KVYB/KVEN/KRRF

**Duration:** 25-30 minutes

**Organization:** Operation Gratitude and Jersey Mike's

**Guests:** Ashley Wales

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## **Quarterly Report**

**Program/Segment:** In Touch with the Tri-Counties with Nancy Rodriguez

**Date Aired:** February 22, 2015

**Time:** 5:30 a.m.

**Stations:** KHAY/KBBY/KVYB/KVEN/KRRF

**Duration:** 25-30 minutes

**Organization:** International Women's Empowerment Day

**Guests:** Lucy Cartegena

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## **Quarterly Report**

**Program/Segment:** In Touch with the Tri-Counties with Nancy Rodriguez

**Date Aired:** March 1, 2015

**Time:** 5:30 a.m.

**Stations:** KHAY/KBBY/KVYB/KVEN/KRRF

**Duration:** 25-30 minutes

**Organization:** Women's Day

**Guests:** Lucy Cartegena

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**Date Aired:** March 8, 2015

**Time:** 5:30 a.m.

**Stations:** KHAY/KBBY/KVYB/KVEN/KRRF

**Duration:** 25-30 minutes

**Organization:** Month of Giving-Operation Gratitude

**Guests:** Ashley Wales

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**Time:** 5:30 a.m.

**Stations:** KHAY/KBBY/KVYB/KVEN/KRRF

**Duration:** 25-30 minutes

**Organization:** ASPIRANET

**Guests:** Aspiranet Representative

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**Date Aired:** March 22, 2015

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**Duration:** 25-30 minutes

**Organization:** Operation Gratitude and Jersey Mike's

**Guests:** Ashley Wales

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## **Quarterly Report**

**Program/Segment:** In Touch with the Tri-Counties with Nancy Rodriguez

**Date Aired:** March 29, 2015

**Time:** 5:30 a.m.

**Stations:** KHAY/KBBY/KVYB/KVEN/KRRF

**Duration:** 25-30 minutes

**Organization:** Month of Giving-Operation Gratitude

**Guests:** Ashley Wales

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## KVYB Quarterly Report...First Quarter 2015

### **1) Operation Gratitude**

a) Event-March 25<sup>th</sup>

i) On air talent was on a mission to visit every Jersey Mike's sub shop in the listening area to promote Operation Gratitude and the "Day of Giving"

ii) Total of 15 locations visited with in a 6 hour time.

b) 40 recorded on air promotions beginning 3-17

c) 25 Live on air mentions beginning 3-15

d) Multiple Social media postings leading up to and on the day of.

e) Website posting

### **2) Santa Paula High School Band – 3/26**

i) On air promotion for a FREE community concert they were performing.

### **3) Red Road Foundation – 2/12**

i) Morning show mention promoting a Cambodian school fundraiser.

### **4) Natalie Russo Kidney fundraiser 1/16-2/28**

i) Raise awareness of local resident Natalie Russo who is in need of a Kidney transplant. Local fundraising to help her.

(1) Morning show interview with Natalie on 1/16 with a follow up on 2/17

**5) White Heart Foundation - 1/21**

- a) Helps disabled service members
- b) Morning show interview

**6) Heart for the Arts**

- a) Valentines Day fundraiser for Santa Susana school's arts department.
- b) Morning show mentions each morning 2/11, 2/12, 2/13 driving people to the fundraiser on 2/14.





103.3 The Vibe added 2 new photos.

Posted by Steve Marshall

Wednesday at 2:55 PM · 🌐

#operationgratitude #ventura Pacificview Mall Jersey Mike's Subs





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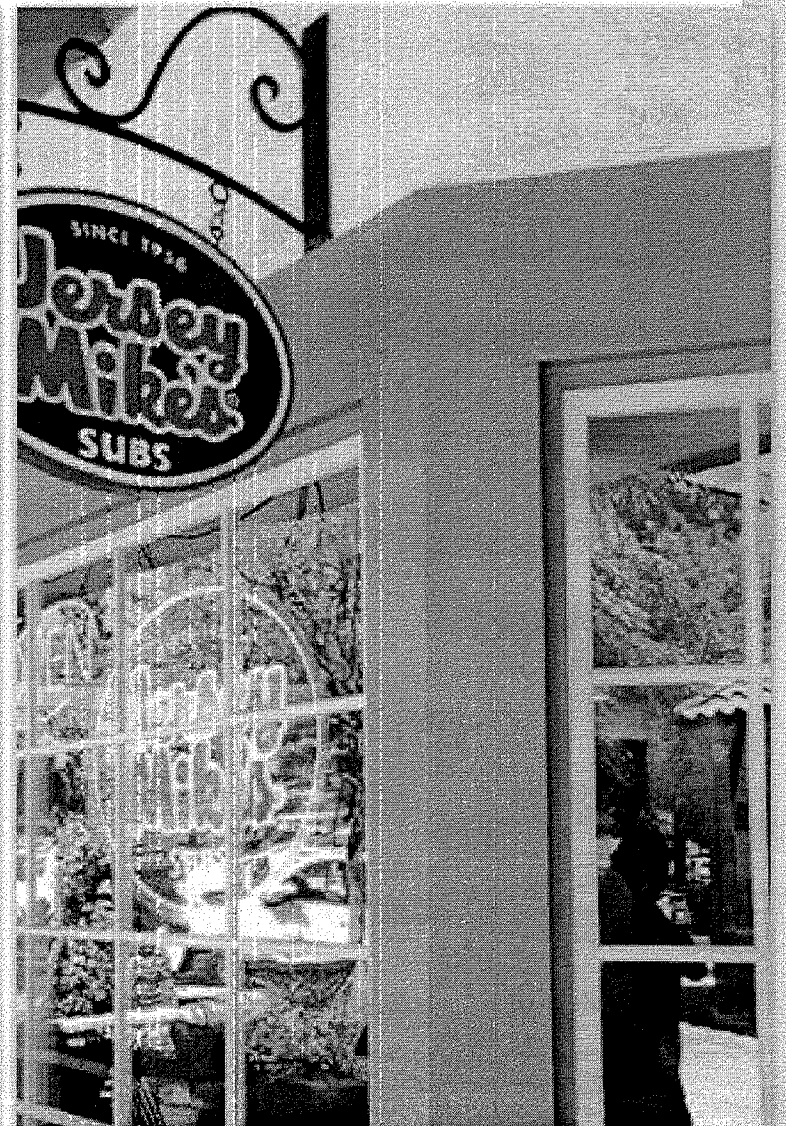
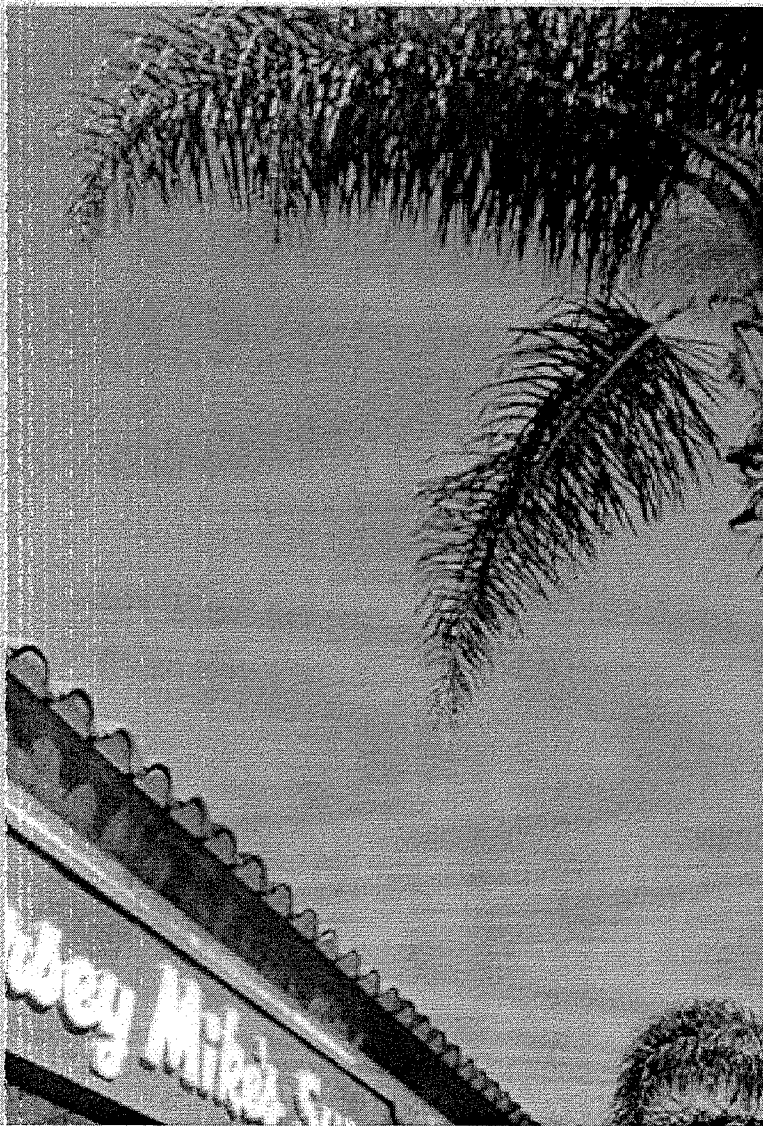


**103.3 The Vibe added 2 new photos.**

Posted by Spencer Fischer

Wednesday at 1:13 PM · 🌐

Camarillo's got love!!! (And now some stickers) #operationgratitude Oxnard... You're next!!! 🍷 — at **Jersey Mike's Subs.**





# 103.3 The Vibe

Posted by Steve Marshall

Wednesday at 1:08 PM · 🌐

**#santabarbara Jersey Mike's Subs**  
**#operationgratitude**







## 103.3 The Vibe

Posted by Spencer Fischer

Wednesday at 12:37 PM · 🌐

Newbury Park represent!!

#operationgratitude — at Jersey Mike's Subs.





## 103.3 The Vibe

Posted by Spencer Fischer

Wednesday at 12:09 PM · 🌐

Westlake village what's up !!!  
#operationgratitude — at Jersey Mike's Subs.







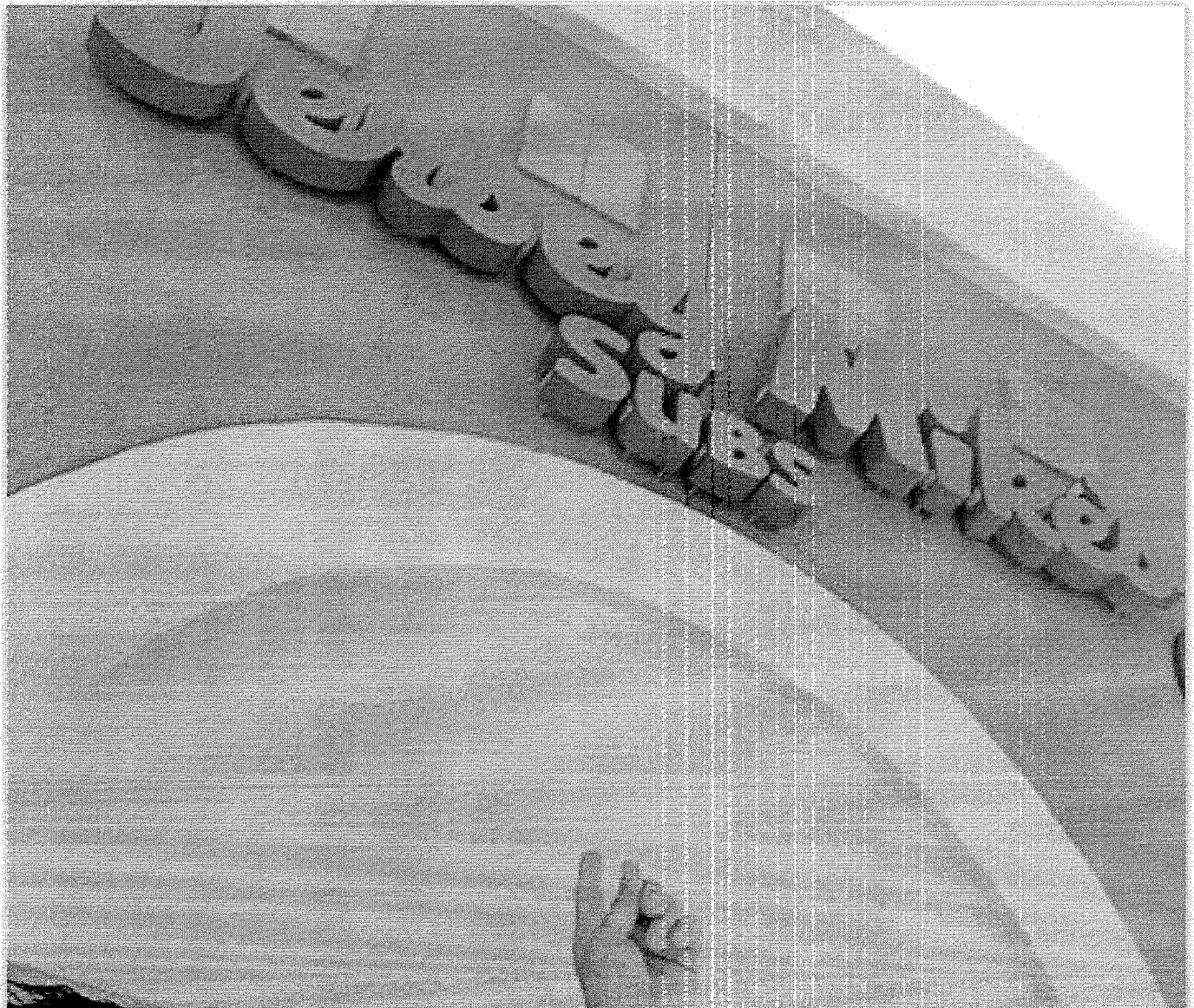
## 103.3 The Vibe

Posted by Spencer Fischer

Wednesday at 11:48 AM · 🌐

Gotcha Thousand Oaks!!!

**#operationgratitude** Westlake Village we are coming for you next!! — at **Jersey Mike's Subs.**



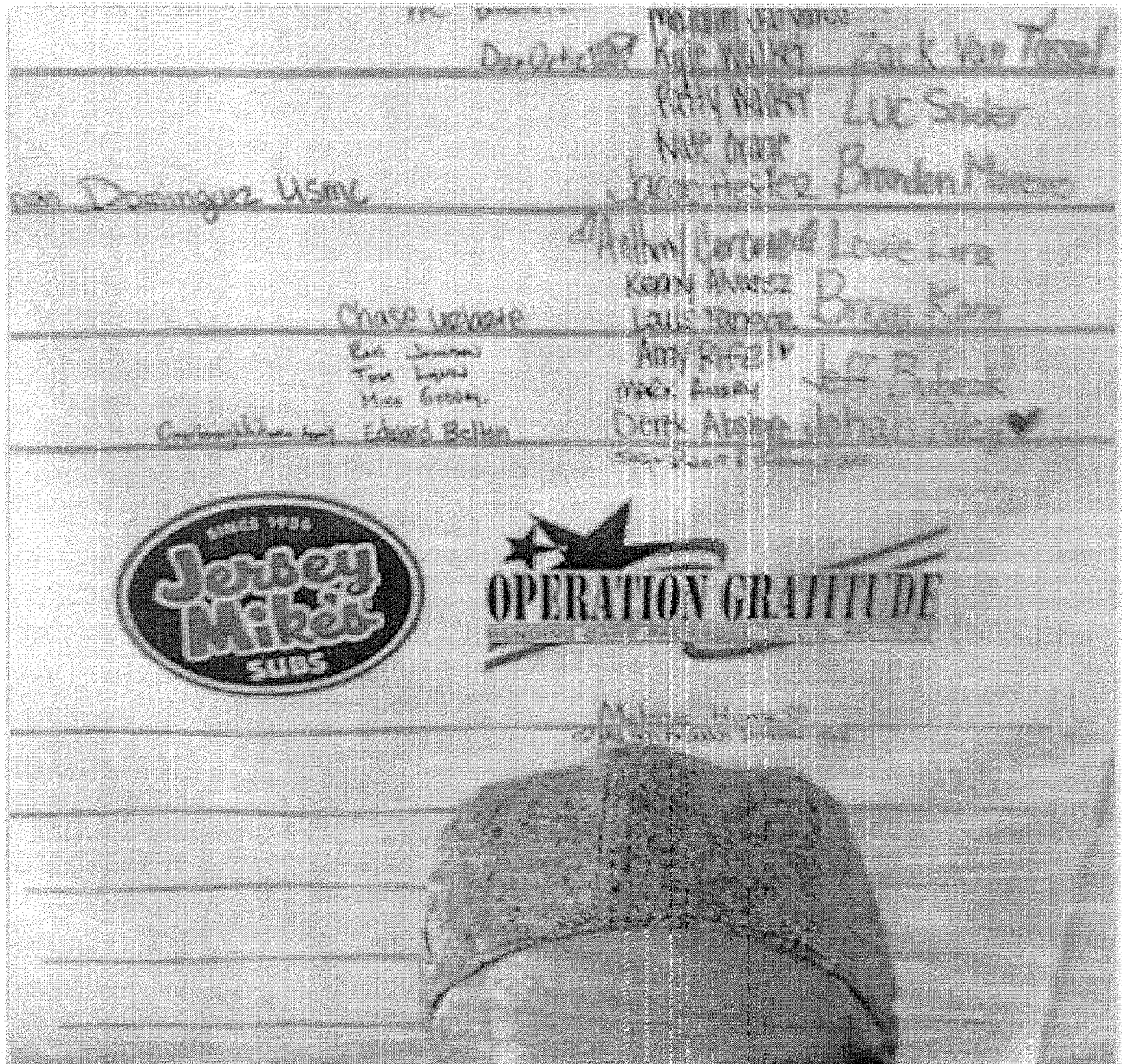


# 103.3 The Vibe

Posted by Steve Marshall

Wednesday at 11:21 AM · 🌐

## #operationgratitude JerseyMike's Subs in #santamaria





# 103.3 The Vibe

Posted by Spencer Fischer

Wednesday at 11:03 AM · 🌐

Moorpark!! We in ur hood!! For some food, some hand washing in the "kraproom" and support for #operationgratitude shout out to Roger Mower and Dave Browne!!!



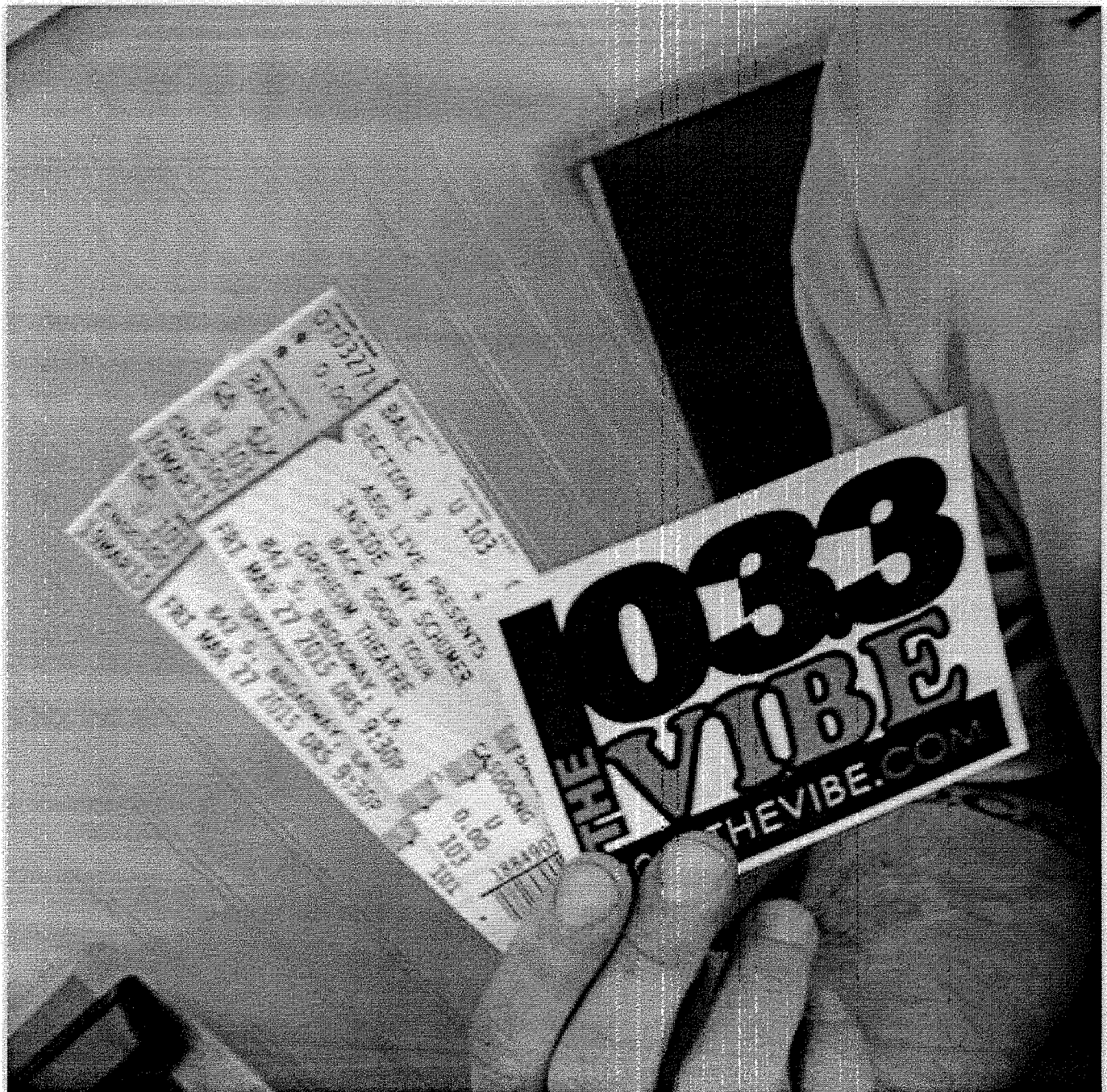


# 103.3 The Vibe

Posted by Spencer Fischer

Wednesday at 10:30 AM · 🌐

That's what's up Simi #operationgratitude



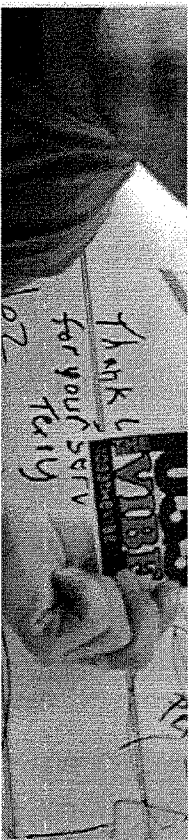


### 103.3 The Vibe

Posted by Spencer Fischer

Wednesday at 10:28 AM · 🌐

In Simi (thx4the wind) #operationgratitude Moorpark get ready we are coming for you next!! — at Jersey Mike's Subs.





**FOOD SHARE**

Ventura County's Food Bank

A Member of **FEEDING AMERICA**

Oxnard CA 93030  
(805)983-7100

# Donor's Bulk Receipt

Donor Reference:  
OT10669

For Period: 12/01/2014 through 12/31/2014

January 02, 2015

Cumilius Radio - KHAY B 95.1

Sommer  
1376 Walter St  
Ventura CA 93003

Thank you for your donation to Food Share, a private, non-profit, (501) (3) tax-exempt organization. Your donation will be distributed to qualified charitable organizations that feed people in need. All donations will be used in compliance with the following:

1. Your donated items will not be sold, transferred, or bartered for money, other products, or services.
2. Your donated items will be used only in a manner related to the exempt purpose of the donee organization. This complies with the provisions of clause (i) and (ii) of section 170(e) (3) of the Tax Reform Act of 1976. Our records are available for your reference and the IRS upon request.
3. Donors in good faith are protected from any liability resulting from the condition of donated products pursuant to the federal "Bill Emerson Good Samaritan Food Donation Act."
4. Your donated items will be used as soon as possible to provide the greatest palatability and freshness.

We acknowledge receipt of the listed items on the dates shown above.

Food Share, Inc.  
Control1240210002  
Federal ID No 77-0018162

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

Phone#: \_\_\_\_\_ Fax#: \_\_\_\_\_ Email: \_\_\_\_\_  
( ) - \_\_\_\_\_ ( ) - \_\_\_\_\_

<u>Date</u>	<u>Log Ref</u>	<u>Product Ref</u>	<u>Description</u>	<u>Quantity</u>	<u>Unit</u>	<u>Unit Weight</u>	<u>Total Pounds</u>
12/03/2014	22768	DD20002	Rescue Food Unsorted	89.00	Pound	1.00	89
Total Weight.....							89