

QUARTERLY REPORT FOR
KVYB
April May June- 2015

In an ongoing effort to serve the public interest, KBBY broadcasts programming responsive to issue of concern to Ventura, CA and the surrounding service area. Following is a list of those issues, and of the station's most significant programming of them

Education and Youth Programs

Arts & Culture

Environmental Issues

Health Care

Public Safety

Misc. Public Services

The following pages include the title / description, date, time and duration of programs that we have broadcast addressing these local issues.

Prepared by: Nancy Rodriguez

Quarterly Report

Program/Segment: In Touch with the Tri-Counties with Nancy Rodriguez

Date Aired: April 5, 2015

Time: 5:30 a.m.

Stations: KHAY/KBBY/KVYB/KVEN/KRRF

Duration: 25-30 minutes

Organization: Buena Animal Hospital

Guests: Veterinarian

BUENA ANIMAL HOSPITAL TAKES PRIDE IN DELIVERING PERSONALIZED, COMPASSIONATE CARE TO THEIR PATIENTS AND THEIR GUARDIANS IN VENTURA AND SURROUNDING AREAS.

THE HOSPITAL HAS BEEN A SMALL ANIMAL CLINIC SINCE THE EARLY 60's, AND HAS BEEN BUENA ANIMAL HOSPITAL SINCE 1972.

THEIR PATIENTS ARE PRIMARILY CATS AND DOGS, BUT THEY LOVE TINY VISITORS TOO. DR. VILLANO OFFERS ORTHOPEDIC PROCEDURES, SUCH AS FRACTURE REPAIR, PATELLA LUXATION ACL REPAIR.

FOR MORE INFORMATION, CALL 805-642-2191, OR VISIT THEIR WEBSITE AT WWW.BUENAANIMALHOSP.COM.

Quarterly Report

Program/Segment: In Touch with the Tri-Counties with Nancy Rodriguez

Date Aired: April 12, 2015

Time: 5:30 a.m.

Stations: KHAY/KBBY/KVYB/KVEN/KRRF

Duration: 25-30 minutes

Organization: ASPIRANET

Guests: Aspiranet Representative

For more than 35 years, Aspiranet has been dedicated to creating permanent, lifelong connections for children and families located in California.

A nonprofit 501(c)(3) community-based organization headquartered in South San Francisco, we offer a statewide network of innovative and multi-faceted services that enhances the lives of over 10,000 families each year.

Aspiranet's 35 core family support programs in 44 locations are run by over 1,100 compassionate employees committed to strengthening and empowering communities through the Aspiranet network.

Though our scope is large, our approach is personal. Our caring staff cultivate local communities across California, one connection at a time.

Quarterly Report

Program/Segment: In Touch with the Tri-Counties with Nancy Rodriguez

Date Aired: April 19, 2015

Time: 5:30 a.m.

Stations: KHAY/KBBY/KVYB/KRRF/KVEN

Duration: 25-30 minutes

Organization: Financial Institute-How to save money!

Guests: Pedro Chavez

Mr. Pedro Chavez, who's a finance professional, discussed different ways to save money:

- 1.Keep track of everything you spend for a week. You might be surprised what you're buying, and what you can do without.
- 2.Make purchases with cash. This can help you stick to a budget and avoid impulse purchases. ...
- 3.Lower your bills. ...
- 4.Rank your nonessential expenses. ...
- 5.Pack a lunch.

Pedro also discussed programs available for future first time homebuyers.

Quarterly Report

Program/Segment: In Touch with the Tri-Counties with Nancy Rodriguez

Date Aired: April 26, 2015

Time: 5:30 a.m.

Stations: KHAY/KBBY/KVYB/KVEN/KRRF

Duration: 25-30 minutes

Organization: ASPIRANET

Guests: Aspiranet Representative

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Quarterly Report

Program/Segment: In Touch with the Tri-Counties with Nancy Rodriguez

Date Aired: May 3, 2015

Time: 5:30 a.m.

Stations: KHAY/KBBY/KVYB/KRRF/KVEN

Duration: 25-30 minutes

Organization: Financial Institute-How to save money!

Guests: Pedro Chavez

Mr. Pedro Chavez, who's a finance professional, discussed different ways to save money:

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- 4.Rank your nonessential expenses. ...
- 5.Pack a lunch.

Pedro also discussed programs available for future first time homebuyers.

Quarterly Report

Program/Segment: In Touch with the Tri-Counties with Nancy Rodriguez

Date Aired: May 10, 2015

Time: 5:30 a.m.

Stations: KHAY/KBBY/KVYB/KVEN/KRRF

Duration: 25-30 minutes

Organization: P.A.C.T.

Guests: Monica Campos

The PACT project is part of a community and resident-led leadership program through Cabrillo Economic Development (CEDC) Community Building division in partnership with CEDC youth leadership group living at CEDC 's Fillmore Central Station Apartments.

The idea of creating PACT came after Fillmore youth living at CEDC's Fillmore Central Station Apartments learned that one of their friends was personally bullied at school for wearing "unfashionable" clothing. After learning of the incident, the team decided to take action. CEDC Community Building staff traveled with the youth to Sacramento in October 2013 to gather with over 100 community leaders from across the country at the NeighborWorks America Community Leadership Institute (CLI). The purpose: to strengthen the voice and skills of community leaders in low-income communities through a community project.

After attending the CLI, PACT was created by the youth to provide accessible resources to Ventura County youth in need living in the Ventura County through gently used or new clothing, shoes, and educational necessities.

You can donate gently used, new clothing for ages K-12 to the PACT youth closet by dropping them off at:

CEDC: 702 County Square Drive, Ventura

Fillmore Central Station Farmworker Apartments: 272 Main St, Fillmore.

Paseo Santa Clara Apartments: 296 Riverspark Blvd, Oxnard

Your donations are tax deductible!

To coordinate a pick up or for more info, call CEDC Community Building Manager, Juliana at 805-6725-2588 or email: jgallardo@cabrilloedc.org.

Quarterly Report

Program/Segment: In Touch with the Tri-Counties with Nancy Rodriguez

Date Aired: May 17, 2015

Time: 5:30 a.m.

Stations: KHAY/KBBY/KVYB/KVEN/KRRF

Duration: 25-30 minutes

Organization: Buena Animal Hospital

Guests: Veterinarian

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Quarterly Report

Program/Segment: In Touch with the Tri-Counties with Nancy Rodriguez

Date Aired: May 24, 2015

Time: 5:30 a.m.

Stations: KHAY/KBBY/KVYB/KVEN/KRRF

Duration: 25-30 minutes

Organization: P.A.C.T.

Guests: Monica Campos

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Quarterly Report

Program/Segment: In Touch with the Tri-Counties with Nancy Rodriguez

Date Aired: May 31, 2015

Time: 5:30 a.m.

Stations: KHAY/KBBY/KVYB/KVEN/KRRF

Duration: 25-30 minutes

Organization: U.C.A.A.N.

Guests: Rachel Shur

United Cancer Advocacy Action Network is a 501 c3. Grass roots, and 100% volunteer run cancer charity that focuses on bridging the gap between cancer patients and their immediate needs locally and nationwide. UCAAN helps anyone with any form of cancer, any age anywhere across the country.

UCAAN was founded by cancer survivor extraordinaire and 2-time terminal cancer survivor Rachel Shur.

Your donation to UCAAN helps bridge the gap between cancer patients and their immediate needs. All donations are tax deductible.

www.UCAAN.org for more information, or call (805) 796-6090.

Quarterly Report

Program/Segment: In Touch with the Tri-Counties with Nancy Rodriguez

Date Aired: June 7, 2015

Time: 5:30 a.m.

Stations: KHAY/KBBY/KVYB/KVEN/KRRF

Duration: 25-30 minutes

Organization: Breastfeeding

Guests: Paris Maloof-Bury

RN, Paris Maloof-Bury is a nurse at Community Memorial Hospital, in addition to being a Lactation Consultant.

Paris Maloof-Bury discussed many of the benefits of breastfeeding your baby, including higher IQ, obesity, weight loss, allergies, and many more. Maloof-Bury explained how important that first milk is. Most babies lose a small amount of weight in the first few days, but will gain in the weeks to come. As your baby needs milk and nurses more, your breasts will respond by making more milk. Experts recommend breastfeeding exclusively (no formula, juice or water) for 6 months. If you supplement with formula your breast will make less milk. Even if you breastfeed less than the recommended 6 months, it's better to breastfeed for a short time than no time at all.

Discussion on the importance of breastfeeding.

Quarterly Report

Program/Segment: In Touch with the Tri-Counties with Nancy Rodriguez

Date Aired: June 14, 2015

Time: 5:30 a.m.

Stations: KHAY/KBBY/KVYB/KVEN/KRRF

Duration: 25-30 minutes

Organization: U.C.A.A.N.

Guests: Rachel Shur

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www.UCAAN.org for more information, or call (805) 796-6090.

Quarterly Report

Program/Segment: In Touch with the Tri-Counties with Nancy Rodriguez

Date Aired: June 21, 2015

Time: 5:30 a.m.

Stations: KHAY/KBBY/KVYB/KRRF/KVEN

Duration: 25-30 minutes

Organization: Financial Institute-How to save money!

Guests: Pedro Chavez

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- 3.Lower your bills. ...
- 4.Rank your nonessential expenses. ...
- 5.Pack a lunch.

Pedro also discussed programs available for future first time homebuyers.

Quarterly Report

Program/Segment: In Touch with the Tri-Counties with Nancy Rodriguez

Date Aired: June 28, 2015

Time: 5:30 a.m.

Stations: KHAY/KBBY/KVYB/KVEN/KRRF

Duration: 25-30 minutes

Organization: Breastfeeding

Guests: Paris Maloof-Bury

RN, Paris Maloof-Bury is a nurse at Community Memorial Hospital, in addition to being a Lactation Consultant.

Paris Maloof-Bury discussed many of the benefits of breastfeeding your baby, including higher IQ, obesity, weight loss, allergies, and many more. Maloof-Bury explained how important that first milk is. Most babies lose a small amount of weight in the first few day, but will gain in the weeks to come. As your baby needs milk and nurses more, your breasts will respond by making more milk. Experts recommend breastfeeding exclusively (no formula, juice or water) for 6 months. If you supplement with formula your breast will make less milk. Even if you breastfeed less than the recommend 6 months, it's better to breastfeed for a short time than no time at all.

Discussion on the importance of breastfeeding.

KVYB Quarterly Report...Second Quarter 2015

1) Wildwood 5/10K Trail Runs-Play Conejo

a) Event-June 27th

i) 20 recorded promotional announcements beginning 2 weeks prior to event

2) The Hope Run

a) Event – May 16th

i) 5 recorded promotional announcements per week beginning March 2nd 55 Total.

ii) Web site promotion with link

3) Autism Ventura

a) Event – April 19th

i) 30 recorded promotional announcements beginning 2 weeks prior

ii) On site hosting day of event

iii) Web site promotion with link

4) Central Coast Cares-Nepal benefit concert

a) Event - May 29th

i) Fundraiser for Nepal

(1) Morning show interview with organizer on May 12th and again Thursday May 28th

(2) Social Media posting May 28th

(3) On site hosting with morning show host day of event



103.3 The Vibe

Posted by Spencer Fischer

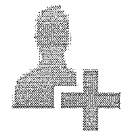
May 28 · 🌐



THIS FRIDAY!!!



Vanessa Craig added 6 new photos.



May 27 · Edited · 🌐

Friday Night Fun for \$50 Dinner, wine, music, Nepali dancers, presentation and aucti... Continue Reading

CENTRAL COAST CARES
www.CentralCoastCares.com
Presented by
ALL-STAR CHEF VANESSA CRAIG

FRIDAY, MAY 29th THE ORCHID FARM

In the name of human dignity, we can join together and help one fellow human being have a better, more, food and shelter. Will you help?

OPEN: Proceeds to Manokamana Foundation



Event open for receiving donations from friends, neighbors, general citizens and professional associations are going.

To purchase tickets, visit www.cocare.com and see the full and complete event.

To purchase tickets, visit www.cocare.com

ALL 100% of the \$500 Ticket for 10 people, including, wine, appetizers and a special presentation of 10 Nepali traditional dancing and performance.

For tickets & reservations, visit www.cocare.com

Event location: Central Coast Cares, Santa Ana Plaza

Contact: 805-258-1234, Email: central@cocare.com



Event Presented by



520.251.0847-1990299





AUTISM SOCIETY

Improving the Lives of All Affected by Autism
Ventura County

May 29, 2015

Cumulus Media Networks
1376 Walter St. Suite 6
Ventura, CA. 93003

On behalf of our board of directors and our members, I would like to extend our sincerest gratitude for your recent sponsorship support to the Autism Society Ventura County during our 3rd Annual Aut2Run fundraiser held April 19, 2015. Your extra effort to publicize the event through radio spots and other airtime was most appreciated.

We want to acknowledge the great monetary value your sponsorship support brings so that all funds raised at the Aut2Run event are available to be used to support families, children and adults with Autism Spectrum Disorder in a variety of ways. It is also important for you to know that all funds raised by the Aut2Run event remain in Ventura County.

ASVC is targeting activities to help families identify the onset of autism earlier so that intensive intervention can begin earlier. Studies have shown that early intensive intervention results in better outcomes. We look forward to hosting an information booth at the Ventura County Fair dedicated to early warning signs of autism again this year. A new initiative this year aims to assist families of individuals who are newly diagnosed with Autism Spectrum Disorder (ASD) through offering education and support during some of the darkest days a family can face. Our efforts to provide the latest information regarding evidenced based autism treatments will reach a new, higher and more intense level. We will also continue trainings to educate the ASD community how to safely disclose the ASD diagnosis to First Responders in emergency situations.

These are just a few examples of ways your generosity is making a difference. Your support to the Autism Society of Ventura County is greatly appreciated.

Sincerely,

Darylene Williams

Darylene Williams
ASVC Administrative Assistant