

QUARTERLY REPORT FOR  
***KVYB***  
October November December- 2015

In an ongoing effort to serve the public interest, KBBY broadcasts programming responsive to issue of concern to Ventura, CA and the surrounding service area. Following is a list of those issues, and of the station's most significant programming of them

**Education and Youth Programs**

**Arts & Culture**

**Environmental Issues**

**Health Care**

**Public Safety**

**Misc. Public Services**

The following pages include the title / description, date, time and duration of programs that we have broadcast addressing these local issues.

Prepared by: Nancy Rodriguez

## **Quarterly Report**

**Program/Segment:** In Touch with the Tri-Counties with Nancy Rodriguez

**Date Aired:** October 25, 2015

**Time:** 5:30 a.m.

**Stations:** KHAY/KBBY/KVYB/KRRF/KVEN

**Duration:** 25-30 minutes

**Organization:** STARLIGHT SUPPER CLUB

**Guests:** Charleen Morla

Project Understanding at San Buena Ventura will be holding their 3rd Annual Starlight Supper Club event on Saturday, November 7, 2015 from 5:30pm – 10:00pm at the Crowne Plaza Ventura Beach located at 450 E. Harbor Blvd., Ventura. The event will be a night of taste and sophistication with a touch of 1940s glamour, and will include a sit down dinner, raffles, silent auctions, and live entertainment.

The Starlight Supper Club is a fundraising event to benefit Project Understanding in support of the many programs they provide including the Food Pantry, SHORE (Supportive Housing Opportunities in a Residential Environment, Transition Housing, Homeless to Home, Tender Life Maternity Home, and the various tutoring centers throughout Ventura County.

General admission for the Starlight Supper Club is \$75. Tickets are available and may be purchase online by visiting [www.projectunderstanding.eventbrite.com](http://www.projectunderstanding.eventbrite.com) or by calling (805) 236-1309 or (805) 652-1326.

## **Quarterly Report**

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**Date Aired:** October 11, 2015

**Time:** 5:30 a.m.

**Stations:** KHAY/KBBY/KVYB/KRRF/KVEN

**Duration:** 25-30 minutes

**Organization:** THE CITY CENTER

**Guests:** Charleen Morla

On October 15, 2015, The City Center held a benefit to raise awareness of Domestic Violence and its direct connection to homelessness for women and children.

**“Take the Punch Out of Domestic Violence”** was an informative, inspirational and thought provoking evening which featured championship boxer and domestic violence survivor, Maureen Shea.

“Each year more than 4 million women suffer physical abuse by their partners; much of this violence is witnessed by young children. More than 1/3rd of the homeless women and children in Ventura are homeless trying to escape from domestic abuse in their homes. The City Center is committed to assisting these broken families and rebuilding lives. The goal is to raise \$10,000 to renovate and dedicate a “Purple Room” specifically to house a family in need”, reports Jim Duran, Executive Director.

## **Quarterly Report**

**Program/Segment:** In Touch with the Tri-Counties with Nancy Rodriguez

**Date Aired:** October 10, 2015

**Time:** 5:30 a.m.

**Stations:** KHAY/KBBY/KVYB/KRRF/KVEN

**Duration:** 25-30 minutes

**Organization:** VENTURA CHAMBER OF COMMERCE-TASTE

**Guests:** Charleen Morla

One of the Chamber's most popular events, TASTE is held in early November. Partnering with "very" local restaurants, wineries, breweries, and bakeries/confectioners, over 400 guests enjoy the very best Ventura has to offer in a festive, casual atmosphere. To participate in TASTE, please contact Charleen Morla at [charleen@ventura-chamber.org](mailto:charleen@ventura-chamber.org), or call (805) 643-7222.

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**Duration:** 25-30 minutes

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## Quarterly Report

**Program/Segment:** In Touch with the Tri-Counties with Nancy Rodriguez

**Date Aired:** November 1, 2015

**Time:** 5:30 a.m.

**Stations:** KHAY/KBBY/KVYB/KRRF/KVEN

**Duration:** 25-30 minutes

**Organization:** Project Understanding

**Guests:** Charleen Morla

Project Understanding provides hope by developing and directing resources for the purpose of transforming lives and community through justice, mercy & compassion.

Project Understanding is located in Ventura, California.

First Step Center -Provides assessments, develops action plans and provides referrals to community agencies for the long-term success of those we serve.

Food Pantry - Provides groceries once a month to families whose budget cannot support the purchase of their own.

Homeless 2 Home- Field-based outreach and case management services to homeless individuals who desire to change their life situation for the better.

Tutoring - Extra classroom instruction for economically disadvantaged children with volunteer tutors in a one-to-one interaction.

Rental Assistance and Eviction Prevention - Project Understanding works with families who are either homeless or in immediate danger of becoming homeless to help them secure housing or to prevent losing their housing.

SHORE - Case management for the previously homeless with 15 permanent supportive housing units.

Tender Life Maternity Home - Provides homeless pregnant women with safe housing and supportive services that promotes self-sufficiency.

Transition House: Case management for previously homeless families housed in a five unit apartment complex.

## **Quarterly Report**

**Program/Segment:** In Touch with the Tri-Counties with Nancy Rodriguez

**Date Aired:** November 8, 2015

**Time:** 5:30 a.m.

**Stations:** KHAY/KBBY/KVYB/KVEN/KRRF

**Duration:** 25-30 minutes

**Organization:** ASPIRANET-ADOPTION

**Guests:** Martie Miles

For more than 35 years, Aspiranet has been dedicated to creating permanent, lifelong connections for children and families located in California.

A nonprofit 501(c)(3) community-based organization headquartered in South San Francisco, we offer a statewide network of innovative and multi-faceted services that enhances the lives of over 10,000 families each year.

Aspiranet's 35 core family support programs in 44 locations are run by over 1,100 compassionate employees committed to strengthening and empowering communities through the Aspiranet network.

Though our scope is large, our approach is personal. Our caring staff cultivate local communities across California, one connection at a time.

## **Quarterly Report**

**Program/Segment:** In Touch with the Tri-Counties with Nancy Rodriguez

**Date Aired:** November 15, 2015

**Time:** 5:30 a.m.

**Stations:** KHAY/KBBY/KVYB/KVEN/KRRF

**Duration:** 25-30 minutes

**Organization:** U.C.A.A.N.

**Guests:** Rachel Shur

United Cancer Advocacy Action Network is a 501 c3. Grass roots, and 100% volunteer run cancer charity that focuses on bridging the gap between cancer patients and their immediate needs locally and nationwide. UCAAN helps anyone with any form of cancer, any age anywhere across the country.

UCAAN was founded by cancer survivor extraordinaire and 2-time terminal cancer survivor Rachel Shur.

Your donation to UCAAN helps bridge the gap between cancer patients and their immediate needs. All donations are tax deductible.

[www.UCAAN.org](http://www.UCAAN.org) for more information, or call (805) 796-6090.



## Quarterly Report

**Program/Segment:** In Touch with the Tri-Counties with Nancy Rodriguez

**Date Aired:** November 22, 2015

**Time:** 5:30 a.m.

**Stations:** KHAY/KBBY/KVYB/KRRF/KVEN

**Duration:** 25-30 minutes

**Organization:** U-S Marines' "Toys for Tots"

**Guests:** U-S Marines

U-S Marines with the "Toys for Tots" came in to discuss this year's effort to collect as toys for children in need in Ventura County. Fernando Aguirre discussed this year's toy drive, which kicked off on October 1<sup>st</sup>. Also talked about, were ways to get involved with the organization, which includes not only hosting an event, but also, assisting with the process of picking up the toys, sorting, and delivering them to the homes. In addition to donating a toy, the Marines mentioned that you can opt for a monetary donation towards the organization at [www.toysfortots.org](http://www.toysfortots.org). Sergeant Aguirre also shared touching stories from the past toys drives and deliveries.

## Quarterly Report

**Program/Segment:** In Touch with the Tri-Counties with Nancy Rodriguez

**Date Aired:** November 29, 2015

**Time:** 5:30 a.m.

**Stations:** KHAY/KBBY/KVYB/KRRF/KVEN

**Duration:** 25-30 minutes

**Organization:** Project Understanding

**Guests:** Charleen Morla

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## Quarterly Report

**Program/Segment:** In Touch with the Tri-Counties with Nancy Rodriguez

**Date Aired:** December 6, 2015

**Time:** 5:30 a.m.

**Stations:** KHAY/KBBY/KVYB/KRRF/KVEN

**Duration:** 25-30 minutes

**Organization:** U-S Marines' "Toys for Tots"

**Guests:** U-S Marines

U-S Marines with the "Toys for Tots" came in to discuss this year's effort to collect as toys for children in need in Ventura County. Fernando Aguirre discussed this year's toy drive, which kicked off on October 1<sup>st</sup>. Also talked about, were ways to get involved with the organization, which includes not only hosting an event, but also, assisting with the process of picking up the toys, sorting, and delivering them to the homes. In addition to donating a toy, the Marines mentioned that you can opt for a monetary donation towards the organization at [www.toysfortots.org](http://www.toysfortots.org). Sergeant Aguirre also shared touching stories from the past toys drives and deliveries.

## Quarterly Report

**Program/Segment:** In Touch with the Tri-Counties with Nancy Rodriguez

**Date Aired:** December 13, 2015

**Time:** 5:30 a.m.

**Stations:** KHAY/KBBY/KVYB/KRRF/KVEN

**Duration:** 25-30 minutes

**Organization:** U-S Marines' "Toys for Tots"

**Guests:** U-S Marines

U-S Marines with the "Toys for Tots" came in to discuss this year's effort to collect as toys for children in need in Ventura County. Fernando Aguirre discussed this year's toy drive, which kicked off on October 1<sup>st</sup>. Also talked about, were ways to get involved with the organization, which includes not only hosting an event, but also, assisting with the process of picking up the toys, sorting, and delivering them to the homes. In addition to donating a toy, the Marines mentioned that you can opt for a monetary donation towards the organization at [www.toysfortots.org](http://www.toysfortots.org). Sergeant Aguirre also shared touching stories from the past toys drives and deliveries.

## Quarterly Report

**Program/Segment:** In Touch with the Tri-Counties with Nancy Rodriguez

**Date Aired:** December 20, 2015

**Time:** 5:30 a.m.

**Stations:** KHAY/KBBY/KVYB/KRRF/KVEN

**Duration:** 25-30 minutes

**Organization:** Project Understanding

**Guests:** Charleen Morla

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## Quarterly Report

**Program/Segment:** In Touch with the Tri-Counties with Nancy Rodriguez

**Date Aired:** December 27, 2015

**Time:** 5:30 a.m.

**Stations:** KHAY/KBBY/KVYB/KRRF/KVEN

**Duration:** 25-30 minutes

**Organization:** Financial Institute-How to save money!

**Guests:** Pedro Chavez

Mr. Pedro Chavez, who's a finance professional, discussed different ways to save money:

- 1.Keep track of everything you spend for a week. You might be surprised what you're buying, and what you can do without.
- 2.Make purchases with cash. This can help you stick to a budget and avoid impulse purchases. ...
- 3.Lower your bills. ...
- 4.Rank your nonessential expenses. ...
- 5.Pack a lunch.

Pedro also discussed programs available for future first time homebuyers.

## **KVYB Quarterly Report...Fourth Quarter 2015**

### **1) Foodshare – Can-Tree-Collection**

- a) Saturday December 5<sup>th</sup>
  - i) 135 Recorded Promos beginning 11/19
  - ii) 100 Live mentions beginning 11/19
  - iii) On Site broadcast on December 5<sup>th</sup>
  - iv) Website presence

### **2) Red Road Foundation**

- a) Raising money for sustainable child-hood education
  - i) Morning show interview on 10/30

### **3) Christa McCauliff School in Oxnard**

- a) Fundraiser on 10/30
  - i) Morning show interview on 10/30

### **4) Alzheimer Association**

- a) Event 11/7
  - i) Morning show interview 11/5

### **5) White Heart Foundation**

- a) Raising money to help wounded military with various things
- b) Morning show interview 11/11