



WVAH  
1301 Piedmont Rd  
Charleston, WV 25301

Strategic Media Placement  
7669 Stagers Loop  
Delaware, OH 43015

## Contract # 2896899

**Schedule Dates** 05/30/17-06/09/17  
**Advertiser** Ohio Taxpayers for Lower Drug Prices (117299)  
**Agency** Strategic Media Placement (6694)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** 1254/1885/5150 (932349)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Adam, Shaw,  
**Phone/Fax** /  
**CPE** 1254/1885/5150  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** TV BRADLEY PHILIPPS

**Date Entered** 05/25/17  
**Last Modified** 05/25/17  
**Entered By** Griffin Foley  
**CO-OP** No  
**Headline #** ECR25562558  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$387.00  
**Net Total** \$2,193.00  
**Sales Tax**

## Charleston WV (WVAH)

By Broadcast Month	Spots	Rate
Jun. 2017	15	\$2,580.00
<b>Grand Total:</b>	<b>15</b>	<b>\$2,580.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	06/04/17-06/04/17	1	:30	9A- 10A (EST)								1	1	\$100.00	\$100.00	Charleston WV (WVAH)	NEWS	5/25/17
2.0	Normal Line / News (2)	05/30/17-06/09/17	1	:30	6:30P- 7P (EST)	3	X	X	X	X	X			6	\$100.00	\$600.00	Charleston WV (WVAH)	Eyewitness News at 630P	5/25/17
3.0	Normal Line / News (3)	05/30/17-06/09/17	1	:30	10P- 10:30P (EST)	3	X	X	X	X	X			6	\$235.00	\$1,410.00	Charleston WV (WVAH)	Eyewitness News @ 10P	5/25/17
4.0	Normal Line / News (4)	06/03/17-06/03/17	1	:30	10P- 11P (EST)							1		1	\$235.00	\$235.00	Charleston WV (WVAH)	NEWS	5/25/17
5.0	Normal Line / News (5)	06/04/17-06/04/17	1	:30	10P- 11P (EST)								1	1	\$235.00	\$235.00	Charleston WV (WVAH)	NEWS	5/25/17

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



**KATZ TELEVISION  
GROUP**

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25562558	<b>Changes as of:</b> 5/25/2017 at 2:16 PM	<b>Version:</b> Current State Version 2	
<b>CPE:</b> 1254/1885/5150	<b>Flight:</b> 5/30/17 - 6/9/17	<b>Station:</b> WVAH	<b>Total \$:</b> \$2,580.00
<b>Agency:</b> STRATEGIC MEDIA PLACEMENT 7669 STAGERS LOOP DELAWARE, OH 43015	<b>Advertiser:</b> Ohio Taxpayers for Lower Drug Prices	<b>Market:</b> Charleston, WV	<b>Total Spots:</b> 15
<b>Product:</b> TV	<b>Office:</b> WASHINGTON		<b>Total CPP:</b> \$89.58
<b>Agency Order #:</b> 6203241	<b>Primary Demo:</b> Adults 35+		<b>Total GRP:</b> 28.8
<b>Buyer:</b> Shaw, Adam	<b>Con Type:</b> POLITICAL/VOTE		<b>Traffic #:</b> 2896899
<b>Salesperson:</b> BRADLEY PHILIPPS 202-955-5342	<b>Assistant:</b> BRADLEY PHILIPPS 202-955-5342		<b>Separation:</b>
<b>Comments:</b> OH - Ohio Taxpayers for Lower Drug Prices - Flight Date 5.30-6.9;Separation: 30			

#	Day/Time	DP	Program	Rate	A35P Rating	Len	5/30 - 6/5		Total Spots	Total \$	CPP	GRP
							5/30	6/5				
1	Su 9a-10a		Fox News Sunday	\$100.00	1.0	30	1	0	1	\$100.00	\$100.00	1.0
2	M-F 6:30p-7p		Eyewitness News at 630P	\$100.00	1.5	30	3	3	6	\$600.00	\$66.67	9.0
3	M-F 10p-10:30p		Eyewitness News @ 10P	\$235.00	2.3	30	3	3	6	\$1,410.00	\$102.17	13.8
4	Sa 10p-11p		Eyewitness News @ 10P	\$235.00	2.5	30	1	0	1	\$235.00	\$94.00	2.5
5	Su 10p-11p		Eyewitness News @ 10P	\$235.00	2.5	30	1	0	1	\$235.00	\$94.00	2.5
<b>TOTALS:</b>							<b>9</b>	<b>6</b>	<b>15</b>	<b>\$2,580.00</b>	<b>\$89.58</b>	<b>28.8</b>



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		<b>Assistant:</b> BRADLEY PHILIPPS 202-955-5342	<b>Separation:</b>

<b>Special Instructions</b>	
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Order Level Comments		
<b>Date/Time</b>	<b>Added by</b>	<b>Comment</b>
05/25/17 1:54 PM	BRADLEY PHILIPPS	OH - Ohio Taxpayers for Lower Drug Prices - Flight Date 5.30-6.9;Separation: 30
05/25/17 1:54 PM	BRADLEY PHILIPPS	OH - Ohio Taxpayers for Lower Drug Prices - Flight Date 5.30-6.9;Separation: 30

Competitive Information	
<b>Market Budget:</b>	\$51,600
<b>WVAH Share:</b>	5%
<b>Comment:</b>	
<b>Unknown:</b>	95%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	15	\$2,580.00	\$89.58	28.8
<b>Total</b>	<b>100%</b>	<b>15</b>	<b>\$2,580.00</b>	<b>\$89.58</b>	<b>28.8</b>

Monthly Summary		
Month	Spots	Dollars
2017-Jun	15	\$2,580.00
<b>Total</b>	<b>15</b>	<b>\$2,580.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	5/25/17 2:08 PM					\$0	\$0	
Revision	5/25/17 1:54 PM	BRADLEY PHILIPPS	Confirmed			\$0	\$2,580.00	Changes: Flight Start from 5/29/17 to 5/30/17, Start Day Of The Week from Monday to MondayExceptFirst, Flight End from 6/11/17 to 6/9/17, User Entered \$ from \$0.00 to \$2,580.00. 5 buylines added or modified.
New	5/25/17 1:54 PM	BRADLEY PHILIPPS	New	15		\$2,580.00	\$2,580.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> WV44 Charleston WV	<b>Date:</b> 5/31/17
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I, STRATEGIC MEDIA PLACEMENT  
do hereby request station time concerning the following issue:

DRUG PRICE RELIEF ACT

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:**

This broadcast time will be used by: OHIO TAXPAYERS FOR LOWER DRUG PRICES

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes
 ☒ No



For programming that “communicates a message relating to any political matter of national importance,” list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that “communicates a message relating to any political matter of national importance,” attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

OHIO TAXPAYERS FOR LOWER DRUG PRICES 545 E TOWN ST, COLUMBUS, OH 43215  
 PRESIDENT MICHAEL WEINSTEIN

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney’s fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

5/24/17 \_\_\_\_\_ Date Signature  
 \_\_\_\_\_ Contact Phone Number 203-376-9992

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted ☐ Accepted in Part ☐ Rejected  
 \_\_\_\_\_ Printed Name Title  
 \_\_\_\_\_ SSA Manager

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any  
Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.