



WVAH
1301 Piedmont Rd
Charleston, WV 25301

Strategic Media Placement
7669 Stages Loop
Delaware, OH 43015

Contract # 3027897
Schedule Dates 09/18/17-10/15/17
Advertiser Ohio Taxpayers for Lower Drug Prices (117299)
Agency Strategic Media Placement (6694)
Product POLITICAL ISSUE (ns) (1187)
Brand 1253/1882/5263 (960232)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Brant Fink,
Phone/Fax /
CPE 1253/1882/5263
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments Broadcast Separation: 30
BRADLEY PHILLIPS

Date Entered 09/15/17
Last Modified 09/15/17
Entered By Jason Baumgarten
CO-OP No
Headline # ECR25711421
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$856.50
Net Total \$4,853.50
Sales Tax

Charleston WV (WVAH)
By Broadcast Month Spots Rate
Sep. 2017 10 \$1,360.00
Oct. 2017 30 \$4,350.00
Grand Total: 40 \$5,710.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	09/18/17-10/13/17	1	:30	10P-10:30P (EST)	3	X	X	X	X	X			12	\$250.00	\$3,000.00	Charleston WV (WVAH)		9/15/17
2.0	Normal Line / News (2)	09/24/17-10/15/17	1	:30	10P-11P (EST)								1	4	\$250.00	\$1,000.00	Charleston WV (WVAH)		9/15/17
3.0	Normal Line / SPOT (3)	09/18/17-09/22/17	1	:30	5P-5:30P (EST)	3	X	X	X	X	X			3	\$60.00	\$180.00	Charleston WV (WVAH)		9/15/17
4.0	Normal Line / SPOT (4)	09/25/17-10/13/17	1	:30	5P-5:30P (EST)	3	X	X	X	X	X			9	\$75.00	\$675.00	Charleston WV (WVAH)		9/15/17
5.0	Normal Line / SPOT (4)	09/18/17-09/22/17	1	:30	5:30P-6P (EST)	3	X	X	X	X	X			3	\$60.00	\$180.00	Charleston WV (WVAH)		9/15/17
6.0	Normal Line / SPOT (4)	09/25/17-10/13/17	1	:30	5:30P-6P (EST)	3	X	X	X	X	X			9	\$75.00	\$675.00	Charleston WV (WVAH)		9/15/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

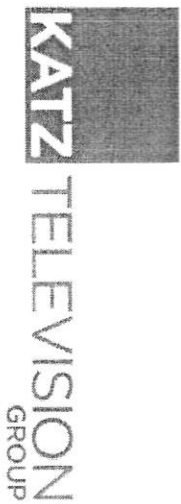
Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgn.net/?p=1224> to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



125 West 55th St
New York, NY 10019

Contract # 25711421		Changes as of: 9/14/2017 at 2:47 PM		Version: Original Order	
CPE: 1253/1882/5263		Flight: 9/18/17 - 10/15/17		Total \$: \$5,710.00	
Agency: STRATEGIC MEDIA PLACEMENT		Advertiser: Ohio Taxpayers for Lower Drug Prices		Total Spots: 40	
7669 STAGERS LOOP DELAWARE, OH 43015		Product: Broadcast		Total CPP: \$56.65	
Agency Order #: 6532267		Buyer: Fink, Brant		Total GRP: 100.8	
Salesperson: BRADLEY PHILIPPS		Primary Demo: Adults 35+			
202-955-5342		Con Type: POLITICAL/NOTE			
		Assistant: BRADLEY PHILIPPS			
		202-955-5342			
Comments: Separation: 30		Separation:			

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	9/18 - 10/9					Total Spots	Total \$	CPP	GRP
							9/18	9/25	10/2	10/9					
1	M-F 10p-10:30p		Eyewitness News @ 10P	\$250.00	2.5	30	3	3	3	3		12	\$3,000.00	\$100.00	30.0
2	Su 10p-11p		Eyewitness News @ 10P	\$250.00	3.0	30	1	1	1	1		4	\$1,000.00	\$83.33	12.0
3	M-F 5p-5:30p		Family Feud	\$60.00	2.4	30	3	0	0	0		3	\$180.00	\$25.00	7.2
Q3 Rate															
4	M-F 5p-5:30p		Family Feud	\$75.00	2.4	30	0	3	3	3		9	\$675.00	\$31.25	21.6
5	M-F 5:30p-6p		Family Feud	\$60.00	2.5	30	3	0	0	0		3	\$180.00	\$24.00	7.5
Q3 Rate															
6	M-F 5:30p-6p		Family Feud	\$75.00	2.5	30	0	3	3	3		9	\$675.00	\$30.00	22.5
TOTALS:												40	\$5,710.00	\$56.65	100.8



125 West 55th St
New York, NY 10019

Contract # 2571421

Changes as of: 9/14/2017 at 2:47 PM

Version: Original Order

CPE: 1253/1882/5263

Flight: 9/18/17 - 10/15/17

Station: WVAH

Total \$: \$5,710.00

Agency: STRATEGIC MEDIA

Advertiser: Ohio Taxpayers for Lower Drug Prices

Market: Charleston, WV

Total Spots: 40

7669 STAGERS LOOP

Product: Broadcast

Office: WASHINGTON

Total CPE: \$56.65

DELAWARE, OH 43015

Agency Order #: 6532267

Primary Demo: Adults 35+

Total GRP: 100.8

Buyer: Fink, Brant

Con Type: POLITICAL/NOTE

Separation:

Salesperson: BRADLEY PHILLIPS
202-955-5342

Assistant: BRADLEY PHILLIPS
202-955-5342

Special Instructions

Order Level Comments

Date/Time: 09/14/17 2:47 PM
Added by: JARED SALLES
Comment: Separation: 30

Competitive Information

Market Budget:	\$114,200
WVAH Share:	5%
Comment:	sh acc
WCHS:	14%
WOWK:	9%
WQGW:	4%
WSAZ:	68%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	40	\$5,710.00	\$56.65	100.8

Monthly Summary

Month	Spots	Dollars
2017-Sep	10	\$1,360.00
2017-Oct	30	\$4,350.00
Total	40	\$5,710.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	9/14/17 2:47 PM	JARED SALLES	New	40		\$5,710.00	\$5,710.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
------------------------------	--------------

I, Strategic Media Placement

do hereby request station time concerning the following issue:

Drug Price Relief Act

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Ohio Taxpayers for Lower Drug Prices

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
------------------------------	--------------

I, Strategic Media Placement
do hereby request station time concerning the following issue:

Ohio Drug Price Relief Act

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached Order					

This broadcast time will be used by: Ohio Taxpayers for Lower Drug Prices

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

--

I represent that the payment for the above described broadcast time has been furnished by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

OHIO TAXPAYERS FOR LOWER DRUG PRICES 545 E TOWN ST, COLUMBUS, OH
43215

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

PRESIDENT MICHAEL WEINSTEIN, TREASURER LYLE HONIG

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

8/1/17 Adan Son 203-376-9992
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
Dara D. Naylor Dara D. Naylor JSA Manager
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached order.					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.