

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <p style="text-align: center; font-size: 1.5em;">KTVA</p>	<b>Date:</b> <p style="text-align: center; font-size: 1.5em;">7.14.17</p>
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I, Mike Furman  
do hereby request station time concerning the following issue:

AARP

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As	ordered		

This broadcast time will be used by: AARP

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Healthcare

I represent that the payment for the above described broadcast time has been furnished by (name and address):

AAFP 601 E St NW Washington, DC 20049

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

David Rosenberg, Director of Grass Administration  
Sue Siegel, Director, State Outreach

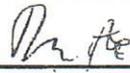
For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

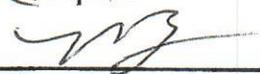
The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

3/15/17                                            202-338-8700  
Date                                      Signature                                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted                       Accepted in Part                       Rejected

                      R. Deora                      DoS  
Signature                                      Printed Name                                      Title

### AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As	Ordered		

**Attach proposed schedule with charges (if available):**

#### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**

# New Order

**Agency:** GMMB  
**Office:** Washington  
**Client:** 5 - AARP  
**Product:** 8 - Issue  
**Piggyback Product:**  
**Estimate:** 6037 - AARP 7.17-7.21 (12n cutoff)

**Station:** KTVA-TV  
**Order Type:** Normal  
**Cancel Date:**  
**Received in ePort:** 7/14/2017 10:10:38 AM

**Flight Start:** 07/17/2017  
**Flight End:** 07/23/2017  
**Hiatus:**  
**Airtime Dollars:** \$19,880.00  
**Interactive Dollars:** \$0.00  
**Non-Airtime Dollars:** \$0.00  
**Total Dollars:** \$19,880.00  
**Total Spots:** 70

**Local/National:** Local  
**Rep Office:** KTVA-TV  
**AE:** Janice Wright  
**Phone:**  
**OrderID:** 6353060  
**Status:** New

**Comments:** Separation: 30  
**MarketShare:**

## Weekly Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	7/17	Total Spots	Rtg	CPP	Imp	CPM
1	MTuWThF 5A-5:29A CBS OVRNT NEWS	EM	\$30.00	C	30	5	5				
March 2017 actuals											
2	MTuWThF 5:30A-5:59A CBS MORN NWS	EM	\$150.00	C	30	4	4				
March 2017 actuals											
3	MTuWThF 6A-6:59A KTVA 6AM DYBRK	EM	\$120.00	C	30	4	4				
March 2017 actuals											
4	MTuWThF 7A-8:59A CBS THS MRNG-2<	EM	\$225.00	C	30	4	4				
March 2017 actuals											
5	MTuWThF 9A-9:58A KTVA9AM DAYBRK<	DT	\$70.00	C	30	4	4				
March 2017 actuals											
6	MTuWThF 9:58A-11A PRICE IS RIGHT	DT	\$100.00	C	30	4	4				
March 2017 actuals											
7	MTuWThF 11A-12P YOUNG&RESTLESS	DT	\$80.00	C	30	4	4				
March 2017 actuals											
8	MTuWThF 12:30P-1P BOLD&BEAUTIFUL<	DT	\$60.00	C	30	3	3				
March 2017 actuals											

# New Order (Page 2)

**Agency:** GMMB      **Station:** KTVA-TV      **Order ID:** 6353060  
**Client:** 5 - AARP      **Product:** 8 - Issue      **Estimate:** 6037 - AARP 7.17-7.21 (12n cutoff)  
**Flight Start:** 07/17/2017      **Flight End:** 07/23/2017      **Received in ePort:** 7/14/2017 10:10:38 AM

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	7/17	Total Spots	Rtg	CPP	Imp	CPM
9	MTuWThF 1P-2P TALK-CBS<	DT	\$50.00	C	30	3	3				
March 2017 actuals											
10	MTuWThF 2P-3P LETS-DEAL1- CBS/LETS-DEAL2- CBS	DT	\$50.00	C	30	3	3				
March 2017 actuals											
11	MTuWThF 3P-3:59P DR. PHIL	EF	\$130.00	C	30	4	4				
March 2017 actuals											
12	MTuWThF 4P-4:57P ELLEN	EF	\$200.00	C	30	4	4				
March 2017 actuals											
13	MTuWThF 5P-5:30P KTVA5P 1ST TAKE	EN	\$275.00	C	30	4	4				
March 2017 actuals											
14	MTuWThF 5:30P-6P CBS EVE NEWS	EN	\$900.00	C	30	4	4				
March 2017 actuals											
15	MTuWThF 6P-7P KTVA 6P NEWS	EN	\$375.00	C	30	4	4				
March 2017 actuals											
16	MTuWThF 10P- 10:34P KTVA10P NTCAST<	LN	\$550.00	C	30	4	4				
March 2017 actuals											
17	MTuWThF 10:35P- 11:37P LT-COLBERT-CBS<	LF	\$180.00	C	30	3	3				
March 2017 actuals											
18	MTuWThF 11:37P- 12:36A LT-CORDEN-CBS<	LF	\$70.00	C	30	3	3				
March 2017 actuals											
19	W 6:58P-8:59P BIG BROTHER	PT	\$3,000.00	C	30	1	1				
March 2017 actuals											
20	Th 8P-8:59P BIG BROTHER	PT	\$2,800.00	C	30	1	1				
March 2017 actuals											

**Total Spots:** 70      **Cash\$ - Spots:** \$19,880.00 - 70      **Trades\$ - Spots:** \$0.00 - 0      **Total Cost:** \$19,880.00      **Total GRP - CPP:** 0.0 - \$0.00      **Total GIMP(000) - CPM:** 0 - \$0.00

# CONTRACT



**KTVA**  
**1001 Northway Drive**  
**Suite 202**  
**Anchorage, AK 99508**  
**(907) 929-9700**

And:

**GMMB**  
**Attention: Maura Gilroy**  
**3050 K Street NW**  
**Suite 100**  
**Washington, DC 20007**

<u>Contract / Revision</u> 7036 /		<u>Alt Order #</u>
<u>Product</u> 8 - Issue		
<u>Contract Dates</u> 07/17/17 - 07/21/17		<u>Estimate #</u> 6037 - AARP 7.17-7.21
<u>Advertiser</u> AARP		<u>Original Date / Revision</u> 07/14/17 / 07/14/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KTVA	<u>Account Executive</u> Janice Wright	<u>Sales Office</u> Local Sales-Anc
<u>Special Handling</u> Email/Prepaid		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KTVA	07/17/17	07/21/17	CBS Overnight News	M-F 5a-530a		:30			NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/17/17	07/23/17	11111--	5			\$30.00				
N 2	KTVA	07/17/17	07/21/17	CBS Morning News	M-F 530a-6a		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/17/17	07/23/17	-1111--	4			\$150.00				
N 3	KTVA	07/17/17	07/21/17	KTVA Daybreak I	M-F 6a-7a		:30			NM	4	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/17/17	07/23/17	1111---	4			\$120.00				
N 4	KTVA	07/17/17	07/21/17	CBS This Morning	M-F 7a-9a		:30			NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/17/17	07/23/17	-1111--	4			\$225.00				
N 5	KTVA	07/17/17	07/21/17	KTVA Daybreak II	M-F 9a-95825a		:30			NM	4	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/17/17	07/23/17	1111---	4			\$70.00				
N 6	KTVA	07/17/17	07/21/17	Price Is Right	M-F 95825a-11a		:30			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/17/17	07/23/17	-1111--	4			\$100.00				
N 7	KTVA	07/17/17	07/21/17	Young And The Restless	M-F 11a-12p		:30			NM	4	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/17/17	07/23/17	1111---	4			\$80.00				
N 8	KTVA	07/17/17	07/20/17	Bold And The Beautiful	M-F 122825p-1p		:30			NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/17/17	07/23/17	111----	3			\$60.00				
N 9	KTVA	07/17/17	07/20/17	The Talk	M-F 1p-2p		:30			NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/17/17	07/23/17	-111---	3			\$50.00				
N 10	KTVA	07/17/17	07/20/17	Let's Make A Deal	M-F 2p-3p		:30			NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/17/17	07/23/17	111----	3			\$50.00				
N 11	KTVA	07/17/17	07/20/17	Dr. Phil Show	M-F 3p-4p		:30			NM	4	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/17/17	07/23/17	1111---	4			\$130.00				
N 12	KTVA	07/17/17	07/20/17	Ellen Degeneres Show	M-F 4p-458p		:30			NM	4	\$800.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**KTVA**  
 1001 Northway Drive  
 Suite 202  
 Anchorage, AK 99508  
 (907) 929-9700

<u>Contract / Revision</u>	<u>Alt Order #</u>
7036 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/17/17 - 07/21/17	8 - Issue	6037 - AARP 7.17-7.21 (12

<u>Advertiser</u>	<u>Original Date / Revision</u>
AARP	07/14/17 / 07/14/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/17/17	07/23/17	1111---				4	\$200.00			
N 13	KTVA	07/17/17	07/20/17	KTVA First Take	M-F 45830p-530p		:30			NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/17/17	07/23/17	1111---				4	\$275.00			
N 14	KTVA	07/17/17	07/20/17	CBS Evening News	M-F 530p-6p		:30			NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/17/17	07/23/17	1111---				4	\$900.00			
N 15	KTVA	07/17/17	07/20/17	KTVA Evening News	M-F 558p-7p		:30			NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/17/17	07/23/17	1111---				4	\$375.00			
N 16	KTVA	07/17/17	07/20/17	KTVA Nightcast	M-F 10p-1035p		:30			NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/17/17	07/23/17	1111---				4	\$550.00			
N 17	KTVA	07/17/17	07/20/17	The Late Show w/Stephen C	M-F 1035p-1137p		:30			NM	3	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/17/17	07/23/17	-111---				3	\$180.00			
N 18	KTVA	07/17/17	07/20/17	The Late Late Show w/James	M-F 1137p-1237a		:30			NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/17/17	07/23/17	111----				3	\$70.00			
N 19	KTVA	07/17/17	07/21/17	Big Brother	Wed 65825p-7582!		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/17/17	07/23/17	--1----				1	\$3,000.00			
N 20	KTVA	07/17/17	07/21/17	Big Brother	Thu 8p-9p		:30			NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/17/17	07/23/17	---1---				1	\$2,800.00			
<b>Totals</b>											<b>70</b>	<b>\$19,880.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/26/17 - 07/21/17	70	\$19,880.00	(\$2,982.00)	\$16,898.00
<b>Totals</b>	<b>70</b>	<b>\$19,880.00</b>	<b>(\$2,982.00)</b>	<b>\$16,898.00</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Commercials: Contracts of 2 consecutive weeks or less are not cancelable. Contracts are subject to cancellation upon 2 weeks prior written notice, but no such cancellation shall be effective until 2 telecast weeks have run.

See Rev

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

## Janice Wright

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**From:** Monica Bouvier-Walker  
**Sent:** Tuesday, July 18, 2017 8:06 AM  
**To:** #KTVA - Traffic; #GCI Traffic  
**Cc:** Janice Wright  
**Subject:** FW: AARP - TV orders - 7/17-7/21 estimate #6037

**Importance:** High

FYI

End date all orders as of today's date.

Nothing further should run after today (7/18) so double check any make good lines.

Thanks,

### Monica Bouvier-Walker

Client Services/Traffic Manager, PSA Director



DENALIMEDIA  
GCI FOX NBC CBSO  
SOUTHEAST

1001 Northway Drive, Suite 202  
Anchorage, Alaska 99508

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**From:** Demastrie, Jesse  
**Sent:** Tuesday, July 18, 2017 7:49 AM  
**To:** BROWN, FRANCESCA; Doris Tronstad; Janice Wright; Johns, Kelly; DeeDee Caciari; Tiffany Solis  
**Cc:** Mike Jones; Monica Bouvier-Walker;  
**Subject:** RE: AARP - TV orders - 7/17-7/21 estimate #6037  
**Importance:** High

[External Email]

Good morning all –

Given the news last night that the current healthcare bill in the Senate is now dead, we need to CANCEL ALL REMAINING SPOTS.

We realize there will still be some spots airing today that can't be pulled, but given the nature of this bill, we'd like spots to be cancelled as soon as possible.

Please let us know how much money will be refunded to us and we'll pass that information on to the client.

# CONTRACT



**KTVA**  
 1001 Northway Drive  
 Suite 202  
 Anchorage, AK 99508  
 (907) 929-9700

<u>Contract / Revision</u> 7036 /		<u>Alt Order #</u>
<u>Product</u> 8 - Issue		
<u>Contract Dates</u> 07/17/17 - 07/18/17		<u>Estimate #</u> 6037 - AARP 7.17-7.21
<u>Advertiser</u> AARP		<u>Original Date / Revision</u> 07/14/17 / 07/18/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KTVA	<u>Account Executive</u> Janice Wright	<u>Sales Office</u> Local Sales-Anch
<u>Special Handling</u> Email/Prepaid		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**GMMB**  
 Attention: Maura Gilroy  
 3050 K Street NW  
 Suite 100  
 Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KTVA	07/17/17	07/18/17	CBS Overnight News	M-F 5a-530a		:30			NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/17/17	07/23/17	11-----	2			\$30.00				
N 2	KTVA	07/17/17	07/18/17	CBS Morning News	M-F 530a-6a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/17/17	07/23/17	-1-----	1			\$150.00				
N 3	KTVA	07/17/17	07/18/17	KTVA Daybreak I	M-F 6a-7a		:30			NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/17/17	07/23/17	11-----	2			\$120.00				
N 4	KTVA	07/17/17	07/18/17	CBS This Morning	M-F 7a-9a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/17/17	07/23/17	-1-----	1			\$225.00				
N 5	KTVA	07/17/17	07/18/17	KTVA Daybreak II	M-F 9a-95825a		:30			NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/17/17	07/23/17	11-----	2			\$70.00				
N 6	KTVA	07/17/17	07/18/17	Price Is Right	M-F 95825a-11a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/17/17	07/23/17	-1-----	1			\$100.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KTVA	07/17/17-07/23/17	Price Is Right	M-F 95825a-11a	-TuWThF----	:30		<del>\$100.00</del>	NM		
	See MG 6.5											
N 7	KTVA	07/17/17	07/18/17	Young And The Restless	M-F 11a-12p		:30			NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/17/17	07/23/17	11-----	2			\$80.00				
N 8	KTVA	07/17/17	07/18/17	Bold And The Beautiful	M-F 122825p-1p		:30			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/17/17	07/23/17	11-----	2			\$60.00				
N 9	KTVA	07/17/17	07/18/17	The Talk	M-F 1p-2p		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/17/17	07/23/17	-1-----	1			\$50.00				
N 10	KTVA	07/17/17	07/18/17	Let's Make A Deal	M-F 2p-3p		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/17/17	07/23/17	11-----	2			\$50.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KTVA	07/17/17-07/23/17	Let's Make A Deal	M-F 2p-3p	MTuW-----	:30		<del>\$50.00</del>	NM		
	See MG 10.4											

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**KTVA**  
 1001 Northway Drive  
 Suite 202  
 Anchorage, AK 99508  
 (907) 929-9700

Contract / Revision	Alt Order #
7036 /	

Contract Dates	Product	Estimate #
07/17/17 - 07/18/17	8 - Issue	6037 - AARP 7.17-7.21 (12

Advertiser	Original Date / Revision
AARP	07/14/17 / 07/18/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 11	KTVA	07/17/17	07/18/17	Dr. Phil Show	M-F 3p-4p		:30			NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/17/17	07/23/17	11-----				2	\$130.00			
N 12	KTVA	07/17/17	07/18/17	Ellen Degeneres Show	M-F 4p-458p		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/17/17	07/23/17	11-----				2	\$200.00			
N 13	KTVA	07/17/17	07/18/17	KTVA First Take	M-F 45830p-530p		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/17/17	07/23/17	11-----				2	\$275.00			
N 14	KTVA	07/17/17	07/18/17	CBS Evening News	M-F 530p-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/17/17	07/23/17	11-----				2	\$900.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KTVA	07/17/17-07/23/17	CBS Evening News	M-F 530p-6p	MTuWTh-----	:30		<del>\$900.00</del>	NM		
				See MG 14.5								
	2	KTVA	07/17/17-07/23/17	CBS Evening News	M-F 530p-6p	MTu-----	:30		<del>\$900.00</del>	NM		
				Credited								
N 15	KTVA	07/17/17	07/18/17	KTVA Evening News	M-F 558p-7p		:30			NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/17/17	07/23/17	11-----				2	\$375.00			
N 16	KTVA	07/17/17	07/18/17	KTVA Nightcast	M-F 10p-1035p		:30			NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/17/17	07/23/17	11-----				2	\$550.00			
N 17	KTVA	07/17/17	07/18/17	The Late Show w/Stephen Cc	M-F 1035p-1137p		:30			NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/17/17	07/23/17	-1-----				1	\$180.00			
N 18	KTVA	07/17/17	07/18/17	The Late Late Show w/JamesM	F 1137p-1237a		:30			NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/17/17	07/23/17	11-----				2	\$70.00			
D 19	KTVA	07/17/17	07/21/17	Big Brother	Wed 65825p-7582!		:30			NM	0	\$0.00
D 20	KTVA	07/17/17	07/21/17	Big Brother	Thu 8p-9p		:30			NM	0	\$0.00
<b>Totals</b>											<b>27</b>	<b>\$4,575.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/26/17 -07/21/17	27	\$4,575.00	(\$686.25)	\$3,888.75
<b>Totals</b>	<b>27</b>	<b>\$4,575.00</b>	<b>(\$686.25)</b>	<b>\$3,888.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Commercials: Contracts of 2 consecutive weeks or less are not cancelable. Contracts are subject to cancellation upon 2 weeks prior written notice, but no such cancellation shall be effective until 2 telecast weeks have run.

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