

Public File Report Call Letters: KUPS

Area: Tacoma, Washington

Facility ID: 68996

Reporting Period: Quarter 1, 2023 (October 2022 - December 2022)

During the first quarter, the station has identified the issues listed below as being significant in our community.

We are hoping to demonstrate that PSAs run during peak listening hours have at least the penetration into the listening community as long-form public interest programming. In furtherance of this goal, this station added the following PSAs to our hourly rotation, among others, to address the issues identified below. These PSAs run hourly.

New PSA Topics (partial list):

Emergency Preparedness
Sexual Assault
Support Someone You Love
Don't Text and Drive
Don't Drive Buzzed
Be Aware of Large Trucks
Prevent Wild Fires
Organ Donation

Additional Public Interest Programming:

We are now running a weekly public interest program, produced at KUPS by Grayson Highsmith, titled *On the Clock with Civic Engagement*. This program airs weekly on Sundays at 3:00 PM. First Quarter episodes:

Interview with Youth Against Policing/Tacoma People's Assembly:

- This show talked primarily about community organizing and how our guests, Thy and PJ, believe organizing is best done.
- We went over the formation and goals of YAP and TPA and their foundational beliefs then talked about how those beliefs were used to get people together in the first place.
- We went into depth on the history of these groups and talked about how that history exemplifies quality and people-driven organizing
- We wrapped up talking about how listeners can get people organized around a cause. What methods work? What strategies get people together?
- Finally, gave them each a minute to plug their socials and talk about upcoming events

Collective Bargaining/Unions:

- In this show the goal was to give listeners a basic overview of the labor struggle as it stands today
- It began with an informational bit on what Unions are, why they are needed and how they operate
- Then moved into a piece based on the host's own research discussing their membership and why it has been falling since the 50's, splitting it into a discussion

of different "variables" based around figuring out why people don't join in the numbers they used to.

- Towards the end of the show, discussed the working culture of the US and contrasted that culture and its effects with the way workers organize abroad. Specifically discussed the pension protests in Paris and contrasted that with the way workers organize, or don't, here.