

Public File Report Call Letters: KUPS

Area: Tacoma, Washington

Facility ID: 68996

Reporting Period: Quarter 3, 2023

(July 2023 - September 2023)

During the third quarter, the station has identified the issues listed below as being significant in our community.

We are hoping to demonstrate that PSAs run during peak listening hours have at least the penetration into the listening community as long-form public interest programming. In furtherance of this goal, this station added the following PSAs to our hourly rotation, among others, to address the issues identified below. These PSAs ran eight times an hour during the University's summer break.

## New PSA Topics (partial list):

Emergency Preparedness
Sexual Assault
Support Someone You Love
Don't Text and Drive
Don't Drive Buzzed
Be Aware of Large Trucks
Prevent Wild Fires
Organ Donation

Prevent Hunger Tear the Paper Ceiling

## **Additional Public Interest Programming:**

We are also running a weekly public interest program, produced at KUPS by Grayson Highsmith, titled *On the Clock with Civic Engagement*. This program airs weekly on Sundays at 3:00 PM.