

11414 West Center Road
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PRESIDENT/EXECUTIVE DIRECTOR
Jim Timm
jim@ne-ba.org

PRESIDENT EMERITUS
Marty Riemenschneider
marty@ne-ba.org

November 21, 2019

Dear NBA Member,

We are about to enter the second phase of the **EEO Scholarship Program for 2019 & 2020**. Your participation in this scholarship program allows your SEU to achieve a full EEO Credit.

As listed by the FCC in their EEO initiative, stations can achieve a full EEO credit *"by participating in scholarship programs designed to assist students interested in pursuing a career in broadcasting."*

Thanks to your two-year participation in 2019 and 2020, we have collected \$8,000 in scholarship funds resulting in two, \$2,000 scholarships to be granted each year. You have already paid for your participation in both years of this two-year program.

Attached are the **scholarship application form** and **sample script** to be produced and aired on your station(s). Please post the application on your website(s) and make copies available in your lobby. We will also post the application on the NBA website.

Here is the timeline for this phase of the EEO Scholarship program:

Jan. 1 – Feb. 29, 2020: Air promos. SEU decides scheduling; you must run a schedule you feel will be acceptable to FCC in case of audit. Place a copy of the insertion order and script in your public file, along with affidavits after the schedule is complete.

Mar. 2, 2020: All applications must be received in the NBA Office.


Mar. 16 – 27, 2020: Each SEU must review all applications (provided to you by NBA) and submit judging forms to the NBA office.

Apr. 2 – Apr. 9, 2020: Applicant pool narrowed to no more than five finalists by NBA Education Committee, followed by their selection of the scholarship winners, pending Executive Committee approval.

Aug. 11, 2020: Scholarship winners recognized at NBA Convention.

The NBA urges you to keep copies of all related documents in your public file.

Contact me with any questions. Thank you again for your support of the NBA EEO Scholarship program!


Jim Timm
President/Executive Director



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March 4, 2020

TO: EEO Scholarship Program Participating SEU's

FR: Jim Timm

RE: **EEO Scholarship Applications Pre-Judging**

As a requirement of awarding our EEO Scholarships for 2020, **you need to review the enclosed scholarship applications and score them according to the criteria below. Please have the same person judge all applications.** There are 9 qualified scholarship applicants.

After reviewing each application, **score each area on a 1-5 scale, with 5 being the highest score.** Your scores must be based on:

1. GPA
2. Essay
3. Experience in the field
4. Honors and Awards
5. Post high school extracurricular activities, etc.

The highest score for each application could be 25 points.

We have included a scoring sheet with each application and a summary sheet. **DO NOT** return the applications to the NBA. **Only return the scoring sheet for each applicant AND the summary scoring sheet to the NBA.** Return these forms via email or fax so they are **received in the NBA office by Friday, March 27, 2020.**

This will complete Phase 1 of the judging process. Phase 2 occurs when the application summaries are narrowed to the top five applicants by the NBA Education Committee, followed by their selection of the two scholarship winners. Scholarship winners will be recognized in August at the Hall of Fame Banquet during our Annual Convention.

Place these scholarship applications in your EEO file along with your scoring sheets, as the NBA will not send duplicates. You should also place your affidavits of spots aired for this campaign and the copy aired in your EEO file. After the final winners are selected, we will send you documentation that you should also include in your EEO file.

Please call me with any questions. Thank you!

NBA EEO SCHOLARSHIP SCORING FORM

Scoring: 1-5 for each element, with 5 being the highest

Submitted By: Mary Lempe

Date: 3-25-2020

3-27-20
emailed
to
jimTimm

jim@ne-ba.org

SEU/Stations(s): SVSS City of License: Lapillion

Name	Exstrom	Heser	Jarecke	Lambertsen	Reyes	Piersol	Range	Sjeklocha	Snodgrass
GPA	5	4	5	3	5	5	5	5	4
Essay	4	3	5	4	3	4	5	5	3
Experience in the Field	5	4	4	4	4	4	4	4	3
Honors and Awards	4	3	5	4	3	4	3	3	2
Post-HS Extracurricular Activities, etc.	3	4	5	3	3	3	4	4	2
TOTAL	21	18	24	18	18	20	21	21	14

If you wish to provide comments on a student, please do so below.



Spirit Catholic Radio Network
 13326 A Street
 Omaha, Ne 68144

Multi-Station Order Confirmation

OrderID: 0223-070
Sponsor: Nebraska Broadcasters Association
Product: Nebraska Broadcasters Association: EEO Scholarsh
Estimate/PO:
AccountRep: House Accounts
BillingCycle: Calendar Month
InvoiceType: Detail Notarized Affidavit
Run Dates: 1/1/2020 - 2/29/2020
Items Ordered: 616
Ordered Amount: \$0.00

NEBRASKA BROADCASTERS ASSOCIATION
 11414 W CENTER RD, STE.342
 OMAHA, NE 68144

Scheduled Station(s): 1027FM / 883FM / 915 901 893FM / K207BY
 Nebraska Broadcasters Association: EEO Scholarship

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 1/1/2020 - 2/29/2020 Package	All Weeks	05:00 AM - 08:00 PM	3	2	3	2	2	3	3	18	:30	Spot		DA2843	154	[Package]	[Package] 0.00
Calendar Month Projected Billing:																	
	Jan-20	0.00		Feb-20			0.00		Mar-20		0.00			Q1-2020			0.00

Confirmed Correct; Payment Guaranteed

Accepted for Multi-Station