

*Per FCC memo DA 23-16 released January 6, 2023 the deadline to file programs and issues lists for Q4 2022 has been pushed back from January 10 to January 31, 2023.*

**Quarterly Issues Programs List for  
WSAQ, Port Huron  
October 1<sup>st</sup> – December 31<sup>st</sup>, 2022**

**Section I Issues**

The station has identified the following issues as significant issues facing our community in the fourth quarter of 2022:

- A. Public safety
- B. Housing
- C. Employment
- D. Local elections
- E. Respiratory illnesses in children
- F. Changes in School mascots
- G. Blue Water Bridge plaza expansion
- H. Holiday assistance to those in need

**Section II Responsive Programs**

**A. Public Safety**

<b>Name: Blue Water Beat</b>	<b>Run Time: 1 minute</b>
<b>Date: October 8-9, 2022</b>	<b>Air Time: 8 times daily 12am-12pm ROS</b>

A network of license plate reading cameras throughout the City of Port Huron will remain for at least another year. A 60 day free trial period with Flock Safety this summer saw the installation of those cameras throughout the city. With the trial period now coming to a close, Port Huron City Council has agreed to keep the system in place for another year. Port Huron Police Chief Joe Platzer says the cameras take a snapshot of the tailgate of a passing vehicle, including the license plate, and other identifying features. The data is then stored for 30 days and police must have a reason to seek out the data. Platzer pointed to several success stories during the trial period, which include locating a missing elderly woman and a suspect wanted for a shooting in Pontiac. Four other agencies in St. Clair County are also participating in the Flock system. The nearly \$71,000 dollar agreement was approved by Port Huron City Council.

<b>Name: Cops and Jocks</b>	<b>Run Time: Various</b>
<b>Date: October 14, 2022</b>	<b>Air Time: Various</b>

Liggett Communications teamed up with the Port Huron Police Department to present the Cops and Jocks Spaghetti Dinner on October 14<sup>th</sup>. DJ's from our five radio stations (the jocks) teamed up with members of the Port Huron Police Department (the cops) to serve up meals at the Seaway Terminal building. Various announcements were made the week prior to the event encouraging the public to participate. Funds raised from the dinner and the 50/50 raffles benefited the CAPTURE program which pays out cash rewards to tips that lead to the arrest of a wanted suspect. This year's Cops and Jocks dinner raised approximately \$3000 for the CAPTURE program.

**Name: Blue Water Beat**                      **Run Time: 1 minute**  
**Date: November 19-20, 2022**              **Air Time: 8 times daily 12am-12pm ROS**

Port Huron Police will be receiving a new armored vehicle. City council has approved nearly \$278,000 for the purchase of a new vehicle for the department's special response team. Mayor Pauline Repp says it is needed, and will replace an existing armored vehicle that is nearing it's end of life. Funds will come from the motor vehicle pool .Port Huron City Council has also decided to shift around some unused federal Housing and Urban Development funds from rental assistance to a downtown broadband project

**Name: Blue Water Beat**                      **Run Time: 1 minute**  
**Date: December 10-11, 2022**              **Air Time: 8 times daily 12am-12pm ROS**

Port Huron officials are celebrating the start of construction on a new central fire station. To be located at White Park at 10th and White Streets, the new facility will replace the current central station located on River Street near SC4. Port Huron Fire Chief Corey Nicholson says contractors are putting the finishing touches on fire station three located on Sanborn Street and will then focus their attention to the new central station. Asked about the future of station four on 24th street, Chief Nicholson says it will remain open to serve citizens on the south end and does not anticipate any changes or modifications in staffing. Work on the new station is expected to be completed by this time next year.

**Name: Safe Ride**                                  **Run Time: Various**  
**Date: December 23-31, 2022**              **Air Time: 5 times daily 12am-12pm ROS**

Liggett Communications teamed up with the Port Huron Police Department, St. Clair County Sheriff's Office, and Blue Water Area Transit among others for the 2022 Safe Ride Program. Promotional announcements aired across all five Liggett Communications stations encouraging those celebrating the holidays to drink responsibly if they plan to drive. Those who do plan on drinking on New Year's Eve and need a safe ride home were encouraged to use Blue Water Area Transit's free dial a ride services in the greater Port Huron Area.

## **B. Housing**

**Name: Blue Water Beat**                      **Run Time: 1 minute**  
**Date: October 1-2, 2022**                      **Air Time: 8 times daily 12am-12pm ROS**

Work on the mixed-used Wrigley Center in Downtown Port Huron is beginning to wrap up. Larry Jones of Landmark Port Huron is inviting those interested in leasing one of the building's 36 two-bedroom apartment units to take a tour. During a media tour, Jones says lofts will range between \$1400 to \$2200 per month. All units have two bedrooms and two bathrooms and are around 1400 square feet.

Those interested in leasing a loft inside the Wrigley Center can see them first hand during a open house on Sunday October 9th from 2 to 4pm. Those seeking additional details about the lofts can contact Kramer Realty by calling 987-4622. The mixed-use development at the former Art Van building in Downtown Port Huron will also include commercial and entertainment space on the first floor.

**Name: Blue Water Beat**

**Run Time: 1 minute**

**Date: October 15-16, 2022**

**Air Time: 8 times daily 12am-12pm ROS**

Converting Port Huron's Municipal Office Center into condos will take some time - and some money. Developer Larry Jones says he's confident that the financing for the project will be secured, once the city draws up a purchase agreement. By city charter, the building cannot be sold without approval from citizens, who will decide the issue in an election in May. Once that happens, Jones says it'll take about 12 million dollars to turn the 1970's office building into condo units. Jones says he wants to capitalize on the beauty of the waterfront to draw people to the spot along the St. Clair River, which is the eastern most point of Michigan.

### **C. Employment**

**Name: Blue Water Beat**

**Run Time: 1 minute**

**Date: October 29-30, 2022**

**Air Time: 8 times daily 12am-12pm ROS**

A massive manufacturing plant in St. Clair is about to get a whole lot bigger. Magna Electric Vehicle Structures is announcing a 740,000 square foot expansion that will nearly quadruple their footprint and their production capacity. The Magna St. Clair Plant was first built in 2021 and manufactures battery enclosures for electric vehicles, including the new GMC Hummer EV. Assistant General manager Gregg Ross says 920 openings will need to be filled in everything from engineers to custodians. The expansion will result in 920 new jobs in everything from human resources to engineering and skilled trades. October's groundbreaking was coupled with a \$4 million investment from the MEDC and the EDA of St. Clair County.

### **D. Local Elections**

**Name: Blue Water Beat**

**Run Time: 1 minute**

**Date: November 5-6, 2022**

**Air Time: 8 times daily 12am-12pm ROS**

Voters across Michigan will head to the polls to elect a Governor, Secretary of State, and Attorney general. Due to redistricting, there are also competitive legislative races, including the 12th and 25th State Senate district, and in the new 63rd, 64th, and 65th state house districts. The St. Clair County Commission is expected to look quite different, with competitive in districts 1 and 4. On the SC4 board of trustees, there will be at least one new face, as eight running for three available spots on the board. Two are incumbents, the rest are newcomers. In the City of Port Huron there's a two way race for mayor, the three candidates running for city council are unopposed. Five running for two spots on the Port Huron school board. In Marysville, there's also a two way race for mayor and there are four running for three available council seats. Eight are running for four available seats on the Marysville School board. Polls are open until 8pm tonight which is also the deadline to return absentee ballots to your local clerk's office.

### **E. Respiratory Illness**

**Name: Blue Water Beat**

**Run Time: 1 minute**

**Date: November 12-13, 2022**

**Air Time: 8 times daily 12am-12pm ROS**

Cases of a virus known as RSV, are on the rise nationally including here in the local area. Medical director Dr. Najibah Rehman of the St. Clair County Health Department says the respiratory illness targets infants and children and can lead to pneumonia. RSV is usually treated with over the counter pain relievers and rarely results in hospitalization. She adds that there are anti-virals available for those cases that are more severe.

#### **F. Changes in School Mascots**

**Name: Blue Water Beat**

**Run Time: 1 minute**

**Date: November 25-26, 2022**

**Air Time: 8 times daily 12am-12pm ROS**

This school year will be the last for the Port Huron High School mascot and that of two elementary schools in the Port Huron Area School District. Board members this week unanimously approved a resolution to retire the “Big Reds” and set a timeline to name a replacement. According to School Board President Ann Murphy, a deadline of March of 2023 has been set to make those recommendations to the Superintendent’s office. Other mascots affected are the “Little Reds” of Roosevelt and “Little Chiefs” of Michigamme Elementary School. All three mascots will be retired by the end the current school year, and the new selections will take effect next school year.

#### **G. Blue Water Bridge Plaza Expansion**

**Name: Blue Water Beat**

**Run Time: 1 minute**

**Date: December 3-4, 2022**

**Air Time: 8 times daily 12am-12pm ROS**

Port Huron City Council received an update from multiple Michigan Department of Transportation Officials in December regarding the future of the Blue Water Bridge customs and tolling plaza. Carrie Warren is the MDOT project manager for the expansion project and fielded questions from City Council regarding the smaller yet more compact plan. Talk of expanding the customs plaza dates back 20 years. The most recent design sees a reduction in the footprint needed for the bridge plaza, from 109 acres to 82 acres. MDOT has received a \$25 million federal grant to study the environmental impacts of the reduced footprint. The entire project could cost between \$600-and-700 million and take 8-to-10 years to complete.

#### **H. Holiday assistance to those in need**

**Name: Stuff the Bus**

**Run Time: 1 minute**

**Date: Nov. 7-Dec. 1, 2021**

**Air Time: 10 times daily 2am-12pm ROS**

All Liggett Communications radio stations teamed up to help deliver some holiday cheer to local families in need. Our radio stations partnered with the Port Huron Area School District and transportation contractor First Student to help "Stuff a Bus" with holiday clothing and toys. Several drop off locations were placed at area school and governmental buildings and at participating local businesses. Promotional announcements aired across all five Liggett Communications stations between November 7th and December 1<sup>st</sup> to solicit donations. On December 3rd, local radio personalities went to each donation site to gather up the donated items and deliver them to Kids in Distress Services in St. Clair with the help of a First Student bus. A total of 4500 items were collected.