

QUARTERLY PROGRAM TOPIC REPORT
WETA TV 26 PROGRAMMING

1st Quarter 2012
January, February, March

As the program schedule for WETA TV 26 is planned, consideration is given to a variety of special interests in the Washington metropolitan area. During October, November, and December, the following issues were covered in a variety of programming.

American History / Biography
Arts
Business / Industry
Crime / Legal Issues / Law Enforcement
Economy
Environment / Nature / Natural Disasters
Health / Health Care
National Politics
Science / Technology
War / Veterans / National Security

The programming listed below represents ongoing series that continually touch upon the previously mentioned topics.

BBC World News (Weeknights)
Charlie Rose (Weeknights)
Frontline (Weekly)
PBS Newshour (Weeknights)
Nightly Business Report (Weeknights)
To the Contrary (Weekly)
Need To Know (Weekly)
Washington Week (Weekly)
Inside Washington (Weekly)

Top Categories
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American History / Biography

AMERICAN EXPERIENCE: Billy The Kid (60) minutes Aired January 10, 2012 at 9:00pm

A fascinating look at the myth and the man, who, in just a few short years transformed himself from a skinny orphan boy to the most feared man in the West and an enduring western icon.

AMERICAN EXPERIENCE: Freedom Riders (120) minutes Aired February 7, 2012 at 8:00pm

The story behind a courageous band of civil rights activists called Freedom Riders who in 1961 challenged segregation in the American South.

BIG BAND VOCALISTS

(120) minutes Aired March 6, 2012 at 8:00pm

It's an hour of nostalgia hosted by Peter Marshall and Nick Clooney (who can't refrain from singing a few verses themselves). Performances are taken from long-forgotten forties' and fifties' film footage, including movie clips, and the songs focus on love and romance, though there are a few songs ("Big Noise from Winnetka," "On the Sunny Side of the Street," "Cow Cow Boogie," and "God Bless America") deviating from the theme. Marshall and Clooney supply biographical tidbits about the singers and bands throughout the program.

Arts

GREAT PERFORMANCES: Let Me Down Easy
(120) minutes Aired January 13, 2012 at 9:00pm

Anna Deavere Smith performs "Let Me Down Easy," her one-woman show in which she explores health issues through the experiences of real-life individuals (some famous, some not).

MICHAEL FEINSTEIN'S AMERICAN SONGBOOK
(180) minutes Aired February 17, 2012 at 9:00pm

Michael Feinstein's American Songbook is a dynamic, documentary-style road trip and cultural primer, with Michael Feinstein as the leader of an expedition through the glorious history of American popular song.

IN PERFORMANCE AT THE WHITE HOUSE: Red, White, and Blues
(60) minutes Aired February 27, 2012 at 9:00pm

This program honors the musical form that sprang from the Mississippi Delta and flourished in the Westside of Chicago with deep roots in Africa and slavery. The performances will explore those roots and pay homage to the great figures of the Blues and the songs they made famous by tracing the influence of the Blues on modern American music from soul to rock'n'roll.

CELTIC THUNDER VOYAGE
(120) minutes Aired March 2, 2012 at 9:00pm

Celtic Thunder debuts their new concert special Voyage which continues to pay homage to the musical culture of Ireland, from old and traditional standards while exploring the musical journey each soloist has undertaken since the beginning of Celtic Thunder four years ago. Lively ensembles include Galway Girl and the Clancy Brother Medley.

Business / Industry

CHARLIE ROSE

(60) minutes Aired January 30, 2012 at 11:00pm

Acclaimed interviewer and broadcast journalist Charlie Rose engages America's best thinkers, writers, politicians, athletes, entertainers, business leaders, scientists and other newsmakers in one-on-one interviews and roundtable discussions. In this episode, Rose speaks with Reporter David Barboza (New York Times) and former Coca-Cola Company CEO Neville Isdell.

FRONTLINE: Murdoch's Scandal

(60) minutes Aired March 27, 2012 at 10:00pm

Frontline goes inside the struggle over the future of News Corporation, Rupert Murdoch's reputation and his family's fortune.

Crime / Legal Issues / Law Enforcement

FRONTLINE: Post Mortem

(60) minutes Aired January 31, 2012 at 10:00pm

"Post Mortem," experts with the National Academy of Sciences call for federal standards in death investigation and to replace all coroners with trained medical examiners. But nationwide there is a severe shortage of competent forensic pathologists to do autopsies.

FRONTLINE: The Interrupters

(120) minutes Aired February 14, 2012 at 9:00pm

This is an intimate journey across the violent landscape of our cities through the eyes of those fighting to sow peace and security.

Economy

THE TRUTH ABOUT MONEY WITH RIC EDELMAN

(30) minutes Aired February 6, 2012 at 1:00pm

Ric entertains and educates about personal finance, covering: investments, retirement, paying for college, handling mortgages, supporting aging parents and much more.

SUZE ORMAN: Money Class

(120) minutes Aired March 22, 2012 at 11:00am

Financial powerhouse Suze Orman delivers her expert take on what actions everyone needs to consider to secure a hopeful and sustainable financial future in light of the new economic reality.

Environment / Nature / Natural Disasters

NOVA: Deadliest Volcanoes

(60) minutes Aired January 4, 2012 at 9:00pm

From Japan's Mt. Fuji to Yellowstone's buried supervolcano, how can we best prepare for the most lethal eruptions?

WILD INDONESIA

(180) minutes Aired February 28, 2012 at 8:00pm

This program explores this spectacular archipelago of more than 17,000 islands, stretching 3,000 miles from Asia to Australia and captures Indonesia's dazzling natural diversity and ancient cultures in a breathtaking journey to one of the world's last wild frontiers.

GLOBE TREKKER SPECIAL: BEST AMERICAN HIKES

(60) minutes Aired March 26, 2012 at 1:30pm

This series transports viewers to unforgettable destinations through its stunning photography, rhythmic indigenous music and spirit of adventure. In each episode, one vibrant young traveler ventures off the beaten path to soak up the local culture, sample the cuisine and revel in breathtaking vistas.

Health / Health Care

NOVA: Separating Twins
(60) minutes Aired February 8, 2012 at 9:00pm

Follow the amazing story of Trishna and Krishna, girls born joined at the head, as surgeons prepare to separate them.

US HEALTH CARE: The Good News
(60) minutes Aired February 21, 2012 at 11:00pm

A look at a few of the high-quality, low-cost regions of the country, to find out how they do it. They offer many different models of health care delivery, from small rural private practices to big-city clinics treating hundreds of thousands of patients. For all their differences, though, these communities have several important things in common, including a clear commitment by doctors and hospitals to lower the cost of health care.

EASY YOGA FOR EASING PAIN
(60) minutes Aired March 12, 2012 at 8:00pm

Peggy Cappy provides a path to relief for you if you suffer from varying levels of pain in your muscles or joints.

National Politics / Government

AMERICAN EXPERIENCE: Clinton Part 1
(120) minutes Aired February 20, 2012 at 9:00pm

The biography of a president who rose from a broken childhood in Arkansas to become one of the most successful politicians in modern American history, and one of the most complex and conflicted characters to ever stride across the public stage.

AMERICAN EXPERIENCE: Clinton Part 2
(120) minutes Aired February 21, 2012 at 8:00pm

The biography of a president who rose from a broken childhood in Arkansas to become one of the most successful politicians in modern American history, and one of the most complex and conflicted characters to ever stride across the public stage.

Science / Technology

FRONTLINE: The Meth Epidemic

(60) minutes Aired January 26, 2012 at 2:30am

An investigation into how and why meth use spiraled out of control and became the fastest-growing drug abuse problem in America

JOURNEY OF THE UNIVERSE

(60) minutes Aired November 30, 2011 at 8:00pm

Using his skills as a masterful storyteller, Thomas Swimme connects such big picture issues as the birth of the cosmos 14 billion years ago – to the invisible frontiers of the human genome – as well as to our current impact on Earth's evolutionary dynamics. Through his engaging and thoughtful observations audiences everywhere will discover the profound role we play in this intricate web of life.

NOVA: Cracking Your Genetic Code

(60) minutes Aired March 28, 2012 at 9:00pm

What will it mean when most of us can afford to have the information in our DNA—all six billion chemical letters of it—read, stored and available for analysis? NOVA Cracking Your Genetic Code reveals that we stand on the verge of such a revolution. But what are the moral dilemmas raised by this new technology? Will it help or hurt us to know the diseases that may lie in our future? What if such information falls into the hands of insurance companies, employers or prospective mates?

War / Veterans / National Security

NOVA: 3-D Spies of WWII

(60) minutes Aired January 18, 2012 at 9:00pm

With 3D graphics, NOVA reveals how the Allies used special aerial photos to deal a dire blow to the Nazi rocket program.

AMERICAN EXPERIENCE: Custer's Last Stand

(120) minutes Aired January 17, 2012 at 8:00p,

Like everything else about General George Custer, his martyrdom was shrouded in controversy and contradictions. The final act of his larger-than-life career played out on a grand stage with a spellbound public engrossed in the drama. In the end, his death would launch one of the greatest myths in American history. Part of the Wild West collection.