

INVOICE



WNEM-TV5
107 N. Franklin Street - 48607
Saginaw, MI 48607
Main: (989)755-8191
Billing: (404)325-4646

www.wnem.com

Billing Address:

Great American Media (GMMB)
Attention: Accounts Payable
3050 K Street N, Suite 100
Washington, DC 20007

Send Payment To:

WNEM-TV5
22744 Network Place
Chicago, IL 60673-1227

Invoice #	Invoice Date	Invoice Month	Invoice Period
590441-2	10/31/14	November 2014	10/27/14 - 10/27/14

Station	Account Executive	Sales Office	Sales Region
WNEM	Teresa Difuria	TELEREP-PHIL	National

Advertiser	Product	Estimate Number
Democratic Governor Asso	DEM GOV ASSOCIATION	2839

Flight Dates	Order #	Alt Order #
10/21/14 - 10/27/14	590441	07198811

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	36	39

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type			
1	10/21/14	10/27/14	10a-11a	10-11a	MTWTF--	:30	3	\$140.00	NM		
Weeks:	<u>Start Date</u> 10/21/14	<u>End Date</u> 10/27/14	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 3	<u>Rate</u> \$140.00						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	
1	WNEM	M	10/27/14	9:58 AM	10a-11a	10-11a	:30	DGAMI 2614H	\$140.00	NM	
2	10/21/14	10/27/14	TV5 News at 11pm (M-F)	11-1135p	MTWTF--	:30	4	\$500.00	NM		
Weeks:	<u>Start Date</u> 10/21/14	<u>End Date</u> 10/27/14	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 4	<u>Rate</u> \$500.00						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	
3	WNEM	M	10/27/14	11:23 PM	TV5 News at 11pm (M-F)	11-1135p	:30	DGAMI 2514H	\$500.00	NM	
3	10/21/14	10/27/14	Late Show w/David Letter	1135p-1235a	MTWTF--	:30	2	\$150.00	NM		
Weeks:	<u>Start Date</u> 10/21/14	<u>End Date</u> 10/27/14	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 2	<u>Rate</u> \$150.00						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	
1	WNEM	M	10/27/14		Late Show w/David Letterman	1135p-1235a	:00		\$150.00	NM	
Credited											
4	10/21/14	10/27/14	Price Is Right w/Drew Car	11a-12n	MTWTF--	:30	3	\$275.00	NM		
Weeks:	<u>Start Date</u> 10/21/14	<u>End Date</u> 10/27/14	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 3	<u>Rate</u> \$275.00						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	
4	WNEM	M	10/27/14	9:48 PM	Monday 9-10pm	9-10pm	:30	DGAMI 2214H	\$1,800.00	NM	
MG for 5.1,31.1,5.4,4.2,4.3											
5	10/21/14	10/27/14	CBS Daytime	1230-2p	MTWTF--	:30	4	\$175.00	NM		
Weeks:	<u>Start Date</u> 10/21/14	<u>End Date</u> 10/27/14	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 4	<u>Rate</u> \$175.00						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	
2	WNEM	M	10/27/14		CBS Daytime	1230-2p	:00		\$175.00	NM	
See MG 5.5											
6	10/21/14	10/27/14	TV5 Noon News	12n-1230p	MTWTF--	:30	4	\$375.00	NM		

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

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Democratic Governor Asso	DEM GOV ASSOCIATION	2839	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/21/14	10/27/14	MTWTF--	4	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WNEM	M	10/27/14	12:28 PM	TV5 Noon News	12n-1230p	:30	DGAMI 2514H	\$375.00 NM
7	10/21/14	10/27/14	The Talk	2-3p	MTWTF--	:30	3	\$175.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/21/14	10/27/14	MTWTF--	3	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNEM	M	10/27/14	3:00 PM	The Talk	2-3p	:30	DGAMI 2214H	\$175.00 NM
8	10/21/14	10/27/14	THE DOCTORS	M-F 3-4pm	MTWTF--	:30	4	\$175.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/21/14	10/27/14	MTWTF--	4	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WNEM	M	10/27/14	3:28 PM	THE DOCTORS	M-F 3-4pm	:30	DGAMI 2514H	\$175.00 NM
9	10/21/14	10/27/14	Dr. Phil	4-5pm	MTWTF--	:30	3	\$175.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/21/14	10/27/14	MTWTF--	3	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WNEM	M	10/27/14	4:14 PM	Dr. Phil	4-5pm	:30	DGAMI 2614H	\$175.00 NM
10	10/21/14	10/27/14	TV-5 News at 5pm	5-530pm	MTWTF--	:30	5	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/21/14	10/27/14	MTWTF--	5	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WNEM	M	10/27/14	5:18 PM	TV-5 News at 5pm	5-530pm	:30	DGAMI 2514H	\$400.00 NM
12	10/21/14	10/27/14	TV-5 News at 530pm	530-6pm	MTWTF--	:30	5	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/21/14	10/27/14	MTWTF--	5	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WNEM	M	10/27/14	5:43 PM	TV-5 News at 530pm	530-6pm	:30	DGAMI 2214H	\$400.00 NM
13	10/21/14	10/27/14	TV-5 News at 6pm	6-630pm	MTWTF--	:30	4	\$1,200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/21/14	10/27/14	MTWTF--	4	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WNEM	M	10/27/14	6:21 PM	TV-5 News at 6pm	6-630pm	:30	DGAMI 2514H	\$1,200.00 NM
14	10/21/14	10/27/14	Wakeup 6-7a	6-7a	MTWTF--	:30	3	\$350.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/21/14	10/27/14	MTWTF--	3	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WNEM	M	10/27/14	6:00 AM	Wakeup 6-7a	6-7a	:30	DGAMI 2614H	\$350.00 NM
15	10/21/14	10/27/14	Jeopardy	7-730pm	MTWTF--	:30	4	\$1,100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type	
15	10/21/14	10/27/14	Jeopardy	7-730pm	MTWTF--	:30	4	\$1,100.00	NM
10/21/14 10/27/14 MTWTF-- 4 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WNEM M 10/27/14 7:13 PM Jeopardy 7-730pm :30 DGAMI 2614H \$1,100.00 NM									
16	10/21/14	10/27/14	CBS This Morning	7-9am	MTWTF--	:30	7	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/21/14 10/27/14 MTWTF-- 7 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WNEM M 10/27/14 7:29 AM CBS This Morning 7-9am :30 DGAMI 2514H \$150.00 NM									
6 WNEM M 10/27/14 8:41 AM CBS This Morning 7-9am :30 DGAMI 2214H \$150.00 NM									
17	10/21/14	10/27/14	Wheel of Fortune	730-8pm	MTWTF--	:30	4	\$1,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/21/14 10/27/14 MTWTF-- 4 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WNEM M 10/27/14 7:48 PM Wheel of Fortune 730-8pm :30 DGAMI 2514H \$1,100.00 NM									
18	10/21/14	10/27/14	Better Mid Michigan	9-10am	MTWTF--	:30	3	\$75.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/21/14 10/27/14 MTWTF-- 3 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WNEM M 10/27/14 9:22 AM Better Mid Michigan 9-10am :30 DGAMI 2514H \$75.00 NM									
36	10/21/14	10/27/14	CBS Evening News (M,W 630-7pm		MTWTF--	:30	3	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/27/14 11/02/14 M----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WNEM M 10/27/14 CBS Evening News (M,W,F,Sa) 630-7pm :00 \$1,000.00 NM									
See MG 36.5,36.6									
Total Spots							16		

Payment Terms Net 30 Days

<u>Gross Total</u>	\$8,265.00
<u>Agency Commission</u>	\$1,239.75
<u>Net Amount Due</u>	\$7,025.25

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