

# CONTRACT



**WNEM-TV5**  
 107 N. Franklin Street - 48607  
 Saginaw, MI 48607  
 (989)755-8191

**WNEM.COM**

www.wnem.com

And:

**Great American Media (GMMB)**  
 Attention: Laura Bassett  
 3050 K Street N, Suite 100  
 Washington, DC 20007

<u>Contract / Revision</u> 600192 /		<u>Alt Order #</u> 07303515
<u>Product</u> DEM GOV ASSOCIATION		
<u>Contract Dates</u> 08/12/14 - 09/01/14		<u>Estimate #</u> 3322
<u>Advertiser</u> Democratic Governor Association		<u>Original Date / Revision</u> 08/07/14 / 08/07/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WNEM	<u>Account Executive</u> Jared Kelhart	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 36	<u>Product Code</u> 39
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WNEM	08/12/14	09/01/14	TV5 News at 11pm (M11-1135p			:30			FNP		NM	6	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	08/12/14	08/18/14	MTWTF--				2	\$600.00					
	Week:	08/19/14	08/25/14	MTWTF--				2	\$600.00					
	Week:	08/26/14	09/01/14	MTWTF--				2	\$600.00					
N 2	WNEM	08/12/14	09/01/14	Late Show w/David Le1135p-1235a			:30			PMT		NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	08/12/14	08/18/14	MTWTF--				1	\$150.00					
	Week:	08/19/14	08/25/14	MTWTF--				1	\$150.00					
	Week:	08/26/14	09/01/14	MTWTF--				1	\$150.00					
N 3	WNEM	08/12/14	09/01/14	Price Is Right w/Drew 11a-12n			:30			FNP		NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	08/12/14	08/18/14	MTWTF--				1	\$600.00					
	Week:	08/19/14	08/25/14	MTWTF--				1	\$600.00					
	Week:	08/26/14	09/01/14	MTWTF--				1	\$600.00					
N 4	WNEM	08/12/14	09/01/14	Ferguson 1236a-0135a			:30			PMT		NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	08/12/14	08/18/14	MTWTF--				1	\$40.00					
	Week:	08/19/14	08/25/14	MTWTF--				1	\$40.00					
	Week:	08/26/14	09/01/14	MTWTF--				1	\$40.00					
N 5	WNEM	08/12/14	09/01/14	TV5 Noon News 12n-1230p			:30			FNP		NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	08/12/14	08/18/14	MTWTF--				1	\$600.00					
	Week:	08/19/14	08/25/14	MTWTF--				1	\$600.00					
	Week:	08/26/14	09/01/14	MTWTF--				1	\$600.00					
N 6	WNEM	08/12/14	09/01/14	THE DOCTORS M-F 3-4pm			:30			FNP		NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	08/12/14	08/18/14	MTWTF--				1	\$200.00					
	Week:	08/19/14	08/25/14	MTWTF--				1	\$200.00					
	Week:	08/26/14	09/01/14	MTWTF--				1	\$200.00					
N 7	WNEM	08/12/14	09/01/14	Dr. Phil 4-5pm			:30			FNP		NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	08/12/14	08/18/14	MTWTF--				1	\$300.00					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 600192 /	<u>Alt Order #</u> 07303515
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<u>Contract Dates</u> 08/12/14 - 09/01/14	<u>Product</u> DEM GOV ASSOCIATIO	<u>Estimate #</u> 3322
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<u>Advertiser</u> Democratic Governor As	<u>Original Date / Revision</u> 08/07/14 / 08/07/14
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 8	WNEM	08/12/14	09/01/14	TV-5 News at 5pm	5-530pm		:30			FNP		NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/19/14	08/25/14	MTWTF--				1	\$300.00					
Week:		08/26/14	09/01/14	MTWTF--				1	\$300.00					
N 9	WNEM	08/12/14	09/01/14	TV-5 News at 530pm	530-6pm		:30			FNP		NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/12/14	08/18/14	MTWTF--				1	\$750.00					
Week:		08/19/14	08/25/14	MTWTF--				1	\$750.00					
Week:		08/26/14	09/01/14	MTWTF--				1	\$750.00					
N 10	WNEM	08/12/14	09/01/14	TV-5 News at 6pm	6-630pm		:30			FNP		NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/12/14	08/18/14	MTWTF--				1	\$1,500.00					
Week:		08/19/14	08/25/14	MTWTF--				1	\$1,500.00					
Week:		08/26/14	09/01/14	MTWTF--				1	\$1,500.00					
N 11	WNEM	08/12/14	09/01/14	Wakeup 6-7a	6-7a		:30			FNP		NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/12/14	08/18/14	MTWTF--				1	\$600.00					
Week:		08/19/14	08/25/14	MTWTF--				1	\$600.00					
Week:		08/26/14	09/01/14	MTWTF--				1	\$600.00					
N 12	WNEM	08/12/14	09/01/14	Jeopardy	7-730pm		:30			PMT		NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/12/14	08/18/14	MTWTF--				1	\$700.00					
Week:		08/19/14	08/25/14	MTWTF--				1	\$700.00					
Week:		08/26/14	09/01/14	MTWTF--				1	\$700.00					
N 13	WNEM	08/12/14	09/01/14	CBS This Morning	7-9am		:30			FNP		NM	6	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/12/14	08/18/14	MTWTF--				2	\$250.00					
Week:		08/19/14	08/25/14	MTWTF--				2	\$250.00					
Week:		08/26/14	09/01/14	MTWTF--				2	\$250.00					
N 14	WNEM	08/12/14	09/01/14	Wheel of Fortune	730-8pm		:30			PMT		NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/12/14	08/18/14	MTWTF--				1	\$750.00					
Week:		08/19/14	08/25/14	MTWTF--				1	\$750.00					
Week:		08/26/14	09/01/14	MTWTF--				1	\$750.00					
N 15	WNEM	08/19/14	08/25/14	Better Mid Michigan	9-10am		:30			PMT		NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/19/14	08/25/14	MTWTF--				1	\$80.00					
N 16	WNEM	08/16/14	08/31/14	Sa-Su Late News	11-1135p		:30			FNP		NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/11/14	08/17/14	-----SS				1	\$400.00					
Week:		08/18/14	08/24/14	-----SS				1	\$400.00					
Week:		08/25/14	08/31/14	-----SS				1	\$400.00					
N 17	WNEM	08/16/14	08/30/14	Saturday 10-11pm	10-11p		:30			PMT		NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/11/14	08/17/14	-----1-				1	\$500.00					
Week:		08/18/14	08/24/14	-----				0	\$0.00					

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<u>Contract / Revision</u>	<u>Alt Order #</u>
600192 /	07303515

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/12/14 - 09/01/14	DEM GOV ASSOCIATIO	3322

<u>Advertiser</u>	<u>Original Date / Revision</u>
Democratic Governor As:	08/07/14 / 08/07/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/25/14	08/31/14	-----1-				1	\$500.00					
N 18	WNEM	08/17/14	08/24/14	Wakeup (Su) 7-9am	7-9am		:30			FNP		NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/11/14	08/17/14	-----1				1	\$325.00					
Week:		08/18/14	08/24/14	-----1				1	\$325.00					
N 19	WNEM	08/24/14	08/31/14	Sunday 8-9pm	8-9pm		:30			PMT		NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/18/14	08/24/14	-----1				1	\$1,500.00					
Week:		08/25/14	08/31/14	-----1				1	\$1,500.00					
N 20	WNEM	08/17/14	08/31/14	CBS Sun AM 9a-1030:9-1030am			:30			FNP		NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/11/14	08/17/14	-----1				1	\$700.00					
Week:		08/18/14	08/24/14	-----				0	\$0.00					
Week:		08/25/14	08/31/14	-----1				1	\$700.00					
N 21	WNEM	08/14/14	08/28/14	Thursday 9-10pm	9-10pm		:30			FNP		NM	3	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/11/14	08/17/14	---1---				1	\$1,800.00					
Week:		08/18/14	08/24/14	---1---				1	\$1,800.00					
Week:		08/25/14	08/31/14	---1---				1	\$1,800.00					
N 22	WNEM	08/19/14	08/19/14	Tuesday 10-11pm	10-11pm		:30			PMT		NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/18/14	08/24/14	-1-----				1	\$750.00					
N 23	WNEM	08/13/14	08/27/14	Wednesday 8-9pm	8-9pm		:30			PMT		NM	3	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/11/14	08/17/14	--1----				1	\$1,600.00					
Week:		08/18/14	08/24/14	--1----				1	\$1,600.00					
Week:		08/25/14	08/31/14	--1----				1	\$1,600.00					
N 24	WNEM	08/15/14	08/15/14	NFL Lions Pre-Season	Various		:30			FNP		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/11/14	08/17/14	-----1--				1	\$1,000.00					
N 25	WNEM	08/22/14	08/22/14	NFL Lions Pre-Season	Various		:30			FNP		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/18/14	08/24/14	----1--				1	\$1,000.00					
N 26	WNEM	08/28/14	08/28/14	NFL Lions Pre-Season	Various		:30			FNP		NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/25/14	08/31/14	---2---				2	\$1,000.00					
<b>Totals</b>												<b>71</b>	<b>\$48,350.00</b>	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/28/14 - 08/31/14	67	\$46,150.00	(\$6,922.50)	\$39,227.50
09/01/14 - 09/01/14	4	\$2,200.00	(\$330.00)	\$1,870.00
<b>Totals</b>	<b>71</b>	<b>\$48,350.00</b>	<b>(\$7,252.50)</b>	<b>\$41,097.50</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> Wnem TV5 Saginaw, MI	<b>Date:</b> 8-7-14
--	------------------------

I, Laura Bassett

do hereby request station time concerning the following issue:

Democratic Governors Association (DGA)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					
See attached					

This broadcast time will be used by: DGA

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
 Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

[Empty box for candidate and issue information]

I represent that the payment for the above described broadcast time has been furnished by (name and address):

[Empty box for payment information]

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

[Empty box for executive information]

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

DGA	1401 K Street Suite 201	Washington, DC 20005
-----	----------------------------	-------------------------

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Elisabeth Pearson (ED)
------------------------

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

1/27/2014                      Janna Ransitt                      (202) 813-4781  
Date                                      Signature                                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted                       Accepted in Part                       Rejected

[Signature]                      KENNETH H. FREDERSON JR                      Local Sales Mgr  
Signature                                      Printed Name                                      Title

### AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

REP HEADLINE# 7303515  
 \*\*\* ORIGINAL REV#0 \*\*\*  
 REP: TEL# 610-293-4111  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET  
 HARRIS REPORT FROM REP  
 AUG7/14 12.38  
 \*\*\* WNNM-TV \*\*\*

ADV # 1606 ADV. NAME ISS/DEM GOV ASSOCIATION  
 AGY # 1606 AGY. NAME GREAT AMERICAN MEDIA  
 3050 K STREET NW - SUITE 100  
 WASHINGTON, DC 20007  
 REP.# OFF.# 1584 SALESMAN #  
 BUYER NAME LAURA BASSETT  
 SALES PRSN PH- JARED KELHART

ORDER # 7303515 CONTRACT # 7303515 CLASS: NATL. LOCAL REGIONAL  
 PRDCT DEM GOV ASSOCIATION EST#3322 COMMENTS: (LINE, ORDER, INVOICE)  
 FLIGHT DATES AUG12/14 - SEP1/14 WK-3  
 CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG7/14 12.38

REP: TO KELLY  
 FR JARED  
 NEW DGA ORDER  
 TOTAL \$48350  
 PLS CNF THANKS

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			1100P-1135P	30		\$600.00	8/12	9/1	2		TU-F,M	6
AGENCY ADVERTISER CODE = 36 AGENCY PRODUCT CODE = 39 PROGRAM : TV NEWS 5 CON COM1: TV NEWS 5												
2			1135P-1235A	30		\$150.00	8/12	9/1	1		TU-F,M	3
PROGRAM : D LETTRMAN-CBS< CON COM1: D LETTRMAN-CBS<												

REP HEADLINE# 7303515  
 \*\*\* ORIGINAL REV#0 \*\*\*  
 REP: TEL# 610-293-4111 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG7/14 12.38  
 \*\*\* WNNM-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1100A-1200N	30		\$600.00	8/12	9/1	1		TU-F,M	3
	PROGRAM : PRICE-RT 1-CBS/PRICE-RT 2-CBS											
	CON COM1 : PRICE-RT 1-CBS/PRICE-RT 2-CBS											
4			1235A-135A	30		\$40.00	8/12	9/1	1		TU-F,M	3
	PROGRAM : LT-FERGUSN-CBS<											
	CON COM1 : LT-FERGUSN-CBS<											
5			1200N-1230P	30		\$600.00	8/12	9/1	1		TU-F,M	3
	PROGRAM : WNNM-5 NW-NOON<											
	CON COM1 : WNNM-5 NW-NOON<											
6			300P-400P	30		\$200.00	8/12	9/1	1		TU-F,M	3
	PROGRAM : DOCTORS<											
	CON COM1 : DOCTORS<											
7			400P-500P	30		\$300.00	8/12	9/1	1		TU-F,M	3
	PROGRAM : DR. PHIL<											
	CON COM1 : DR. PHIL<											
8			500P-530P	30		\$750.00	8/12	9/1	1		TU-F,M	3
	PROGRAM : WNNM-5 NEWS-5<											
	CON COM1 : WNNM-5 NEWS-5<											
9			530P-600P	30		\$800.00	8/12	9/1	1		TU-F,M	3
	PROGRAM : WNNM-5NWS-530P<											
	CON COM1 : WNNM-5NWS-530P<											
10			600P-630P	30		\$1,500.00	8/12	9/1	1		TU-F,M	3
	PROGRAM : WNNM-5 NEWS-6<											
	CON COM1 : WNNM-5 NEWS-6<											
11			600A-700A	30		\$600.00	8/12	9/1	1		TU-F,M	3
	PROGRAM : WNNM-WAKEUP-6<											
	CON COM1 : WNNM-WAKEUP-6<											

REP HEADLINE# 7303515      REP: TEL# 610-293-4111      FAX# 610-225-1191  
 \*\*\* ORIGINAL REV#0 \*\*\*      CREDIT ADVISORY: AGENCY CREDIT RISK !!!      AUG7/14 12.38  
 ORDER WORKSHEET      HARRIS REPORT FROM REP      \*\*\* WNNM-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			700P-730P	30		\$700.00	8/12	9/1	1		TU-F,M	3
	PROGRAM : JEOPARDY<											
	CON COM1 : JEOPARDY<											
13			700A-900A	30		\$250.00	8/12	9/1	2		TU-F,M	6
	PROGRAM : CBS THS MRNG-2<											
	CON COM1 : CBS THS MRNG-2<											
14			730P-800P	30		\$750.00	8/12	9/1	1		TU-F,M	3
	PROGRAM : WHEEL-FORTNE<											
	CON COM1 : WHEEL-FORTNE<											
15			900A-1000A	30		\$80.00	8/19	8/25	1		TU-F,M	1
	PROGRAM : BETTR MID-MICH<											
	CON COM1 : BETTR MID-MICH<											
16			1100P-1135P	30		\$400.00	8/16	8/31	1		SA-SU	3
	PROGRAM : NEWS @ 11											
	CON COM1 : NEWS @ 11											
17			1000P-1100P	30		\$500.00	8/16	8/16	1		SAT	1
	PROGRAM : NEWS @ 11											
	CON COM1 : NEWS @ 11											
17			1000P-1100P	30		\$500.00	8/30	8/30	1		SAT	1
	PROGRAM : 48 HOURS MYSTERY											
	CON COM1 : 48 HOURS MYSTERY											
18			700A-900A	30		\$325.00	8/17	8/24	1		SUN	2
	PROGRAM : WNNM-5 WK WKUP											
	CON COM1 : WNNM-5 WK WKUP											
19			800P-900P	30		\$1,500.00	8/24	8/31	1		SUN	2
	PROGRAM : BIG BROTHER											
	CON COM1 : BIG BROTHER											

REP HEADLINE# 7303515  
 \*\*\* ORIGINAL REV#0 \*\*\*

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AUG7/14 12.38  
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
20			900A-1030A	30		\$700.00	8/17	8/17	1		SUN	1
20			900A-1030A	30		\$700.00	8/31	8/31	1		SUN	1
PROGRAM : SUNDAY MRN-CBS												
CON COM1: SUNDAY MRN-CBS												
21			900P-1000P	30		\$1,800.00	8/14	8/28	1		THU	3
PROGRAM : BIG BROTHER												
CON COM1: BIG BROTHER												
22			1000P-1100P	30		\$750.00	8/19	8/19	1		TUE	1
PROGRAM : PERSON-INT-CBS												
CON COM1: PERSON-INT-CBS												
23			800P-900P	30		\$1,600.00	8/13	8/27	1		WED	3
PROGRAM : BIG BROTHER												
CON COM1: BIG BROTHER												
24			1000P-130A	30		\$1,000.00	8/15	8/15	1		FRI	1
PROGRAM : LIONS PRESEASON FOOTBALL												
CON COM1: LIONS PRESEASON FOOTBALL												
25			730P-1100P	30		\$1,000.00	8/22	8/22	1		FRI	1
PROGRAM : LIONS PRESEASON FOOTBALL												
CON COM1: LIONS PRESEASON FOOTBALL												
26			700P-1000P	30		\$1,000.00	8/28	8/28	2		THU	2
PROGRAM : LIONS PRESEASON FOOTBALL												
CON COM1: LIONS PRESEASON FOOTBALL												
											CONTRACT TOTAL	48350.00
											TOTAL SPOTS	71

AUG/14 48350.00 SEP/14 \$ .00  
 MARKET TOTALS \$120,875  
 SVC- NSI  
 DEMOS- RA35+\*