

CONTRACT


WNEM.COM
www.wnem.com

WNEM-TV5
107 N. Franklin Street - 48607
Saginaw, MI 48607
(989)755-8191

And:

Great American Media (GMMB)
Attention: Laura Bassett
3050 K Street N, Suite 100
Washington, DC 20007

<u>Contract / Revision</u> 600192 /		<u>Alt Order #</u> 07303515
<u>Product</u> DEM GOV ASSOCIATION		
<u>Contract Dates</u> 08/12/14 - 09/01/14		<u>Estimate #</u> 3322
<u>Advertiser</u> Democratic Governor Association		<u>Original Date / Revision</u> 08/07/14 / 08/07/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WNEM	<u>Account Executive</u> Jared Kelhart	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 36	<u>Product Code</u> 39
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WNEM	08/12/14	09/01/14	TV5 News at 11pm (M11-1135p			:30			FNP		NM	6	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	08/12/14	08/18/14	MTWTF--				2	\$600.00					
	Week:	08/19/14	08/25/14	MTWTF--				2	\$600.00					
	Week:	08/26/14	09/01/14	MTWTF--				2	\$600.00					
N 2	WNEM	08/12/14	09/01/14	Late Show w/David Le	1135p-1235a		:30			PMT		NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	08/12/14	08/18/14	MTWTF--				1	\$150.00					
	Week:	08/19/14	08/25/14	MTWTF--				1	\$150.00					
	Week:	08/26/14	09/01/14	MTWTF--				1	\$150.00					
N 3	WNEM	08/12/14	09/01/14	Price Is Right w/Drew	11a-12n		:30			FNP		NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	08/12/14	08/18/14	MTWTF--				1	\$600.00					
	Week:	08/19/14	08/25/14	MTWTF--				1	\$600.00					
	Week:	08/26/14	09/01/14	MTWTF--				1	\$600.00					
N 4	WNEM	08/12/14	09/01/14	Ferguson	1236a-0135a		:30			PMT		NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	08/12/14	08/18/14	MTWTF--				1	\$40.00					
	Week:	08/19/14	08/25/14	MTWTF--				1	\$40.00					
	Week:	08/26/14	09/01/14	MTWTF--				1	\$40.00					
N 5	WNEM	08/12/14	09/01/14	TV5 Noon News	12n-1230p		:30			FNP		NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	08/12/14	08/18/14	MTWTF--				1	\$600.00					
	Week:	08/19/14	08/25/14	MTWTF--				1	\$600.00					
	Week:	08/26/14	09/01/14	MTWTF--				1	\$600.00					
N 6	WNEM	08/12/14	09/01/14	THE DOCTORS	M-F 3-4pm		:30			FNP		NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	08/12/14	08/18/14	MTWTF--				1	\$200.00					
	Week:	08/19/14	08/25/14	MTWTF--				1	\$200.00					
	Week:	08/26/14	09/01/14	MTWTF--				1	\$200.00					
N 7	WNEM	08/12/14	09/01/14	Dr. Phil	4-5pm		:30			FNP		NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	08/12/14	08/18/14	MTWTF--				1	\$300.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.


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<u>Contract / Revision</u>	<u>Alt Order #</u>
600192 /	07303515

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/12/14 - 09/01/14	DEM GOV ASSOCIATIO	3322

<u>Advertiser</u>	<u>Original Date / Revision</u>
Democratic Governor As	08/07/14 / 08/07/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/19/14	08/25/14	MTWTF--				1	\$300.00					
Week:		08/26/14	09/01/14	MTWTF--				1	\$300.00					
N 8	WNEM	08/12/14	09/01/14	TV-5 News at 5pm	5-530pm		:30			FNP		NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/12/14	08/18/14	MTWTF--				1	\$750.00					
Week:		08/19/14	08/25/14	MTWTF--				1	\$750.00					
Week:		08/26/14	09/01/14	MTWTF--				1	\$750.00					
N 9	WNEM	08/12/14	09/01/14	TV-5 News at 530pm	530-6pm		:30			FNP		NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/12/14	08/18/14	MTWTF--				1	\$800.00					
Week:		08/19/14	08/25/14	MTWTF--				1	\$800.00					
Week:		08/26/14	09/01/14	MTWTF--				1	\$800.00					
N 10	WNEM	08/12/14	09/01/14	TV-5 News at 6pm	6-630pm		:30			FNP		NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/12/14	08/18/14	MTWTF--				1	\$1,500.00					
Week:		08/19/14	08/25/14	MTWTF--				1	\$1,500.00					
Week:		08/26/14	09/01/14	MTWTF--				1	\$1,500.00					
N 11	WNEM	08/12/14	09/01/14	Wakeup 6-7a	6-7a		:30			FNP		NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/12/14	08/18/14	MTWTF--				1	\$600.00					
Week:		08/19/14	08/25/14	MTWTF--				1	\$600.00					
Week:		08/26/14	09/01/14	MTWTF--				1	\$600.00					
N 12	WNEM	08/12/14	09/01/14	Jeopardy	7-730pm		:30			PMT		NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/12/14	08/18/14	MTWTF--				1	\$700.00					
Week:		08/19/14	08/25/14	MTWTF--				1	\$700.00					
Week:		08/26/14	09/01/14	MTWTF--				1	\$700.00					
N 13	WNEM	08/12/14	09/01/14	CBS This Morning	7-9am		:30			FNP		NM	6	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/12/14	08/18/14	MTWTF--				2	\$250.00					
Week:		08/19/14	08/25/14	MTWTF--				2	\$250.00					
Week:		08/26/14	09/01/14	MTWTF--				2	\$250.00					
N 14	WNEM	08/12/14	09/01/14	Wheel of Fortune	730-8pm		:30			PMT		NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/12/14	08/18/14	MTWTF--				1	\$750.00					
Week:		08/19/14	08/25/14	MTWTF--				1	\$750.00					
Week:		08/26/14	09/01/14	MTWTF--				1	\$750.00					
N 15	WNEM	08/19/14	08/25/14	Better Mid Michigan	9-10am		:30			PMT		NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/19/14	08/25/14	MTWTF--				1	\$80.00					
N 16	WNEM	08/16/14	08/31/14	Sa-Su Late News	11-1135p		:30			FNP		NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/11/14	08/17/14	-----SS				1	\$400.00					
Week:		08/18/14	08/24/14	-----SS				1	\$400.00					
Week:		08/25/14	08/31/14	-----SS				1	\$400.00					
N 17	WNEM	08/16/14	08/30/14	Saturday 10-11pm	10-11p		:30			PMT		NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/11/14	08/17/14	-----1-				1	\$500.00					
Week:		08/18/14	08/24/14	-----				0	\$0.00					

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		Week: 08/25/14	08/31/14	-----1-				1	\$500.00																																																																	
N 18	WNEM	08/17/14	08/24/14	Wakeup (Su) 7-9am	7-9am		:30			FNP		NM	2	\$650.00																																																												
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="5"></td></tr><tr><td></td><td></td><td>Week: 08/11/14</td><td>08/17/14</td><td>-----1</td><td></td><td></td><td></td><td>1</td><td>\$325.00</td><td colspan="5"></td></tr><tr><td></td><td></td><td>Week: 08/18/14</td><td>08/24/14</td><td>-----1</td><td></td><td></td><td></td><td>1</td><td>\$325.00</td><td colspan="5"></td></tr></table>																	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>								Week: 08/11/14	08/17/14	-----1				1	\$325.00								Week: 08/18/14	08/24/14	-----1				1	\$325.00																				
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N 19	WNEM	08/24/14	08/31/14	Sunday 8-9pm	8-9pm		:30			PMT		NM	2	\$3,000.00																																																												
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N 20	WNEM	08/17/14	08/31/14	CBS Sun AM 9a-1030	9-1030am		:30			FNP		NM	2	\$1,400.00																																																												
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		Week: 08/25/14	08/31/14	-----1				1	\$700.00																																																																	
N 21	WNEM	08/14/14	08/28/14	Thursday 9-10pm	9-10pm		:30			FNP		NM	3	\$5,400.00																																																												
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N 22	WNEM	08/19/14	08/19/14	Tuesday 10-11pm	10-11pm		:30			PMT		NM	1	\$750.00																																																												
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		Week: 08/18/14	08/24/14	-1-----				1	\$750.00																																																																	
N 23	WNEM	08/13/14	08/27/14	Wednesday 8-9pm	8-9pm		:30			PMT		NM	3	\$4,800.00																																																												
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="5"></td></tr><tr><td></td><td></td><td>Week: 08/11/14</td><td>08/17/14</td><td>--1----</td><td></td><td></td><td></td><td>1</td><td>\$1,600.00</td><td colspan="5"></td></tr><tr><td></td><td></td><td>Week: 08/18/14</td><td>08/24/14</td><td>--1----</td><td></td><td></td><td></td><td>1</td><td>\$1,600.00</td><td colspan="5"></td></tr><tr><td></td><td></td><td>Week: 08/25/14</td><td>08/31/14</td><td>--1----</td><td></td><td></td><td></td><td>1</td><td>\$1,600.00</td><td colspan="5"></td></tr></table>																	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>								Week: 08/11/14	08/17/14	--1----				1	\$1,600.00								Week: 08/18/14	08/24/14	--1----				1	\$1,600.00								Week: 08/25/14	08/31/14	--1----				1	\$1,600.00					
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																																																																	
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		Week: 08/25/14	08/31/14	--1----				1	\$1,600.00																																																																	
N 24	WNEM	08/15/14	08/15/14	NFL Lions Pre-Seasor	Various		:30			FNP		NM	1	\$1,000.00																																																												
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="5"></td></tr><tr><td></td><td></td><td>Week: 08/11/14</td><td>08/17/14</td><td>-----1--</td><td></td><td></td><td></td><td>1</td><td>\$1,000.00</td><td colspan="5"></td></tr></table>																	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>								Week: 08/11/14	08/17/14	-----1--				1	\$1,000.00																																			
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		Week: 08/11/14	08/17/14	-----1--				1	\$1,000.00																																																																	
N 25	WNEM	08/22/14	08/22/14	NFL Lions Pre-Seasor	Various		:30			FNP		NM	1	\$1,000.00																																																												
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="5"></td></tr><tr><td></td><td></td><td>Week: 08/18/14</td><td>08/24/14</td><td>----1--</td><td></td><td></td><td></td><td>1</td><td>\$1,000.00</td><td colspan="5"></td></tr></table>																	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>								Week: 08/18/14	08/24/14	----1--				1	\$1,000.00																																			
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		Week: 08/18/14	08/24/14	----1--				1	\$1,000.00																																																																	
N 26	WNEM	08/28/14	08/28/14	NFL Lions Pre-Seasor	Various		:30			FNP		NM	2	\$2,000.00																																																												
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="5"></td></tr><tr><td></td><td></td><td>Week: 08/25/14</td><td>08/31/14</td><td>---2---</td><td></td><td></td><td></td><td>2</td><td>\$1,000.00</td><td colspan="5"></td></tr></table>																	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>								Week: 08/25/14	08/31/14	---2---				2	\$1,000.00																																			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																																																																	
		Week: 08/25/14	08/31/14	---2---				2	\$1,000.00																																																																	
Totals													71	\$48,350.00																																																												

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/28/14 - 08/31/14	67	\$46,150.00	(\$6,922.50)	\$39,227.50
09/01/14 - 09/01/14	4	\$2,200.00	(\$330.00)	\$1,870.00
Totals	71	\$48,350.00	(\$7,252.50)	\$41,097.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <u>WHEM TV5 Saginaw, MI</u>	Date: <u>8-7-14</u>
---	-------------------------------

I, Laura Bassett

do hereby request station time concerning the following issue:

<u>Democratic Governors Association (DGA)</u>

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					
<u>See attached</u>					

This broadcast time will be used by: DGA

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

DGA	1401 K Street Suite 201	Washington, DC 20005
-----	----------------------------	-------------------------

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Elisabeth Pearson (ED)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

1/27/2014 *Janna R. Smith* (202) 813-4781
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

[Signature] KENNETH H. FREDERSON JR. Local Sales Mgr.
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

FAX# 610-225-1191

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

CREDIT RISK !!!

AGENCY

CREDIT ADVISORY:

REP HEADLINE# 7303515
*** ORIGINAL REV#0 ***

AUG7/14 12.38 *** WNEB-TV ***

HARRIS REPORT FROM REP

4
5
6
7
8

ORDER WORKSHEET

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1100A-1200N	30		\$600.00	8/12	9/1	1		TU-F,M	3
PROGRAM : PRICE-RT 1-CBS/PRICE-RT 2-CBS CON COM1: PRICE-RT 1-CBS/PRICE-RT 2-CBS												
4			1235A-135A	30		\$40.00	8/12	9/1	1		TU-F,M	3
PROGRAM : LT-FERGUSN-CBS< CON COM1: LT-FERGUSN-CBS<												
5			1200N-1230P	30		\$600.00	8/12	9/1	1		TU-F,M	3
PROGRAM : WNEM-5 NW-NOON< CON COM1: WNEM-5 NW-NOON<												
6			300P-400P	30		\$200.00	8/12	9/1	1		TU-F,M	3
PROGRAM : DOCTORS< CON COM1: DOCTORS<												
7			400P-500P	30		\$300.00	8/12	9/1	1		TU-F,M	3
PROGRAM : DR. PHIL< CON COM1: DR. PHIL<												
8			500P-530P	30		\$750.00	8/12	9/1	1		TU-F,M	3
PROGRAM : WNEM-5 NEWS-5< CON COM1: WNEM-5 NEWS-5<												
9			530P-600P	30		\$800.00	8/12	9/1	1		TU-F,M	3
PROGRAM : WNEM-5NWS-530P< CON COM1: WNEM-5NWS-530P<												
10			600P-630P	30		\$1,500.00	8/12	9/1	1		TU-F,M	3
PROGRAM : WNEM-5 NEWS-6< CON COM1: WNEM-5 NEWS-6<												
11			600A-700A	30		\$600.00	8/12	9/1	1		TU-F,M	3
PROGRAM : WNEM-WAKEUP-6< CON COM1: WNEM-WAKEUP-6<												

REP HEADLINE# 7303515

*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4111

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 610-225-1191

AUG7/14 12.38

*** WNNM-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL :SPTS:
20			900A-1030A	30		\$700.00	8/17	8/17	1		SUN	1
20			900A-1030A	30		\$700.00	8/31	8/31	1		SUN	1
PROGRAM : SUNDAY MRN-CBS												
CON COM1: SUNDAY MRN-CBS												
21			900P-1000P	30		\$1,800.00	8/14	8/28	1		THU	3
PROGRAM : BIG BROTHER												
CON COM1: BIG BROTHER												
22			1000P-1100P	30		\$750.00	8/19	8/19	1		TUE	1
PROGRAM : PERSON-INT-CBS												
CON COM1: PERSON-INT-CBS												
23			800P-900P	30		\$1,600.00	8/13	8/27	1		WED	3
PROGRAM : BIG BROTHER												
CON COM1: BIG BROTHER												
24			1000P-130A	30		\$1,000.00	8/15	8/15	1		FRI	1
PROGRAM : LIONS PRESEASON FOOTBALL												
CON COM1: LIONS PRESEASON FOOTBALL												
25			730P-1100P	30		\$1,000.00	8/22	8/22	1		FRI	1
PROGRAM : LIONS PRESEASON FOOTBALL												
CON COM1: LIONS PRESEASON FOOTBALL												
26			700P-1000P	30		\$1,000.00	8/28	8/28	2		THU	2
PROGRAM : LIONS PRESEASON FOOTBALL												
CON COM1: LIONS PRESEASON FOOTBALL												
AUG/14			48350.00	SEP/14		\$.00						
											CONTRACT TOTAL	48350.00
											TOTAL SPOTS	71

MARKET TOTALS \$120,875

SVC- NSI

DEMOS- RA35+*