

Production Order

Today's Date: 2/7/2018

Salesperson: Tonya

Talent Request: Anyone

Client: David Reis

Spot Name: David Reis

Date Needed: 2/7/2018 ASAP

Time: _____

Start Date: 2/7/2018

End Date: 2/16/2018

Cart Number:

8320

WXEF & WKJT

Length:

_____ 30-second
_____ X 60-second

Or: 5 10 15 second *(Circle One)*

Does Client Need Prior Approval?

_____ Yes *(Email spot to salesperson AND Return Production order to salesperson)*

_____ No

Co-op:

_____ Yes

_____ No

Rotation:

Background Music or SFX:

General Instructions:

Dub Only

Date Completed: 2-7

By: 

CH 2/7/18

Premier Broadcasting Effingham
P.O. Box 988
Effingham, IL 62401

Client: **DAVID REIS-IL HD 109**
Order #: **2284-00002**
Description: IL HD 109
Date Entered: 2/7/2018
P.O.#: EST# 0131DR
Salesperson: Siner - P, Tonya
Invoice Frequency: Billed at end of Cal/EOS, Sorted by Date

EMMATT MARKETING
1026 W GEORGE STREET
CHICAGO, IL 60657

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 2/7/2018	2/16/2018	WXEF-FM	06:00:00a to 07:00:00p	CUSTOM	1:00	100	16.00	1600.00	Y	Y	Y	Y	Y	N	N
2/7/2018	2/11/2018					50	16.00	800.00	0	0	16	17	17	0	0
2/12/2018	2/16/2018					50	16.00	800.00	10	10	10	10	10	0	0

Order Start Date: 2/7/2018 Order End Date: 2/16/2018 Spots: 100

Total Charges: **\$1,600.00**
Combined Discounts: **\$240.00**
Total Net: **\$1,360.00**

Projected Calendar Month/End-Of-Schedule Billing Totals for DAVID REIS-IL HD 109 / 2284-00002 :

	<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
February 2018	100	\$1,600.00	\$240.00	\$1,360.00

Confirmed & Accepted for Premier Broadcasting Effingham By: _____

Accepted for EMMATT MARKETING By: _____

Please Sign and Return One Copy

Premier Broadcasting Effingham
P.O. Box 988
Effingham, IL 62401

Client: **DAVID REIS-IL HD 109**
Order #: **2284-00003**
Description: IL HD 109
Date Entered: 2/7/2018
P.O.#: EST# 0131DR
Salesperson: Siner - P, Tonya
Invoice Frequency: Billed at end of Cal/EOS, Sorted by Date

EMMATT MARKETING
1026 W GEORGE STREET
CHICAGO, IL 60657

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 2/7/2018	2/16/2018	WKJT-FM	06:00:00a to 07:00:00p	CUSTOM	1:00	109	13.00	1417.00	Y	Y	Y	Y	Y	N	N
2/7/2018	2/11/2018					52	13.00	676.00	0	0	16	18	18	0	0
2/12/2018	2/16/2018					57	13.00	741.00	11	11	11	12	12	0	0

Order Start Date: 2/7/2018 Order End Date: 2/16/2018 Spots: 109

Total Charges: **\$1,417.00**
Combined Discounts: **\$212.55**
Total Net: **\$1,204.45**

Projected Calendar Month/End-Of-Schedule Billing Totals for DAVID REIS-IL HD 109 / 2284-00003 :

	<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
February 2018	109	\$1,417.00	\$212.55	\$1,204.45

Confirmed & Accepted for Premier Broadcasting Effingham By: _____

Accepted for EMMATT MARKETING By: _____

Please Sign and Return One Copy

Emmatt Marketing
 1026 W. George St.
 Chicago, IL 60657

David Reis - IL HD 109

Revision #: 0
 Date: 1/31/2018

Client: Primary Election
Media: Radio
Product: Political
Market: Effingham, IL
Primary Demo: Adults 35+
Separation between spots: 30

Estimate: 0131DR
Description: IL HD 109
Flight Start Date: 2/5/2018
Flight End Date: 2/16/2018

Vendor: WXEF-FM

Buyer: Carol Cullen

Contact: Carol Cullen
E-Mail: sc80kivi@gmail.com
Phone: 262-888-3525
Format: Adult Contemporary

Daypart Program	Daypart Code	STN Gross	Dur	Wks 2/5	2/12	Total Spots	Total Cost
WXEF-FM	M-F 6a-7p	AM \$ 16,000	:60	50	50	100	\$ 1,600,000

Total Spots: 100
Total Net Amount: \$ 1,360,00
Total Gross Amount Due: \$ 1,600,00

Signature: _____
 Please sign and fax back.

Disclaimer: Please include estimate number on invoice. This order is to run exactly as placed. Please let your traffic department and sales manager's know that this client cannot be moved. Should you need to move any spots, please call Emmatt Marketing for permission. If spots are moved without permission, Emmatt Marketing will expect a 2 for 1 make good policy. There will be a two-week cancellation policy. If however, commercials are not being run as ordered, we will cancel with 24 hour notice. Posting will be required at the end of each quarter. Your station will need to post a minimum of 90%. Please note that while you will receive payment from Emmatt Marketing, above client is responsible for credit and payment.

Emmatt Marketing
 1026 W. George St.
 Chicago, IL 60657

David Reis - IL HD 109

Revision #: 0
 Date: 1/31/2018

Client: Primary Election
 Media: Radio
 Product: Political
 Market: Effingham, IL
 Primary Demo: Adults 35+
 Separation between spots: 30

Estimate: 0131DR
 Description: IL HD 109
 Flight Start Date: 2/5/2018
 Flight End Date: 2/16/2018

Buyer: Carol Cullen

Vendor: WKLT-FM

Contact: Carol Cullen
 E-Mail: SC80FWI@gmail.com
 Phone: 262-898-3525
 Format: Country

Total Spots: 109
 Total Net Amount: \$1,204.45
 Total Gross Amount Due: \$1,417.00

Signature: _____

Please sign and fax back.

Daypart Program	Daypart Code	STN Gross	Dur	Wks 2/5	Wks 2/12	Total Spots	Total Cost
M-F 6a-7p	AM	\$ 13.00	:60	52	57	109	\$ 1,417.00

Disclaimer: Please include estimate number on invoice. This order is to run exactly as placed. Please let your traffic department and sales managers know that this client cannot be moved. Should you need to move any spots, please call Emmatt Marketing for permission. If spots are moved without permission, Emmatt Marketing will expect a 2 for 1 make good policy. There will be a two-week cancellation policy. If however, commercials are not being run as ordered, we will cancel with 24 hour notice. Posting will be required at the end of each quarter. Your station will need to post a minimum of 90%. Please note that while you will receive payment from Emmatt Marketing, above client is responsible for credit and payment.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WKJT-FM Effingham, IL.	Date: 2/6/2018
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I, Kevin S. Semlow (Illinois Farm Bureau ACTIVATOR(R))
do hereby request station time concerning the following issue:

Election of David Reis to the 109th State Representative Republican Primary.
--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: _____

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
 Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

N/A

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Illinois Farm Bureau ACTIVATOR Political Involvement Fund

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Alan Dodds, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

2/6/2018

Date

Kevin S. Semlow

Signature

Digitally signed by Kevin S. Semlow
DN: cn=Kevin S. Semlow, o=Issue Advertiser, email=ks@semlo.com
Affix and ControlBlock, email=ks@semlo.com
Date: 2018.02.22 14:13:40 -0500

309-838-6659

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WXEF-FM, Effingham, IL	Date: 2/6/2018
--	------------------------------

I, Kevin S. Semlow (Illinois Farm Bureau ACTIVATOR(R))
do hereby request station time concerning the following issue:

Election of David Reis to the 109th State Representative Republican Primary.
--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: _____

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
 Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

N/A

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Illinois Farm Bureau ACTIVATOR Political Involvement Fund

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Alan Dodds, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

2/6/2018

Date

Kevin S. Semlow

Signature

Digitally signed by Kevin S. Semlow
DN: cn=Kevin S. Semlow, o=Issue Advertiser, email=ks@pb18.org, c=US
Date: 2018.02.22 14:17:31 -0500

309-838-6659

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



Illinois Agricultural Association Political Involvement Fund

2/25/16

Memo To: Teresa Klinger WKJT
206 S Willow St
Effingham, IL 62401

From: Kevin Semlow

Subject: David Reis

Teresa,

Please air the attached spot that starts on Monday, February 29th – Tuesday, March 15th 7:00 pm. Times should be ROS 7 am – 7 pm. Please send the NAB forms to my attention at either ksemlow@ifb.org or fax to 309-557-3729.

Please air the following:

WKJT 30 total spots x \$11.00=\$330.00

Checks are being written today and will be expressed out to you. If for any reason the rate should be different, please air as many spots as you have money for.

Please send affidavits to me at the address below.

Thank you.

Premier Broadcasting Effingham
P.O. Box 988
Effingham, IL 62401

Order #: 2151-00004
Description: DAVID REIS
Date Entered: 2/26/2016
P.O.#:
Salesperson: Siner - P, Tonya
Invoice Frequency: Billed at end of Media/EOS, Sorted by Date

ILLINOIS FARM BUREAU ACTIVATOR
PO BOX 6228
BLOOMINGTON, IL 61702-6228

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 2/29/2016	3/14/2016	WKJT-FM	07:00:00a to 07:00:00p	CUSTOM	1:00	30	11.00	330.00	Y	N	Y	N	Y	N	N
2/29/2016	3/6/2016					15	11.00	165.00	5	0	5	0	5	0	0
3/7/2016	3/13/2016					12	11.00	132.00	4	0	4	0	4	0	0
3/14/2016	3/14/2016					3	11.00	33.00	3	0	0	0	0	0	0

Order Start Date: 2/29/2016 Order End Date: 3/14/2016 Spots: 30 Total Charges: \$330.00

Projected Media Month/End-Of-Schedule Billing Totals for ILLINOIS FARM BUREAU ACTIVATOR / 2151-00004 :

		<u>Spot Count</u>	<u>Net Billing</u>
March	2016	30	\$330.00
Total:		30	\$330.00

Confirmed & Accepted for Premier Broadcasting Effingham By: _____

Accepted for ILLINOIS FARM BUREAU ACTIVATOR By: _____

Please Sign and Return One Copy