D	0 1			The second second		
Product	tion Order	Today's Date:	2/7/2	2018		
Salesperson:	Tonya	_Talent Request:	Anyo	one		
Client:	David Reis	_ Spot Name:	Davi	d Re	is	
Date Needed:	2/7/2018 ASAP	_ Time:				
Start Date:	2/7/2018	_ End Date:	2/16/	/2018	3	
Cart Number: 8320	WXEF & WKJT	Length:		X		30-second 60-second
Does Client No	eed Prior Approval? Yes (Email spot to salespers	Or: son AND Return Pro				second (Circle One) to salesperson)
Co-op:	Yes	Rotation:				
	No					
Background Mu	usic or SFX:					
General Instruc	tions:					
				V.		
Date Completed	d: 2 - 1	Ву:			th	-2/16
			HALL DOWN			

Premier Broadcasting Effingham

P.O. Box 988

Effingham, IL 62401

Client:

DAVID REIS-IL HD 109

Order #:

2284-00002

Description:
Date Entered:

IL HD 109

P.O.#:

2/7/2018 EST# 0131DR

Salesperson:

Siner - P, Tonya

Invoice Frequency: Billed at end of Cal/EOS, Sorted by Date

EMMATT MARKETING 1026 W GEORGE STREET CHICAGO, IL 60657

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su	
1 2/7/2018	2/16/2018	WXEF-FM	06:00:00a to 07:00:00p	CUSTOM	1:00	100	16.00	1600.00	Υ		_		_		-	
2/7/2018 2/12/2018						50	16.00	800.00	0	0	16	17	17	0	0	
2/12/2010	2/10/20	J18				50	16.00	800.00	10	10	10	10	10	0	0	

Order Start Date: 2/7/2018

Order End Date: 2/16/2018

Spots: 100

Total Charges:

\$1,600.00

Combined Discounts:

\$240.00

Total Net:

\$1,360.00

Projected Calendar Month/End-Of-Schedule Billing	Totals for DAVID REIS-II, HD 109 / 2284-00002 :
riojected Calendar Month/End-Or-Schedule Billing	Totals for DAVID REIS-IL HD 109 / 2284-00002

February

2018

Spot Count 100 <u>Gross Billing</u> \$1,600.00 Combined Disc.

\$240.00

Net Billing

\$1,360.00

Confirmed & Accepted for Premier Broadcasting Effingham By:

Accepted for EMMATT MARKETING By:

Please Sign and Return One Copy

Premier Broadcasting Effingham

P.O. Box 988

Effingham, IL 62401

Client:

DAVID REIS-IL HD 109

Order #:

2284-00003

Description: Date Entered: IL HD 109 2/7/2018

P.O.#:

EST# 0131DR

Salesperson:

Siner - P, Tonya

Invoice Frequency: Billed at end of Cal/EOS, Sorted by Date

EMMATT MARKETING 1026 W GEORGE STREET CHICAGO, IL 60657

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 2/7/2018	2/16/2018	WKJT-FM	06:00:00a to 07:00:00p	CUSTOM	1:00	109	13.00	1417.00	Υ	Y	Υ	Y	Y	N	N
2/7/2018	2/11/20	018				52	13.00	676.00	0	0	16	18	18	0	0
2/12/2018	2/16/20	018				57	13.00	741.00	11		11		12	0	0

Order Start Date: 2/7/2018

Order End Date: 2/16/2018

Spots: 109

Total Charges:

\$1,417.00

Combined Discounts:

\$212.55

Total Net:

\$1,204.45

Projected Calendar Month/End-Of-Schedule Billing	Totale for DAVID BEIGHT HD 400 / 2004 20000
riojected Calendar World / End-OI-3chedule Billing	1 TOTALS FOR DAVID REIS-IL HD 109 / 2284-00003 :

Spot Count

Gross Billing

Combined Disc.

Net Billing

February

2018

109

\$1,417.00

\$212.55

\$1,204.45

Confirmed & Accepted for Premier Broadcasting Effingham By:

Accepted for EMMATT MARKETING By:

Please Sign and Return One Copy







Date:

Co-op:

David Reis

Political

Est/PO#

Sales Rep:

Advertiser

Agency Name

Address

City

State

Zip

Contact Person

Phone

Email

Station	Length	Start Date	End Date	Begin	End	Rate			S	CHED	ULE				# of Spots	\$ Amount
140455				Time	Time	Nate	Week	M	Т	W	Т	F	S	S	Subtotal	Subtotal
WXEF	:60	2/7/18			7p	\$16.00	Gross			16	17	17			50	\$800.00
WXEF	:60	2/12/18	2/16/18	6a	7p	\$16.00	Gross	10	10	10	10	10		1	50	
WXEF															0	
WXEF															0	
WXEF														+	0	_
WXEF															0	\$0.00
WXEF														+	0	\$0.00
WXEF														+-	0	\$0.00
WXEF														+	0	\$0.00
WXEF														+	0	\$0.00
														+	0	\$0.00
WKJT	:60	2/7/18	2/9/18	6a	7p	\$13.00	Gross			16	18	18		+	52	\$676.00
WKJT	:60	2/12/18	2/16/18	6a	7p	\$13.00		11	11	11	12	12		+	57	\$676.00
WKJT					·	,					12	12				\$741.00
WKJT															0	\$0.00
WKJT													_	-	0	\$0.00
WKJT														-	0	\$0.00
WKJT															0	\$0.00
WKJT															0	\$0.00
WKJT															0	\$0.00
WKJT															0	\$0.00
															0	\$0.00

Comment/Cart #	
30 minute Separation	

Station	# Spots	Total Amt of Ord
WXEF	100	\$1,600.00
WKJT	109	\$1,417.00
Total	209	\$3,017.00

CLIENT APPROVAL

Approval includes acceptance of this "Broadcast Contract" as well as acceptance of "Terms and Conditions."

TERMS & CONDITIONS

Client agrees to give Premier Broadcasting, Inc. a 30 day notice, if for some unforseen reason, it wishes to discontinue this advertising contract. At the completion of the 30 days, all spots ran will then be pro-rated and the difference between contract and rate card rate(s) will be assessed and charged to the client. It is further understood and agreed that if payment is not received within thirty (30) days following the date of the invoice, the Client agrees to pay (in addition to the amount of the invoice,) interest at the rate of 1.5% per month on any unpaid balance until paid in full. Client further agrees to pay all attorney fees and expenses incurred by Premier Broadcasting, Inc. in collecting any amounts due it. All further service to be provided are also expressly subject to the Client's acceptance of these Terms and Conditions. The client agrees that these Terms and Conditions shall apply to all future advertising orders. No oral statement of any person shall modify or otherwise affect the foregoing Terms and Conditions.

Thank you for doing business with PREMIER BROADCASTING, INC.

Authorized By: Statio	n Representative: Tonya Siner
-----------------------	-------------------------------

Emmatt Marketing 1026 W. George St. Chicago, IL 60657

David Reis - IL HD 109

Revision #: 0 Date: 1/31/2018

Client: Primary Election
Media: Radio
Product: Political
Market: Effingham, IL
Primary Demo: Adults 35+
Separation between spots: 30

WXEF-FM

Daypart Program

Daypart Code

STN Gross

Dur

Wks 2/5

2/12

Total Spots

Total Cost

M-F 6a-7p

AM

\$ 16.00

:60

50

100

\$1,600.00

Estimate: 0131DR

Description: IL HD 109

Flight Start Date: 2/5/2018

Flight End Date: 2/16/2018

Buyer:

Carol Cullen

Vendor: WXEF-FM

Contact: Carol Cullen

E-Mail: st8ofwi@gmail.com
Phone: 262-888-3525

Format: Adult Contemporary

Total Spots: 100
Total Net Amount: \$1,360.00
Total Gross Amount Due: \$1,600.00

ature:

Please sign and fax back.

minimum of 90%. Please note that while you will receive payment from Emmatt Marketing, above client is responsible for credit and payment. need to move any spots, please call Emmatt Marketing for permission. If spots are moved without permission, Emmatt Marketing will expect a 2 for 1 make good policy. There will be a two-week cancellation policy. If however, commercials are not being run as ordered, we will cancel with 24 hour notice. Posting will be required at the end of each quarter. Your station will need to post at a Disclaimer: Please include estimate number on invoice. This order is to run exactly as placed. Please let your traffic department and sales managers know that this client cannot be moved. Should you

Emmatt Marketing 1026 W. George St. Chicago, IL 60657

David Reis - IL HD 109

Revision #: 0
Date: 1/31/2018

Media: Market: Effingham, IL Primary Demo: Adults 35+ Product: Political Client: Primary Election Radio

Separation between spots: 30

Buyer:

Carol Cullen

M-F 6a-7p

AM

\$ 13.00

:60

52

109

\$1,417.00

Daypart

Program

Daypart Code

STN Gross

Dur

Wks 2/5

2/12 57

Total Spots

Total Cost

 Flight Start Date:
 2/5/2018

 Flight End Date:
 2/16/2018
 Description: IL HD 109 Estimate: 0131DR

Vendor: WKJT-FM

Contact:

E-Mail: Phone: Carol Cullen
st8ofwi@gmail.com
262-888-3525

Format: Country

Total Spots: 109
Total Net Amount: \$1,204.45
Total Gross Amount Due: \$1,417.00 Total Spots:

Signature:

Please sign and fax back.

need to move any spots, please call Emmatt Marketing for permission. If spots are moved without permission, Emmatt Marketing will expect a 2 for 1 make good policy. There will be a two-week cancellation policy. If however, commercials are not being run as ordered, we will cancel with 24 hour notice. Posting will be required at the end of each quarter. Your station will need to post at a minimum of 90%. Please note that while you will receive payment from Emmatt Marketing, above client is responsible for credit and payment. Disclaimer: Please include estimate number on invoice. This order is to run exactly as placed. Please let your traffic department and sales managers know that this client cannot be moved. Should you

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Age to the	Date:
WKJT-FM Effingham,	2/6/2018	
I Kevin S Semlow (III	linois Form Burnoy, AOTIVATOR	
do hereby request statio	inois Farm Bureau ACTIVATOR(F	₹)) e:
Election of David Po	sig to the door or	
Election of David Re	eis to the 109th State Representati	ive Republican Primary.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by:	

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole relating to any political ma ☐ Yes	or in part) communicate "a message tter of national importance?" ☑ No
For programming that "communicates a menational importance," list the name of the learnest to, the offices being sought, the date which the communication refers (if applications)	egally qualified candidate(s) the programming
N/A	
I represent that the payment for the above by (name and address):	described broadcast time has been furnished
Illinois Farm Bureau ACTIVATOR Politic	al Involvement Fund
and you are authorized to announce the tin (hereinafter referred to as the "sponsor").	ne as paid for by such person or entity

(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Alan Dodds, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

id you a ereinaft	re autho	rized to a	announce he "spon	the time as paid sor").	for by such p	erson or er	ntity
t the cl	nief exec	utive office	ers or m	embers of the ex	ecutive comp	nittee or the	hoord
t the cl actors	nief exec pelow (o	utive offic r attach s	ers or meparately	embers of the ex	ecutive comn	nittee or the	board o
t the cl	nief exec pelow (o	utive offic r attach s	cers or m eparately	embers of the ex	ecutive comn	nittee or the	board (

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PREMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least before the time of the scheduled broadcasts.							
то в	E SIGNED BY ISS	UE ADVERTISER (SPONSOR)				
2/6/2018	Kevin S. Semlow	Digitally signed by Kircin S. Serviciw. Discrawiserin S. Seinbow on-Elmos Famil Bureau, coinGovernmer&al. Affairs and Commodities, email-seinbow@ifb.orig.coi.IS Date: 2018201.22 14:17.31 -05007	309-838-6659				
Date	Sig	gnature	Contact Phone Number				
	TO BE SIGNED BY S	TATION REPRESENT	TATIVE				
□ Accept	ted	☐ Accepted in Part	☐ Rejected				
Signature	3	Printed Name	Title				

		NUMBER INV DATE WID REIS 20162/25/2016	M BUREAU ACTIVATOR	ED UPO That Cor	N SCHEDUI nmunicate a N lational Impor	Vessage Relat	ing to Any
\$330.00 00602		INVOICE AMOUNT VOUCHER NO \$330.00 066		Days	Class	Times per Week	Number of Weeks
		2/25/2016 DISCOUNT WRITE OFF NE					
		20	h	charges (i	if available):		
		16 NET AMOUNT PAID \$330.00	_		F BROADCA		

- (1) actual all time and one ges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and	Location:		***************************************	Date:	
WXEF-FM	I, Effingham, IL				2/6/2018
do hereby red	Semlow (Illinois quest station time of David Reis to	concerning (he following is:	(R)) sue:	n Primary.
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	t time will be use				

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?" ☐ Yes ☑ No
For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):
N/A
I represent that the payment for the above described broadcast time has been furnished by (name and address):
Illinois Farm Bureau ACTIVATOR Political Involvement Fund
and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").
List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Alan Dodds, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

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THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

d you a	ire author	orized to announce the time as paid for by such person or e	entity
		ed to as the "sponsor").	
ereinafi	er referred	ed to as the "sponsor").	
ereinafi st the c	er referred hief execu	ed to as the "sponsor"). cutive officers or members of the executive committee or the	
ereinafi st the c	er referred hief execu	ed to as the "sponsor").	
ereinafi st the c	er referred hief execu	ed to as the "sponsor"). cutive officers or members of the executive committee or the	
ereinafi st the c	er referred hief execu	ed to as the "sponsor"). cutive officers or members of the executive committee or the	

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PREMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

liability, including above-requested	reasonable attorney advertisement(s). F repare a script, tra	or the above-stated b	from the broadcast of the coadcast(s), the sponsor will be delivered to the
то в	E SIGNED BY IS	SSUE ADVERTISER	(SPONSOR)
2/6/2018	Kevin S. Semlo	Digitally signed by Kivin 5, Sembow. Discussification Scientibus on Elimon Semi Bureau, sussicionemnieraal Affais and Combindates, emailisemicing Biffootig, ciulgi Diale 2018/01/22 141/37 - 6900.	309-838-6659
Date		Signature	Contact Phone Number
	TO BE SIGNED B	Y STATION REPRESEI	NTATIVE
☐ Accep	oted	☐ Accepted In Part	☐ Rejected
Signatur	re:	Printed Name	Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.





Illinois Agricultural Association Political Involvement Fund

2/25/16

Memo To:

Teresa Klinger WKJT

206 S Willow St Effingham, IL 62401

From:

Kevin Semlow

Subject:

David Reis

Teresa,

Please air the attached spot that starts on Monday, February 29th – Tuesday, March 15th 7:00 pm. Times should be ROS 7 am – 7 pm. Please send the NAB forms to my attention at either ksemlow@ilfb.org or fax to 309-557-3729.

Please air the following:

WKJT

30 total spots x \$11.00=\$330.00

Checks are being written today and will be expressed out to you. If for any reason the rate should be different, please air as many spots as you have money for.

Please send affidavits to me at the address below.

Thank you.

Premier Broadcasting Effingham

P.O. Box 988

Effingham, IL 62401

Order #:

2151-00004

Description:

DAVID REIS 2/26/2016

Date Entered: P.O.#:

Salesperson:

Siner - P, Tonya

Invoice Frequency: Billed at end of Media/EOS, Sorted by Date

ILLINOIS FARM BUREAU ACTIVATOR PO BOX 6228 BLOOMINGTON, IL 61702-6228

On-Air Schedule

5	Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1	2/29/2016	3/14/2016	WKJT-FM	07:00:00a to 07:00:00p	CUSTOM	1:00	30	11.00	330.00	Υ	N	Υ	N	Υ	N	N
	2/29/2016	3/6/20	016				15	11.00	165.00	5	0	5	0	5	0	0
	3/7/2016	3/13/20	016				12	11.00	132.00	4	0	4	0	4	0	0
	3/14/2016	3/14/20	016				3	11.00	33.00	3	0	0	0	0	0	0

Order Start Date: 2/29/2016

Order End Date: 3/14/2016

Spots: 30

Total Charges:

\$330.00

:

March	2016	<u>Spot Count</u> 30	<u>Net Billing</u> \$330.00	
Total:		30	\$330.00	

Confirmed & Accepted for Premier Broadcasting Effingham By:

Accepted for ILLINOIS FARM BUREAU ACTIVATOR By: