

Illinois Agricultural Association Political Involvement Fund

2/24/16

Memo To: Tonya Siner WKJT
206 S Willow St, Effingham
Effingham, IL 62401

From: Kevin Semlow

Subject: John Shimkus

Tonya,

Please air the attached spot that starts on Monday, March 7th – Friday, March 11th and Monday, March 14th. Times should be ROS 7 am – 7 pm. Please send the NAB forms to my attention at either ksemlow@ifb.org or fax to 309-557-3729.

Here is how many spots that should be aired:

WKJT 30 total spots x \$8.00=\$240.00

Checks are being written today and will be expressed out to you. If for any reason the rate should be different, please air as many spots as you have money for.

Please send affidavits to me at the address below.

Thank you.

BROADCAST CONTRACT

PREMIER
BROADCASTING, INC.
 206 South Willow • P.O. Box 988
 Effingham, Illinois 62401
 Tel: 217-347-5518
 Fax: 217-347-5519



DATE: 3-2-14 Co-Op: _____ Job # • Est # • P.O. # _____
 Sales Rep. #: 4 Product Code: _____
 Advertiser: Volunteers for Shimkus
 Client/Agency Name: Regional Reps
 Address: 6505 Rockside Road, #200
 City: Cleveland State: OH Zip: 44131
 Buyer/Contact Person: Weather Karban Phone: _____ Fax: _____

STATION	LENGTH	START DATE	END DATE	BEGIN TIME	END TIME	RATE	SCHEDULE:							SUBTOTAL		
							WEEK	M	T	W	T	F	S		S	
XFM	:60	3/3	3/4	6AM	7pm	16.00				6	6					
		3/7	3/11	6AM	7pm	16.00		7	7	7	8	7				
		3/14		6AM	7pm	16.00		4								
				6AM	10AM	26.00		2								
		#5103														

Comments / Cart#: _____
CPE: VFS/VFS/1111
Order #: 34096

STATION	Total Number of Spots	Total Amount of Order
WXEF	54	884.00
WKJT		

CLIENT APPROVAL

Approval includes acceptance of this "Broadcast Contract" as well as acceptance of "Terms and Conditions."

TERMS & CONDITIONS

Client agrees to give Premier Broadcasting, Inc. a 30 day notice if, for some unforeseen reason, it wishes to discontinue this advertising contract. At the completion of the 30 days, all spots ran will then be pro-rated and the difference between contract and rate card rate(s) will be assessed and charged to the client. It is further understood and agreed that if payment is not received within thirty (30) days following the date of the invoice, the Client agrees to pay (in addition to the amount of the invoice,) interest at the rate of 1.5% per month on any unpaid balance until paid in full. Client further agrees to pay all attorney fees and expenses incurred by Premier Broadcasting, Inc. in collecting any amounts due it. All further service to be provided are also expressly subject to the Client's acceptance of these Terms and Conditions. The Client agrees that these Terms and Conditions shall apply to all future advertising orders. No oral statement of any person shall modify or otherwise affect the foregoing Terms and Conditions.

Thank you for doing business with PREMIER BROADCASTING, INC.

Authorized By: _____ Station Representative: Christa Lake

Premier Broadcasting Effingham
P.O. Box 988
Effingham, IL 62401

Client: **VOLUNTEERS FOR SHIMKUS REGIONAL REPS**
Order #: **2154-00002**
Description: **REGIONAL REPS ORD# 34096**
Date Entered: **3/2/2016**
P.O.#: **VFS/VFS/1111**
Salesperson: **Lake-P, Charla**
Invoice Frequency: **Billed at end of Cal/EOS, Sorted by Date**

REGIONAL REPS
6505 ROCKSIDE ROAD, SUITE 200
CLEVELAND, OH 44131

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su	
1	3/3/2016	3/14/2016	WXEF-FM	06:00:00a to 07:00:00p	CUSTOM	1:00	52	16.00	832.00	Y	Y	Y	Y	Y	N	N
	3/3/2016	3/6/2016				12	16.00	192.00	0	0	0	6	6	0	0	
	3/7/2016	3/13/2016				36	16.00	576.00	7	7	7	8	7	0	0	
	3/14/2016	3/14/2016				4	16.00	64.00	4	0	0	0	0	0	0	
2	3/14/2016	3/14/2016	WXEF-FM	06:00:00a to 10:00:00a	CUSTOM	1:00	2	26.00	52.00	Y	N	N	N	N	N	
	3/14/2016	3/14/2016				2	26.00	52.00	2	0	0	0	0	0	0	

Order Start Date: 3/3/2016 Order End Date: 3/14/2016 Spots: 54

Total Charges: **\$884.00**
Combined Discounts: **\$132.60**
Total Net: **\$751.40**

Projected Calendar Month/End-Of-Schedule Billing Totals for VOLUNTEERS FOR SHIMKUS REGIONAL REPS / 2154-00002 :

Month	Year	Spot Count	Gross Billing	Combined Disc.	Net Billing
March	2016	54	\$884.00	\$132.60	\$751.40

Confirmed & Accepted for Premier Broadcasting Effingham By: _____

Accepted for REGIONAL REPS By: _____

Please Sign and Return One Copy

New Order

Media: Radio

Market: Champaign & Springfield-
Decatur, IL

Vendor: WXEF FM

Billing To: Regional Reps

Client: VOLUNTEERS FOR SHIMKUS

Demo: Adults 18+

6505 Rockside Road

Product: 3/3-3/15

Separation: 30

Suite 200

CPE: VFSV/Fs/1111

Flight Start: 2/29/16

Cleveland OH 44131

Description: Regional Reps Order #: 34096

Flight End: 3/15/16

AE: Heather Karban

Phone:

Rep: Regional Reps

Sales Office: Virginia

Phone:

Fax:

Version: 1

Survey:

Comments: All Rates Quoted Are Gross ***** NO COMMENTS FOR THIS ADVERTISER ***** NO COMMENTS FOR THIS ADVERTISER *****

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	2/29	3/7	3/14	Total Spots	Adults 18+ RTG	CPP
1	ThF 6:00A-7:00P	AM	\$16.00	C 60	12	0	0	12		
Comments:										
4	MTuWThF 6:00A-7:00P	AM	\$16.00	C 60	0	36	0	36		
Comments:										
7	M 6:00A-7:00P	AM	\$16.00	C 60	0	0	4	4		
Comments:										
10	M 6:00A-10:00A	AM	\$26.00	C 60	0	0	2	2		
Comments:										
					Total Spots:			12	36	6
					Total GRP/GIMP(000):			0.0	0.0	0.0
					Cash\$-Spots			Total\$-Spots		
3/2016					\$884.00 - 54			\$0.00 - 0		
					Total Gross Cost:			\$884.00		
					Total Net Cost:			\$751.40		

Disclaimer:

STATION ACKNOWLEDGES REGIONAL REPS CORP IS ACTING AS STATIONS SALES REPRESENTATIVE FOR THIS ORDER AND THAT ADVERTISER/AGENCY IS RESPONSIBLE FOR PAYMENT. REGIONAL REPS CORP. DOES NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT, SCHEDULING AND COMPLETION OF PURCHASE OF ADVERTISING. ANY ORDER FOR ADVERTISING THAT INCLUDES ANY SUCH RESTRICTION WILL NOT BE ACCEPTED.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
------------------------------	--------------

I, Volunteers for Shimkus,

being/on behalf of: John Shimkus,

a legally qualified candidate of the republican

political party for the office of: US Congress

in the primary

election to be held on: March 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, volunteers for shimkus

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

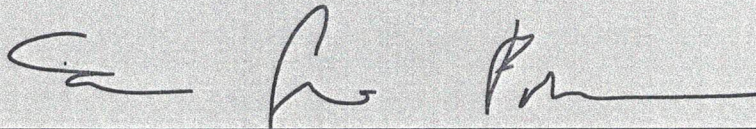
does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

volunteers for shimkus

printed name

1/20/16

date

Premier Broadcasting Effingham
 P.O. Box 988
 Effingham, IL 62401

Order #: **2151-00003**
 Description: JOHN SHIMKUS
 Date Entered: 2/26/2016
 P.O.#:
 Salesperson: ~~Siner, P, Tonya~~ *Charla-P*
 Invoice Frequency: Billed at end of Media/EOS, Sorted by Date

ILLINOIS FARM BUREAU ACTIVATOR
 PO BOX 6228
 BLOOMINGTON, IL 61702-6228

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 3/7/2016	3/14/2016	WKJT-FM	07:00:00a to 07:00:00p	CUSTOM	:30	30	8.00	240.00	Y	Y	Y	Y	Y	N	N
3/7/2016	3/13/2016					25	8.00	200.00	5	5	5	5	5	0	0
3/14/2016	3/14/2016					5	8.00	40.00	5	0	0	0	0	0	0

Order Start Date: 3/7/2016 Order End Date: 3/14/2016 Spots: 30 Total Charges: \$240.00

Projected Media Month/End-Of-Schedule Billing Totals for ILLINOIS FARM BUREAU ACTIVATOR / 2151-00003 :

		<u>Spot Count</u>	<u>Net Billing</u>
March	2016	30	\$240.00

Confirmed & Accepted for Premier Broadcasting Effingham By: _____

Accepted for ILLINOIS FARM BUREAU ACTIVATOR By: _____

Please Sign and Return One Copy

BROADCAST CONTRACT

PREMIER

BROADCASTING, INC.

206 South Willow • P.O. Box 988

Effingham, Illinois 62401

Tel: 217-347-5518

Fax: 217-347-5519



WXEF - EFFINGHAM

www.979xfm.com



www.kjcountry.com

DATE: 2-24-16 Co-Op: NO Job # • Est # • P.O. # _____

Sales Rep. #: 4 Product Code: _____

Advertiser: John Skimkus

Client/Agency Name: Elline's Farm Bureau Activator

Address: P.O. Box # 6228

City: Bloomington State: IL Zip: 61702-6228

Buyer/Contact Person: Kevin Semlow Phone: 309-557-3273 Fax: _____

STATION	LENGTH	START DATE	END DATE	BEGIN TIME	END TIME	RATE	SCHEDULE:							SUBTOTAL	
							WEEK	M	T	W	T	F	S		S
KJ	:30	3/7	3/11	7am	7pm	8.00		5	5	5	5	5			
	:30	3/14		7am	7pm	8.00		5							

Comments/Cart#: Political

STATION	Total Number of Spots	Total Amount of Order
WXEF		
WKJT	30	240.00

CLIENT APPROVAL

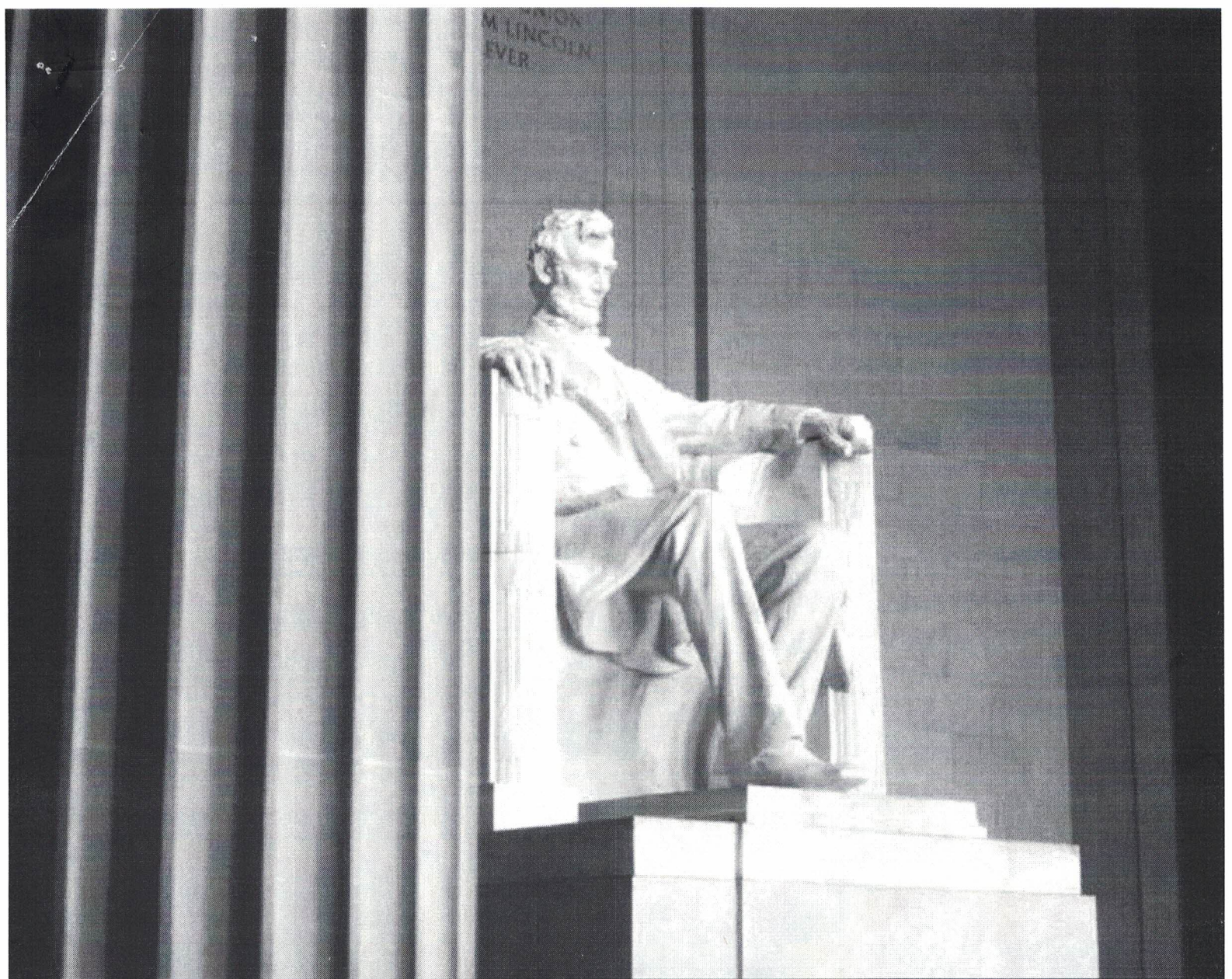
Approval includes acceptance of this "Broadcast Contract" as well as acceptance of "Terms and Conditions."

TERMS & CONDITIONS

Client agrees to give Premier Broadcasting, Inc. a 30 day notice if, for some unforeseen reason, it wishes to discontinue this advertising contract. At the completion of the 30 days, all spots ran will then be pro-rated and the difference between contract and rate card rate(s) will be assessed and charged to the client. It is further understood and agreed that if payment is not received within thirty (30) days following the date of the invoice, the Client agrees to pay (in addition to the amount of the invoice,) interest at the rate of 1.5% per month on any unpaid balance until paid in full. Client further agrees to pay all attorney fees and expenses incurred by Premier Broadcasting, Inc. in collecting any amounts due it. All further service to be provided are also expressly subject to the Client's acceptance of these Terms and Conditions. The Client agrees that these Terms and Conditions shall apply to all future advertising orders. No oral statement of any person shall modify or otherwise affect the foregoing Terms and Conditions.

Thank you for doing business with PREMIER BROADCASTING, INC.

Authorized By: _____ Station Representative: _____



POLITICAL

BROADCAST AGREEMENT FORMS | PB-17

Updated to Comply with the FCC Non-Discrimination Policy



NAB POLITICAL ADVERTISING AGREEMENT FORMS (PB-17)

TABLE OF CONTENTS

USING THE FORMS

**PB-17 NAB AGREEMENT FORM FOR POLITICAL
CANDIDATE ADVERTISEMENTS**

**PB-17 NAB AGREEMENT FORM FOR NON-
CANDIDATE/ISSUE ADVERTISEMENTS**



These political advertisement agreement forms have been designed to serve as actual contracts for the sale of political broadcast time and to satisfy FCC record retention requirements.

Produced by NAB's Legal Department and Published by the NAB Publications Department.

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Reproduction or publication of the contents, in whole or in part, without expressed permission is prohibited. No liability is assumed with respect to the use of the information contained herein.

Additional copies of the Political Agreement Forms in paper or electronic format are available through NAB Services, 1771 N Street, NW, Washington, DC 20036-2800. For price information, please call (202) 429-5484.

POLITICAL BROADCAST ADVERTISEMENT FORMS PB-17

USING THE FORMS

IMPORTANT NOTE:

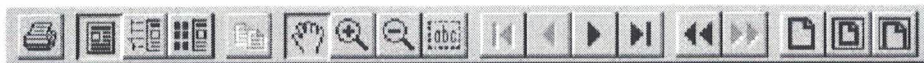
For the PB-17 Issues Form Only - If an Issue Advertiser certifies that the programming does not communicate “a message relating to any political matter of national importance,” stations must nonetheless independently verify that no such messages are communicated in the programming. Stations are required to ensure compliance in order to properly disclose rates and times aired in the public file.

Acrobat Reader 5.0

You must have version 5.0 or higher of Adobe’s Acrobat Reader to use these forms. If you do not have Adobe Reader 5.0 or higher, you can download a free copy at:
<http://www.adobe.com/products/acrobat/readermain.html>.

Acrobat Toolbar Functions

When you install the Acrobat Reader and view a fill-in form, you will see a toolbar at the top of the document like this:



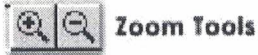
You need to use only a few of these buttons to complete a fill-in form. The buttons you need to use are explained below:



The **Hand Tool** will most likely be pre-selected the first time you use Acrobat Reader. This tool allows you to fill in the forms on your desktop. This tool is selected when the cursor appears in the shape of a hand like the one pictured on the button.

With a fill-in form on the screen, move the hand tool over a portion of the form to be filled in. You will notice that the hand icon changes to a text icon, which looks like a capital I. This means that this is an area of the form that you are able to fill in using your keyboard. After you fill in that box, move your mouse to another field to fill it in. Note: You may also use the TAB button on your keyboard to

advance to the next field. To mark a check box, move your Hand Tool over a box and click your left mouse button. To unmark the box, move the cursor over the box and click again.



The **Zoom Tools** allow you to change the current view of the form displayed. Depending on your monitor size, you may need to use the + Zoom Tool to get a better view of the form.



Page Tools

The first button moves you directly to the first page of the current form. The second button moves you back one page on the current form. The third button moves you one page forward on the current form. The fourth button moves you directly to the last page of the current form.

Printing the Forms

To print a completed form, click on the "File" menu and select the "Print" option.

Saving the Forms

Acrobat Reader does not allow forms to be saved. Complete the entire form, review and print prior to closing the file. Closing the file will erase all information filled in.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
------------------------------	--------------

I, _____
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: _____

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes
 No

For programming that “communicates a message relating to any political matter of national importance,” list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

[Empty rectangular box for candidate information]

For programming that “communicates a message relating to any political matter of national importance,” attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

[Empty rectangular box for payment provider information]

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation; a committee; an association; or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney’s fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER

Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted in Part Rejected

Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

Production Order

Today's Date: 3-2-16

Salesperson: **Charla**

Talent Request: N/A

Client: Shimkus

Spot Name: see below

Date Needed: ASAP

Time: _____

Start Date: 3/3

End Date: 3/14

Cart Number:

Length:

30-second

5103

WXEF & WKJT

60-second

Or: 5 10 15 second (Circle One)

Does Client Need Prior Approval?

Yes (Email spot to salesperson AND Return Production order to salesperson)

No

Co-op:

Rotation:

Yes

No

Background Music or SFX:

General Instructions:

#5103 Shimkus-chicago already in spots to be produced

Date Completed: 3-2

By: [Signature]

see 3/2/16

Production Order

Today's Date: 2-25-16

Salesperson: **Charla**

Talent Request: N/A

Client: POLITICAL
JOHN SHIMKUS

Spot Name: see below

Date Needed: 3/1

Time: _____

Start Date: 3/7

End Date: 3/14

Cart Number:

Length: X 30-second

5102

WXEF & WKJT

60-second

Or: 5 10 15 second (Circle One)

Does Client Need Prior Approval?

Yes (Email spot to salesperson AND Return Production order to salesperson)

No

Co-op:

Rotation: _____

Yes

No

Background Music or SFX:

General Instructions:

#5102 - Actor Rep Shimkus

(Lined in spots
to be produced
under Shimkus)

Date Completed: 2-25

By: [Signature]

see 2/26/16

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WKJT FM - EFFINGHAM, IL.	Date: 2/23/16
----------------------------------------------------------	-------------------------

I, Kevin S. Semlow - Illinois Farm Bureau ACTIVATOR/Illinois Agricultural Assoc. ACTIVATOR,
 being/on behalf of: John Shimkus, a legally
 qualified candidate of the Republican political
 party for the office of: U.S. House of Representatives
 in the 15th District
 election to be held on: March 15, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached schedule					

Total Charges:



Illinois Agricultural Association Political Involvement Fund

2/24/16

Memo To: Tonya Siner WKJT
206 S Willow St, Effingham
Effingham, IL 62401

From: Kevin Semlow

Subject: John Shimkus

Tonya,

Please air the attached spot that starts on Monday, March 7th – Friday, March 11th and Monday, March 14th. Times should be ROS 7 am – 7 pm. Please send the NAB forms to my attention at either ksemlow@ifb.org or fax to 309-557-3729.

Here is how many spots that should be aired:

WKJT 30 total spots x \$8.00=\$240.00

Checks are being written today and will be expressed out to you. If for any reason the rate should be different, please air as many spots as you have money for.

Please send affidavits to me at the address below.

Thank you.

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

The national issues covered deal with international trade, renewable fuels, and tax laws that benefit small busienss. He supports disaster recovery and is an ally to keep USEPA in check.

I represent that the payment for the above described broadcast time has been furnished by:

Illinois Farm Bureau ACTIVATOR/Illinois Agricultural Association ACTIVATOR PIF

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Alan Dodds

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

2/23/16

Date

[Handwritten Signature]

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Charla Lake

Signature

CHARLA LAKE

Printed Name

Sales Manager

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, _____
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

printed name

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.