

Production Order

Today's Date: 2/22/2018

Salesperson: Courtney

Talent Request: N/A

Client: Plummer

Spot Name: Shannon

Date Needed: _____

Time: _____

Start Date: ASAP

End Date: 3/10/2018

Cart Number:

5626

WXEF & WKJT

Length:

x

30-second

60-second

Or: 5 10 15 second (*Circle One*)

Does Client Need Prior Approval?

 Yes (*Email spot to salesperson AND Return Production order to salesperson*)

x No

Co-op:

x Yes

 No

Rotation: Equal

Background Music or SFX:

General Instructions:

Rotate all equally: Taxes, David Smith & Shannon

Date Complete

2/22/2018

By: CK

4th 2/22/18

Production Order

Today's Date: 2/21/2018

Salesperson: Courtney

Talent Request: N/A

Client: Plummer

Spot Name: David Smith

Date Needed: _____

Time: _____

Start Date: 2/22/2018

End Date: 3/10/2018

Cart Number:

5624

WXEF & WKJT

Length:

x

30-second

60-second

Or: 5 10 15 second (*Circle One*)

Does Client Need Prior Approval?

Yes (*Email spot to salesperson AND Return Production order to salesperson*)

x

No

Co-op:

x

Yes

No

Rotation:

75%

Background Music or SFX:

General Instructions:

Rotate this 75% & raising taxes 25%.

Date Complete

2/21/2018

By: CK

See 2/22/18

Premier Broadcasting Effingham
P.O. Box 988
Effingham, IL 62401

Order #: **2283-00002**
Description:
Date Entered: 2/6/2018
P.O.#:
Salesperson: Koester-P, Courtney
Invoice Frequency: Billed at end of Cal/EOS, Sorted by Date

JASON PLUMMER
PLUMMER FOR ILLINOIS
PO BOX #5
TROY, IL 62294

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 2/7/2018	3/19/2018	WXEF-FM	05:00:00a to 10:00:00a	CUSTOM	:30	58	17.00	986.00	Y	Y	Y	Y	Y	N	N
2/7/2018	2/11/2018					6	17.00	102.00	0	0	2	2	2	0	0
2/12/2018	2/18/2018					10	17.00	170.00	2	2	2	2	2	0	0
2/19/2018	2/25/2018					10	17.00	170.00	2	2	2	2	2	0	0
2/26/2018	3/4/2018					10	17.00	170.00	2	2	2	2	2	0	0
3/5/2018	3/11/2018					10	17.00	170.00	2	2	2	2	2	0	0
3/12/2018	3/18/2018					10	17.00	170.00	2	2	2	2	2	0	0
3/19/2018	3/19/2018					2	17.00	34.00	2	0	0	0	0	0	0
2 2/7/2018	3/19/2018	WXEF-FM	07:25:00a to 07:30:00a	CUSTOM	:30	29	18.00	522.00	Y	Y	Y	Y	Y	N	N
2/7/2018	2/11/2018					3	18.00	54.00	0	0	1	1	1	0	0
2/12/2018	2/18/2018					5	18.00	90.00	1	1	1	1	1	0	0
2/19/2018	2/25/2018					5	18.00	90.00	1	1	1	1	1	0	0
2/26/2018	3/4/2018					5	18.00	90.00	1	1	1	1	1	0	0
3/5/2018	3/11/2018					5	18.00	90.00	1	1	1	1	1	0	0
3/12/2018	3/18/2018					5	18.00	90.00	1	1	1	1	1	0	0
3/19/2018	3/19/2018					1	18.00	18.00	1	0	0	0	0	0	0
3 3/17/2018	3/18/2018	WXEF-FM	07:25:00a to 07:30:00a	CUSTOM	:30	2	18.00	36.00	N	N	N	N	N	Y	Y
3/17/2018	3/18/2018					2	18.00	36.00	0	0	0	0	0	1	1

Order Start Date: 2/7/2018 Order End Date: 3/19/2018 Spots: 89 Total Charges: **\$1,544.00**

Projected Calendar Month/End-Of-Schedule Billing Totals for JASON PLUMMER / 2283-00002 :

	<i>Spot Count</i>	<i>Net Billing</i>
February 2018	48	\$832.00
March 2018	41	\$712.00
Total:	89	\$1,544.00

Confirmed & Accepted for Premier Broadcasting Effingham By:

Accepted for JASON PLUMMER By:

Please Sign and Return One Copy

Premier Broadcasting Effingham
P.O. Box 988
Effingham, IL 62401

Order #: **2283-00003**
Description:
Date Entered: 2/6/2018
P.O.#:
Salesperson: Koester-P, Courtney
Invoice Frequency: Billed at end of Cal/EOS, Sorted by Date

JASON PLUMMER
PLUMMER FOR ILLINOIS
PO BOX #5
TROY, IL 62294

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 2/7/2018	3/19/2018	WKJT-FM	07:25:00a to 07:30:00a	CUSTOM	:30	29	15.00	435.00	Y	Y	Y	Y	Y	N	N
2/7/2018	2/11/2018					3	15.00	45.00	0	0	1	1	1	0	0
2/12/2018	2/18/2018					5	15.00	75.00	1	1	1	1	1	0	0
2/19/2018	2/25/2018					5	15.00	75.00	1	1	1	1	1	0	0
2/26/2018	3/4/2018					5	15.00	75.00	1	1	1	1	1	0	0
3/5/2018	3/11/2018					5	15.00	75.00	1	1	1	1	1	0	0
3/12/2018	3/18/2018					5	15.00	75.00	1	1	1	1	1	0	0
3/19/2018	3/19/2018					1	15.00	15.00	1	0	0	0	0	0	0
2 3/17/2018	3/18/2018	WKJT-FM	07:25:00a to 07:30:00a	CUSTOM	:30	2	15.00	30.00	N	N	N	N	N	Y	Y
3/17/2018	3/18/2018					2	15.00	30.00	0	0	0	0	0	1	1

Order Start Date: 2/7/2018 Order End Date: 3/19/2018 Spots: 31 Total Charges: \$465.00

Projected Calendar Month/End-Of-Schedule Billing Totals for JASON PLUMMER / 2283-00003 :

	<u>Spot Count</u>	<u>Net Billing</u>
February 2018	16	\$240.00
March 2018	15	\$225.00
Total:	31	\$465.00

Confirmed & Accepted for Premier Broadcasting Effingham By: _____

Accepted for JASON PLUMMER By: _____

Please Sign and Return One Copy



Date: 2/5/2018 Co-op: Est/PO # Sales Rep:
 Advertiser Jason Plummer
 Agency Name *Plummer for Illinois*
 Address *P.O. Box #5*
 City *Troy* State *IL* Zip *62294*
 Contact Person Jason Phone Email

Station	Length	Start Date	End Date	Begin Time	End Time	Rate	SCHEDULE							# of Spots Subtotal	\$ Amount Subtotal	
							Week	M	T	W	T	F	S			S
WXEF	:30	2/7/18	2/9/18	5A	10A	\$17.00				2	2	2			6	\$102.00
WXEF	:30	2/12/18	2/16/18	5A	10A	\$17.00		2	2	2	2	2			10	\$170.00
WXEF	:30	2/19/18	2/23/18	5A	10A	\$17.00		2	2	2	2	2			10	\$170.00
WXEF	:30	2/26/18	3/2/18	5A	10A	\$17.00		2	2	2	2	2			10	\$170.00
WXEF	:30	3/5/18	3/9/18	5A	10A	\$17.00		2	2	2	2	2			10	\$170.00
WXEF	:30	3/12/18	3/16/18	5A	10A	\$17.00		2	2	2	2	2			10	\$170.00
WXEF	:30	3/19/18	3/19/18	5A	10A	\$17.00		2							2	\$34.00
WXEF															0	\$0.00
WXEF															0	\$0.00
WXEF															0	\$0.00
WKJT															0	\$0.00
WKJT															0	\$0.00
WKJT															0	\$0.00
WKJT															0	\$0.00
WKJT															0	\$0.00
WKJT															0	\$0.00
WKJT															0	\$0.00
WKJT															0	\$0.00
WKJT															0	\$0.00
WKJT															0	\$0.00

Comment/Cart # _____

Station	# Spots	Total Amt of Ord
WXEF	58	\$986.00
WKJT	0	\$0.00
Total	58	\$986.00

CLIENT APPROVAL

Approval includes acceptance of this "Broadcast Contract" as well as acceptance of "Terms and Conditions."

TERMS & CONDITIONS

Client agrees to give Premier Broadcasting, Inc. a 30 day notice, if for some unforeseen reason, it wishes to discontinue this advertising contract. At the completion of the 30 days, all spots ran will then be pro-rated and the difference between contract and rate card rate(s) will be assessed and charged to the client. It is further understood and agreed that if payment is not received within thirty (30) days following the date of the invoice, the Client agrees to pay (in addition to the amount of the invoice,) interest at the rate of 1.5% per month on any unpaid balance until paid in full. Client further agrees to pay all attorney fees and expenses incurred by Premier Broadcasting, Inc. in collecting any amounts due it. All further service to be provided are also expressly subject to the Client's acceptance of these Terms and Conditions. The client agrees that these Terms and Conditions shall apply to all future advertising orders. No oral statement of any person shall modify or otherwise affect the foregoing Terms and Conditions.

Thank you for doing business with PREMIER BROADCASTING, INC.

Authorized By: _____

Station Representative: *Courtney Koester*



Date: 2/5/2018 Co-op: Est/PO # Sales Rep:
 Advertiser Jason Plummer
 Agency Name
 Address
 City State Zip
 Contact Person Jason Phone Email

Station	Length	Start Date	End Date	Begin Time	End Time	Rate	SCHEDULE							# of Spots Subtotal	\$ Amount Subtotal
							Week	M	T	W	T	F	S		
WXEF	:30	2/7/18	2/9/18	7:25		\$18.00			1	1	1			3	\$54.00
WXEF	:30	2/12/18	2/16/18	7:25		\$18.00		1	1	1	1	1		5	\$90.00
WXEF	:30	2/19/18	2/23/18	7:25		\$18.00		1	1	1	1	1		5	\$90.00
WXEF	:30	2/26/18	3/2/18	7:25		\$18.00		1	1	1	1	1		5	\$90.00
WXEF	:30	3/5/18	3/9/18	7:25		\$18.00		1	1	1	1	1		5	\$90.00
WXEF	:30	3/12/18	3/16/18	7:25		\$18.00		1	1	1	1	1		5	\$90.00
WXEF	:30	3/19/18	3/19/18	7:25		\$18.00		1						1	\$18.00
WXEF														0	\$0.00
WXEF														0	\$0.00
WXEF														0	\$0.00
WKJT	:30	2/7/18	2/9/18	7:25		\$15.00			1	1	1			3	\$45.00
WKJT	:30	2/12/18	2/16/18	7:25		\$15.00		1	1	1	1	1		5	\$75.00
WKJT	:30	2/19/18	2/23/18	7:25		\$15.00		1	1	1	1	1		5	\$75.00
WKJT	:30	2/26/18	3/2/18	7:25		\$15.00		1	1	1	1	1		5	\$75.00
WKJT	:30	3/5/18	3/9/18	7:25		\$15.00		1	1	1	1	1		5	\$75.00
WKJT	:30	3/12/18	3/16/18	7:25		\$15.00		1	1	1	1	1		5	\$75.00
WKJT	:30	3/19/18	3/19/18	7:25		\$15.00		1						1	\$15.00
WKJT														0	\$0.00
WKJT														0	\$0.00
WKJT														0	\$0.00

Comment/Cart # _____

Station	# Spots	Total Amt of Ord
WXEF	29	\$522.00
WKJT	29	\$435.00
Total	58	\$957.00

CLIENT APPROVAL

Approval includes acceptance of this "Broadcast Contract" as well as acceptance of "Terms and Conditions."

TERMS & CONDITIONS

Client agrees to give Premier Broadcasting, Inc. a 30 day notice, if for some unforeseen reason, it wishes to discontinue this advertising contract. At the completion of the 30 days, all spots ran will then be pro-rated and the difference between contract and rate card rate(s) will be assessed and charged to the client. It is further understood and agreed that if payment is not received within thirty (30) days following the date of the invoice, the Client agrees to pay (in addition to the amount of the invoice,) interest at the rate of 1.5% per month on any unpaid balance until paid in full. Client further agrees to pay all attorney fees and expenses incurred by Premier Broadcasting, Inc. in collecting any amounts due it. All further service to be provided are also expressly subject to the Client's acceptance of these Terms and Conditions. The client agrees that these Terms and Conditions shall apply to all future advertising orders. No oral statement of any person shall modify or otherwise affect the foregoing Terms and Conditions.

Thank you for doing business with PREMIER BROADCASTING, INC.

Authorized By: _____

Station Representative: Courtney Koester

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>206 S. Willow St. Effingham IL 62401</u> <u>97.9 XFM & KJ Country 102.3</u>	Date: <u>2/5/18</u>
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I, Jason Plummer,

being/on behalf of: Jason Plummer (Plummer for Illinois)

a legally qualified candidate of the Republican

political party for the office of: State Senate (54th District)

in the Primary

election to be held on: March 20, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Schedule Attached					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Plummer for Illinois

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Chris Slusser

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

2/5/18 B Plummer
Date Signature

To Be Signed By Station Representative

Accepted Accepted in Part Rejected
Courtney Koester Courtney Koester Sales Executive
Signature Printed Name Title

Production Order

Today's Date: 2/5/2018

Salesperson: Courtney

Talent Request: N/A

Client: Jason Plummer

Spot Name: _____

Date Needed: _____

Time: _____

Start Date: 2/6/2018

End Date: 3/19/2018

Cart Number:

WXEF & WKJT

Length:

x

30-second

60-second

Or:

5

10

15

second *(Circle One)*

Does Client Need Prior Approval?

Yes *(Email spot to salesperson AND Return Production order to salesperson)*

x

No

Co-op:

Yes

x

No

Rotation:

Equal

Background Music or SFX:

General Instructions:

5624 I am

5625 raising taxes

~~5626~~

5626 values

Date Completed:

By:

He 2/6/18