Premier Broadcasting Effingham

P.O. Box 988

Effingham, IL 62401

Client:

**DAVID REIS-IL HD 109** 

Order #: Description: 2284-00004

Date Entered:

IL HD 109 3/2/2018

P.O.#:

EST# 0131DR

Salesperson:

Siner - P, Tonya

Invoice Frequency: Billed at end of Cal/EOS, Sorted by Date

EMMATT MARKETING 1026 W GEORGE STREET CHICAGO, IL 60657

#### **On-Air Schedule**

1	Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	<u>Tu</u>	W	<u>Th</u>	<u>F</u>	<u>Sa</u>	Su
1	3/2/2018	3/19/2018	WXEF-FM	06:00:00a to 07:00:00p	CUSTOM	1:00	100	16.00	1600.00	Υ	Υ	Υ	Υ	Υ	N	N
	3/2/2018	3/4/20	018				6	16.00	96.00	0	0	0	0	6	0	0
	3/5/2018	3/11/20	018				44	16.00	704.00	8	8	9	9	10	0	0
	3/12/2018	3/18/20	018				40	16.00	640.00	8	8	8	8	8	0	0
	3/19/2018	3/19/20	018				10	16.00	160.00	10	0	0	0	0	0	0

Order Start Date: 3/2/2018

Order End Date: 3/19/2018

Spots: 100

Total Charges:

\$1,600.00

**Combined Discounts:** 

\$240.00

**Total Net:** 

\$1,360.00

### Projected Calendar Month/End-Of-Schedule Billing Totals for DAVID REIS-IL HD 109 / 2284-00004 :

March

2018

Spot Count 100 Gross Billing \$1,600.00

Combined Disc. \$240.00 <u>Net Billing</u> \$1,360.00

Confirmed & Accepted for Premier Broadcasting Effingham By:

Accepted for EMMATT MARKETING By:

Please Sign and Return One Copy

Premier Broadcasting Effingham

P.O. Box 988

Effingham, IL 62401

Client:

**DAVID REIS-IL HD 109** 

Order #: Description: **2284-00005** IL HD 109

Date Entered:

3/2/2018

P.O.#: Salesperson: EST# 0131DR Siner - P, Tonya

Invoice Frequency: Billed at end of Cal/EOS, Sorted by Date

EMMATT MARKETING 1026 W GEORGE STREET CHICAGO, IL 60657

On-Air Schedule

-	Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	<u>Total</u>	<u>M</u>	<u>Tu</u>	$\underline{\mathbf{W}}$	<u>Th</u>	<u>F</u>	<u>Sa</u>	<u>Su</u>	
1	3/2/2018	3/19/2018	WKJT-FM	06:00:00a to 07:00:00p	CUSTOM	1:00	109	13.00	1417.00	Υ	Υ	Υ	Υ	Υ	N	N	
	3/2/2018	3/4/2	018				6	13.00	78.00	0	0	0	0	6	0	0	
	3/5/2018	3/11/2	018				46	13.00	598.00	8	9	9	10	10	0	0	
	3/12/2018	3/18/2	018				45	13.00	585.00	9	9	9	9	9	0	0	
	3/19/2018	3/19/2	018				12	13 00	156 00	12	0	0	0	0	0	0	

Order Start Date: 3/2/2018

Order End Date: 3/19/2018

Spots: 109

**Total Charges:** 

\$1,417.00

**Combined Discounts:** 

\$212.55

**Total Net:** 

\$1,204.45

Projected Calendar Month/End-Of-Schedule Billing	g Totals for DAVID REIS-II HD 109 / 2284-00005
riojected Galeridai Montificatio-Or-Ochedule Dinni	g Totals for DAVID REIGHE FID 103 / 2204-00005.

March

2018

Spot Count 109 Gross Billing \$1,417.00 Combined Disc. \$212.55

Net Billing \$1,204.45

Confirmed & Accepted for Premier Broadcasting Effingham By:

Accepted for EMMATT MARKETING By:

Please Sign and Return One Copy







Date:

Co-op:

op:

Political

David Reis

Agency Name

Advertiser

Address

City

Contact Person

State

Est/PO#

Zip

Phone

Email

Station	Length	Length Start Date End Date Begin End Rate SCHEDULE									# of Spots	\$ Amount				
Station	Length	Start Date	Ella Date	Time	Time	Kate	Week	М	Т	W	Т	F	S	S	Subtotal	Subtotal
WXEF	:60	3/2/18	3/2/18	6a	7p	\$16.00	Gross					6			6	\$96.00
WXEF	:60	3/5/18	3/9/18	6a	7p	\$16.00	Gross	8	8	9	9	10			44	\$704.00
WXEF	:60	3/12/18	3/26/18	6a	7p	\$16.00	Gross	8	8	8	8	8			40	\$640.00
WXEF	:60	3/19/18	3/19/18	6a	7p	\$16.00	Gross	10							10	\$160.00
WXEF															0	\$0.00
WXEF															0	\$0.00
WXEF															0	\$0.00
WXEF															0	\$0.00
WXEF															0	\$0.00
WXEF															0	\$0.00
WKJT	:60	3/2/18	3/2/18	6a	7p	\$13.00	Gross					6			6	\$78.00
WKJT	:60	3/5/18	3/9/18	6a	7p	\$13.00	Gross	8	9	9	10	10			46	
WKJT	:60	3/12/18	3/16/18	6a	7p	\$13.00	Gross	9	9	9	9	9			45	\$585.00
WKJT	:60	3/19/18	3/19/18	6a	7p	\$13.00	Gross	12							12	\$156.00
WKJT															0	\$0.00
WKJT															0	\$0.00
WKJT															0	\$0.00
WKJT															0	\$0.00
WKJT															0	\$0.00
WKJT															0	\$0.00

Comment/Cart #	Station	# Spots	Total Amt of Ord
30 minute Separation	WXEF	100	\$1,600.00
	WKJT	109	\$1,417.00
	Total	209	\$3,017.00

Lly

### CLIENT APPROVAL

Approval includes acceptance of this "Broadcast Contract" as well as acceptance of "Terms and Conditions."

#### **TERMS & CONDITIONS**

Client agrees to give Premier Broadcasting, Inc. a 30 day notice, if for some unforseen reason, it wishes to discontinue this advertising contract. At the completion of the 30 days, all spots ran will then be pro-rated and the difference between contract and rate card rate(s) will be assessed and charged to the client. It is further understood and agreed that if payment is not received within thirty (30) days following the date of the invoice, the Client agrees to pay (in addition to the amount of the invoice,) interest at the rate of 1.5% per month on any unpaid balance until paid in full. Client further agrees to pay all attorney fees and expenses incurred by Premier Broadcasting, Inc. in collecting any amounts due it. All further service to be provided are also expressly subject to the Client's acceptance of these Terms and Conditions. The client agrees that these Terms and Conditions shall apply to all future advertising orders. No oral statement of any person shall modify or otherwise affect the foregoing Terms and Conditions.

Thank you for doing business with PREMIER BROADCASTING, INC.

Authorized By:	Station Representative: Tonya Siner

Emmatt Marketing 1026 W. George St. Chicago, IL 60657

## David Reis - IL HD 109

Revision #: Date: 1/31/2018

Market: Effingham, IL Primary Demo: Adults 35+ Separation between spots: Client: Primary Ele Media: Radio Product: Political Primary Election Radio 30

Estimate: 0131DR
Description: IL HD 109
Flight Start Date: 3/5/2018
Flight End Date: 3/19/2018

Vendor: WXEF-FM

Contact: E-Mail: Phone: :: Carol Cullen st8ofwi@gmail.com 262-888-3525

Buyer:

Carol Cullen

**Wks** 3/5 50 3/12 50 Total Spots

100

\$1,600.00

WXEF-FM

M-F 6a-7p Program Daypart

M

\$ 16.00

:60

Daypart Code

STN Gross

Dur

Adult Contemporary Total Cost

Format:

Total Spots: 100
Total Net Amount: \$1,360.00
Total Gross Amount Due: \$1,600.00

Signature:

Please sign and fax back.

minimum of 90%. Please note that while you will receive payment from Emmatt Marketing, above client is responsible for credit and payment. need to move any spots, please call Emmatt Marketing for permission. If spots are moved without permission, Emmatt Marketing will expect a 2 for 1 make good policy. There will be a two-week cancellation policy. If however, commercials are not being run as ordered, we will cancel with 24 hour notice. Posting will be required at the end of each quanter. Your station will need to post at a Disclaimer: Please include estimate number on invoice. This order is to run exactly as placed. Please let your traffic department and sales managers know that this client cannot be moved. Should you

# David Reis - IL HD 109

Revision #: 0
Date: 1/31/2018

Market: Effingham, IL Primary Demo: Adults 35+ Separation between spots: Product: Political Primary Election Radio 30

> Description: IL HO 109
> Flight Start Date: 3/5/2018
> Flight End Date: 3/19/2018 Estimate: 0131DR

Buyer: Carol Cullen

Vendor: WKJT-FM

E-Mail: Contact: st8ofwi@gmail.com 262-888-3525 Carol Cullen

Phone:

Format:

Country

Wks 3/5 52 3/12 57

\$ 1,417.00

WKJT-FM

Daypart Program

Daypart Code

STN Gross

Dur

M-F 6a-7p

AM

\$ 13.00

:60

Total Spots 109

Total Cost

Total Spots: 109

Total Net Amount: \$1,204.45

Total Gross Amount Due: \$1,417.00

Please sign and fax back.

Disclaimer: Please include estimate number on invoice. This order is to run exactly as placed. Please let your traffic department and sales managers know that this client cannot be moved. Should you need to move any spots, please call Emmatt Marketing for permission. If spots are moved without permission, Emmatt Marketing will expect a 2 for 1 make good policy. There will be a two-week cancellation policy. If however, commercials are not being run as ordered, we will cancel with 24 hour notice. Posting will be required at the end of each quarter. Your station will need to post at a minimum of 90%. Please note that while you will receive payment from Emmatt Marketing, above client is responsible for credit and payment.

## NON-CANDIDATE/ISSUE ADVERTISEMEN

Station and I	Location:			Date:	
I, <u>Hose</u> do hereby red	Pendolence quest station time			iue:	
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	st time will be use				

## THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or relating to any political matter ☐ Yes	in part) communicate "a message er of national importance?" ☑ No
For programming that "communicates a mess national importance," list the name of the lega- refers to, the offices being sought, the date(s which the communication refers (if applicable	ally qualified candidate(s) the programming ) of the election(s) and/or the issue to
I represent that the payment for the above deby (name and address):	escribed broadcast time has been furnished
and you are authorized to announce the time	are naid for by such nerson or entity
(hereinafter referred to as the "sponsor").	
List the chief executive officers or members directors below (or attach separately):	of the executive committee or the board of

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

## THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

	ent that the payment for le and address):	the above describ	bed broadcast time has	been furnished
	House Republic Day & Krol	can Organy nn Executu	etras Larector	
(hereins	are authorized to annou after referred to as the "s chief executive officers o	ponsor"). or members of the		
director	s below (or attach separa てん のそんご	480 Chave	.u	
	Down & Krohn	Treesour	lexee Dic	

## TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PREMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_\_ before the time of the scheduled broadcasts.

	cript, transcript, or tape, w before the time of the sch	hich will be delivered to the
Mativii at ivast	belote the time of the son	
TO BE SIGNE	D BY (S80E ADVERTI	SER (SPONSOR)
9/12/16	CAA	630 908 7685
Date	Signature	Contact Phone Number
TO BE SI	GNED BY STATION REPR	ESENTATIVE
Accepted.	☐ Accepted in I	Part / □ Rejected
Source Dino	R Jonya Sir	UN VICERCERDENT
Signature	Frinted Name	Title

## AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
. †					

					90																

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.