

Illinois Agricultural Association Political Involvement Fund

2/24/16

Memo To: Teresa Klinger WKJT  
206 S Willow St  
Effingham, IL 62401

From: Kevin Semlow

Subject: Dale Righter

Teresa,

Please air the attached spot that starts on Monday, February 29<sup>th</sup> -- Tuesday, March 15<sup>th</sup> 7:00 pm. Times should be ROS 7 am -- 7 pm. Please send the NAB forms to my attention at either [ksemlow@iffb.org](mailto:ksemlow@iffb.org) or fax to 309-557-3729.

Please air the following:

WKJT 33 total spots x \$8.00=\$264.00

Checks are being written today and will be expressed out to you. If for any reason the rate should be different, please air as many spots as you have money for.

Please send affidavits to me at the address below.

Thank you.

Premier Broadcasting Effingham  
P.O. Box 988  
Effingham, IL 62401

Order #: **2151-00002**  
Description: DALE RIGHTER  
Date Entered: 2/26/2016  
P.O.#:  
Salesperson: Lake-P, Charla  
Invoice Frequency: Billed at end of Media/EOS, Sorted by Date

ILLINOIS FARM BUREAU ACTIVATOR  
PO BOX 6228  
BLOOMINGTON, IL 61702-6228

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 2/29/2016	3/14/2016	WKJT-FM	07:00:00a to 07:00:00p	CUSTOM	:30	33	8.00	264.00	Y	Y	Y	Y	Y	N	N
2/29/2016	3/6/2016					15	8.00	120.00	3	3	3	3	3	0	0
3/7/2016	3/13/2016					15	8.00	120.00	3	3	3	3	3	0	0
3/14/2016	3/14/2016					3	8.00	24.00	3	0	0	0	0	0	0

Order Start Date: 2/29/2016    Order End Date: 3/14/2016    Spots: 33    Total Charges: \$264.00

**Projected Media Month/End-Of-Schedule Billing Totals for ILLINOIS FARM BUREAU ACTIVATOR / 2151-00002 :**

		<u>Spot Count</u>	<u>Net Billing</u>
March	2016	33	\$264.00
<b>Total:</b>		<b>33</b>	<b>\$264.00</b>

Confirmed & Accepted for Premier Broadcasting Effingham By: \_\_\_\_\_

Accepted for ILLINOIS FARM BUREAU ACTIVATOR BY: \_\_\_\_\_

Please Sign and Return One Copy

# BROADCAST CONTRACT

# PREMIER

**BROADCASTING, INC.**

206 South Willow • P.O. Box 988

Effingham, Illinois 62401

Tel: 217-347-5518

Fax: 217-347-5519

# 97.9

WXEF - EFFINGHAM

# XFM

www.979xfm.com



# KJ

COUNTRY

# 102.3

www.kjcountry.com

DATE: 2-24-16 Co-Op: NO Job # • Est # • P.O. # \_\_\_\_\_

Sales Rep. #: 4 Product Code: \_\_\_\_\_

Advertiser: Walt Richter

Client/Agency Name: Illinois Farm Bureau Activator

Address: P.O. Box # 6228

City: Bloomington State: IL Zip: 61702-6228

Buyer/Contact Person: Kevin Semlow Phone: 309-557-3273 Fax: \_\_\_\_\_

STATION	LENGTH	START DATE	END DATE	BEGIN TIME	END TIME	RATE	SCHEDULE:							SUBTOTAL	
							WEEK	M	T	W	T	F	S		S
KJ	:30	2/29	3/4	7am	7pm	8.00		3	3	3	3	3			
	:30	3/7	3/11	7am	7pm	8.00		3	3	3	3	3			
	:30	3/14	...			8.00		3							

Comments / Card#: Political

STATION	Total Number of Spots	Total Amount of Order
WXEF		
WKJT	33	264.00

\_\_\_\_\_  
 CLIENT APPROVAL  
 Approval includes acceptance of this "Broadcast Contract" as well as acceptance of "Terms and Conditions."

**TERMS & CONDITIONS**  
 Client agrees to give Premier Broadcasting, Inc. a 30 day notice if, for some unforeseen reason, it wishes to discontinue this advertising contract. At the completion of the 30 days, all spots ran will then be pro-rated and the difference between contract and rate card rate(s) will be assessed and charged to the client. It is further understood and agreed that if payment is not received within thirty (30) days following the date of the invoice, the Client agrees to pay (in addition to the amount of the invoice,) interest at the rate of 1.5% per month on any unpaid balance until paid in full. Client further agrees to pay all attorney fees and expenses incurred by Premier Broadcasting, Inc. in collecting any amounts due it. All further service to be provided are also expressly subject to the Client's acceptance of these Terms and Conditions. The Client agrees that these Terms and Conditions shall apply to all future advertising orders. No oral statement of any person shall modify or otherwise affect the foregoing Terms and Conditions.

**Thank you for doing business with PREMIER BROADCASTING, INC.**

Authorized By: \_\_\_\_\_ Station Representative: Charla Lake



# Production Order

Today's Date: 2-25-16

Salesperson: **Charla**

Talent Request: N/A

*Political*

Client: Dale Righter

Spot Name: see below

Date Needed: 2/26

Time: \_\_\_\_\_

Start Date: 2/29

End Date: 3/14

Cart Number:

5100

WXEF & WKJT

Length:

X

30-second

60-second

Or: 5 10 15 second (Circle One)

Does Client Need Prior Approval?

Yes (Email spot to salesperson AND Return Production order to salesperson)

x No

Co-op:

Yes

x No

Rotation: \_\_\_\_\_

Background Music or SFX:

General Instructions:

# 5100 - IFB Activator Dale Righter

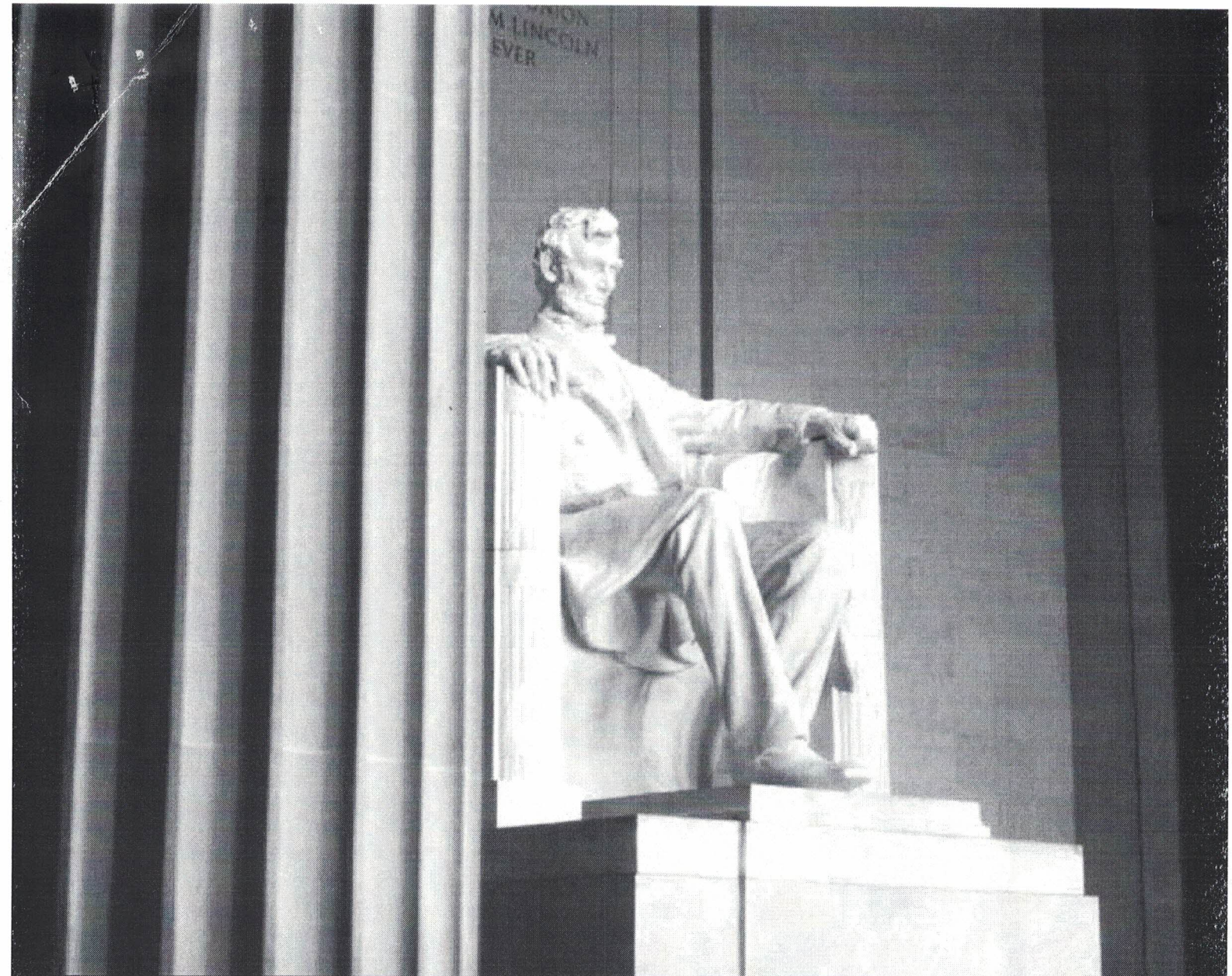
*Saved in spots  
to be produced  
under POLITICAL*

Date Completed:

By:

*Ull 2/26/16*





# POLITICAL

BROADCAST AGREEMENT FORMS | PB-17

Updated to Comply with the FCC Non-Discrimination Policy





# **NAB POLITICAL ADVERTISING AGREEMENT FORMS (PB-17)**

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CANDIDATE ADVERTISEMENTS**

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CANDIDATE/ISSUE ADVERTISEMENTS**



These political advertisement agreement forms have been designed to serve as actual contracts for the sale of political broadcast time and to satisfy FCC record retention requirements.

Produced by NAB's Legal Department and Published by the NAB Publications Department.

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ISBN # 0-89324-381-7

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Additional copies of the Political Agreement Forms in paper or electronic format are available through NAB Services, 1771 N Street, NW, Washington, DC 20036-2800. For price information, please call (202) 429-5484.

## POLITICAL BROADCAST ADVERTISEMENT FORMS PB-17

### USING THE FORMS

#### IMPORTANT NOTE:

*For the PB-17 Issues Form Only - If an Issue Advertiser certifies that the programming does not communicate “a message relating to any political matter of national importance,” stations must nonetheless independently verify that no such messages are communicated in the programming. Stations are required to ensure compliance in order to properly disclose rates and times aired in the public file.*

### Acrobat Reader 5.0

You must have version 5.0 or higher of Adobe’s Acrobat Reader to use these forms. If you do not have Adobe Reader 5.0 or higher, you can download a free copy at:  
<http://www.adobe.com/products/acrobat/readermain.html>.

### Acrobat Toolbar Functions

When you install the Acrobat Reader and view a fill-in form, you will see a toolbar at the top of the document like this:



You need to use only a few of these buttons to complete a fill-in form. The buttons you need to use are explained below:



The **Hand Tool** will most likely be pre-selected the first time you use Acrobat Reader. This tool allows you to fill in the forms on your desktop. This tool is selected when the cursor appears in the shape of a hand like the one pictured on the button.

With a fill-in form on the screen, move the hand tool over a portion of the form to be filled in. You will notice that the hand icon changes to a text icon, which looks like a capital I. This means that this is an area of the form that you are able to fill in using your keyboard. After you fill in that box, move your mouse to another field to fill it in. Note: You may also use the TAB button on your keyboard to



advance to the next field. To mark a check box, move your Hand Tool over a box and click your left mouse button. To unmark the box, move the cursor over the box and click again.



The **Zoom Tools** allow you to change the current view of the form displayed. Depending on your monitor size, you may need to use the + Zoom Tool to get a better view of the form.



### **Page Tools**

The first button moves you directly to the first page of the current form. The second button moves you back one page on the current form. The third button moves you one page forward on the current form. The fourth button moves you directly to the last page of the current form.

## **Printing the Forms**

To print a completed form, click on the "File" menu and select the "Print" option.

## **Saving the Forms**

Acrobat Reader does not allow forms to be saved. Complete the entire form, review and print prior to closing the file. Closing the file will erase all information filled in.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

WKJT FM - EFFINGHAM COUNTY

**Date:**

2/23/16

I, Kevin S. Semlow - Illinois Farm Bureau ACTIVATOR P.I.F.,

being/on behalf of: Dale Righter, a legally

qualified candidate of the Republican political

party for the office of: Illinois State Senator of the Illinois General Assembly

in the 55th Illinois State Senate District

election to be held on: March 15, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<p style="font-size: 1.5em; font-family: cursive;">See attached schedule</p>					

**Total Charges:**





Illinois Agricultural Association Political Involvement Fund

2/24/16

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206 S Willow St  
Effingham, IL 62401

From: Kevin Semlow

Subject: Dale Righter

Teresa,

Please air the attached spot that starts on Monday, February 29<sup>th</sup> – Tuesday, March 15<sup>th</sup> 7:00 pm. Times should be ROS 7 am – 7 pm. Please send the NAB forms to my attention at either [ksemlow@ifb.org](mailto:ksemlow@ifb.org) or fax to 309-557-3729.

Please air the following:

WKJT      33 total spots x \$8.00=\$264.00

Checks are being written today and will be expressed out to you. If for any reason the rate should be different, please air as many spots as you have money for.

Please send affidavits to me at the address below.

Thank you.

## AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.**



## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, \_\_\_\_\_  
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:**

This broadcast time will be used by: \_\_\_\_\_

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

**Yes**
 **No**

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.**



For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

N/A - This ad encourages voters to support Dale Righter for Illinois State Senate.

I represent that the payment for the above described broadcast time has been furnished by:

Illinois Farm Bureau ACTIVATOR Political Involvement Fund

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Alan Dodds

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

2/23/16

Date

*[Handwritten Signature]*

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

*Charla Lake*

Signature

CHARLA LAKE

Printed Name

*Sales Manager*

Title

## CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:**

I, \_\_\_\_\_  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

**does**                       **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
  
- the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

\_\_\_\_\_  
signature of candidate or authorized committee

\_\_\_\_\_  
printed name

\_\_\_\_\_  
date