

CITIZENS FOR PERRY 10-15
10233 E. 1500TH AVE.
EFFINGHAM, IL 62401

1011
70-1257/812
4

9-30-2016

Date

PAY to the
Order of

Premiere Broadcasting

\$ 1404.00

Douglas Herald Patch

Dollars



Security
Features
Details on
Back.



DIETERICH
BANK N.A.

(800) 699-9766 • DIETERICHBANK.COM

For *Radio Ads*

Ernie Arnold

MP

⑆081212574⑆ 410101357⑆ 1011

COLONIAL CLASSIC®

Production Order

Today's Date: 9/30/2016

Salesperson: Courtney Talent Request: _____

Client: John Perry Spot Name: _____

Date Needed: 9/30/2016 Time: _____

Start Date: 10/3/2016 End Date: 11/7/2016

Cart Number: _____ Length: x 30-second
WXEF & WKJT _____ 60-second

Or: 5 10 15 second *(Circle One)*

Does Client Need Prior Approval?
x Yes *(Email spot to salesperson AND Return Production order to salesperson)*
No

Co-op: _____ Rotation: _____
x Yes
No

Background Music or SFX: _____

General Instructions:
5038 Steve
5039 Elizabeth

Date Complete 9/30/2016 By: BH 4h 9/30/16

HI MY NAME IS STEVE DONALDSON. I AM THE FORMER EFFINGHAM COUNTY
REPUBLICAN PARTY CHAIRMAN AND I AM VOTING FOR JOHN PERRY FOR
COUNTY BOARD DISTRICT E BECAUSE JOHN HAS BEEN ACTIVE AT GROWING
THE REPUBLICAN PARTY IN EFFINGHAM COUNTY. JOHN IS A HARD WORKING
PRECINCT COMMITTEEMAN WITH CONSERVATIVE VALUES AND IF ELECTED
WILL BE A WATCHDOG OVER COUNTY BOARD SPENDING, FIGHTING TO KEEP
OUR TAXES LOW. PLEASE JOIN ME IN VOTING FOR JOHN PERRY FOR COUNTY
BOARD DISTRICT E.

PAID FOR BY CITIZENS FOR PERRY.

#5038

HELLO MY NAME IS ELIZABETH HUSTON. I HAVE WORKED WITH JOHN PERRY FOR THE PAST THREE YEARS. I WANT EVERYONE TO KNOW I SUPPORT JOHN FOR EFFINGHAM COUNTY BOARD BECAUSE I HAVE SEEN HOW JOHN TREATS ^{his} CLIENTS AND STAFF FIRST HAND. ~~HE~~ WILL TREAT EFFINGHAM COUNTY TAX PAYERS

John Perry is well respected in the community and

LIKE FAMILY. ~~HE IS WELL RESPECTED IN THE COMMUNITY AND~~

VOTE ~~on november 8th~~ ~~on november 8th~~

JOHN PERRY FOR EFFINGHAM COUNTY BOARD DISTRICT E. LIKE HIM ON FACEBOOK!

~~PAID FOR BY CITIZENS FOR PERRY.~~

#5057

WCRC - record ads

97.9 -> 9-11 AM a1-3pm

Times New Roman

12 ALLCAPS

8-10 lines

Production Order

Today's Date: 10/6/2016

Salesperson: Courtney

Talent Request: N/A

Client: John Perry

Spot Name: See Below

Date Needed: _____

Time: _____

Start Date: _____

See Below

End Date: 11/7/2016

Cart Number: _____

See Below

WXEF & WKJT

Length: _____

x

30-second

60-second

Or: _____

5

10

15

second (Circle One)

Does Client Need Prior Approval?

Yes (Email spot to salesperson AND Return Production order to salesperson)

x

No

Co-op: _____

Yes

x

No

Rotation: _____

equal

Background Music or SFX: _____

General Instructions:

5540 - Josh 10/10 - 10/14 } Rotate Equally 10/17 & 10/19

5541 - Bandy 10/10 - 10/14 } 10/17 & 10/19

5542 - John 10/21 & 10/24 - 10/28

5038 - Steve 10/18 & 10/20

5039 - Elizabeth 10/18 & 10/20

Date Complete

10/6/2016

By: CK

10/31 - 11/4 Rotate all equally thru 10/10/14
11/7 5542 only

Premier Broadcasting Effingham
P.O. Box 988
Effingham, IL 62401

Order #: 2202-00002
Description:
Date Entered: 9/30/2016
P.O.#:
Salesperson: Koester-P, Courtney
Invoice Frequency: Billed at end of Cal/EOS, Sorted by Date

JOHN PERRY
1007 W JEFFERSON AVENUE
EFFINGHAM, IL 62401

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 10/3/2016	11/7/2016	WXEF-FM	06:00:00a to 09:00:00a	CUSTOM	:30	52	15.00	780.00	Y	Y	Y	Y	Y	N	N
10/3/2016	10/9/2016					10	15.00	150.00	2	2	2	2	2	0	0
10/10/2016	10/16/2016					10	15.00	150.00	2	2	2	2	2	0	0
10/17/2016	10/23/2016					10	15.00	150.00	2	2	2	2	2	0	0
10/24/2016	10/30/2016					10	15.00	150.00	2	2	2	2	2	0	0
10/31/2016	11/6/2016					10	15.00	150.00	2	2	2	2	2	0	0
11/7/2016	11/7/2016					2	15.00	30.00	2	0	0	0	0	0	0

Order Start Date: 10/3/2016 Order End Date: 11/7/2016 Spots: 52 Total Charges: \$780.00

Projected Calendar Month/End-Of-Schedule Billing Totals for JOHN PERRY / 2202-00002 :

		<u>Spot Count</u>	<u>Net Billing</u>
October	2016	42	\$630.00
November	2016	10	\$150.00
Total:		52	\$780.00

Confirmed & Accepted for Premier Broadcasting Effingham By: _____

Accepted for JOHN PERRY By: _____

Please Sign and Return One Copy

Premier Broadcasting Effingham
P.O. Box 988
Effingham, IL 62401

Order #: 2202-00003
Description:
Date Entered: 9/30/2016
P.O.#:
Salesperson: Koester-P, Courtney
Invoice Frequency: Billed at end of Cal/EOS, Sorted by Date

JOHN PERRY
1007 W JEFFERSON AVENUE
EFFINGHAM, IL 62401

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
10/3/2016	11/7/2016	WKJT-FM	06:00:00a to 09:00:00a	CUSTOM	:30	52	12.00	624.00	Y	Y	Y	Y	Y	N	N
10/3/2016	10/9/2016					10	12.00	120.00	2	2	2	2	2	0	0
10/10/2016	10/16/2016					10	12.00	120.00	2	2	2	2	2	0	0
10/17/2016	10/23/2016					10	12.00	120.00	2	2	2	2	2	0	0
10/24/2016	10/30/2016					10	12.00	120.00	2	2	2	2	2	0	0
10/31/2016	11/6/2016					10	12.00	120.00	2	2	2	2	2	0	0
11/7/2016	11/7/2016					2	12.00	24.00	2	0	0	0	0	0	0

Order Start Date: 10/3/2016 Order End Date: 11/7/2016 Spots: 52 Total Charges: \$624.00

Projected Calendar Month/End-Of-Schedule Billing Totals for JOHN PERRY / 2202-00003 :

	<u>Spot Count</u>	<u>Net Billing</u>
October 2016	42	\$504.00
November 2016	10	\$120.00
Total:	52	\$624.00

Confirmed & Accepted for Premier Broadcasting Effingham By:

Accepted for JOHN PERRY By:

Please Sign and Return One Copy

BROADCAST CONTRACT

PREMIER

BROADCASTING, INC.

206 South Willow • P.O. Box 988
Effingham, Illinois 62401
Tel: 217-347-5518
Fax: 217-347-5519

97.9
WXEF - EFFINGHAM
XFM
www.979xfm.com

KJ
COUNTRY
102.3
www.kjcountry.com

DATE: 9/30/16 Co-Op: _____ Job # • Est # • P.O. # _____

Sales Rep. #: _____ Product Code: _____

Advertiser: *Political*

Client/Agency Name: John Perry

Address: 1007 W Jefferson Ave

City: Effingham State: IL Zip: 62401

Buyer/Contact Person: John Perry Phone: 347-0757 Fax: _____

STATION	LENGTH	START DATE	END DATE	BEGIN TIME	END TIME	RATE	SCHEDULE:							SUBTOTAL	
							WEEK	M	T	W	T	F	S		S
XFM	:30	10/3	10/9	6A	9A	\$15		2	2	2	2	2			10
KJ	:30	10/3	10/9	6A	9A	\$12		2	2	2	2	2			10
XFM	:30	10/10	10/16	6A	9A	\$15		2	2	2	2	2			10
KJ	:30	10/10	10/16	6A	9A	\$12		2	2	2	2	2			10
XFM	:30	10/17	10/23	6A	9A	\$15		2	2	2	2	2			10
KJ	:30	10/17	10/23	6A	9A	\$12		2	2	2	2	2			10
XFM	:30	10/24	10/30	6A	9A	\$15		2	2	2	2	2			10
KJ	:30	10/24	10/30	6A	9A	\$12		2	2	2	2	2			10
XFM	:30	10/31	11/6	6A	9A	\$15		2	2	2	2	2			10
KJ	:30	10/31	11/6	6A	9A	\$12		2	2	2	2	2			10
XFM	:30	11/7	11/8	6A	9A	\$15		2							2
KJ	:30	11/7	11/8	6A	9A	\$12		2							2

Comments / Cart#: _____

STATION	Total Number of Spots	Total Amount of Order
WXEF	52	780
WKJT	52	624

Approval includes acceptance of this "Broadcast Contract" as well as acceptance of "Terms and Conditions." 1404

TERMS & CONDITIONS

Client agrees to give Premier Broadcasting, Inc. a 30 day notice if, for some unforeseen reason, it wishes to discontinue this advertising contract. At the completion of the 30 days, all spots ran will then be pro-rated and the difference between contract and rate card rate(s) will be assessed and charged to the client. It is further understood and agreed that if payment is not received within thirty (30) days following the date of the invoice, the Client agrees to pay (in addition to the amount of the invoice,) interest at the rate of 1.5% per month on any unpaid balance until paid in full. Client further agrees to pay all attorney fees and expenses incurred by Premier Broadcasting, Inc. in collecting any amounts due it. All further service to be provided are also expressly subject to the Client's acceptance of these Terms and Conditions. The Client agrees that these Terms and Conditions shall apply to all future advertising orders. No oral statement of any person shall modify or otherwise affect the foregoing terms and Conditions.

Thank you for doing business with PREMIER BROADCASTING, INC.

Authorized By: _____ Station Representative: Carmey Kaefer

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WYEF/WKJT 206 S. Willow ^{sr} ^{EFF IL}	Date: 9/30/10
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I, John Perry,

being/on behalf of: _____,

a legally qualified candidate of the Republican

political party for the office of: COUNTY BOARD DISTRICT E

in the general election

election to be held on: Tuesday November 8

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		See	att		

Attach proposed schedule with charges (if available): \$1,404.⁰⁰

I represent that the payment for the above described broadcast time has been furnished by:

Citizens for Perry

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9-30-2014

Date

[Handwritten Signature]

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Courtney Koester
Signature

Courtney Koester
Printed Name

Account Executive
Title