

Production Order

Today's Date: 3/6/18

Salesperson: Doc

Talent Request: _____

Client: Barley for Illinois

Spot Name: Darren Bailey for Ill 2

Date Needed: 3/6

Time: _____

Start Date: 3/7

End Date: _____

Cart Number: 4888 Wxef & WKJT

Length: 30-second
 60-second

Or: 5 10 15 second (Circle One)

Does Client Need Prior Approval?

Yes (Email spot to salesperson AND Return Production order to salesperson)

No

Co-op:

Yes
 No

Rotation:

50/50
with other spot

Background Music or SFX:

put on w/o please

General Instructions:

Date Completed:

3-6

By:

[Signature]

488 3/6/18



Doc Kralman <doc@thexradio.com>

New Bailey Spot

1 message

Courtney Koester <courtney@thexradio.com>
To: Doc Kralman <doc@thexradio.com>

Tue, Mar 6, 2018 at 10:38 AM

Hey Doc-

I got another spot for the Bailey campaign.. They said to have it run 50/50 with the other spot "Jenny" that is already in the system. I went ahead and downloaded the new spot and put it in Spots to be Produced. I thought I would let you assign one of your numbers for it and fill out a Production Order.

Thanks!

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Courtney Koester
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