

Premier Broadcasting Effingham
P.O. Box 988
Effingham, IL 62401

Order #: **2298-00002**
Description:
Date Entered: 3/9/2018
P.O.#:
Salesperson: James - P, Angela
Invoice Frequency: Billed at end of Cal/EOS, Sorted by Date

CITIZENS FOR BLAINE WILHOUR
PO BOX 127
BEECHER CITY, IL 62414

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 3/12/2018	3/19/2018	WXEF-FM	06:26:00a to 06:30:00a	CUSTOM	:30	6	18.00	108.00	Y	Y	Y	Y	Y	N	N
3/12/2018	3/18/2018					5	18.00	90.00	1	1	1	1	1	0	0
3/19/2018	3/19/2018					1	18.00	18.00	1	0	0	0	0	0	0
2 3/12/2018	3/19/2018	WXEF-FM	07:25:00a to 07:30:00a	CUSTOM	1:00	6	21.00	126.00	Y	Y	Y	Y	Y	N	N
3/12/2018	3/18/2018					5	21.00	105.00	1	1	1	1	1	0	0
3/19/2018	3/19/2018					1	21.00	21.00	1	0	0	0	0	0	0
3 3/12/2018	3/19/2018	WXEF-FM	11:45:00a to 11:55:00a	CUSTOM	:30	6	18.00	108.00	Y	Y	Y	Y	Y	N	N
3/12/2018	3/18/2018					5	18.00	90.00	1	1	1	1	1	0	0
3/19/2018	3/19/2018					1	18.00	18.00	1	0	0	0	0	0	0
4 3/12/2018	3/19/2018	WXEF-FM	05:15:00p to 05:25:00p	CUSTOM	1:00	6	21.00	126.00	Y	Y	Y	Y	Y	N	N
3/12/2018	3/18/2018					5	21.00	105.00	1	1	1	1	1	0	0
3/19/2018	3/19/2018					1	21.00	21.00	1	0	0	0	0	0	0
5 3/17/2018	3/18/2018	WXEF-FM	07:00:00a to 12:00:00p	CUSTOM	:30	2	8.00	16.00	N	N	N	N	N	Y	Y
3/17/2018	3/18/2018					2	8.00	16.00	0	0	0	0	0	1	1
6 3/17/2018	3/18/2018	WXEF-FM	07:00:00a to 12:00:00p	CUSTOM	1:00	2	11.00	22.00	N	N	N	N	N	Y	Y
3/17/2018	3/18/2018					2	11.00	22.00	0	0	0	0	0	1	1

Order Start Date: 3/12/2018 Order End Date: 3/19/2018 Spots: 28 Total Charges: \$506.00

Projected Calendar Month/End-Of-Schedule Billing Totals for CITIZENS FOR BLAINE WILHOUR / 2298-00002 :

Month	Year	Spot Count	Net Billing
March	2018	28	\$506.00

Confirmed & Accepted for Premier Broadcasting Effingham By:

Accepted for CITIZENS FOR BLAINE WILHOUR By:

Please Sign and Return One Copy

Premier Broadcasting Effingham
P.O. Box 988
Effingham, IL 62401

Order #: 2298-00003
Description:
Date Entered: 3/9/2018
P.O.#:
Salesperson: James - P, Angela
Invoice Frequency: Billed at end of Cal/EOS, Sorted by Date

CITIZENS FOR BLAINE WILHOUR
PO BOX 127
BEECHER CITY, IL 62414

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 3/12/2018	3/19/2018	WKJT-FM	06:42:00a to 06:45:00a	CUSTOM	:30	6	15.00	90.00	Y	Y	Y	Y	Y	N	N
3/12/2018	3/18/2018					5	15.00	75.00	1	1	1	1	1	0	0
3/19/2018	3/19/2018					1	15.00	15.00	1	0	0	0	0	0	0
2 3/12/2018	3/19/2018	WKJT-FM	07:25:00a to 07:30:00a	CUSTOM	1:00	6	18.00	108.00	Y	Y	Y	Y	Y	N	N
3/12/2018	3/18/2018					5	18.00	90.00	1	1	1	1	1	0	0
3/19/2018	3/19/2018					1	18.00	18.00	1	0	0	0	0	0	0
3 3/12/2018	3/19/2018	WKJT-FM	11:45:00a to 11:55:00a	CUSTOM	:30	6	15.00	90.00	Y	Y	Y	Y	Y	N	N
3/12/2018	3/18/2018					5	15.00	75.00	1	1	1	1	1	0	0
3/19/2018	3/19/2018					1	15.00	15.00	1	0	0	0	0	0	0
4 3/12/2018	3/19/2018	WKJT-FM	05:15:00p to 05:25:00p	CUSTOM	1:00	6	18.00	108.00	Y	Y	Y	Y	Y	N	N
3/12/2018	3/18/2018					5	18.00	90.00	1	1	1	1	1	0	0
3/19/2018	3/19/2018					1	18.00	18.00	1	0	0	0	0	0	0
5 3/17/2018	3/18/2018	WKJT-FM	07:00:00a to 12:00:00p	CUSTOM	:30	2	6.00	12.00	N	N	N	N	N	Y	Y
3/17/2018	3/18/2018					2	6.00	12.00	0	0	0	0	0	1	1
6 3/17/2018	3/18/2018	WKJT-FM	07:00:00a to 12:00:00p	CUSTOM	1:00	2	9.00	18.00	N	N	N	N	N	Y	Y
3/17/2018	3/18/2018					2	9.00	18.00	0	0	0	0	0	1	1

Order Start Date: 3/12/2018 Order End Date: 3/19/2018 Spots: 28 Total Charges: \$426.00

Projected Calendar Month/End-Of-Schedule Billing Totals for CITIZENS FOR BLAINE WILHOUR / 2298-00003 :

Month	Year	Spot Count	Net Billing
March	2018	28	\$426.00

Confirmed & Accepted for Premier Broadcasting Effingham By: _____

Accepted for CITIZENS FOR BLAINE WILHOUR By: _____

Please Sign and Return One Copy



Date: _____ Co-op: _____ Est/PO # _____ Sales Rep ANGELA JAMES
 Advertiser Citizens for Blaine Wilhour
 Agency Name _____
 Address PO box 127
 City beecher city State il 62414
 Contact Person amber wilhour Phone _____ Email _____

Station	Length	Start Date	End Date	Begin Time	End Time	Rate	SCHEDULE							# of Spots Subtotal	\$ Amount Subtotal	
							Week	M	T	W	T	F	S			S
WXEF	30	3/12/18	3/19/18	6:25am		\$18.00		1	1	1	1	1			6	\$108.00
WXEF	60	3/12/18	3/19/18	7:25am		\$21.00		1	1	1	1	1			6	\$126.00
WXEF	30	3/12/18	3/19/18	11:55		\$18.00		1	1	1	1	1			6	\$108.00
WXEF	60	3/12/18	3/19/18	5:15PM		\$21.00		1	1	1	1	1			6	\$126.00
WXEF	30	3/17/18	3/18/18	7AM	NOON	\$8.00							1	1	2	\$16.00
WXEF	60	3/17/18	3/18/18	7AM	NOON	\$11.00							1	1	2	\$22.00
WKJT	30	3/12/18	3/19/18	6:40AM		\$15.00		1	1	1	1	1			6	\$90.00
WKJT	60	3/12/18	3/19/18	7:25am		\$18.00		1	1	1	1	1			6	\$108.00
WKJT	30	3/12/18	3/19/18	11:55		\$15.00		1	1	1	1	1			6	\$90.00
WKJT	60	3/12/18	3/19/18	5:15PM		\$18.00		1	1	1	1	1			6	\$108.00
WKJT	30	3/17/18	3/18/18	7AM	NOON	\$6.00							1	1	2	\$12.00
WKJT	60	3/17/18	3/18/18	7AM	NOON	\$9.00							1	1	2	\$18.00

Comment/Cart #
 217.343.2657

Station	# Spots	Total Amt of Ord
WXEF	28	\$506.00
WKJT	28	\$426.00
Total	56	\$932.00

pd 3/9/2018 - \$955.84

CLIENT APPROVAL
 Approval includes acceptance of this "Broadcast Contract" as well as acceptance of "Terms and Conditions." CC PAY # 955.84

TERMS & CONDITIONS

Client agrees to give Premier Broadcasting, Inc. a 30 day notice, if for some unforeseen reason, it wishes to discontinue this advertising contract. At the completion o the 30 days, all spots ran will then be pro-rated and the difference between contract and rate card rate(s) will be assessed and charged to the client. It is furthe understood and agreed that if payment is not received within thirty (30) days following the date of the invoice, the Client agrees to pay (in addition to the amou of the invoice,) interest at the rate of 1.5% per month on any unpaid balance until paid in full. Client further agrees to pay all attorney fees and expenses incurred t Premier Broadcasting, Inc. in collecting any amounts due it. All further service to be provided are also expressly subject to the Client's acceptance of these Term and Conditions. The client agrees that these Terms and Conditions shall apply to all future advertising orders. No oral statement of any person shall modify o otherwise affect the foregoing Terms and Conditions

Thank you for doing business with PREMIER BROADCASTING, INC.

Authorized By: _____

Station Representative: Angela James

NAB Form PB-18 Candidates

I represent that the payment for the above described broadcast time has been furnished by: *Blake Wilhour*

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is: *Blake Wilhour*

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date Signature *3/9/18* *Blake Wilhour*

To Be Signed By Station Representative

Accepted Accepted in Part Rejected

Signature Printed Name Title

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Angela James
Senior Marketing Consultant

PREMIER BROADCASTING, INC.

STATEMENT OF POLICY ON POLITICAL ADVERTISING

It is the intention of WXEF & WKJT (FM) to comply fully with all applicable laws and regulations relating to the use of the station by legally qualified candidates for public office. Our policies regarding political broadcasting are designed to meet all legal requirements. However, to the extent permitted by law, WXEF & WKJT (FM) reserves the right to modify this policy at any time. This policy is provided for general information; and is not intended to be a part of any advertising contract. Any advertising contract is governed by law and by its own terms.

CANDIDATES FOR FEDERAL OFFICE. We afford legally qualified candidates for federal elective office reasonable access to WXEF & WKJT (FM) by permitting the purchase of reasonable amounts of time for the use of WXEF & WKJT (FM). While WXEF & WKJT (FM) does not offer *free* time for political advertising, it makes available for purchase by federal candidates any class of time and time period available to commercial advertisers. Federal candidates may purchase any length of time that WXEF & WKJT (FM) determines, on a case-by-case basis, is consistent with law and FCC rules. WXEF & WKJT (FM) has no predetermined limitations on the amount of time a federal candidate may purchase or on the time of day in which his/her announcements may appear.

WXEF/WKJT/WXET (FM) intends to work individually with each federal candidate in an effort to meet his or her needs. In determining what constitutes "reasonable" access, we consider such factors as the amount of time the candidate has already purchased and/or used, the total number of candidates in the race who are likely to buy time, the overall demand for political advertising on WXEF & WKJT (FM), and potential programming disruption.

STATE AND LOCAL RACES. It is the policy of WXEF & WKJT (FM) to keep its listeners informed of opposing candidates' viewpoints in state and local elections. Generally, WXEF & WKJT (FM) also sells airtime to legally qualified candidates for non-federal public office. However, WXEF & WKJT (FM) reserves the right to determine the amount of advertising that it will sell to state and local candidates. Some of the factors we consider in making these decisions include the number and importance of state and local races, the constraints imposed by WXEF & WKJT (FM)'s obligation to afford reasonable access to federal candidates, the availability of inventory, and potential programming disruption. WXEF & WKJT (FM) may choose not to sell time at all for certain state and local races, or to limit the sale of time to state and local candidates to certain programs or dayparts.

RATES FOR CANDIDATES. Whether a candidate is entitled to the lowest unit charge for a particular spot depends on the date the spots air -- not when the order is accepted. Lowest unit charges during the pre-election periods apply only to "uses" by legally qualified candidates. A "use" is defined as "any positive broadcast of a candidate's voice." Lowest unit charge does not apply to third party or independent expenditure advertising, even if the advertisement constitutes a "use," unless the candidate authorizes the advertisement in order to qualify for the lowest unit charge.

During the period 45 days prior to primary election and 60 days prior to a general election, the charges for use of WXEF & WKJT (FM) by legally qualified candidates running in that election or not, under federal law, permitted to exceed the lowest unit charge of WXEF & WKJT (FM) for the same class and length of announcement for the same time period.

- **Length of Announcements.** Generally, WXEF & WKJT (FM) makes available for purchase airtime in the following lengths: 15-seconds, 30-seconds and 60-seconds. As stated above, WXEF & WKJT (FM) will make other lengths of time available to candidates for federal office on a case-by-case basis, consistent with law and FCC rules.



P.O. Box 988 • 206 S. Willow Street
Effingham, IL 62401
217-347-5518 • fax 217-347-5519

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: Date:

I, Amber Wilhour

being/on behalf of: Blaine Wilhour

a legally qualified candidate of the Republican

political party for the office of: State Representative

in the March 20th Primary (R)

election to be held on: March 20th, 2018

do hereby request station time as follows:

Broadcast Length

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Time of Day, Rotation or Package

Days Class

Times per

Number of Week

Weeks

Attach proposed schedule with charges (if available):

PRODUCTION

Today's Date: 3/9/2018

Salesperson: ANGELA

Talent Request: DUB

Client: BLAINE
WILHOUR

Spot Name: BLAINE WILHOUR

Date Needed: 3/9/2018

Time: 3P

Start Date: 3/12/2018

End Date: 3/19/2018

Cart Number:

7799

WXEF & WKJT

Length:

X

30-second

60-second

15-second

Or:

Web

Does Client Need Prior Approval?

Yes (*Email spot to salesperson AND Return Production order to salesperson*)

X

No

Co-op:

X

Yes

No

Rotation:

100%

Background Music or SFX:

General Instructions:

SPOT SAVED IN STBP/POLITICAL

Thanks!

Date Completed:

By:

PRODUCTION

Today's Date: 3/9/2018

Salesperson: ANGELA

Talent Request: DUB

Client: BLAINE
WILHOUR

Spot Name: WIFE

Date Needed: 3/9/2018

Time: 3P

Start Date: 3/12/2018

End Date: 3/19/2018

Cart Number:

7795

WXEF & WKJT

Length:

X

30-second

60-second

15-second

Or:

Web

Does Client Need Prior Approval?

Yes *(Email spot to salesperson AND Return Production order to salesperson)*

X

No

Co-op:

Yes

X

No

Rotation:

100%

Background Music or SFX:

General Instructions:

SPOT SAVED IN STBP/POLITICAL

Thanks!

Date Completed:

By: