## WOBR- FM PIRATE 95.3 WANCHESE-NAGS HEAD NORTH CAROLINA

Call Letters: WOBR (FM)

## **QUARTERLY ISSUES REPORT, October - December 2022**

WRSF(FM) COLUMBIA-NAGS HEAD / WERX(FM) COLUMBIA-NAGS HEAD WKJX(FM) ELIZABETH CITY / **WOBR(FM) WANCHESE-NAGS HEAD** WOBX(FM) MANTEO-NAGS HEAD / WFMZ(FM) HERTFORD-NAGS HEAD WCNC(AM) ELIZABETH CITY / WZBO(AM) EDENTON / WOBX(AM) WANCHESE *QUARTERLY ISSUES/PROGRAMS LIST* 

WOBR-FM ADDRESSES THE AREA'S ISSUES ITEMS AND CONCERNS IN SEVERAL WAYS. THEY ARE INTERVIEWS WHEN APPICABLE, LIVE AND RECORDED PUBLIC SERVICE ANNOUNCEMTNS, DONATED ADVERTISING, LOCAL NEWS AND REMOTES.

ISSUES, CONCERNS AND ITEMS TEND TO RELATE TO OUR GEOGRAPHIC LOCATION IN REGARD TO WEATHER AND IT'S AFTERMATH. OTHER ISSUES TEND TO CONCERN THE TOURISM BASED ECONOMY, CULTURAL ACTIVITIES AND CIVICS, THAT WHICH BENEFITS LOCAL GROUPS, CAUSES AND GOVERNMENT.

DOCUMENTATION IS INCLUDED ON HOW THIS STATION PROVIDED TREATMENT OF COMMUNITY ISSUES.

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Weekly Public Affairs Program - Infotrak

# QUARTERLY ISSUES REPORT, OCTOBER-DECEMBER, 2022

Show # 2022-40 Date aired: 10/02/22 Time Aired: 5:30AM

Ted Rossman, Senior Industry Analyst at CreditCards.com

Recent interest rate hikes by the Federal Reserve are leading to substantially higher costs for anyone with credit card debt. Mr. Rossman said roughly half of American consumers are carrying a credit card balance from month to month, and the numbers are increasing due to inflation. He offered suggestions to try to pay down debt and consolidate balances with low- or no-interest credit cards.

<u>Issues covered:</u> Personal Finance Inflation Length: 7:58

Marisa G. Franco, PhD, Assistant Clinical Professor in the Department of Psychology at the University of Maryland, author of "*Platonic: How the Science of Attachment Can Help You Make - and Keep – Friends*"

Many people, particularly men, have few friends. Prof. Franco discussed the critical importance of friendship, and how to make and keep friends in an era of distraction, burnout, and chaos. She said making friends, like cultivating any relationship, requires effort, and the idea of "friendships happening organically" is generally a myth. She outlined several specific, research-based steps to improve the number and quality of friendships.

Issues covered: Mental Health Length: 9:23

Show # 2022-41 Date aired: 10/9/22 Time Aired: 5:30AM

**Sally Helgesen**, women's leadership consultant and speaker, author of "*How Women Rise: Break the 12 Habits Holding You Back from Your Next Raise, Promotion, or Job*"

Ms. Helgesen believes that women face specific and different roadblocks from men as they seek to advance in the workplace. She discussed the most common errors made by women, and what they can do to get proper credit for their achievements at work. She also discussed how the #MeToo movement has affected job opportunities for women.

Issues covered:
Women's Issues
Career
Sexual Harassment

Length: 8:43

Sara Goldrick-Rab, PhD, Professor of Higher Education Policy and Sociology at Temple University

Prof. Goldrick-Rab was the lead author of study that found that 36 percent of students at 66 surveyed colleges and universities do not get enough to eat, and a similar number lack a secure place to live. She said skyrocketing college tuition and other fees, inadequate aid packages and growing enrollment among low-income students are some of the factors. She outlined several policy changes that could help.

Issues covered:
Poverty
Homelessness
Education

<u>Length:</u> 8:19

Show # 2022-42 Date aired: 10/16/22 Time Aired: 5:30AM

**Stephen Smagula, PhD**, Assistant Professor of Psychiatry and Epidemiology at the University of Pittsburgh

Prof. Smagula led a recent study that found that older adults with regular activity routines are happier and do better on cognitive tests. He said that his findings suggest that staying active all day and following the same routine each day are important for healthy aging and mental health.

<u>Issues covered:</u> Aging Personal Health Length: 8:12

**Catherine Pearlman, PhD,** Associate Professor of Social Work at the University of Massachusetts Global, licensed clinical social worker, author of "*First Phone: A Child's Guide to Digital Responsibility, Safety, and Etiquette*"

Dr. Pearlman shared advice for parents of eight- to twelve-year-old children about digital safety. She talked about the inability of kids to recognize dangers online, the pros and cons of social media and how to maintain parental limitations on smartphone use. She also explained how to impress on kids that anything posted online can potentially haunt them forever.

<u>Issues covered:</u> Digital Safety for Children Parenting Length: 9:05

Show # 2022-43 Date aired: 10/23/22 Time Aired: 5:30AM

**Caroline Tocci**, President & Co-Founder/Director of The Vanessa T. Marcotte Foundation, which advocates for safety awareness to prevent violence, objectification and harassment against women

Ms. Tocci's cousin, Vanessa Marcotte, was a 27-year-old woman who, while running on a rural road in Princeton, Massachusetts, was assaulted and murdered in 2016. She offered safety tips for women to avoid violence or harassment, particularly when running. She said apps are available to track a runner's location and share it with emergency contacts. She also explained how a woman should choose routes or schedules for a run.

Issues covered:

<u>Length:</u> 6:56

#### Crime Women's Issues

**Marta L. Tellado, PhD,** President and CEO of Consumer Reports, author of "*Buyer Aware: Harnessing Our Consumer Power for a Safe, Fair, and Transparent Marketplace*"

Ms. Tellado discussed the rampant abuse of online privacy and the misuse of consumer data. She said the virtual monopolies held by four online companies are a genuine problem for privacy and consumers' rights. She believes that online algorithms are often biased towards people of color. She also discussed common misconceptions about safety testing and the mission of Consumer Reports.

<u>Issues covered:</u> Consumer Matters Racial Bias Online Privacy Length: 10:08

Show # 2022-44 Date aired: 10/30/22 Time Aired: 5:30AM

Laura D. Quinby, PhD, Senior Research Economist at the Center for Retirement Research at Boston College

Dr. Quinby was a co-author of a Boston College brief that asked, "After 50 Years of Progress, How Prepared Are Women for Retirement?" She said that in the 50 years since Title IX's passage, women have made major economic progress in education, earnings, and wealth, and that today, women who spend most of their lives single are as well prepared for retirement as married couples.

<u>Issues covered:</u> Women's Issues Retirement Planning

#### Length: 6:56

Carl "Chip" Lavie, MD, Medical Director of Ochsner Health Cardiac Rehabilitation and Prevention in New Orleans

Cardiovascular disease is the leading cause of death in the U.S. across most races and ethnicities, and doctors routinely tell patients to change unhealthy lifestyles. However, Dr. Lavie's research found that doctors shouldn't take a one-size-fits-all approach to lifestyle counseling, especially for those within underserved or socioeconomically disadvantaged populations. He said customized counseling can achieve small but statistically meaningful improvements in blood pressure, cholesterol and body fat.

<u>Issues covered:</u> Personal Health Minority Concerns <u>Length:</u> 10:08

Show # 2022-45 Date aired: 11/6/22 Time Aired: 5:30AM

**Annie Duke,** co-founder of the non-profit student advocacy organization called The Alliance for Decision Education, author of "Quit: The Power of Knowing When to Walk Away"

Ms. Duke outlined behavioral science research that shows that we are psychologically biased to grit things out for too long, even when there are clear signs that we should quit. She offered examples of how a decision to quit is affected by whether someone is winning or losing, and why we tend to increase our commitment to a losing cause.

Issues covered:
Career
Personal Finance
<b>Government Policies</b>

Andrew King, Research Analyst for the Owner-Operator Independent Drivers Association Foundation

Federal regulators appear to be taking steps toward a speed limiter mandate for commercial motor vehicles in 2023. Mr. King discussed the potential safety concerns if trucks are forced to drive slower than other traffic, including a lack of passing speed, increased congestion, and being rear-ended. He said that a nationwide 60 or 65 mph limit for trucks would create even greater safety issues in the handful of states with speed limits as high as 85 mph for cars.

<u>Issues covered:</u> Traffic Safety Supply Chain Length: 7:52

Length: 9:29

### Show # 2022-46 Date aired: 11/13/22 Time Aired: 5:30AM

**Odis Johnson, Jr, PhD,** Bloomberg Distinguished Professor of Social Policy and STEM Equity at Johns Hopkins University,

Dr. Johnson led a study that found that students at high schools with prominent security measures, such as metal detectors, contraband sweeps, drug testing and security cameras, have lower math scores, are less likely to attend college and are suspended more frequently compared to students in schools with less surveillance. He said the policies even affect the academic performance of students who haven't exhibited behavioral problems.

<u>Issues covered:</u> Education Minority Concerns Government Policies <u>Length:</u> 9:41

Nikita Shah, MD, Medical Oncology Team Leader for the Breast Care Center at the Orlando Health Cancer Institute

About 42,000 women die of breast cancer each year in the US. Dr. Shah shared the findings of a recent survey by her organization that found that 22% of women ages 35 to 44 have never gotten a mammogram and have no plans of getting one. She outlined the potential reasons behind this trend and why this is of such great concern. She also explained why African American women often face a more aggressive disease course when faced with a breast cancer diagnosis.

<u>Issues covered:</u> Personal Health Women's Concerns Minority Concerns Length: 7:42

### Show # 2022-47 Date aired: 11/20/22 Time Aired: 5:30AM

Lizzy Pope, PhD, RDN, Associate Professor, Director - Didactic Program in Dietetics, University of Vermont

Prof. Pope led a recent study of the most viewed content on TikTok relating to food, nutrition and weight. She said the videos perpetuate a toxic diet culture among teens and young adults and that expert voices are largely missing from the conversation. She suggested resources for parents who are concerned about their child's weight and overall health.

<u>Issues covered:</u> Weight Loss Social Media Mental Health <u>Length:</u> 9:29

**Patric Richardson,** clothing and laundry expert, author of "*Laundry Love: Finding Joy in a Common Chore,*" host of the Discovery+ Series "The Laundry Guy "

Mr. Richardson offered essential tips for getting laundry clean and making the experience more enjoyable. He talked about the environmental and health impacts of well-known laundry detergents and fabric softeners. He also offered suggestions of how to keep white clothes looking bright and how/when to remove stains.

<u>Issues covered:</u> Consumer Matters Environment Length: 7:52

Disc # 2022-48 Date aired: 11/27/22 Time Aired: 5:30AM

**Philip Pauli,** Policy and Practice Director of RespectAbility, a nonprofit organization dedicated to empowerment and self-advocacy for individuals with disabilities

Mr. Pauli said nearly 1 in 5 Americans live with some form of disability. He discussed some of the challenges they face, and explained how the Americans with Disabilities Act has improved many aspects of their lives. He also talked about the role that the media plays in perceptions of the disabled, and how technology improvements have improved mobility for many disabled people.

<u>Issues covered:</u> Disabilities Government Regulation

#### Length: 7:42

**Natasha Ravinand,** author of "Girls With Dreams: Inspiring Girls to Code and Create in the New Generation"

Only 29% of all science and engineering workers are female, and far fewer are minorities. Natasha Ravinand is a high school junior with a passion for STEM (Science, Technology, Engineering, and Math), who is striving to close the gender gap in tech. She talked about the reasons that girls lose interest in STEM subjects, and why the inclusion of women and minorities in technical workplaces is so important.

Issues covered:

#### <u>Length:</u> 9:23

Women's Issues Minority Concerns Education/STEM

Show # 2022-49 Date aired: 12/4/22 Time Aired: 5:30AM

Nate Brown, PhD, Professor of Mathematics, Penn State University

Prof. Brown led a study that found that that black and Hispanic students who earn low grades in introductory science, technology, engineering, and math classes are less likely to earn degrees in these subjects than similar white or Asian students. He talked about the changes that could improve the problem. He said professors who teach introductory STEM courses need much more training in better teaching methods, in order to reach minority students.

<u>Issues covered:</u>
Equity
<b>Minority Concerns</b>
Higher Education

<u>Length:</u> 8:39

**Michael F. Roizen, MD,** Chief Wellness Officer and Chair of the Wellness Institute at the Cleveland Clinic, Professor of Medicine at the Cleveland Clinic Lerner College of Medicine, author of "*The Great Age Reboot: Cracking the Longevity Code for a Younger Tomorrow*"

Dr. Roizen believes that living to age 110 or 120 is within reach. He discussed the future of longevity, and how new scientific and medical advances are unlocking the ability for us to live younger, longer, and better. He said, in addition to a healthy diet and exercise, having social relationships is one of the biggest keys to slowing the aging process.

Length: 8:45

Issues covered: Personal Health Aging Science

Disc # 2022-50 Date aired: 12/11/22 Time Aired: 5:30AM

**Lorenzo Cohen, PhD,** Richard E. Haynes Distinguished Professor in Clinical Cancer Prevention and Director of the Integrative Medicine Program at the University of Texas MD Anderson Cancer Center in Houston, co-author of "*Anti Cancer Living*"

Cancer remains one of the leading causes of death worldwide, and within the next 20 years, the number of new cancer cases is expected to increase by 70 percent. Dr. Cohen believes that if Americans focused on social and emotional support, stress management, sleep, exercise, diet, and minimizing exposure to environmental toxins, 50 to 70 percent of cancers could be prevented.

<u>Issues covered:</u> Cancer Prevention Personal Health Length: 8:51

András Tilcsik, PhD, Canada Research Chair in Strategy, Organizations, and Society, and Associate Professor of Strategic Management at the University of Toronto's Rotman School of Management, author of "*Meltdown: Why Our Systems Fail and What We Can Do About It*"

From train derailments and massive oil spills to bankruptcies and medical errors, system failures are all too common -- and they're becoming more frequent. Dr. Tilzscik explained the common denominator in these system meltdowns. He believes that the increasing complexity and lack of slack in our systems create conditions ripe for failure and corruption. He also explained why diversity in design teams is crucial in preventing serious failures.

<u>Length:</u> 8:17

<u>Issues covered:</u> Disaster Preparedness Diversity Government Regulation Transportation

Disc # 2022-51 Date aired: 12/18/22 Time Aired: 5:30AM

**Daniel Romer, PhD,** Research Director of the Annenberg Public Policy Center, part of the Annenberg School for Communication at the University of Pennsylvania

Dr. Romer discussed annual media claims that the nation's suicide rate rises during the year-end holiday season. He has studied suicide trends for more than 20 years and has found that the average daily suicide rate during the holiday months is among the lowest of the year. He said slightly more than half of news stories that directly discussed the holidays and the suicide rate supported the myth. He explained why it is important to dispel the misinformation.

Length: 8:35

<u>Issues covered:</u> Suicide Media Mental Health

**Shawn P. McElmurry, PhD, PE,** Professor and CEE Graduate Program Director in the Department of Civil and Environmental Engineering at Wayne State University in Detroit

About 30% of community water systems have some service lines that contain lead. Prof. McElmurry recently co-authored a study intended to assist state and local water authorities in making decisions about where to prioritize funding for infrastructure improvements on drinking water lead service line replacement programs. He outlined other environmental risks related to the lead exposure issue, and steps consumers can take to protect themselves.

Issues covered: Water Quality Infrastructure Public Health Length: 8:48

## Disc # 2022-52 Date aired: 12/25/22 Time Aired: 5:30AM

Erin E. Murphy, expert on DNA and forensic evidence, Professor of Law at New York University

Prof. Murphy discussed the privacy and legal concerns raised by the Golden State Killer case, in which a notorious serial killer was captured 30 years after the crimes via DNA submitted to a publicly available genealogy website. She noted that that the type of DNA testing used by genealogy sites is a much broader and more powerful tool than the version permitted in criminal justice databases. She also discussed recent advances that will make DNA testing much faster and even more useful to law enforcement.

Issues covered:
<b>Privacy Concerns</b>
Criminal Justice
Legal

Length: 8:31

**David Ballard, PhD,** Director of the American Psychological Association's Center for Organizational Excellence

The #MeToo movement gripped the nation and toppled major figures throughout society, but a study from the American Psychological Association found that in its aftermath, corporations took weak steps, at best, to prevent sexual harassment and inappropriate conduct. Mr. Ballard said most policy and training changes were aimed at limiting the liability of the company, rather than to effect real change. He found that organizations with women in senior leadership roles were much more likely to have taken new steps to prevent harassment and to encourage employees to report it.

<u>Length:</u> 8:46

<u>Issues covered:</u> Sexual Harassment Women's Concerns Workplace Matters

## Show # 2022-32 Date aired: 08/07/22 Time Aired: 5:30AM

Alan Cook, MD, Medical Director in the Center for Clinical Research at the School of Community and Rural Health, The University of Texas at Tyler Health Science Center

Traumatic brain injury is the leading cause of death and disability in children 0-4 and 15-19 years of age, and Dr. Cook noted that ER visits for concussions and similar injuries have nearly tripled in the past 20 years. He added that, while traumatic brain injuries increased in all groups, the trend was the greatest among girls. He theorized that the reason is that most womens' sports, such as volleyball, soccer and cheerleading, are un-helmeted activities, plus the fact that concussion awareness has improved.

#### <u>Issues covered:</u> Traumatic Brain Injuries Parenting

Length: 7:16

Michelle Johnson-Motoyama, PhD, Associate Professor at The Ohio State University College of Social Work

Prof. Johnson-Motoyama led a recent study that found that the Supplemental Nutrition Assistance Program (SNAP) that helps more than 39 million Americans and others avoid food insecurity has an unexpected benefit: it may help prevent child maltreatment. She found that states with more generous SNAP policies – and thus more people participating in the program – had fewer children involved in Child Protective Services investigations and sent to foster care. She said rapidly increasing inflation rates for food and gasoline are having a severe impact on families of lower income

<u>Issues covered:</u> Child Neglect Hunger and Nutrition Government Length: 10:06

Show # 2022-33 Date aired: 08/14/22 Time Aired: 05:30AM

Howard Waitzkin, M.D., Ph.D., Distinguished Professor Emeritus in the Department of Sociology at the University of New Mexico, Adjunct Professor in the Department of Medicine at the University of Illinois

Dr. Waitzkin said many active-duty military personnel are making extensive use of private mental health services. He explained that they often do so because they are dissatisfied with the quality of military care and are worried about reprisals from their command. He discussed outside help that is offered by a nationwide civilian network of volunteer mental health professionals.

<u>Issues covered:</u> Military Issues Mental Health Suicide <u>Length:</u> 7:33

**Deondra Rose, PhD,** Assistant Professor of Public Policy and Political Science at Duke University, author of "*Citizens By Degree: Higher Education Policy and the Changing Gender Dynamics of American Citizenship*"

Dr. Rose discussed the striking change in higher education over the past few decades, as women have come to earn college degrees at higher rates than men. She explained the reasons behind the trend, and the broader implications for women and society. She believes it empowers women to become not only more financially independent, but also more socially integrated and more politically engaged. She also discussed the impact of the "#MeToo" movement in the empowerment of women.

#### Length: 9:41

<u>Issues covered:</u> Women's Issues Education Sexual Harassment

Show # 2022-34 Date aired: 08/21/22 Time Aired: 05:30AM

**Mark J. Perry, PhD,** Scholar at The American Enterprise Institute, Professor of Finance and Business Economics in the School of Management at the University of Michigan-Flint, creator and editor of the popular economics blog *Carpe Diem* 

Dr. Perry discussed a recent report from S&P Dow Jones that noted that in the past 15 years, only 5% of actively managed mutual funds performed better than index funds. He said index funds have become much more popular in recent years. He explained why nearly half of investors still gravitate to managed funds.

<u>Issues covered:</u> Personal Finance Retirement Planning <u>Length:</u> 7:58

**Ned Johnson**, education expert, founder of PrepMatters, a tutoring service in Washington, DC, co-author of "*The Self-Driven Child: The Science and Sense of Giving Your Kids More Control Over Their Lives*"

In the past few years, Mr. Johnson and his co-author found that high-performing kids were coming to them acutely stressed and lacking motivation. Many complained they had no control over their lives. He believes the best antidote to stress is to give kids a greater sense of control over their lives, while still maintaining authority as parents. He discussed several ways that parents can give children of all ages a healthy dose of self-determination and control.

Issues covered:
Parenting
Mental Health
Education

Length: 9:12

Show # 2022-35 Date aired: 08/28/22 Time Aired: 05:30AM

Laura Linn Knight, parenting expert, former elementary school teacher, Certified Positive Discipline Educator, author of "Break Free from Reactive Parenting"

Ms. Knight offered suggestions to help families create more calm in the home as the new school year begins. She explained how parents can create an organized, efficient and fun morning routine. She also discussed how early children need to wake up before the school bus arrives, and the best forms of discipline to motivate kids to get ready on time.

Length: 8:00

Issues covered: Parenting Education

**Simone Rodda, PhD,** Associate Professor in the Auckland University of Technology, Psychology and Neuroscience in Auckland, New Zealand

Gambling is more available than any time in history, and over 10 million adults have sought help for problem gambling. Prof. Rodda examined the results of 24 studies conducted internationally that asked members of the general public about seeking help for gambling problems. She explained who is most likely to seek help, and the types of assistance that is available for problem gamblers.

<u>Issues covered:</u> Gambling Addiction Mental Health <u>Length:</u> 9:18

Show # 2022-36 Date aired: 09/04/22 Time Aired: 05:30AM

**Angela C. Santomero, M.A.,** co-creator of the educational children's TV program "Blue's Clues," author of "Preschool Clues: Raising Smart, Inspired, and Engaged Kids in a Screen-Filled World"

Ms. Santomero explained why healthy, research-based television programs and other media actually help preschoolers flourish academically, socially, and emotionally. She outlined the ways that parents can evaluate and monitor their child's exposure to a rapidly expanding array of media choices.

Issues covered: Parenting Education Media Length: 8:05

**Jason Fung, MD**, weight loss and diabetes expert, author of "*The Diabetes Code: Prevent and Reverse Type 2 Diabetes Naturally*"

Nearly ten percent of all Americans have some form of diabetes. Dr. Fung talked about the causes behind this epidemic and the wide array of dangerous conditions it spurs. He also explained how dietary changes and weight loss can often eliminate the disease.

<u>Issues covered:</u> Diabetes Nutrition Length: 9:01

Show # 2022-37 Date aired: 09/11/22 Time Aired: 05:30AM

**Emily Weinstein, PhD,** Principal Investigator at Project Zero in the Harvard Graduate School of Education, author of "*Behind Their Screens: What Teens Are Facing (And Adults Are Missing)*"

Dr. Weinstein interviewed 3500 teenagers to learn how they are influenced by smartphones and other electronic screens. She talked about the social stresses that have been drastically amplified in social

media, then are further exacerbated because parents often don't understand. She explained how social media was a critically important social lifeline and study support tool during the pandemic. She also said social media has driven a profound shift in peer pressure for teenagers to adopt socially-approved opinions about politics.

<u>Issues covered:</u> Parenting Youth Mental Health <u>Length:</u> 8:00

Length: 9:18

**Tiago Forte**, productivity consultant, author of "*Building A Second Brain: A Proven Method to Organize Your Digital Life and Unlock Your Creative Potential*"

Many people struggle to retain even a fraction of the knowledge we consume throughout our day, and wind up frustrated when we can't recall the information we need when we need it. Mr. Forte explained a simple method using existing smartphone technology to not only consume information, but to manage and streamline it.

<u>Issues covered:</u> Personal Productivity Career Technology

Show # 2022-38

## Date aired: 09/18/22 Time Aired: 05:30AM

**Tara Storch,** co-founder of Taylor's Gift Foundation, a nonprofit 501(c)(3) organization that provides emotional support to organ donor families

More than 40,000 organ or tissue transplants were performed last year in the US. But behind every organ donation—usually because of an unexpected accident or tragedy-- there is a family reeling over sudden grief and loss. Mrs. Storch shared her personal story of losing her daughter to tragedy, which led her to found an organization to provide emotional support to other organ donation families left to go on with their lives.

<u>Issues covered:</u> Organ Donation Mental Health <u>Length:</u> 8:59

Mindy H. Lee, graduate student at the University of Illinois Urbana-Champaign

Ms. Lee was the co-author of a small study that examined the effectiveness of a self-guided approach to weight loss that involved easy-to-use tools that helped users create low calorie and high fiber meals. She said the program participants lost an average of 5% of their body weight. She explained why diet flexibility is key to making weight loss and maintenance sustainable in the long run.

<u>Issues covered:</u> Weight Loss Personal Health <u>Length:</u> 8:21

Show # 2022-39 Date aired: 09/25/22 Time Aired: 05:30AM **Pennie Crockett,** domestic violence survivor, entrepreneur, author of "*Dangerous Love: From Battered to Boss Lady*"

Ms. Crockett shared her inspiring story of escaping from an abusive relationship and eventually starting a successful business. She said domestic violence survivors must not let the experience define them. She discussed the personal challenges she worked through to achieve her dreams, and recommended resources that are available to victims of domestic abuse.

#### <u>Issues covered:</u> Domestic Abuse Entrepreneurism

Length: 8:48

Brett Hollenbeck, PhD, Assistant Professor, UCLA Anderson School of Management

Can you really trust that online product review before you make a purchase decision? Prof. Hollenbeck led new research that discovered that the practice of faking online product reviews may be far more pervasive than anyone realized. He said there is a large online marketplace for the buying and selling of fake online reviews, often utilized by small, third-party sellers on Amazon. He said the sellers are typically based in China, which makes it difficult for US regulators to police the problem.

<u>Issues covered:</u> Consumer Matters Government Regulation Length: 8:25

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