

**KKOH (AM), KNEV (FM), KBUL-FM and KWYL (FM)
EEO PUBLIC FILE REPORT
June 1, 2018 – May 31, 2019**

I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
Account Executive	1-13,15-16,17,19,21,26-30	17

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	N. Nevada Black Cultural Awareness Job Posting P. O. Box 21448 Reno, NV 89515 PH: 775.329.8990	No	0
2	Reno Sparks Indian Colony Contact: De De Ramirez 34 Reservation Rd. Reno, NV 89502 PH: 775.329.2936	No	0
3	International Students & Scholars Contact: Susie Askew Mail Stop 074 120 Fitzgerald Student Services Bldg. Reno, NV 89557 PH: 775.784.6874	No	0
4	Ethnic Center for Student Cultural Diversity/0144 Contact: Zabet Nelson Mail Stop 144 Joe Crowley Student Union 3 rd Floor Reno, NV 89557 PH: 775.784.4936	No	0
5	NAACP Reno-Sparks Chapter Job Posting P. O. Box 7757 Reno, NV 89510 PH: 775.322.2992	No	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
6	Job Connect (Reno) Reno Town Mall Job Posting 4001 S. Virginia Ste. H Reno, NV 89502 PH: 775.823-8100	No	0
7	Hispanic Services of Nevada-Carson City Contact: Omar Anaya 1711 N. Roop Street Carson City, NV 89706 PH: 775.885.1055	No	0
8	Nevada Urban Indians, Inc. Contact: Mike Greene 6512 S. McCarran Blvd Stes A,B,C Reno, NV 89509 PH: 775.788.7600	No	0
9	TMCC Job Placement Contact: Sidney Sullivan 7000 Dandini Rdmt 115 Reno, NV 89512 PH: 775.674.7661	No	0
10	Express Employment Professionals 3973 S. McCarran Blvd. Reno, NV 89502 Attn: Jessie Davies	No	0
11	Latino Business Chamber of Commerce Contact: Job Posting 1301 Cordone Ave Reno, NV 89502 PH: 775.848-0338	No	0
12	AARP Job Placement 1135 Terminal Way Ste# 102 Reno, NV 89502 PH: 775.323.2243	No	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
13	Professional Institute of Technology Contact: Bill Sero 1201 Terminal Way Ste# 100 Reno, NV 89502 PH: 775.870.1881	No	0
14	All Access Website www.allaccess.com	No	0
15	Nevada Broadcasters Association Contact: Melanie Mueller 1050 E. Flamingo Road, Suite S-110 Las Vegas, NV 89119 PH: 702.794.4994	No	0
16	Nevada Job Connect (NVDETR) www.detr.state.nv.us PH: 775.834.1970	No	0
17	Word-of-Mouth Referral	No	1
18	Craig's List Website www.reno.craigslist.org	No	0
19	Cumulus Job Board <i>(one or more SEU stations)</i> www.cumulus.hrmdirect.com	No	1
20	On-Air Announcements <i>(one or more SEU stations)</i>	No	0
21	Indeed Website www.indeed.com	No	2
22	Internal Posting	No	0
23	Linked In www.linkedin.com	No	0
24	SEU Job Fairs <i>(See Section III)</i>	No	0
25	Internal Transfer/Promotion	No	0
26	Ziprecruiter <i>(one or more SEU stations)</i> www.ziprecruiter.com	No	0
27	Glass Door <i>(one or more SEU stations)</i> www.glassdoor.com	No	0
28	Link Up <i>(one or more SEU stations)</i> www.linkup.com	No	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
29	Facebook <i>(one or more SEU stations)</i> www.facebook.com	No	0
30	Monster <i>(one or more SEU stations)</i> www.monster.com	No	0
TOTAL INTERVIEWEES OVER REPORTING PERIOD			4

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III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
1	Participate in Job Fair	On September 28, 2018, our SEU participated in a Small Business Expo hosted by the Nevada’s Center for Entrepreneurship and Technology at the Atlantis Hotel Casino. SEU representatives spoke with attendees about career opportunities in broadcasting and job openings within the SEU. SEU participants included our Local Sales Manager.
2	Participate in Job Fair	On August 30, 2018, our SEU participated in a Career Fair hosted by the University of Nevada Reno on its campus. SEU representatives spoke with students/attendees about career opportunities in broadcasting as well as internships and job openings within the SEU. SEU participants included our Business Manager and Promotions Director.
3	Participate in event/program sponsored by an educational institution relating to careers in broadcasting.	On September 18, 2018, our SEU hosted UNR International Exchange Students from the Edward R. Murrow Program for Journalists to discuss all aspects of the Radio industry. Our SEU’s Market Manager, Program Director conducted this event and spoke to students about careers opportunities in broadcasting as well as what it is like to program a radio station. Their participation concluded with a question-and-answer session.
4	Participate in event/program sponsored by an educational institution relating to careers in broadcasting.	On March 6, 2019, our SEU participated in a Career Fair at North Valleys High School. Our SEU’s Program Director attended this event and spoke to students about careers opportunities in broadcasting as well as what it is like to program a radio station. Their participation concluded with a question-and-answer session.