Quarterly Issues Programs List for Station — KTCC

April 1 — June 30, 2023 Placed in the Public File July 5, 2023

Section I. Issues

The station has identified the following as significant community issues in this quarter:

- 1. Red Cross Blood Drives
- 2. Parkinson's Run/Walk/Bike-a-thon
- 3. Tornado Safety
- 4. Art Walk
- 5. Musical of Musicals
- 6. Colby Public Schools Ag Building
- 7. Dental Services for Low-Income Patients
- 8. Chamber of Commerce Golf Tournament
- 9. Non-Profit Announcements

Section II. Responsive Programs

The station has broadcast programming for each of the above-referenced issues, as detailed below

- 1. Blood drives. KTCC promoted local Red Cross blood drives scheduled in June and July. The announcements ran three times daily. Every day, blood donors help patients of all ages: accident and burn victims, heart surgery and organ transplant patients, and those battling cancer.
- 2. Parkinson's Fundraiser. The Parkinson's Families of Northwest Kansas is hosting a Run/Walk/Bike-a-Thon on April 30. You can help make a difference by increasing awareness and raising critical funds to support those in the area with Parkinson's and their caregivers. A PSA ran twice daily in April.
- 3. Tornado safety. A CCC student recorded a 60-second announcement that ran two times daily during the quarter, telling listeners how to stay protected in the event of a tornado, such as the safest place to be and the difference between a tornado watch and a warning.
- 4. Art Walk. The annual Colby Community College Art Walk returned on April 21 throughout the campus. The show featured original works by professional artists and students from CCC and rea K-12 public and private schools. A 30-second announcement ran two times per day in April.
- 5. Musical of Musicals. The Colby Community College music department performed "The Musical of Musicals" in Frahm Theatre on April 15 and 16. The Musical of Musicals

- parodies and pays homage to some of the most famous musicals in American history all in one hour. A 30-second announcement aired twice per day in April.
- 6. Colby Public Schools Ag Building. A 30-second PSA ran two times daily in June. Colby Public School employees and community members are raising funds for a new Agriculture Education & Technology Center. The vision is to provide more hands-on experiences, accommodate a changing student body, and adapt to evolving industries.
- 7. Dental Services for Low-Income Patients. The Colby Community College dental hygiene program offers free services to people of all ages in northwest Kansas. The program provides a complete exam from a dentist that includes x-rays, a periodontal evaluation, oral cancer screening, and thorough cleaning. Information can be sent to local dental offices. A 45-second announcement ran two times daily.
- 8. Colby-Thomas County Chamber of Commerce and Rotary Golf Tournament. The organizations hosted their annual golf tournament fundraiser at Meadow Lake Golf Course on May 26. An announcement ran twice daily in May.
- 9. Non-Profit Announcements. If your non-profit organization has an announcement to make, we can help you get the word out to the T-92 listening area. This announcement ran two times per day during the quarter.