Quarterly Issues Programs List for Station — KTCC

April 1 — June 30, 2023 Placed in the Public File July 5, 2023

Section I. Issues

The station has identified the following as significant community issues in this quarter:

- 1. Red Cross Blood Drives
- 2. Parkinson's Run/Walk/Bike-a-thon
- 3. Tornado Safety
- 4. Art Walk
- 5. Musical of Musicals
- 6. Colby Public Schools Ag Building
- 7. Dental Services for Low-Income Patients
- 8. Chamber of Commerce Golf Tournament
- 9. Non-Profit Announcements

Section II. Responsive Programs

The station has broadcast programming for each of the above-referenced issues, as detailed below

- 1. Blood drives. KTCC promoted local Red Cross blood drives scheduled in June and July. The announcements ran three times daily. Every day, blood donors help patients of all ages: accident and burn victims, heart surgery and organ transplant patients, and those battling cancer.
- 2. Parkinson's Fundraiser. The Parkinson's Families of Northwest Kansas is hosting a Run/Walk/Bike-a-Thon on April 30. You can help make a difference by increasing awareness and raising critical funds to support those in the area with Parkinson's and their caregivers. A PSA ran twice daily in April.
- 3. Tornado safety. A CCC student recorded a 60-second announcement that ran two times daily during the quarter, telling listeners how to stay protected in the event of a tornado, such as the safest place to be and the difference between a tornado watch and a warning.
- 4. Art Walk. The annual Colby Community College Art Walk returned on April 21 throughout the campus. The show featured original works by professional artists and students from CCC and rea K-12 public and private schools. A 30-second announcement ran two times per day in April.
- 5. Musical of Musicals. The Colby Community College music department performed "The Musical of Musicals" in Frahm Theatre on April 15 and 16. The Musical of Musicals

- parodies and pays homage to some of the most famous musicals in American history all in one hour. A 30-second announcement aired twice per day in April.
- 6. Colby Public Schools Ag Building. A 30-second PSA ran two times daily in June. Colby Public School employees and community members are raising funds for a new Agriculture Education & Technology Center. The vision is to provide more hands-on experiences, accommodate a changing student body, and adapt to evolving industries.
- 7. Dental Services for Low-Income Patients. The Colby Community College dental hygiene program offers free services to people of all ages in northwest Kansas. The program provides a complete exam from a dentist that includes x-rays, a periodontal evaluation, oral cancer screening, and thorough cleaning. Information can be sent to local dental offices. A 45-second announcement ran two times daily.
- 8. Non-Profit Announcements. If your non-profit organization has an announcement to make, we can help you get the word out to the T-92 listening area. This announcement ran two times per day during the quarter.