

July 1, 2018

# **QUARTERLY ISSUES/PROGRAMS LIST**

There follows a listing of some of the significant issues responded to by WMSN-TV, Madison, Wisconsin, along with the most significant programming treatment for the period of

April 1, 2018 - June 30, 2018

The order in which the issues appear does not reflect any priority or significance. The list is by no means exhaustive.

### Issue: Government and Politics

Slug: STATE TREASURER Broadcast Date: 4/1/18

Length: 2:02

Source: Local Reporter – Amanda Quintana

Description: When you go to vote on Tuesday, you'll see an amendment on your ballot, on whether to get rid of the state treasurer's office. We explain what getting rid of the position would mean for the

state.

Slug: ELECTION COVERAGE Broadcast Date: 4/3/18

Length: ~13:00

Source: Local Reporters/Wire

Description: Local election coverage from across the state. Live in Milwaukee/Wisconsin Dells for Supreme Court race. Results for other races, as well as victory and concession speeches for Supreme

Court race.

Slug: SOYBEANS

Broadcast Date: 4/4/18

Length: 1:09

Source: Local Reporter – Keely Arthur

Description: After China announces new tariffs on U.S.-made goods, we're looking into how that will

affect Wisconsin's many soybean farmers.

Slug: TURNOUT REAX Broadcast Date: 4/4/18

Length: 2:05

Source: Local Reporter - Rose Schmidt

Description: Governor Walker is warning about a "blue wave" coming to Wisconsin, after the victory of

liberal judge Rebecca Dallet for the state Supreme Court

Slug: F35

Broadcast Date: 4/9/18

Length: 2:05

Source: Local Reporter – Jessica Arp

Description: Neighborhood concerns about Turax Field getting F-35 fighter jets is leading to an effort to

put formal city comments together.

Slug: CONFED COUNCIL Broadcast Date: 4/10/18

Length: 1:19

Source: Local Photographer

Description: The Madison Common Council votes to remove a confederate monument at Forest Hill

Cemetery.

Slug: NRA PROTEST

Broadcast Date: 4/11/18

Length: 2:32

Source: Local Reporter - Madalyn O'Neill

Description: A group of demonstrators are protesting a gun raffle in Waunakee, because one of the

prizes is advertised as "the AR-15's big brother."

Slug: RYAN

Broadcast Date: 4/11/18

Length: 1:50

Source: Local Reporter - Jessica Arp

Description: House Speaker Paul Ryan will not run for re-election in 2018, causing concern for the future

of the GOP in Wisconsin, and the country.

Slug: POLITICAL FALLOUT Broadcast Date: 4/11/18

Length: :56

Source: Local Reporter – Rose Schmidt

Description: Now that Speaker Paul Ryan is no longer running, we're taking a look at who is in the race

for Wisconsin's first congressional seat.

Slug: JANESVILLE REAX Broadcast Date: 4/11/18

Length: 1:58

Source: Local Reporter – Jenna Middaugh

Description: We went to Janesville to see how those in Speaker Ryan's hometown are taking the news of

his announcement that he won't run for re-election.

Slug: BELOIT RECOUNT Broadcast Date: 4/11/18

Length: 2:05

Source: Local Reporter – Jenna Middaugh

Description: The Beloit Turner referendum will still not move forward, even after a recount. The

measure actually failed by 3 votes, instead of the original 2.

Slug: WALKER

Broadcast Date: 4/16/18

Length: :45

Source: Local Photographer

Description: Governor Walker signed a bill today, expanding benefits for members of Wisconsin's

national guard.

Slug: SALES HOLIDAY Broadcast Date: 4/17/18

Length::49

Source: Local Reporter – Jessica Arp

Description: Governor Walker signed an expanded sales tax holiday bill, along with a child tax rebate bill

today.

Slug: STEIL

Broadcast Date: 4/22/18

Length: 2:25

Source: Local Reporter - Madalyn O'Neill

Description: Attorney and UW Board of Regents member Bryan Steil is running for Speaker Paul Ryan's

seat, becoming the expected Republican front-runner.

Slug: PENCE MKE

Broadcast Date: 4/25/18

Length: :52

Source: Affiliate

Description: Vice President Mike Pence was in Milwaukee today to talk about the tax plan passed by

congress last year.

Slug: SCHOOL TRAINING Broadcast Date: 4/26/18

Length: 1:52

Source: Local Reporter - Rose Schmidt

Description: Applications are now open for Wisconsin's \$100 million school safety plan grant.

Slug: WALKER/RYAN

Broadcast Date: 4/30/18

Length::36

Source: Affiliate

Description: Governor Walker is talking about the "blue wave" heading towards Wisconsin, at a

conservative summit in Milwaukee.

Slug: JUDGE DOYLE

Broadcast Date: 5/1/18

Length: 1:26

Source: Local Reporter - Keely Arthur

Description: A multimillion dollar development in downtown Madison hit a major funding snag, and now

the Judge Doyle Square project needs an additional \$11 million to continue.

Slug: ATC MTG

Broadcast Date: 5/1/18

Length: :50

Source: Local Photographer

Description: Mount Horeb community members are speaking out against a proposed high-capacity

power line project.

Slug: PLANNED PARENTHOOD

Broadcast Date: 5/2/18

Length: 1:54

Source: Local Reporter - Keely Arthur

Description: Planned Parenthood of Wisconsin is spear-heading a federal lawsuit against the Trump-Pence administration, alleging they are changing the rules on a decades-old grant funding important

resources.

Slug: MARY J MARCH Broadcast Date: 5/5/18

Length: :44

Source: Local Photographer

Description: Cities across the world, including Madison, are holding marches in support of marijuana

legalization today.

Slug: TAYLOR

Broadcast Date: 5/8/18

Length: :47

Source: Local Reporter – Jessica Arp

Description: A Milwaukee state senator was removed from her budget committee seat, and will now take harassment and bullying training, after a complaint found she violated policies in her treatment of

an employee.

Slug: GOP CONVENTION Broadcast Date: 5/12/18

Length: 1:41 Source: Affiliate

Description: State Sen. Leah Vukmir gets the endorsement of the state GOP for her senate run,

Governor Walker warns of a 'Blue Wave' coming to Wisconsin, and Speaker Paul Ryan says goodbye in

emotion-filled speech.

Slug: ISRAEL LOCAL

Broadcast Date: 5/14/18

Length: 2:00

Source: Local Reporter - Leah Linscheid

Description: Some with ties to our area are in Israel tonight, sharing their perspectives on the chaos

going on around them.

Slug: SPORTS BETTING Broadcast Date: 5/14/18

Length: 1:13

Source: Local Reporter – Amanda Quintana

Description: A decision by the supreme court today is letting states decide if they want to allow sports

gambling. And one local company says they hope Wisconsin takes the opportunity to do so.

Slug: JDS MONEY

Broadcast Date: 5/15/18

Length: 1:51

Source: Local Reporter - Keely Arthur

Description: Madison Alders are discussing a proposal to give developers of Judge Doyle Square an

additional \$11 million.

Slug: TAX REBATE

Broadcast Date: 5/15/18

Length: 1:12

Source: Local Photographer

Description: Applications are now open for Wisconsin taxpayers to get a \$100 per child tax rebate.

Slug: 77TH DISTRICT

Broadcast Date: 5/20/18

Length: :57

Source: Local Reporter - Madeline Westburg

Description: A new candidate is joining the race for a Wisconsin state assembly seat, that represents

parts of Madison's west side.

Slug: MWU MEETING

Broadcast Date: 5/22/18

Length: 1:09

Source: Local Reporter - Leah Linscheid

Description: The Madison Water Utility is trying to figure out the next steps to address a \$6 million

deficit.

Slug: PUERTO RICO

Broadcast Date: 5/29/18

Length: 2:05

Source: Local Reporter - Amanda Quintana

Description: A Puerto Rican mayor is in Madison today, looking for ways to help rebuild his community.

Slug: DPW Coverage Broadcast Date: 6/2/18

Length: 1:14 Source: Wire

Description: State democrats held their bi-annual convention this weekend, gearing up for the mid-term

elections in November.

Slug: GUN VIOLENCE Broadcast Date: 6/2/18

Length: 1:56

Source: Local Reporter – Amanda Quintana

Description: Local gun-reform advocates are wearing orange and rallying to honor the victims of gun

violence.

Slug: WATER MEETING Broadcast Date: 6/5/18

Length: :41

Source: Local Photographer

Description: Members of the Madison common council are asking questions tonight, about Madison

water utility's \$6 million deficit.

Slug: BULLY ORDINANCE Broadcast Date: 6/8/18

Length: 1:41

Source: Local Reporter – Jenna Middaugh

Description: Janesville parents will be at the city council meeting Monday, urging the council to

implement an ordinance against bullying.

Slug: TAMMY KAMALA Broadcast Date: 6/9/18

Length: :42

Source: Local Reporter – Chris Lueneburg

Description: Two democratic senators are in Madison today, speaking to young professionals about the

importance of voting.

Slug: SUFFERAGE RUN Broadcast Date: 6/10/18

Length: :46

Source: Local Reporter - Chris Lueneburg

Description: Madison community members took to the streets today, to celebrate the 99th anniversary

of the 19th amendment ratified in Wisconsin.

Slug: NATIONAL GUARD Broadcast Date: 6/18/18

Length: 2:08

Source: Local Reporter - Amy Reid

Description: Two dozen National Guard members from Wisconsin are on their way to the Mexican

border, to help out with immigration enforcement.

Slug: REDISTRICTING Broadcast Date: 6/18/18

Length: 2:09

Source: Local Reporter – Rose Schmidt

Description: A case centering on partisan redistricting is headed back to the lower courts, after a ruling

by the U.S. Supreme Court.

Slug: REFUGEES (FOX 47 EXCLUSIVE)

Broadcast Date: 6/19/18

Length: 4:45

Source: Local Reporter - Michelle Carolla

Description: A local non-profit in Madison is helping refugees come, and thrive, in the U.S.

Slug: SCHOOL SAFETY GRANTS

Broadcast Date: 6/20/18

Length: 2:20

Source: Local Reporter - Amanda Quintana

Description: Nineteen more schools and districts are receiving grants to make buildings safer, and train teachers to deal with violent situations. Madison Metropolitan is getting the most – nearly \$1 million.

Slug: MARQUETTE LAW SCHOOL

Broadcast Date: 6/20/18

Length: 1:19

Source: Local Reporter - Rose Schmidt

Description: The new Marquette Law School poll shows a bump in approval ratings for both Walker and

Trump, Tony Evers in the lead for August's democratic gubernatorial primary, and nearly half of

Wisconsinites think the state is paying more for Foxconn than it's worth.

Slug: POLLING LOCATION Broadcast Date: 6/25/18

Length: 2:05

Source: Local Reporter - Keely Arthur

Description: Voters in Rock County can no longer cast their ballot inside Janesville schools. Where those

voters will be able to cast their ballots in the August primary.

Slug: HARLEY WALKER Broadcast Date: 6/25/18

Length::57

Source: Local Photographer

Description: President trump is calling out Harley Davidson Motorcycle, tweeting the company is the

"first to wave the white flag" after they say tariffs are forcing them overseas.

Slug: CHEESE TARIFFS Broadcast Date: 6/25/18

Length: 2:19

Source: Local Reporter - Madalyn O'Neill

Description: While celebrating cheese in Wisconsin, those in the industry are facing some trouble

overseas with harsh tariffs.

Slug: UNION RULING Broadcast Date: 6/27/18

Length: 1:21

Source: Local Reporter -- Rose Schmidt

Description: The U.S. Supreme Court says government workers cannot be forced to contribute to unions

to help pay for collective bargaining.

Slug: CAPITOL RALLY Broadcast Date: 6/30/18

Length: 1:31

Source: Local Reporter – Adam Duxter

Description: As part of a larger day of action, protestors rallied outside the state capitol today,

protesting the separation of children at the border.

### Issue: Education

Slug: STUDENT HOUSE Broadcast Date: 4/3/18

Length: 1:47

Source: Local Reporter – Jenna Middaugh

Description: Students at Beloit Memorial High School are giving a whole new meaning to hands-on

learning. They're building a house, to learn about construction.

Slug: STOP MOTION Broadcast Date: 4/7/18

Length: 1:44

Source: Local Reporter - Madeline Westburg

Description: A unique workshop on the UW campus is inspiring people of all ages to fall in love with the

magic of stop motion animation.

Slug: REAP FOOD CART Broadcast Date: 4/8/18

Length: 1:16

Source: Local Reporter - Madalyn O'Neill

Description: Madison high schoolers are getting a food cart for lunch. And it aims to help hungry kids on

free or reduced lunches.

Slug: UW SCIENCE EXPO Broadcast Date: 4/8/18

Length: :43

Source: Local Reporter - Madeline Westburg

Description: Local students and staff are learning more about health fields at the Science Expeditions

exhibit on UW-Madison's campus.

Slug: FAMILY STEM DAY Broadcast Date: 4/21/18

Length: :39

Source: Local Photographer

Description: Students of all ages were getting some hands on learning at STEM Day at the Waunakee

High School's Innovation Center.

Slug: INTERNSHIP

Broadcast Date: 4/24/18

Length: 1:47

Source: Local Reporter – Jenna Middaugh

Description: A new summer internship in Rock County is matching high school students with local

employers, and in turn, the businesses are gaining valuable labor.

Slug: PRAGER LECTURE Broadcast Date: 4/25/18

Length: 1:25

Source: Local Reporter – Keely Arthur

Description: A controversial radio host is on the UW-Madison campus to give a lecture, and protests are

breaking out.

Slug: UNION PROTEST Broadcast Date: 5/2/18

Length: :56

Source: Local Photographer

Description: A long-time Madison College cosmetology teacher, recommended for termination by the

administration, is getting the support of many of her colleagues.

Slug: GRAD TRAFFIC/WX Broadcast Date: 5/11/18

Length: 2:21

Source: Local Reporter - Madalyn O'Neill

Description: UW Madison grads are getting ready for tomorrow's commencement ceremony, amidst

some cold, rainy weather.

Slug: TEACHER OF THE YEAR Broadcast Date: 5/11/18

Length: 1:02

Source: Local Photographer

Description: A surprise this morning for an elementary school teacher, as she gets the Teacher of the

Year award.

Slug: TRANSFER CREDITS Broadcast Date: 5/11/18

Length: :41

Source: Local Photographer

Description: A partnership between Madison College and Edgewood College is allowing students to

switch between institutions, and still retain credits.

Slug: BLACK AND HOODED Broadcast Date: 5/12/18

Length: 2:42

Source: Local Reporter -- Madalyn O'Neill

Description: One group of graduates is hoping to add more diversity into post-undergraduate

education, in a movement called #blackandhooded.

Slug: SPECIAL ED

Broadcast Date: 5/21/18

Length: 2:05

Source: Local Reporter – Amanda Quintana

Description: Parents of special needs children brought their concerns to the Madison school board

tonight, saying the special education program isn't doing enough to educate their children.

Slug: BILITERACY

Broadcast Date: 5/22/18

Length: :30

Source: Local Photographer

Description: More than a dozen Verona High School seniors are being recognized for a pretty unique skill

- biliteracy.

Slug: GRAD PROGRAM Broadcast Date: 6/4/18

Length: 1:53

Source: Local Reporter - Keely Arthur

Description: A local school district is updating its graduation policy, after a controversial ceremony this

weekend.

Slug: SCHOOL START TIMES Broadcast Date: 6/8/18

Length: :47

Source: Local Reporter – Adam Duxter

Description: In two years, a lot of parents in the Madison school district will see a change in their child's

start time.

Slug: SOFTBALL GRADUATION

Broadcast Date: 6/8/18

Length: 2:11

Source: Local Reporter - Madalyn O'Neill

Description: An area high school team's winning record, is keeping the players from their own

graduation ceremony. But they're making it up, at the capitol.

Issue: Health

Slug: BRCA

Broadcast Date: 4/2/18

Length: 2:29

Source: Local Reporter - Amanda Quintana

Description: In a few weeks, you could test your cancer risk, by simply sending a swab of saliva in the

mail. But experts are concerned about misleading information.

Slug: DONATE LIFE

Broadcast Date: 4/2/18

Length: :49

Source: Local Photographer

Description: Organ donors are being recognized across the state today.

Slug: COACHES VS CANCER Broadcast Date: 4/7/18

Length: :48

Source: Local Photographer

Description: Community leaders across the state are gathering in Madison, to help fight cancer with the

"Coaches vs. Cancer" banquet.

Slug: MENTAL HEALTH Broadcast Date: 4/8/18

Length: 2:37

Source: Local Reporter – Madalyn O'Neill

Description: Dane County officials are taking new steps to reduce the stigma of mental illness, and make

health services more available for every resident.

Slug: PARISI OPIOID Broadcast Date: 4/9/18

Length: :36

Source: Local Photographer

Description: Dane County is fighting the opioid crisis, by hiring law firms to sue pharmaceutical

companies.

Slug: MOLLY 99

Broadcast Date: 4/17/18

Length: 2:15

Source: Local Reporter - Jenna Middaugh

Description: Two Rock County companies are hoping to manufacture a newly FDA approved isotope that

could change the way people treat cancer.

Slug: OUT OF THE DARKNESS Broadcast Date: 4/22/18

Length: :31

Source: Local Reporter - Madalyn O'Neill

Description: A UW campus group is raising awareness about suicide, with the Out of Darkness walk.

Slug: GERD

Broadcast Date: 4/22/18

Length: 1:56

Source: Local Reporter – Amanda Quintana

Description: A new surgery could give relief to those who suffer from GERD, a disease that causes the

consistent feeling of heart burn.

Slug: PAN CAN (FOX 47 EXCLUSIVE INTERVIEW)

Broadcast Date: 4/24/18

Length: 3:43

Source: Local Reporter - Michelle Carolla

Description: The fight against pancreatic cancer continues, with a benefit in about two weeks. We talked

to organizers about why it's important to spread the word, and raise money.

Slug: CPR TRAINING

Broadcast Date: 4/25/18

Length: :51

Source: Local Photographer

Description: Dane County says they saved 13 lives last year, by having their 911 dispatchers trained to

give CPR instructions over the phone.

Slug: DRUG TAKE BACK Broadcast Date: 4/28/18

Length: 2:00

Source: Local Reporter - Dave Caulfield

Description: Today is drug take back day, and across the country, people are disposing of old

medications in a safe and easy way.

Slug: FACE OF RACE

Broadcast Date: 4/29/18

Length: 2:10

Source: Local Reporter – Christina Lorey

Description: Less than 3 weeks away from the South Central Wisconsin Race for the Cure, we're sharing

the story of one runner who is now 5 years cancer free.

Slug: PAN CAN

Broadcast Date: 5/5/18

Length: :39

Source: FOX 47 Promotions

Description: Thousands of dollars are going toward a cause many say needs more awareness and

research: pancreatic cancer.

Slug: BLONDES V BRUNETTES

Broadcast Date: 5/5/18

Length: :41

Source: Local Reporter - Madeline Westberg

Description: Two teams of women, blondes vs. brunettes, faced off to raise money for the Wisconsin

Alzheimer's Association on the flag football field

Slug: FACE OF RACE Broadcast Date: 5/6/18

Length: 2:34

Source: Local Reporter – Christina Lorey

Description: A team of women are "livin" for a cause, after one of their own was diagnosed with stage-

four breast cancer.

Slug: CALORIE COUNT Broadcast Date: 5/7/18

Length: 2:09

Source: Local Reporter - Amanda Quintana

Description: Calorie counts are now required on all restaurant chain menus. But some local

establishments have been doing it for years.

Slug: FLEA AND TICKS Broadcast Date: 5/7/18

Length: :40

Source: Local Reporter - Madeline Westburg

Description: Mosquitoes and ticks are out in full force, and officials are telling us to be aware.

Slug: HYDRATION STATION Broadcast Date: 5/8/18

Length: :57

Source: Local Reporter - Rose Schmidt

Description: Students are celebrating new hydration stations, after a new report shows an increase in

consumption of sugary drinks.

Slug: FACE OF RACE

Broadcast Date: 5/11/18

Length: 2:03

Source: Local Reporter – Christina Lorey

Description: Nearly one week from the Southwest Wisconsin Race for the Cure, one woman is working

on raising thousands of dollars, for complete strangers.

Slug: MGE RALLY

Broadcast Date: 5/12/18

Length: :43

Source: Local Reporter - Madalyn O'Neill

Description: Protestors rallied at McPike Park today, calling for cleaner energy in Wisconsin.

Slug: LITTLE HEARTS
Broadcast Date: 5/13/18

Length: 2:45

Source: Local Reporter - Madalyn O'Neill

Description: A state-wide group is helping local families with children who have serious heart

conditions.

Slug: GAS LEAK

Broadcast Date: 5/13/18

Length: 3:42

Source: Local Reporter – Christina Lorey

Description: A Mt. Horeb woman spent years of her life in and out of hospitals, but doctors could never

figure out why she was so sick. Then, she discovered she was being poisoned, in her own house.

Slug: BLACK MAN WELLNESS Broadcast Date: 5/14/18

Length: :45

Source: Local Photographer

Description: A new initiative hopes to improve the health of black men around Dane County.

Slug: RACE FOR THE CURE Broadcast Date: 5/14/18

Length: 3:15

Source: Local Reporter – Christina Lorey

Description: Thousands of cancer survivors, fighters, and supporters came out for the Race for the Cure

in Madison.

Slug: WALKER

Broadcast Date: 5/22/18

Length: :51

Source: Local Photographer

Description: Governor Walker and the First Lady are honoring community organizations and legislators,

for their work implementing trauma-informed care.

Slug: MOSQUITOES

Broadcast Date: 6/4/18

Length: 2:33

Source: Local Reporter - Amy Reid

Description: The mosquitoes are bad this year, so bad, the city of Portage is asking the city to spray for

- 1, th

the first time in 10 years.

Slug: FOOD AS MEDS (FOX 47 EXCLUSIVE)

Broadcast Date: 6/4/18

Length: 4:15

Source: Local Reporter – Michelle Carolla

Description: A trend growing in popularity – using food as an alternative to medication. A Madison

woman has been doing just that for years.

Slug: SUICIDE

Broadcast Date: 6/8/18

Length: 2:04

Source: Local Reporter - Rose Schmidt

Description: Suicide rates are rising in nearly every state, but a local resource is giving support to people

who need help.

Slug: CPR

Broadcast Date: 6/17/18

Length: 2:21

Source: Local Reporter - Jenna Middaugh

Description: A 911 dispatcher was able to save a man's life over the phone. Now they're meeting face-

to-face.

Slug: DARLINGTON AMBULANCE

Broadcast Date: 6/27/18

Length: 2:31

Source: Local Reporter - Amy Reid

Description: People in and around Darlington say they have concerns about the ambulance services in

your area.

### Issue: Crime/Accident

Slug: SHOOTING

Broadcast Date: 4/1/18

Length: 2:23

Source: Local Reporter - Madalyn O'Neill

Description: Madison police are investigating the city's first homicide of the year, leaving two people

dead on the east side.

Slug: APT FIRE

Broadcast Date: 4/2/18

Length: 1:51

Source: Local Reporter - Keely Arthur

Description: A fire swept through a Cross Plains apartment complex this afternoon, leaving all residents

displaced.

Slug: JVILLE ARMED Broadcast Date: 4/3/18

Length: 1:19

Source: Local Reporter - Jenna Middaugh

Description: Janesville police are investigating a case, after they found four people shot on the city's

south side.

Slug: BAD INTERSECTION Broadcast Date: 4/3/18

Length: 2:04

Source: Local Reporter – Amanda Quintana

Description: Residents are calling the stretch of highway 51 between McFarland and Stoughton one of

the most dangerous in the state, especially after a deadly crash.

Slug: DOMESTIC UPDATE Broadcast Date: 4/4/18

Length: :43

Source: Local Reporter - Jenna Middaugh

Description: Janesville police are crediting a 15-year-old for saving her mother's life, after her

grandmother's boyfriend shot her grandmother, and hit her mother in the head.

Slug: APT FIRE

Broadcast Date: 4/7/18

Length: 2:30

Source: Local Reporter - Madalyn O'Neill

Description: Beaver Dam residents are without a home tonight, as emergency crews investigate a fire

that tore through the complex early this morning.

Slug: WATER QUALITY
Broadcast Date: 4/7/18

Length: 1:05

Source: Local Reporter - Dave Caulfield

Description: Crews are saying the water is safe to drink after an apartment complex fire in Beaver Dam,

but some are still experiencing some issues.

Slug: CRASH (BREAKING NEWS)

Broadcast Date: 4/8/18

Length: :17

Source: Local Photographer

Description: Crews are on scene of a crash on Highway 113 near Lee Road in the Town of Dane.

Slug: UW SEX ASSAULT Broadcast Date: 4/9/18

Length: 2:15

Source: Local Reporter - Leah Linscheid

Description: We're learning more about a number of sexual misconduct investigations happening in the

past 10 years on the UW campus.

Slug: BEAVER DAM Broadcast Date: 4/9/18

Length: 1:42

Source: Local Reporter – Amanda Quintana

Description: The body of a missing Beaver Dam resident is found, the day after a 17-unit apartment

complex goes up in flames.

Slug: FIRE VICTIMS

Broadcast Date: 4/10/18

Length: 2:09

Source: Local Reporter – Leah Lincheid

Description: Officials say another person has died following an apartment complex fire in Beaver Dam.

Slug: CATNAPPING

Broadcast Date: 4/11/18

Length: 2:14

Source: Local Reporter – Amanda Quintana

Description: Portage Police and Columbia County detectives are investigating how, and why, a man took

family cats, possibly killed them and dumped them on a neighbor's property.

Slug: FATAL CRASH

Broadcast Date: 4/11/18

Length: :39

Source: Local Photographer

Description: The State Patrol is investigating crash that left two people dead on Madison's west side.

Slug: FUNERAL HOME Broadcast Date: 4/16/18

Length: 2:07

Source: Local Reporter - Keely Arthur

Description: A former funeral home director is facing prison time and thousands of dollars in fines, after

being accused of defrauding customers preplanning their funerals.

Slug: OFFICERS BEATEN Broadcast Date: 4/16/18

Length: 2:06

Source: Local Reporter – Amanda Quintana

Description: Two Portage police officers are recovering, after they were injured during an arrest. Their

injuries could have been worse, though, if it wasn't for an off-duty nurse who stepped in to help.

Slug: PATTON

Broadcast Date: 4/16/18

Length: 2:08

Source: Local Reporter – Jessica Arp

Description: A man was sentenced for participating in a gang-rape of a teenager back in 2016.

Slug: POLICE REPORT Broadcast Date: 4/17/18

Length: 2:05

Source: Local Reporter – Keely Arthur

Description: Madison police have released new data for first quarter crime statistics, and one violent

crime is up.

Slug: POLICE BEATING Broadcast Date: 4/18/18

Length: 1:54

Source: Local Reporter - Rose Schmidt

Description: New dashcam video shows an attack against two Portage police officers, as they tried to

arrest two suspects. They made their first appearance in court today

Slug: VALDEZ

Broadcast Date: 4/18/18

Length: 1:53

Source: Local Reporter - Madalyn O'Neill

Description: An lowa County teen is in jail tonight, after making his first court appearance on charges

that he killed his stepfather.

Slug: MATC

Broadcast Date: 4/21/18

Length: 2:36

Source: Local Reporter – Madalyn O'Neill

Description: A new partnership is making sure Madison firefighters get the help they need, by putting

health care professionals in their boots.

Slug: ACTIVE SHOOTER TRAINING

Broadcast Date: 4/21/18

Length: 1:38

Source: Local Reporter – Madeline Westberg

Description: Residents in Sauk County are learning how to protect themselves in an active shooter

situation.

Slug: MUIR

Broadcast Date: 4/23/18

Length: 2:05

Source: Local Reporter – Amanda Quintana

Description: A man ran into a school gym, while he was being pursued by police. He was able to enter

through a door that was propped open.

Slug: BURGLARY ARREST Broadcast Date: 4/25/18

Length: 1:09

Source: Local Reporter - Amanda Quintana

Description: A 17-year-old is now in police custody, accused of being connected to two gun shop

burglaries in Janesville and Oregon.

Slug: CHILD NEGLECT Broadcast Date: 4/25/18

Length: 1:57

Source: Local Reporter – Jenna Middaugh

Description: A Beloit couple faces 6 child neglect charges, after officers found 8 children underfed and

living in dirty conditions.

Slug: CRASH FOLO

Broadcast Date: 4/28/18

Length: 1:18

Source: Local Reporter - Madalyn O'Neill

Description: Madison police have arrested a teenager for allegedly hitting 2 with a car, killing one and

critically injuring another.

Slug: COLUMBUS POLICE/NEIGHBORS

Broadcast Date: 4/29/18

Length: 2:30

Source: Local Reporter - Madalyn O'Neill

Description: One person is dead following a standoff in Columbus

Slug: PIRUS

Broadcast Date: 4/30/18

Length: 2:30

Source: Local Photographer

Description: The man who killed his wife and blew up his home to cover it up will spend the rest of his

life in prison.

Slug: CORTES/MIDVALE Broadcast Date: 4/30/18

Length: 2:11

Source: Local Reporter - Amanda Quintana

Description: The family of the couple hit by a car on Friday night while walking their dog is saying thank

you to the first responders, bystanders, and community that helped their loved ones.

Slug: DIDION

Broadcast Date: 4/30/18

Length: 2:08

Source: Local Reporter - Keely Arthur

Description: Federal investigators say a damaged piece of equipment and corn dust likely led to last

year's deadly explosion at the Didion Milling plant.

Slug: SECURITY GUARD Broadcast Date: 5/1/18

Length: 2:03

Source: Local Reporter - Amanda Quintana

Description: A security guard will not face charges, after shooting a suspected bank robber two months

ago.

Slug: CORTES

Broadcast Date: 5/1/18

Length: :59

Source: Local Photographer

Description: The teen accused of hitting 2 pedestrians while they walked their dog, killing one, was in

court today.

Slug: CATNAPPING Broadcast Date: 5/2/18

Length: 1:46

Source: Local Reporter – Amanda Quintana

Description: A Portage man now faces six felonies, after allegedly killing neighborhood cats and leaving

their bodies on a family's yard.

Slug: ELDER

Broadcast Date: 5/7/18

Length: 2:17

Source: Local Reporter - Leah Linscheid

Description: A man accused of sexually abusing a 12-year-old girl is in court today, and we're speaking

to a former victim of his from 20 years ago.

Slug: MPD AWARDS Broadcast Date: 5/8/18

Length: 2:18

Source: Local Reporter – Keely Arthur

Description: A woman who saved lives despite being severely injured is honored at a police awards

ceremony tonight.

Slug: PORTAGE DEATH Broadcast Date: 5/8/18

Length: :50

Source: Local Reporter – Leah Linscheid

Description: A man accused of killing his neighbor likely won't face homicide charges, after police say he

shot the man in self-defense.

Slug: PORCHLIGHT

Broadcast Date: 5/8/18

Length: :45

Source: Local Photographer

Description: Firefighters rescued two men from a roof during an overnight fire on the east side of

Madison.

Slug: ROAD DEBRIS (FOX 47 EXLUSIVE)

Broadcast Date: 5/8/18

Length: 2:41

Source: Local Reporter - Leah Linscheid

Description: Crashes caused by flying road debris can be extremely dangerous, and sometimes deadly.

We're taking a look at how you can protect yourself.

Slug: LAW ENFORCEMENT MEMORIAL

Broadcast Date: 5/11/18

Length: 1:46

Source: Local Reporter - Keely Arthur

Description: An emotional day at the capitol, as four names are added to the Wisconsin law

enforcement memorial.

Slug: WHITEWATER

Broadcast Date: 5/14/18

Length::49

Source: Local Photographer

Description: UW-Whitewater police are still trying to figure out what caused a false campus-wide

emergency alert to be sent out.

Slug: CRASH

Broadcast Date: 5/19/18

Length: 1:12

Source: Local Reporter - Madalyn O'Neill

Description: Four people are hurt, one with life-threatening injuries, after a multi-vehicle crash.

Slug: FATAL FIRE

Broadcast Date: 5/20/18

Length: 1:43

Source: Local Reporter - Amanda Quintana

Description: A Portage family is mourning the loss of their little boy tonight, after a fire trapped him on

the top floor of an apartment building this morning.

Slug: BELOIT OD

Broadcast Date: 5/21/18

Length: 1:41

Source: Local Reporter - Jenna Middaugh

Description: Town of Beloit police arrested a man they believe is connected to a body found on an

elementary school's property.

Slug: FIRE FOLO

Broadcast Date: 5/21/18

Length: 2:39

Source: Local Reporter - Madalyn O'Neill

Description: A family is speaking tonight, after losing their little boy in an apartment fire in Portage

yesterday morning.

Slug: BRAT FEST

Broadcast Date: 5/22/18

Length: 1:50

Source: Local Reporter - Keely Arthur

Description: Summer festival season is here, but with the sun and the fun comes security concerns,

especially after a big fight at last year's Brat Fest.

Slug: NOLAN

Broadcast Date: 5/22/18

Length: :48

Source: Local Reporter - Jenna Middaugh

Description: A former Fort Atkinson Priest accused of sexually assaulting an altar boy is facing more

accusations in Rock County.

Slug: SEX OFFENDER

Broadcast Date: 5/22/18

Length: 2:04

Source: Local Reporter - Amanda Quintana

Description: After beating and attempting to sexually assault a woman more than a decade ago, a sex

offender will relocate to Fitchburg.

Slug: DUBOSE

Broadcast Date: 5/29/18

Length: 1:30

Source: Local Reporter - Jenna Middaugh

Description: The Rock County D.A. has dropped sexual assault charges against a Beloit school support

staff member.

Slug: RAPE KITS

Broadcast Date: 5/29/18

Length: :57

Source: Local Photographer

Description: The Wisconsin attorney general says a massive backlog of sexual assault evidence kits, have

all been sent to private labs for DNA testing.

Slug: WINDSURFER

Broadcast Date: 6/2/18

Length: 2:19

Source: Local Reporter – Madalyn O'Neill

Description: Family and friends of a windsurfer, killed by a UW life-saving boat one year ago are still

looking for answers, after the Dane County D.A. decided against filing criminal charges.

Slug: 100 DEADLIEST DAYS Broadcast Date: 6/3/18

Length: 2:26

Source: Local Reporter - Amy Reid

Description: We're in the midst of the 100 deadliest days on the road. We talked to a driving school to

find out how they're educating students to stay safe, and what parents can do.

Slug: CLINTON PRANK Broadcast Date: 6/4/18

Length: 2:10

Source: Local Reporter - Madalyn O'Neill

Description: Parents in the Clinton School District are furious, after 3 recently graduated seniors

allegedly laced brownies, and gave them to students.

Slug: PAINTBALL

Broadcast Date: 6/5/18

Length: 2:05

Source: Local Reporter - Amy Reid

Description: Reports of paintball shootings have gone up across the state. We're taking a look at some

recent cases, and find out why rates are going up.

Slug: NOLAN PRELIM Broadcast Date: 6/5/18

Length: :45

Source: Local Photographer

Description: A retired former Fort Atkinson priest is bound over for trial on six counts of sexual assault of

a child.

Slug: DEESCALATION
Broadcast Date: 6/5/18

Length: 2:10

Source: Local Reporter – Amanda Quintana

Description: UW-Madison police is now the first department in Dane County to go through a new type of

de-escalation training.

Slug: HWY 19 CRASH Broadcast Date: 6/8/18

Length: :51

Source: Local Photographer

Description: Three people died in a head-on crash this morning, after a driver was seen driving recklessly

on the side of the road.

Slug: OLD FASHIONED FIRE Broadcast Date: 6/8/18

Length: :40

Source: Local Photographer

Description: Fire crews are investigating, after a fire at one of Madison's most well-known restaurants.

Slug: PLANE CRASH

Broadcast Date: 6/10/18

Length: 1:28

Source: Local Reporters - Madalyn O'Neill/Amanda Quintana

Description: Four people are dead after a private airplane crashed just north of the Monroe municipal

airport this afternoon.

Slug: PLANE CRASH FOLO Broadcast Date: 6/11/18

Length: :51

Source: Local Reporters – Rose Schmidt

Description: We now know the names of the victims in the deadly plane crash in Monroe yesterday.

We're also talking to a witness about what she saw.

Slug: DRAMA TEACHER Broadcast Date: 6/11/18

Length: 2:02

Source: Local Reporters – Amanda Quintana

Description: A community is remembering a well-known couple, killed in a car crash last week.

Slug: OLD FASHIONED Broadcast Date: 6/11/18

Length: :40

Source: Local Reporters -- Chris Luenberg

Description: The Old Fashioned in downtown Madison, is now back open after a Friday afternoon fire.

Slug: LAKE SEARCH

Broadcast Date: 6/18/18

Length::57

Source: Local Reporters - Madalyn O'Neill

Description: Columbia County authorities believe a teen is dead, after he vanished in a Portage lake last

night.

Slug: BAR VIOLENCE Broadcast Date: 6/18/18

Length: 2:05

Source: Local Reporter – Jamie Perez

Description: Area bartenders are hoping to prevent sexual assaults, by going through a unique training.

Slug: SILVER LAKE

Broadcast Date: 6/20/18

Length: 2:03

Source: Local Reporter – Jamie Perez

Description: The search for a missing 13 year old boy is now over.

Slug: PLAN B VANDALISM Broadcast Date: 6/25/18

Length: 1:33

Source: Local Reporter – Jamie Perez

Description: Clean up and repair efforts are underway after vandals threw a brick through the front

window of Plan B nightclub.

Slug: VEIUM

Broadcast Date: 6/27/18

Length: :50

Source: Local Photographer

Description: Investigators say the man accused of causing the fatal crash downtown this weekend

admitted to taking LSD that night.

Slug: OPERATION DRY WATER

Broadcast Date: 6/30/18

Length: 2:04

Source: Local Reporter – Madalyn O'Neill

Description: Authorities are issuing an important reminder to boaters ahead of the Fourth of July week -

don't drink and boat.

Issue: Consumer

Slug: EASTER SPENDING Broadcast Date: 4/1/18

Length: :59

Source: Local Reporter - Madalyn O'Neill

Description: Retailers are getting a boost from holiday shopping this Easter. Spending is expected to be

\*

the second highest on record.

Slug: BOSTON STORE Broadcast Date: 4/7/18

Length::34

Source: Press Release

Description: The parent company of Boston Store says they're working to keep jobs in the state, after

the announcement they would close 3 local stores, getting rid of nearly 300 jobs.

Slug: RECORD SHOW Broadcast Date: 4/8/18

Length: :37

Source: Local Reporter - Madeline Westburg

Description: Vendors are showing off their new and collectible vinyl records at the Record Show.

Slug: FILM FEST

Broadcast Date: 4/8/18

Length: 2:03

Source: Local Reporter - Amanda Quintana

Description: The annual Wisconsin Film Festival has drawn crowds for 20 years, and now, it's the

youngest film buffs that are stealing the stage.

Slug: BUY OR RENT (FOX 47 EXCLUSIVE)

Broadcast Date: 4/10/18

Length: 4:14

Source: Local Reporter - Michelle Carolla

Description: Many people in Madison are looking to move from renting, to owning a home. But they're

finding that they can't even find a home to buy, much less that perfect home.

Slug: THE GROVE

Broadcast Date: 4/10/18

Length: 2:21

Source: Local Reporter – Amanda Quintana

Description: Because of surprise extra tax credits, a new affordable housing complex will be built.

Slug: FREQUENCY

Broadcast Date: 4/16/18

Length: :35

Source: Local Photographer

Description: Popular downtown Madison music venue The Frequency is closing its doors at the end of

June.

Slug: BONTON

Broadcast Date: 4/18/18

Length: :48

Source: Local Affiliate

Description: Bon-Ton, the parent company of Boston Store, announced they are liquidating their assets,

following a bankruptcy auction.

Slug: GM AUCTION

Broadcast Date: 4/23/18

Length: 1:39

Source: Local Reporter - Jenna Middaugh

Description: Local residents, along with people around the world, are getting the chance to buy items

from the old General Motors plant in Janesville.

Slug: SPORTS INJURY (FOX 47 EXCLUSIVE)

Broadcast Date: 4/23/18

Length: 3:50

Source: Local Reporter - Michelle Carolla

Description: A local team of UW graduates is hoping to get in on the cusp of the new wearable tech

wave, by developing leggings that are making it safer for athletes to train.

Slug: ROOF SCAM

Broadcast Date: 4/24/18

Length2:05

Source: Local Reporter - Keely Arthur

Description: The recent storm brought hail damage to some houses in the area, and that's also bringing

out the scammers.

Slug: PAINT BAR

Broadcast Date: 4/24/18

Length: 2:09

Source: Local Reporter - Amanda Quintana

Description: A popular Madison business seems to vanish into thin air, as customers of the Paint Bar

look to get their money back.

Slug: DRIVERLESS SHUTTLE

Broadcast Date: 4/24/18

Length: :50

Source: Local Photographer

Description: A driverless shuttle made its way around the UW-Madison campus today.

Slug: BREAKFAST ON THE FARM

Broadcast Date: 4/29/18

Length: 1:39

Source: Local Reporter - Dave Caulfield

Description: Hundreds of families now know more about where their food comes from, after the annual

"Breakfast on the Farm" at UW-Madison.

Slug: ASSESSMENTS

Broadcast Date: 4/30/18

Length: 2:14

Source: Local Reporter - Leah Linscheid

Description: Northside Madison neighbors are banding together, against a hike in property assessments

Slug: MALL SOLD

Broadcast Date: 5/1/18

Length::46

Source: Local Reporter – Jenna Middaugh

Description: The Janesville mall will soon go under new ownership, and the new company is already

offering ideas about what to do with the space.

Slug: FLYING WITH ANIMALS (FOX 47 EXCLUSIVE)

Broadcast Date: 5/1/18

Length: 3:33

Source: Local Reporter - Michelle Carolla

Description: Hundreds of thousands of service and support animals fly on airlines each year, but airlines

are cracking down.

Slug: AM FAM STORM Broadcast Date: 5/5/18

Length: 1:48

Source: Local Reporter – Jenna Middaugh

Description: Days after a hailstorm in Janesville, people are still dealing with the damage. American

Family Insurance is helping them out.

Slug: SHORT TERM RENTALS Broadcast Date: 5/6/18

Length: 2:25

Source: Local Reporter - Amanda Quintana

Description: Short term rentals are becoming increasingly popular in Madison, both to stay in and rent

out. But most rentals in the area aren't properly licensed.

Slug: BARRYMORE THEATRE Broadcast Date: 5/6/18

Length: 2:29

Source: Local Reporter - Madalyn O'Neill

Description: A venue in Madison credited with revitalizing its neighborhood is looking back to the

community for help.

Slug: ROADHOUSE

Broadcast Date: 5/7/18

Length: 2:00

Source: Local Reporter – Jenna Middaugh

Description: A Beloit bar owner is apologizing, after posing offensive memes on his company's Facebook

page.

Slug: SUMMER JOBS
Broadcast Date: 5/7/18

Length: 2:05

Source: Local Reporter – Keely Arthur

Description: Unemployment is at a 17-year low, and fewer teens are entering the workforce. It's a

double whammy for restaurants looking to hire for the summer.

Slug: CBD OIL OPENING Broadcast Date: 5/19/18

Length: :41

Source: Local Photographer

Description: A store offering CBD oil products had its grand opening today.

Slug: PUB GRAND OPENING Broadcast Date: 5/20/18

Length: :37

Source: Local Photographer

Description: After a beloved restaurant closes in the Verona area, it's reopening under new

management.

Slug: WHITEWATER

Broadcast Date: 6/5/18

Length: 1:59

Source: Local Reporter - Keely Arthur

Description: Our area was long-known as a great place to bike, boat, even cross country skiing. But now

whitewater paddling might get added to that list, in Stoughton.

Slug: VERONA CONSTRUCTION

Broadcast Date: 6/10/18

Length: 1:58

Source: Local Reporter - Amy Reid

Description: Lacy Road in Verona will be torn up tomorrow as part of a bigger construction project in the

area. Some neighbors are saying they feel trapped in the city.

Slug: COMPOSTING

Broadcast Date: 6/11/18

Length: 2:16

Source: Local Reporter - Amy Reid

Description: Madison's composting program is no more. The city's street department made the decision

last week, after they couldn't find a solution to the contamination problem.

Slug: MONROE ST

Broadcast Date: 6/17/18

Length: 2:10

Source: Local Reporter – Rose Schmidt

Description: Business owners and pedestrians are looking forward to the end of construction on Monroe

Street. But there are ways you can help in the meantime.

Slug: MAMAS

Broadcast Date: 6/17/18

Length: 1:41

Source: Local Photographer

Description: Tonight's Madison Area Music Association awards celebrate local artists, and recognize

their contributions to the community

Slug: GM GRANT

Broadcast Date: 6/20/18

Length: 1:45

Source: Local Reporter – Adam Duxter

Description: The former General Motors plant in Janesville is getting some financial help for its

demolition project.

Slug: MONROE TRAFFIC Broadcast Date: 6/25/18

Length: 2:06

Source: Local Reporter – Amy Reid

Description: Those affected by the Monroe St. construction don't only live and work on Monroe St.

Nearby streets are seeing an increase in traffic.

### 2Q18 PSA COUNT

Row Labels	Count of Number
PSA Ad Council 'Bully Glasses' 60	3
PSA Ad Council Project Roadblock 'Breathalyzer' 10	1
PSA Ad Council Project Roadblock 'Breathalyzer' 15	2
PSA Ad Council Project Roadblock 'Fresh Air' 30	3
PSA Ad Council Project Roadblock 'MugShot' 10	1
PSA Ad Council Project Roadblock 'MugShot' 15	2
PSA Ad Council Project Roadblock 'Neon Signs' 10	1
PSA Ad Council Project Roadblock 'Neon Signs' 15	3
PSA Ad Council Project Roadblock 'Neon Signs' 30	3
PSA Ad Council Project Roadblock 'Stretcher' 10	6
PSA Ad Council Project Roadblock 'Stretcher' 15	5
PSA ADA / AHA For Your SweetHeart Angela Bassett 15	5
PSA ADA / AHA For Your SweetHeart Angela Bassett 30	8
PSA ADA / AHA For Your SweetHeart Angela Bassett 60	22
PSA ADA Fox47 Team 7/28 Tour de Cure 15	41
PSA American Heart Association 'Keep the Beat CPR' Generic 90	56
PSA Badgerland Narcotics Anonymous 30	30
PSA DAV Victories for Veterans 15	4
PSA DAV Victories for Veterans 30	7
PSA DAV Victories for Veterans 60	25
PSA DaveThomas Foundation for Adoption 'Worth It' 30	6
PSA DaveThomas Foundation for Adoption 'Worth It' 60	18
PSA Foster Care CCYF Montgomery 30	2
PSA Foster Care CCYF Montgomery 60	6
PSA Foster Care Upside Down 30	36
PSA Foster Care Upside Down 60	46
PSA Fox Green It Mean It Brooklyn 99 Chelsea 'Recycle Electronics' 15	. 2
PSA Fox Green It Mean It Brooklyn 99 Chelsea 'Reduce, Reuse, Recycle' 10	1
PSA Fox Green It Mean It Brooklyn 99 Joe 'Adjust Thermostat' 10	1
PSA Fox Green It Mean It Brooklyn 99 Melissa 'Polluted Water' 15	2
PSA Fox Green It Mean It Brooklyn 99 Melissa 'Pre-Heat Oven' 15	1
PSA Fox Green It Mean It Brooklyn 99 Terry 'Recycled Products' 15	1
PSA Fox Green It Mean It Brooklyn 99 Terry 'Switch Lights Off' 15	1

PSA Fox Green It Mean It Empire Taraji 'Reduce, Reuse, Recycle' 10	1
PSA Fox Green It Mean It Gotham Robin 'Home Energy Audit' 20	3
PSA Fox Green It Mean It Last Man Earth Will 'Use Recycled Paper' 15	1
PSA HD Foster Care 2015 'Wish' 30	4
PSA HD World Unity 'Sun Poem' 30	5
PSA Jon Bon Jovi Soul Foundation NO KIDS 15	46
PSA Jon Bon Jovi Soul Foundation NO KIDS 30	35
PSA Laundry Packet Safety 30	5
PSA Laundry Packet Safety 60	2
PSA Make A Wish John Cena 30	58
PSA Meals on Wheels 15	10
PSA NFID Freddie the Flu Detective 30	4
PSA NO KIDS R Baby Foundation 15	6
PSA NO KIDS R Baby Foundation 20	11
PSA NO KIDS R Baby Foundation 30	3
PSA NPMA 'Pests w/out Borders' 30	3
PSA NPMA 'Pests w/out Borders' 60	11
PSA OK HD Ad Council 'Bully I'm a Witness' 30	5
PSA OK HD Ad Council 'College Sexual Assault Prevention Pledge' 30	3
PSA Partnership Drug Free Kids 'Awkward Silence' 15	1
PSA Partnership Drug Free Kids 'Awkward Silence' 30	3
PSA Partnership Drug Free Kids 'Embrace' 30	4
PSA Partnership Drug Free Kids 'Just a Phase' 30	3
PSA Texting 'Both Eyes on the Road' 30	3
PSA Texting 'Cost of Distracted Driving' 30	2
PSA Texting 'Just Drive' 30	5
PSA Texting 'Not Safe' 30	2
PSA Texting 'Penguins' 30	2
PSA Texting 'Todd' 30	2
PSA Txting 'After Life' 60	6
PSA Txting 'Be a Friend' 60	1.
PSA Values 'Ballet-Confidence' Pass It On 10	7
PSA Values 'Ballet-Confidence' Pass It On 15	7
PSA Values 'Ballet-Confidence' Pass It On 20	1
PSA Values 'Ballet-Confidence' Pass It On 30	13
PSA Values 'Everything I Do-Caring' Pass It On 30	5
PSA Values 'Everything I Do-Caring' Pass It On 60	41
PSA Values 'Joshua Heart-Love' Pass It On 15	1
PSA Values 'Joshua Heart-Love' Pass It On 20	2
PSA Values 'Joshua Heart-Love' Pass It On 30	3
PSA WBA Army Natl Guard 'Benefits' 15	15
PSA WBA Army Natl Guard 'Benefits' 30	18
PSA WBA Army Natl Guard 'Career' 15	12

PSA WBA Army Natl Guard 'Career' 30	7
PSA WBA Army Natl Guard 'Career STEM' 15	5
PSA WBA Army Natl Guard 'Career STEM' 30	5
PSA WBA Army Natl Guard 'Heart of Soldier' 15	5
PSA WBA Army Natl Guard 'Heart of Soldier' 30	6
PSA WBA Army Natl Guard 'Something Greater' 15	5
PSA WBA Army Natl Guard 'Something Greater' 30	6
PSA WBA Broadcast Careers 30	30
PSA WBA No Cell in Construction Zone 30	1
PSA WBA TOURT243H 30	3
PSA WBA TOURT245H 30	11
PSA WBA WI Caregiver 'Start Career' 30	26
PSA WBA WI DOT Cell Work Zone 30	9
PSA WBA Work Zone Jun18 Aware 15	1
PSA WBA Work Zone Jun18 Aware 30	1
PSA WI Water Well PSA 30	3
PSAGARYSINISEFOUNDATIONSBG30	6
(blank)	
Grand Total	856

### PSA's Aired directed at Children:

The following list of public service announcements is geared to children and teen viewers and received emphasis during the first quarter 2017. This is not an all-inclusive list and reflects only a portion of our PSA involvement. It does not reflect any affiliation or personal feelings of the station and/or its employees.

### Safety

The following PSA's highlighted the importance of safety. We ran the following with this theme:

- No Texting & Driving
- Laundry Packet Safety

### **Family**

There is so much emphasis today on keeping families together and spending time with each other. The following list reflects this.

- Dave Thomas Foundation for Adoption

### **Environment**

The following PSA's highlighted how to take care of our environment and to be safe are the topics for this category. We ran the following with this theme:

Fox Green It Mean It

#### Health

It's important to take care of yourself by eating right, exercising, avoiding drugs, and setting a good example for other family members.

- American Heart Association CPR Generic
- American Heart Association Keep the Beat CPR Generic
- Freddie the Flu Detective
- Partnership Drug Free Kids
- Project Roadblock
- Values Confidence
- Values Caring
- Values Love

### **Overall Good Advice**

The following PSA's are geared towards giving us good advice on a variety of subjects.

- World Unity Sun Poem
- Ad Council Bully
- Pet Adoption
- WBA Broadcast Careers
- College Sexual Assault Prevention Pledge

# 2<sup>nd</sup> Quarter 2018 Appearances

- Every Tuesday, Fox47 volunteers for Meals on Wheels to help serve the community that need a meal.
- Saturday, April 28: News Anchor, Michelle Carolla, judged the Wisconsin Grilled Cheese Championship Event. Fox47 Creative & Marketing Team had a booth and was the TV Sponsor.
- Saturday, May 5: Fox47 Creative & Marketing Team had a booth and was the TV Sponsor for PurpleStride Madison benefitting the Pancreatic Cancer Action Network. News Anchor, Michelle Carolla, emceed and walked the event.
- Saturday, May 5: Fox47 Creative & Marketing Team had a booth and was the TV Sponsor for Blonde vs Brunette Flag Football Game benefiting the Alzheimer's Association. News Anchor, Michelle Carolla, sang the national anthem. Sports Anchor, Kevin Lewis was the play-by-play Announcer
- Wednesday, June 13: General Manager, John DeSimone, and General Sales Manager, Mike Halminiak attended Gio's Garden Golf Classic benefitting Gio's Garden: a non-profit organization to nurture and strengthen families with children with special needs by increasing their access to needed services.
- Wednesday, June 20: General Manager, John DeSimone, and General Sales Manager, Mike Halminiak attended the Wisconsin Broadcast Association's Job Fair and EEO Session.

# The Right Side With Armstrong Williams WMSN 2nd Quarter 2018

The Right Side with Armstrong Williams is a weekly half-hour political and current events interview program. This program has timely interviews with important government, political and community leaders. This program aired Friday night at 4:30am.

### Friday, 3/30

Show #1809

Preparing for Life: Having a will gives you the comfort of knowing that the rewards of your life's work will be distributed & managed according to your wishes - arguably one of the most important things you can do for yourself and your family.

### Friday, 4/6

Show #1810

Lonnie Bunch: Armstrong discusses African American culture & art with Lonnie G. Bunch III, Founding Director of The Smithsonian's National Museum of African American History and Culture.

### Friday, 4/13

Show #1805

The DC Mayor: Armstrong's one-on-one interview with Muriel Bowser, Mayor of our Nation's Capital, Washington D.C.

### Friday, 4/20

Show #1812

Winnie Mandela: A celebration of the life and times of South African freedom fighter, Winnie Mandela, at the historic Howard Theatre in Washington, DC.

### Friday, 4/27

Show #1811

Foster and Adoption: Las Vegas Mayor Carylon Goodman, mother of 4 adopted children, & Clark County Commissioner Lawrence Weekly discuss their paths through the adoption system.

### Friday, 5/4

Show #1813

30 Undeniable Truths About Boxing: Sportscaster Al Bernstein and former World Light Heavyweight Champion Eddie Mustafa Muhammed discuss the past 30 years in boxing.

### **Friday**, 5/11

Show #1814

WH Correspondent's Dinner / CEO's of America: Armstrong is joined by Deborah Simmons, Tom Abood, Kim Jenkins & Josh Bernard during WHCD weekend.

### Friday, 5/18

Show #1815

The Tipping Point: Armstrong discusses a range of issues pertaining to the Kids 20/20 program such as school violence & how video games contribute to mental health.

### Friday, 5/25

Show #1806

Live from the Bahamas: Armstrong is joined by The Deputy Prime Minister of the Bahamas and other elite ministers to discuss the rich history and productive future of this magnificent tropical Commonwealth.

### Friday, 6/1

Show #1816

Antibiotic Resistance: Dr. Lance Price, George Washington University's Milken Institute of Public Health, discusses the increase in super bugs & new medical technologies being used for antibiotic resistance.

### Friday, 6/8

Show #1817

What is Medical Cannabis?:Brian Sanderoff, General Manager of Curio Wellness Dispensary, discusses the benefits of medical cannabis and how it could combat opioid addiction.

### Friday, 6/15

Show #1818

Father's Day Special: James Brown - Renowned sportscaster James Brown & his daughter discuss the important role fathers play in the family and in society.

### Friday, 6/22

Show #1819

EnVision Centers – Part 1:Dr. Ben Carson - The 17th Secretary of the U.S. Department of Housing and Urban Development - discusses the roll out of HUD's new program, EnVision

### Friday, 6/29

Show #1820 EnVision Centers – Part 2: Dr. Ben Carson - The 17th Secretary of the U.S. Department of Housing and Urban Development - discusses the roll out of HUD's new program, EnVision Centers.

### WMSN Q2-2018-FULL MEASURE

Full Measure is a broadcast focusing on investigative, original and accountability reporting unique in today's media. The host is Sharyl Attkisson. The show format includes a major investigative piece each week on topics ranging from immigration issues at home and abroad, government waste, national security concerns and vulnerabilities, whistleblower reports on government abuse and misdeeds. Full Measure is produced by and airs nationally on stations of the Sinclair Broadcast Group. WMSN airs this program Sundays at 9:00am and 10:00pm. The program also streams live on all Sinclair websites on Sundays at 9:30 a.m. ET.

April1	Snowflakes a look at a sensitive generation	Snowflakes-2	Paying the Dead A member of Congress wants to stop wasted SS payments
April8	Russia & Ukraine Lobbying -how foreign countries buy influnce	Jerusalem Embassy Move: The controversy reported from Israel	Heroes&Villans POGO intv Neil Gordon Some of America's most admired companies, have some secrets
April15	NORRIS 2 following their efforts to restrict MRI dyes	DNA Database Why giving up your dna might not be such a good idea	Debt & Crisis Why running a national debt is a problem
April22	Herpes Vaccine Controversial research to find a vaccine	Lanny Davis An insider's story on the Clinton loss	China Syndrome Why are so many of our drugs produced in China
April29	Awan Bros Questions about access to Congressional accounts	Guatemala Controversial human testing	Korea with a summit pending, a look at the world's most dangerous border
May6	Asbestos. It's still out there	Terror commerce: stopping the threat by watching online	Surviving Media when the media attacks
May13	SEAL Suicides	SEALS-2	Right to Try/Johnson

	Traumatic brain injury and how it's impacting our military		giving terminally ill patients better access to experimental drugs.
May20	Betting on JERSEY SCOTUS rules on gambling and what's next	Cuellar/NAFTA A look at the decades old trade bill under review	Charlie Hebdo A former terrorist talks
May27 Rountable Week	Best Of Panel with correspondents on some of their favorite stories	Best Of	Best Of
June3	THE SMEAR The new technique to eliminate people	Afghan Author Journo reflections on Afghan	Digital Dangers Gallup poll on digital use in school
June10	IRS accountability and aftermath of IRS scandal	Surviving Syria Story of man who escaped	SINGAPORE Before the summit, why Singapore was picked
June17 END SEASON3	ROUNDTABLE Correspondents discuss some of favorite stories of the season	ROUNDTABLE	ROUNDTABLE

second second	DR China's one bell road policy	Flights to Nowhere subsidized routes	Travis Tritt the singer talks about patriotism
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# 2<sup>nd</sup> Quarter 2018 FOX News Sunday Quarterly Report

April 1, 2018 - June 24, 2018

## April 1st

Russia/North Korea

Sen Lindsey Graham (R-SC), Armed Service Committee

2020 Census

Brad Sherman (D), California Congressman

Shawn Nelson, Vice Chair, Orange County Board of Supervisors

# April 8th

Tariffs/Economy

Larry Kudlow, White House Chief Economic Adviser

**Economy/Midterms** 

Joe Crowley (D-NY), House Democratic Caucus Chairman

# April 15th

Syria

Nikki Haley, US Ambassador to the UN

**Special Counsel/Comey** 

Trey Gowdy (R-SC), House Oversight Committee Chair

# April 22th

France/US Relations

Emmanuel Macron, President of France

# April 29th

**North Korea** 

John Bolton

North Korea/Iran

Sen Chris Coons (D-DE), Foreign Relations/Judiciary Committee

# May 6th

Trump Legal Drama

Joseph diGenova, Former U.S. Attorney

Lanny Davis, Attorney / Former White House Special Counsel

**Foreign Policy** 

Rep Mac Thornberry (R-TX), Chairman, House Armed Services Committee

# May 13th

North Korea

Mike Pompeo, Secretary of State

### North Korea Summit/Iran

Admiral Michael Mullen, (Ret.) former Chairman of the Joint Chiefs of Staff

## May 20th

### Texas School shooting/NRA

Oliver North, incoming President of NRA Mark Kelly, Co-Founder of Giffords

### Trade/Policy

Steven Mnuchin, Treasury Secretary Sen. Lindsey Graham (R-SC)

## May 27th

### Trump legal issues

Rudy Giuliani, President Trump's Attorney

### **NOKO Summit/FBI**

Sen. Chris Coons (D-DE), Senate Foreign Relations Committee

### **NOKO Summit/Iran**

Sen. Roy Blunt (R-MO), Senate Intelligence Committee/Senate Republican Conference Vice Chair

# June 3rd

### **Trump Tariffs**

Larry Kudlow, White House National Economic Adviser

### Trump Spy/pardons

Corey Lewandowski, former Trump Campaign Manager

### June 10<sup>th</sup>

### North Korea/Singapore summit

Eric Talmadge, AP Pyongyang bureau chief

Ambassador Robert Gallucci, chief U.S. negotiator, '94 NoKo missile crisis

Bill Richardson, former U.S. ambassador to the U.N.

Gordon Chang, columnist

David Nakamura, Washington Post

Rich Edson, fox news correspondent

### Trade

Peter Navarro, White House Trade Adviser

# June 17th

### **IG Report**

Trey Gowdy (R-SC)

**Immigration** 

Sen. Jack Reed (D-RI)

June 24th

Immigration bill/reform
Michael McCaul (R-TX), House Homeland Security Committee Chairman
Immigration laws in the past
Jeh Johnson, Former Homeland Security Secretary